



مكتبة قطر الوطنية

QATAR NATIONAL LIBRARY

عضو في مؤسسة قطر  
Member of Qatar Foundation

# استكشف عالم

# الإتاحة الحرة

في إطار الاحتفال بالأسبوع العالمي للإتاحة الحرة 2017، يسرُّ مكتبة قطر الوطنية بالتعاون مع دار جامعة حمد بن خليفة للنشر دعوتك لحضور ورشتي تدريب عملي حول تمكين الباحثين من الاستفادة من مزايا الإتاحة الحرة.

ستتعرف في ورشة العمل الأولى، وعنوانها "استكشف عالم الإتاحة الحرة"، على كيفية الاستفادة من مزايا الإتاحة الحرة للمحتوى في عملك اليومي، كما ستتعرف أيضًا على الأدوات التي ستساعدك في استكشاف مواقع ودوريات الإتاحة الحرة والوصول لمحتوى متميز عالي الجودة في هذه المواقع.

أما في ورشة العمل الثانية، وعنوانها "النشر في مواقع الإتاحة الحرة"، ستتعرف على الخيارات المختلفة لنشر بحثك أو دراستك في مواقع ودوريات الإتاحة الحرة، بالإضافة إلى وسائل الدعم والتمويل المتاحة في دولة قطر لنشر الأبحاث في دوريات ومواقع الإتاحة الحرة.

**الثلاثاء 24 أكتوبر 2017**

**8:30 صباحًا – 01:30 ظهرًا**

**قاعة المحاضرات بمكتبة قطر الوطنية**

يرجى تأكيد الحضور قبل تاريخ 23 أكتوبر 2017، عبر التواصل مع مريم معرفية على البريد الإلكتروني: [mmaarafeya@qnl.qa](mailto:mmaarafeya@qnl.qa)

# Hamad Bin Khalifa University Press

**Dr. Alwaleed Alkhaja**

October 2017

# Our Beginnings



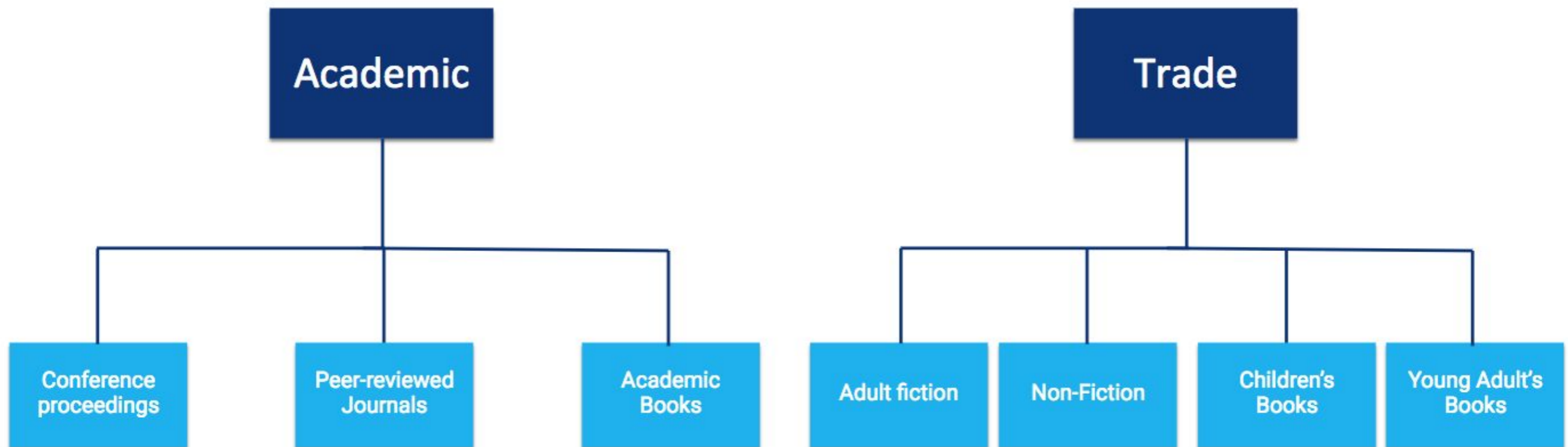
# Vision

Aims to shape the academic research and literary landscape of the region by contributing to its unique Qatari and Arab voices, ideas and perspectives

Encourages and supports talents throughout the writing and creative process



# Our Products



# Academic Publishing

## **QScience.com**

HBKU Press's open access,  
academic publishing platform

Home to:

- A variety of journals
- +1000 academic articles
- +2000 conference proceedings

The open access platform with  
Creative Commons licenses is  
aimed at increasing the impact  
of the publications



# Trade Publishing



Books in Arabic and English for children, adults, and young adults

Variety of fiction, non-fiction, educational and reference material, children's literature, and translations

# Community Outreach

Information sessions

Workshops for researchers,  
authors, illustrators, teachers,  
children, etc.

Training and development

Sponsors various conferences

Donates to charity





# Mission

As a dedicated platform for academic and trade publishing, HBKU Press strives to foster, support and highlight Qatari and regional **academics, authors, illustrators and translators.**



# Outline

- Why publish open access and its benefits
- Debunking myths and misconceptions
- Open access options
- Choosing an open access license



# Why open access?

# Why publish Open Access?

- Increase visibility, readership and impact
- Comply with open access requirements
- Faster online publication and manuscript submission
- Rigorous peer-review by leading specialists
- High-quality editorial services and support
- Retain the copyright of your work



# Benefits of Open Access to Qatar

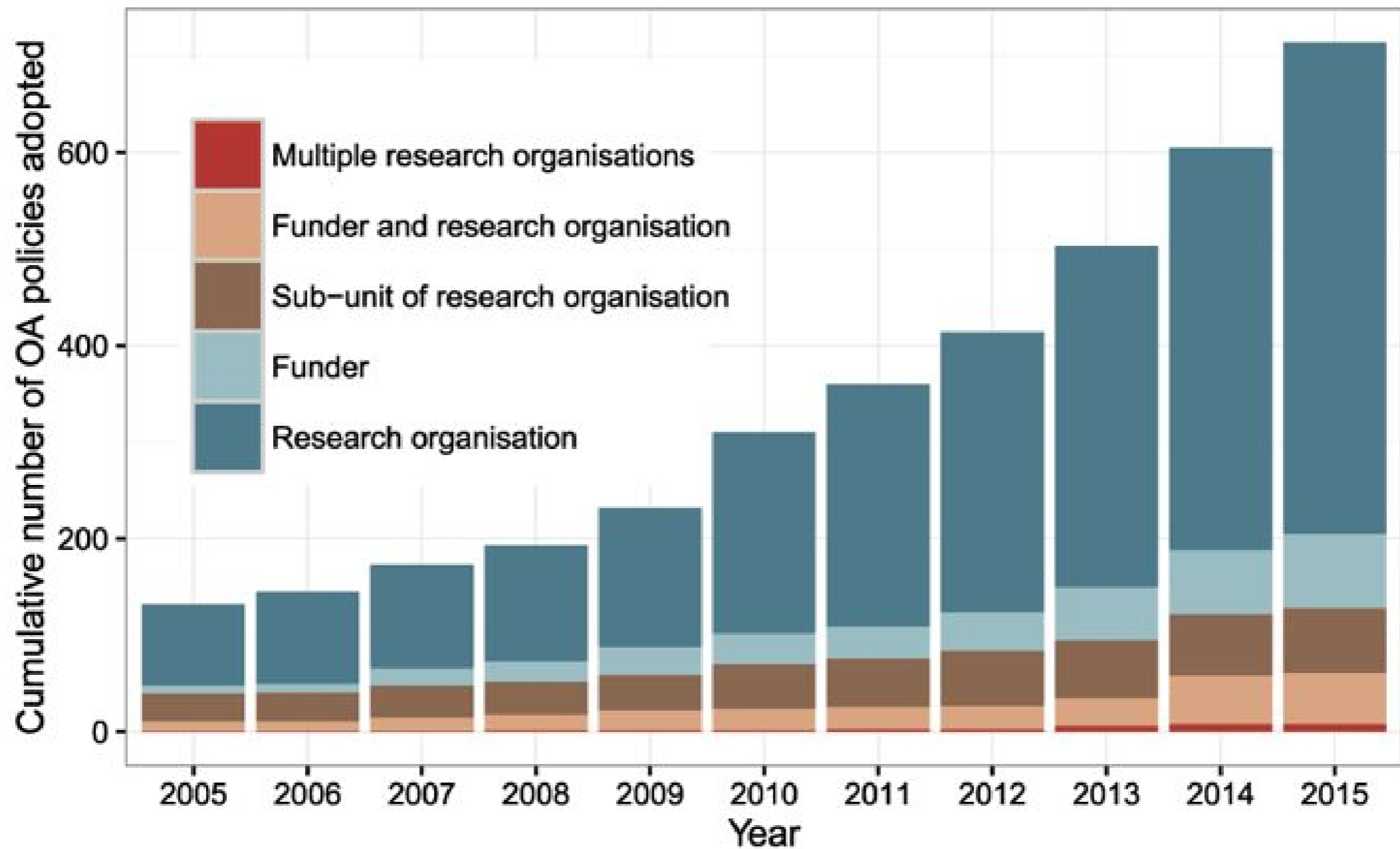
- Increase readership and impact of published work
- The efficient distribution and access to information are essential in the development of a knowledge-based economy
- Open access ensures a visible and transparent return on publicly funded research, and there is an expectation that open access of research findings will have a positive effect on R&D
- Alignment with Qatar National Vision 2030 goals of providing suitable economical diversification in which a knowledge-based economy is characterised by innovation, entrepreneurship and excellence in education

# Benefits of Open Access to Researchers

- Open access increases the visibility, usage, and impact of research
- Open access publications can lead to higher citations rates
- Research findings can be easily accessed by the general public
- Open access is compliant with international grant regulations.
- Open access allows text mining (helps uncover trends and connections between different bodies of work)

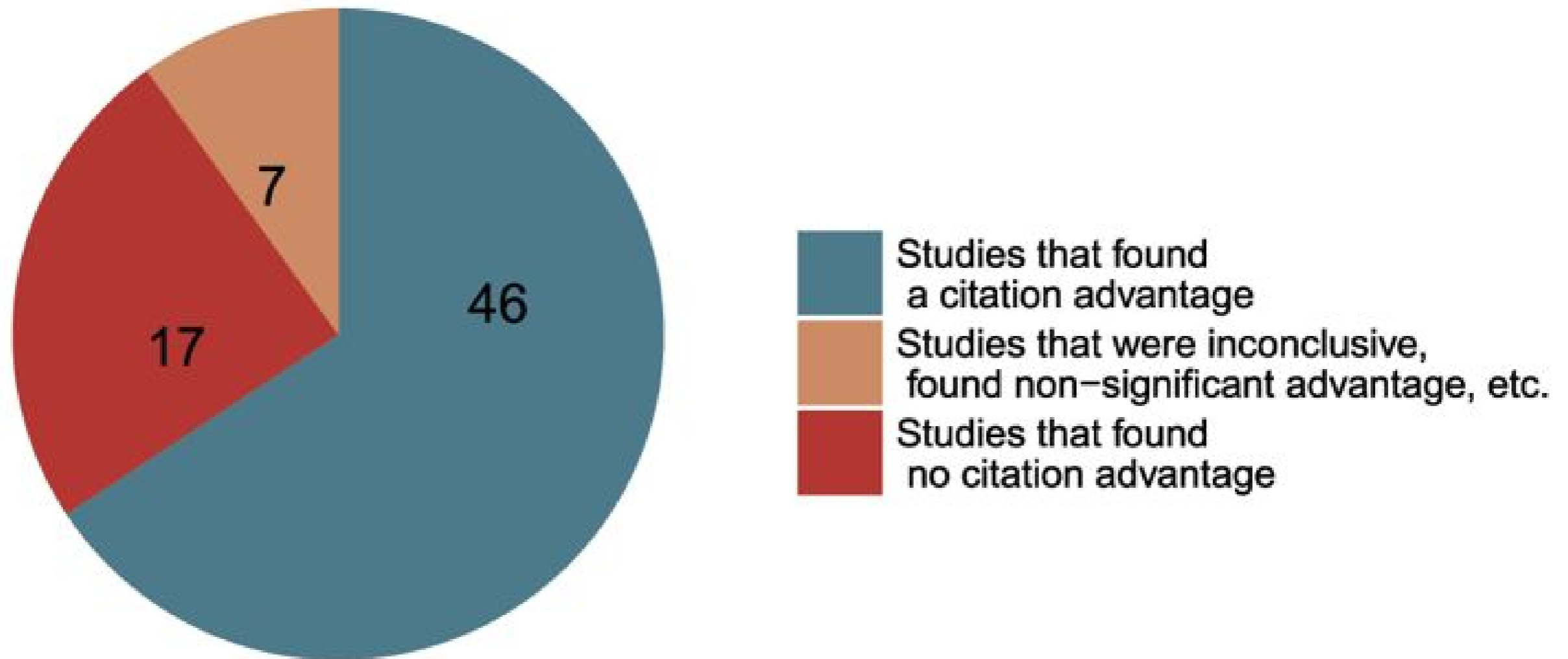


# Cumulative number of Open Access policies adopted by type of institution (Tennant et al., 2016)



Tennant JP, Waldner F, Jacques DC et al. The academic, economic and societal impacts of Open Access: an evidence-based review [version 1]. F1000Research 2016, 5:632 (doi: 10.12688/f1000research.8460.1)

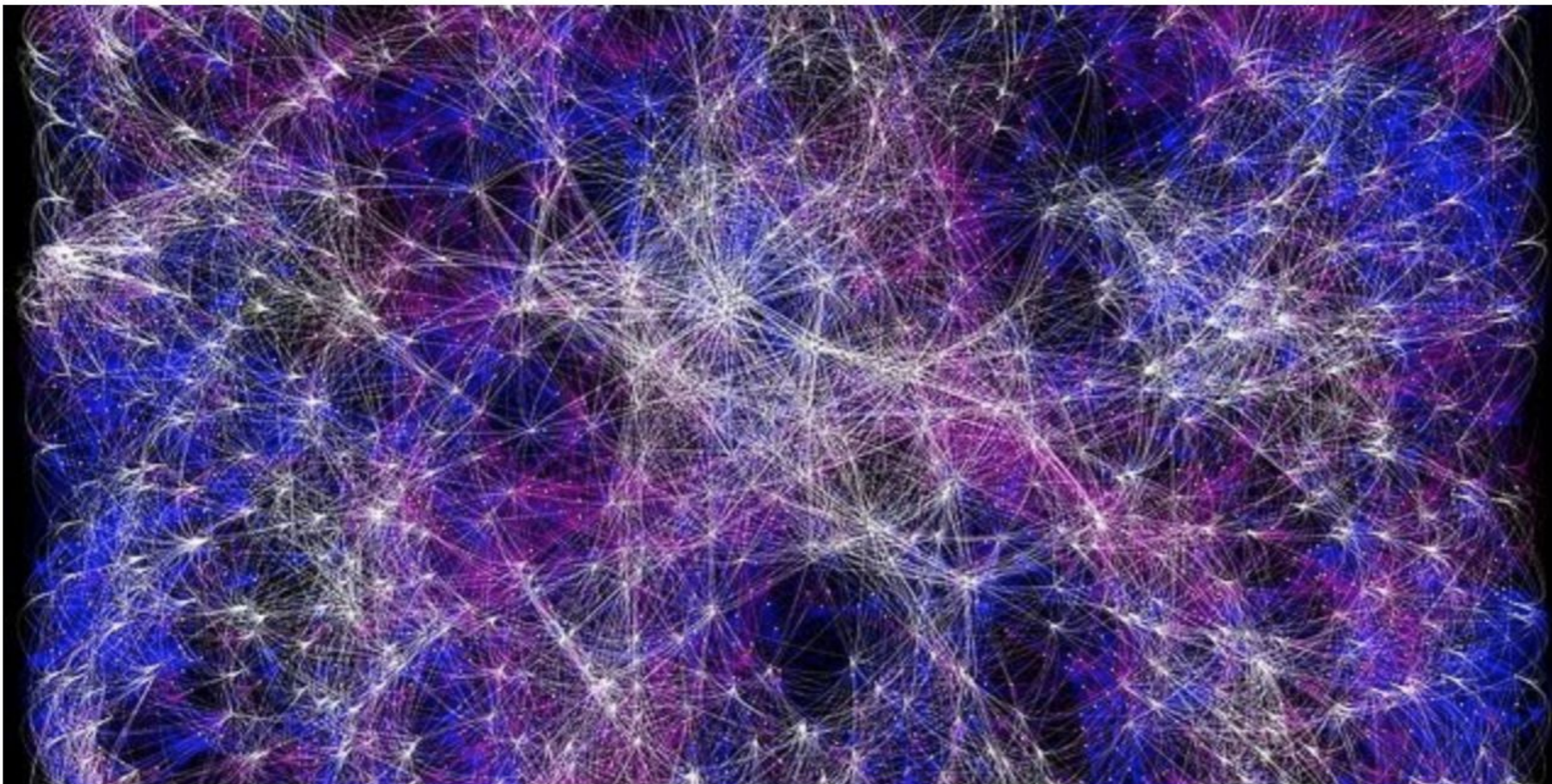
## Studies that investigated the citation advantage grouped by their conclusion (Tennant et al., 2016)



Tennant JP, Waldner F, Jacques DC et al. The academic, economic and societal impacts of Open Access: an evidence-based review [version 1]. F1000Research 2016, 5:632 (doi: 10.12688/f1000research.8460.1)



# Benefits of Open Access in Innovation



## Collaboration with IBM Watson Supports the Value Add of Open Access

Posted March 16, 2016 by Sheryl P. Denker in [In the News](#), [Innovation](#), [Technology](#)

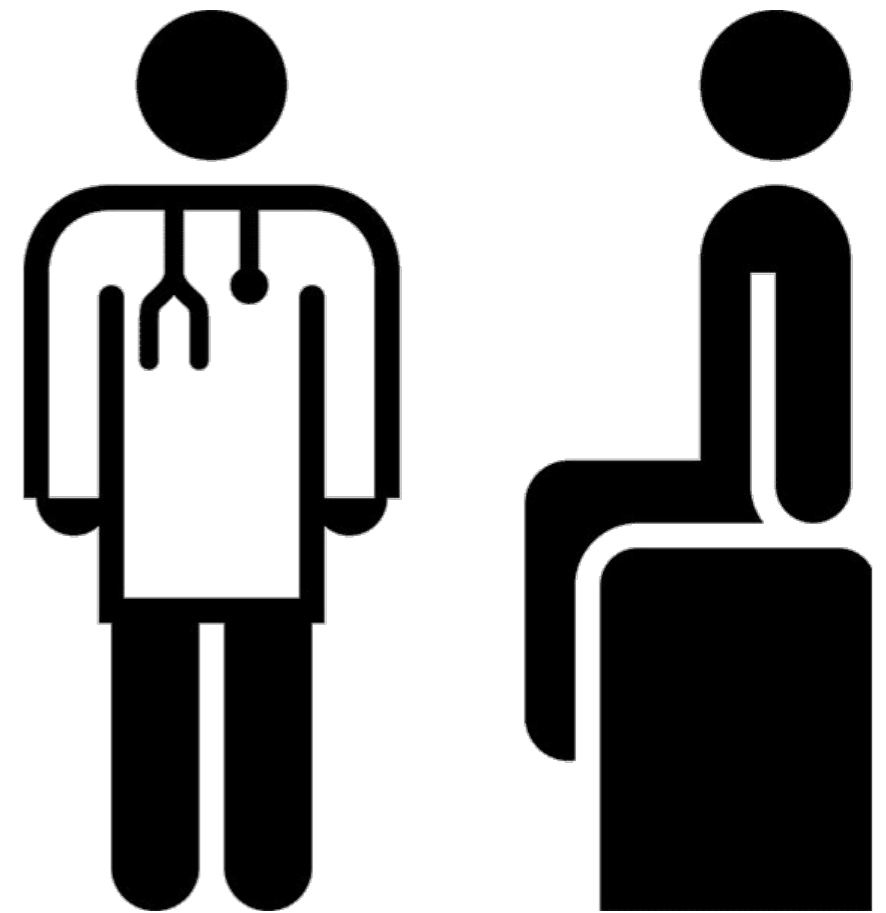
# Benefits of Open Access to **Students**

- Students' access to research is dependent on institutional subscriptions, giving smaller schools a disadvantage
- Students can access content from anywhere with an internet connect and are not limited to schools' library resources
- Students' access to content possible beyond graduation
- Educators can reuse open access content for teaching purposes (Open Educational Resources)



# Benefits of Open Access to **Doctors and Patients**

- Medical practitioners can have access to wide-variety of current and high quality medical information to make the best decisions for their patients
- Patients have access to high quality and peer reviewed content and can investigate medical literature themselves to be more aware of their conditions



# Altmetric Top 100 Articles (2016)

ARTICLE #1 OF 100

## United States Health Care Reform: Progress to Date and Next Steps

SPECIAL COMMUNICATION IN JAMA

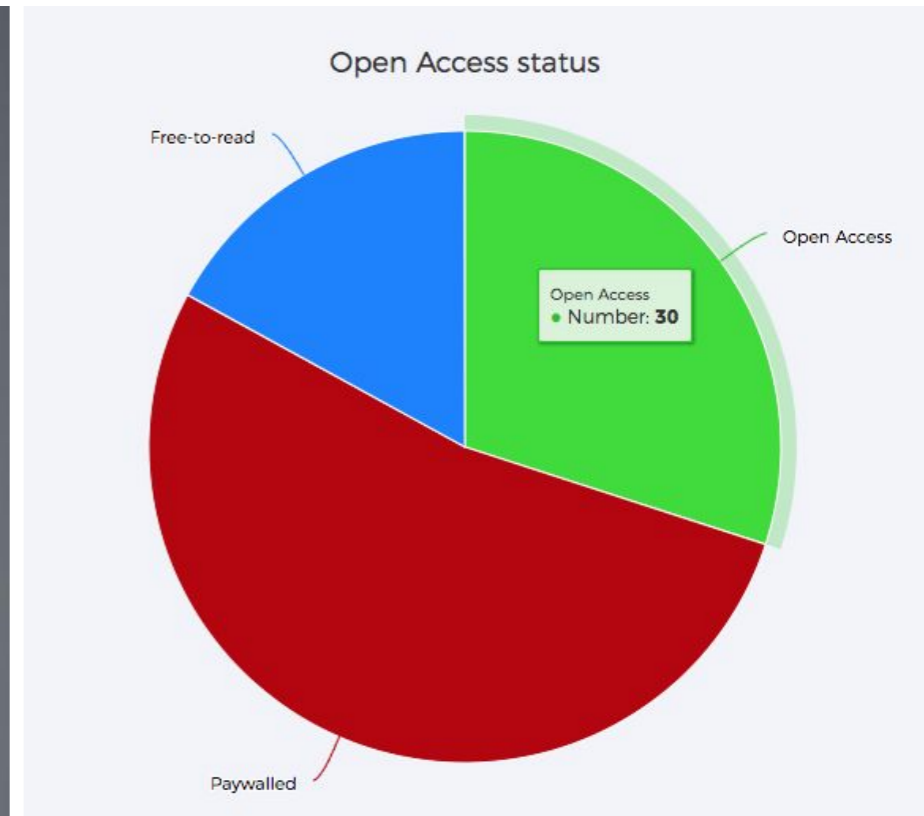
In the first academic paper to be published by a sitting president, Obama assesses the effect of the Affordable Care Act and recommends additional healthcare priorities for future governments.

[MORE DETAILS](#)

[FREE TO READ](#)



- 315 news stories
- 45 blog posts
- 8,943 tweets
- 201 Facebook posts
- 2 peer reviews
- 14 Reddit posts
- 1 article on F1000
- 2 Wikipedia citations



# Benefits of Open Access to **Developing Countries**

- Institutions in developing countries have less library and research budgets compared to developed nations
- Open access to information can help all stakeholders:
  - Researchers
  - Students
  - Public
  - Universities



# HBKU Press OA Platform visited by 226 countries





What are other  
publishers saying during  
OA Week 2017?

# Open in order to...



*"...enable authors to reach all their potential readers"*

**Knowledge Unlatched Research**

*"...enhance reproducibility"*

**ReScience**

*"...further knowledge, accelerate research, and help the communities we work with achieve their aims"*

**Taylor & Francis**

*"...improve access to scholarly work for the benefit of all"*

**University of Huddersfield Press**





# Open in order to...



*"...empower Africa's people through access to knowledge"*

**AOSIS**

*"...drive down the cost of publication for the overall academic community"*

*...improve transparency, quality, and trust in science*

*...improve our knowledge of the biological world and our changing climate and to identify working solutions for a sustainable future"*

**PeerJ**

*"...enhance reproducibility, transparency and accountability, both for published research and publishing at large"*

*...provide unprejudiced access to databases, the literature and information services and to further the impact of funder dollars*

*...accelerate the path forward to treatments and cures for cancer and rare diseases and to increase awareness of the acute relevance of climate change to the world's biodiversity"*

**PLOS**



# Debunking Open Access Myths and Misconceptions



## Myth # 1

Access is not a problem



## Myth # 1

Access is not a problem

### Reality :

We do not not have access to all scholarly literature & journal subscriptions vary from one university to another and from one country to another

## Myth # 2

Open access articles are not peer reviewed

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Open access articles are not peer reviewed

### Reality :

Open access journals are peer reviewed like subscription journals – just because an article is available without a subscription does not mean it is not peer reviewed

# Myth # 3

Open Access is expensive

## Myth # 3

Open Access is expensive

### Reality :

Many open access journals are free to publish

Average cost of publishing is less than \$ 1000

Many publishers offer fee waivers for low income and low-middle income countries



## Myth # 4

Authors have to pay open access article processing charges themselves

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Authors have to pay open access article processing charges themselves

### Reality :

Fees can be covered by grants, universities, APC funds

# Myth # 5

Publishing open access is not prestigious or high quality

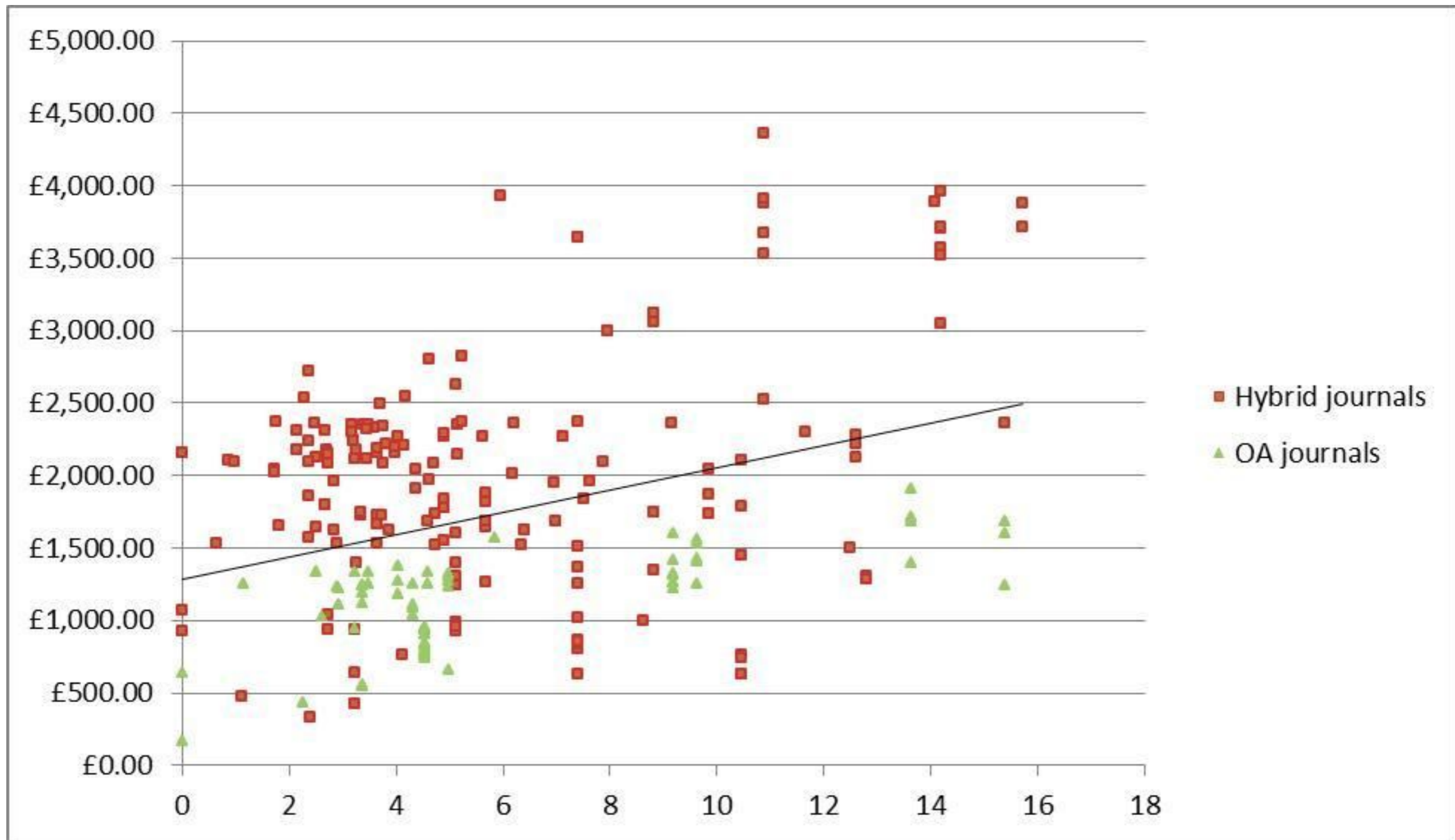
## Myth # 5

Publishing open access is not prestigious or high quality

## Reality

There are several high impact factor open access journals  
“Prestigious” journals offer open access options

# Impact and price of OA not correlated



# Myth #6

Publishing open  
access negatively  
affects careers

# Myth #6

Publishing open access negatively affects careers

## Reality

Open access makes work more visible, more downloaded and can lead to higher citations

## Myth # 7

“Because it is open access, work will be more easily plagiarised”



## Myth # 7

“Because it is open access, work will be more easily plagiarised”

### Reality

Open access is not attempt to relax rules against plagiarism.

# Myth # 8

“Work is not protected by copyright”

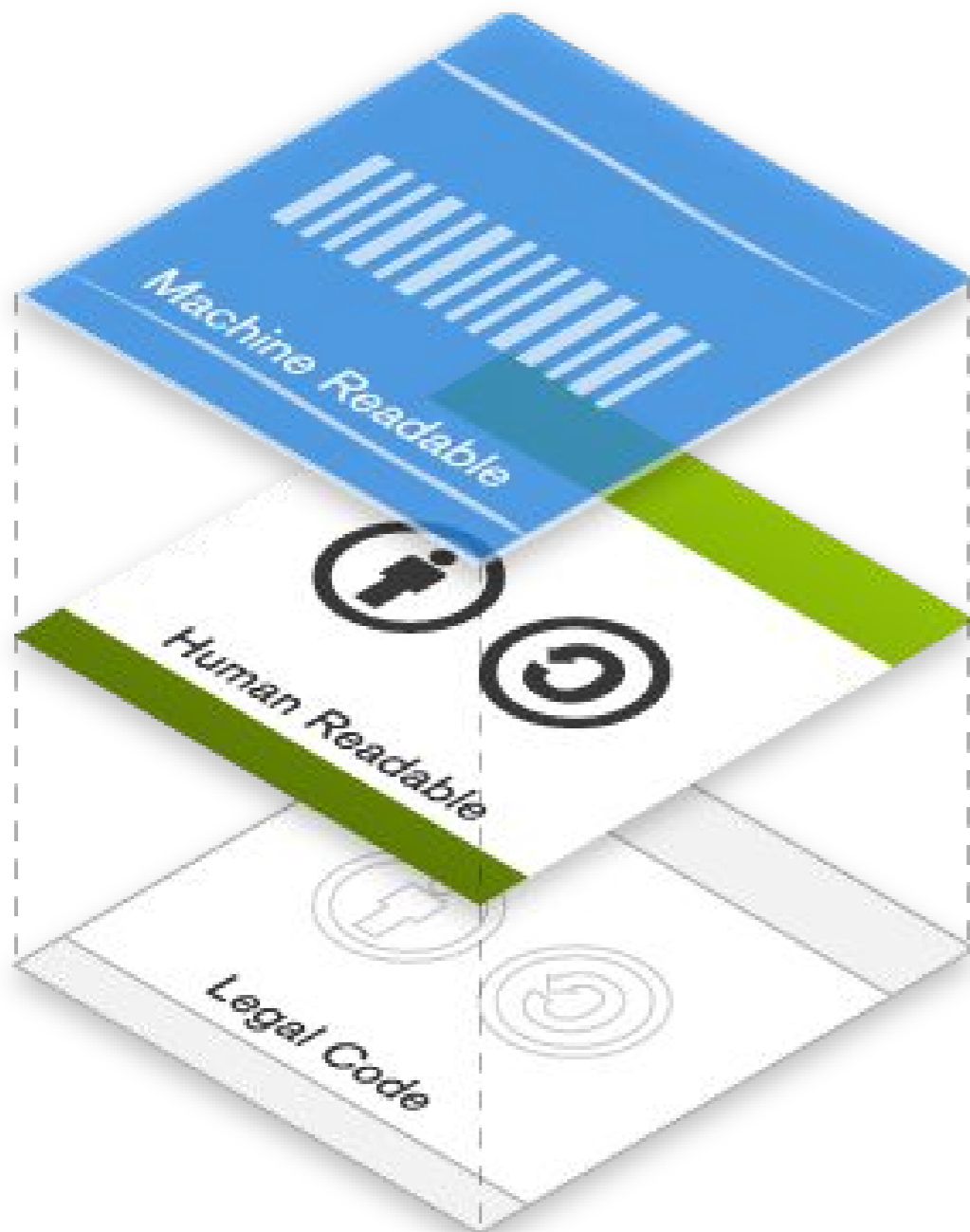
# Myth # 8

“Work is not protected by copyright”

## Reality

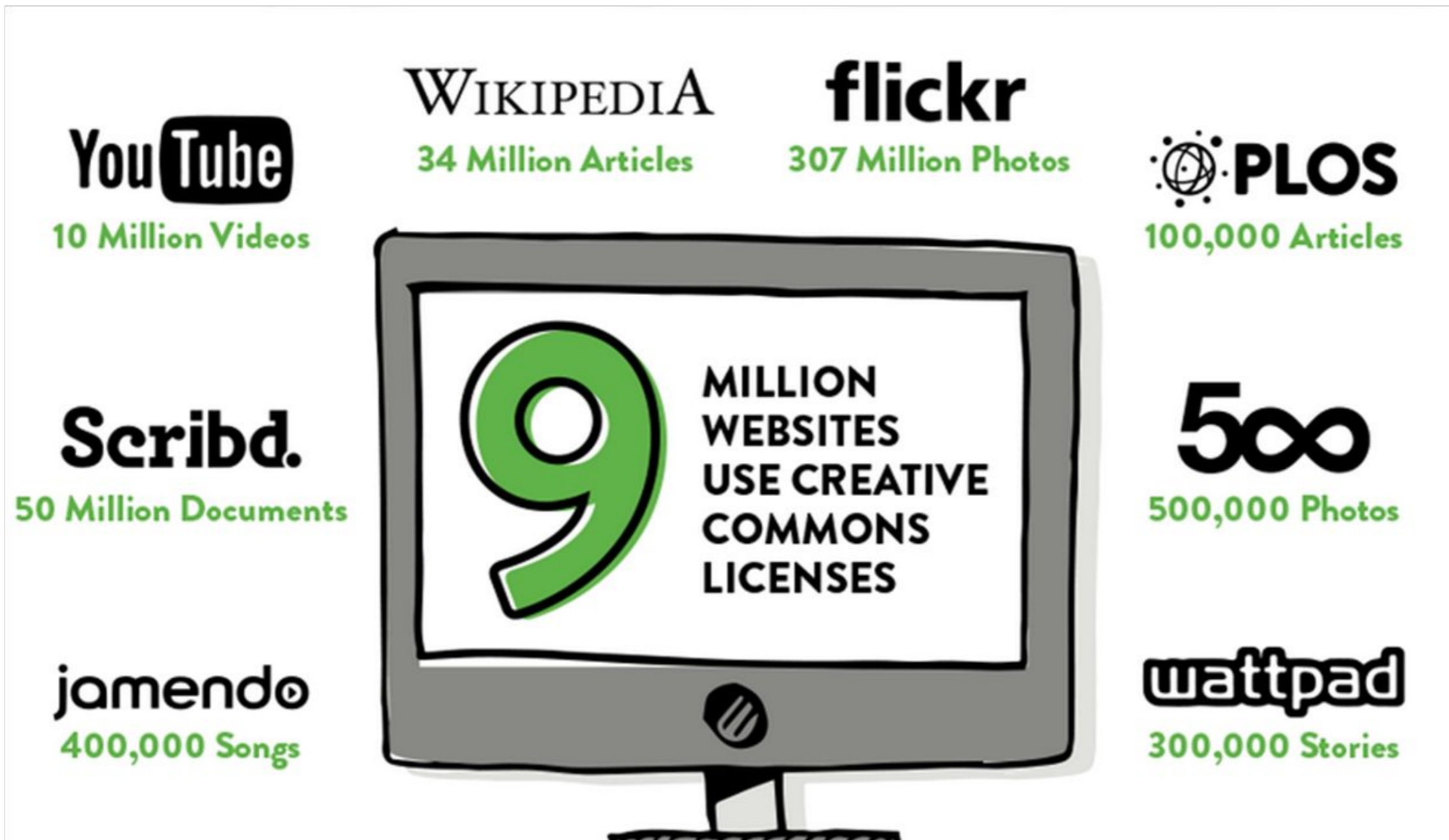
Open access is not an attempt to reform, violate, or abolish copyright. It's compatible with copyright law as it is.

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Listing of court decisions that discuss or are directly relevant to Creative Commons licenses available.

# Creative Commons Licenses Are Not Only for Journals



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# Myth # 9

Publishing in journals is  
the only way to publish  
open access

## Myth # 9

Publishing in journals is the only way to publish open access

## Reality

Publishing in journals is one way – researchers and authors can publish open through “green route” and deposit work in repositories



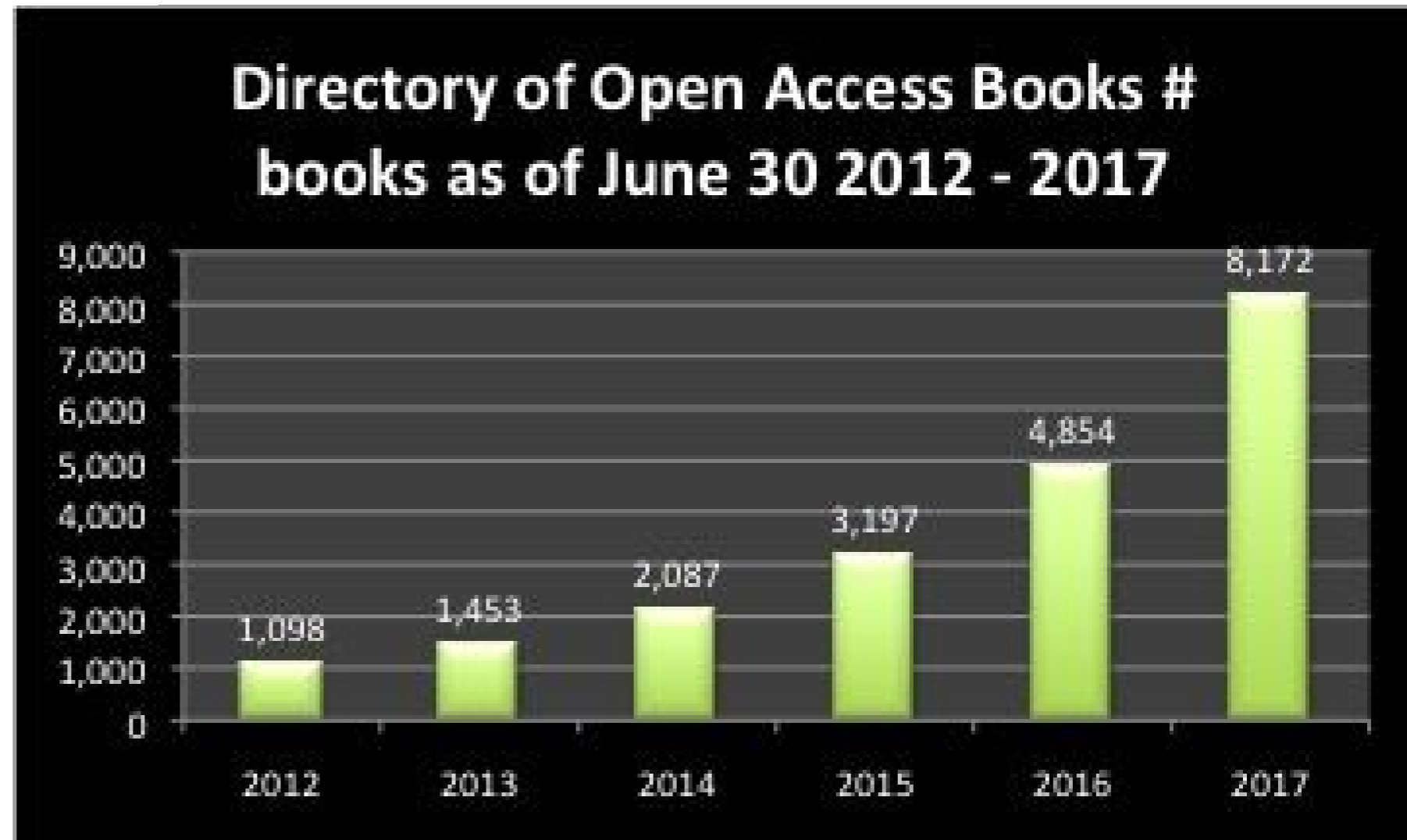
# How to Publish in OA



# What are your open access options

Type of OA		Publisher	
GOLD OA: original article	All the journal's articles immediately Open Access	Free for author	Society, university department
		Journal charging fee for publishing	Quality publisher Predatory publisher
	Selective or delayed Open Access	Hybrid OA	≈ Around 10,000 journals
		Delayed OA	≈ 500 high impact journals
GREEN OA: manuscript or article copy	Curated archival storage	Institutional repository	Most major universities
		Subject repository	NIH USA
	Non-curated web posting	Academic social network	Commercial entities
		Author home pages etc.	Employer's web site etc.

# Open access for books





# How to choose an OA license

# Different Licences ....





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**Allow adaptations of your work to be shared?**



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**Allow commercial uses of your work?**



- Yes    No



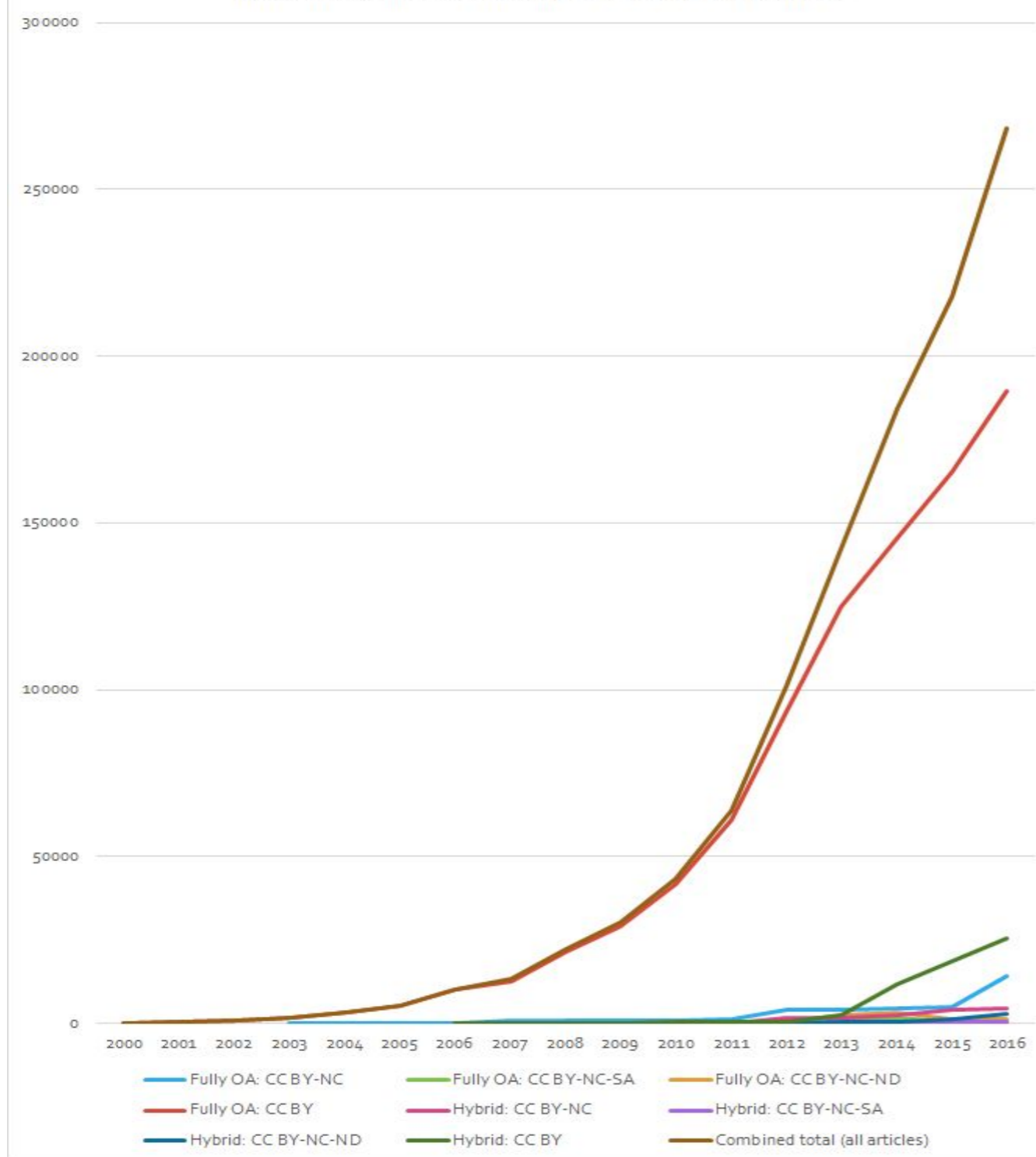
**Selected License**

Attribution 4.0 International



# Growth of CC - BY

Chart 1: Open access articles published by OASPA Members  
- different CC licenses in fully OA and hybrid journals



“To fully realise that potential of open access to research literature, barriers to reuse need to be removed”





**Thank You!**



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