MAKING RESEARCH RESULTS WORK FOR SOCIETY

HS Booster & Stand4EU webinar
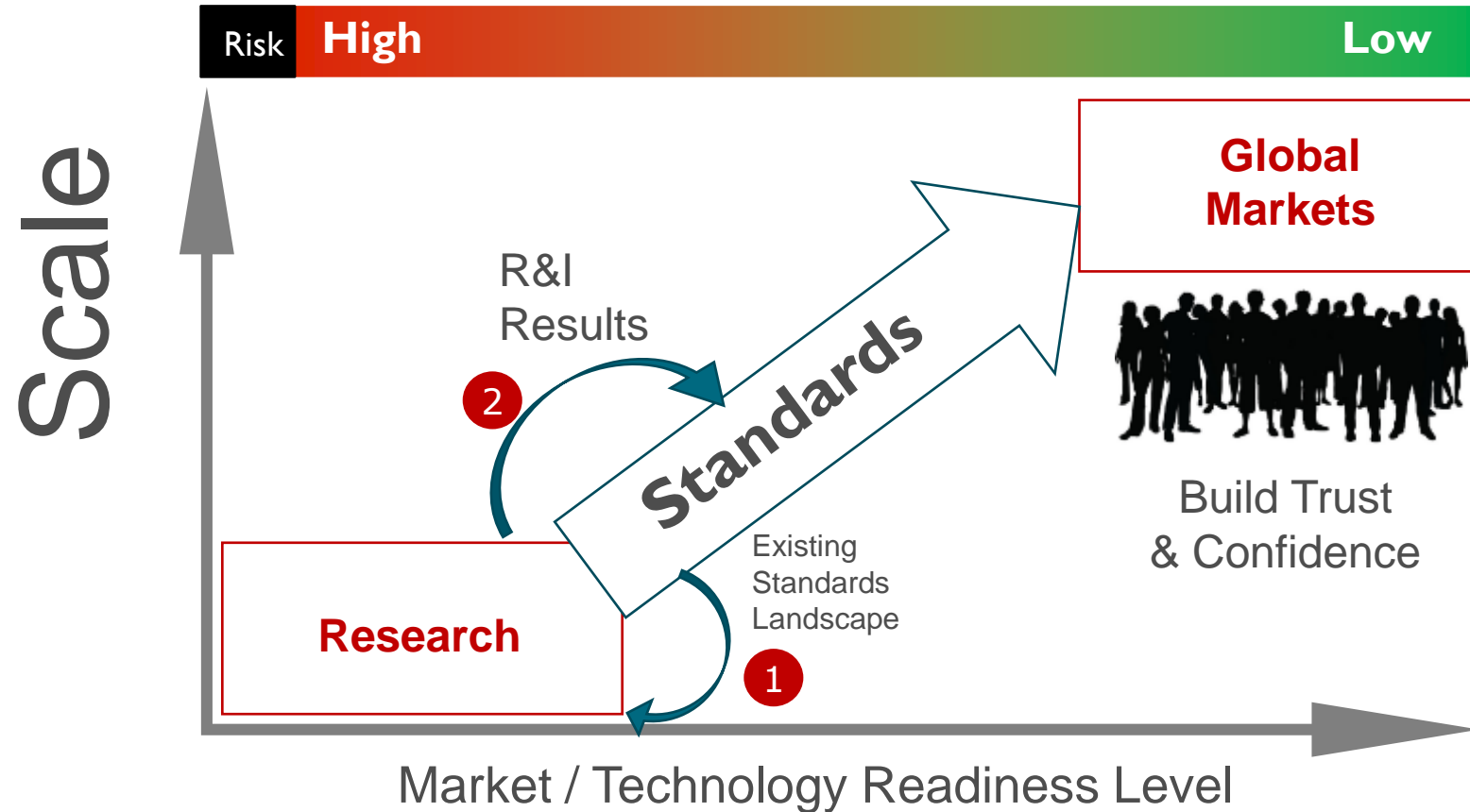
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European Commission

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Research and Innovation

Why Integrate Standards, Research & Innovation

Bridge the Innovation Gap for Impact at Global Scale

Standards De-risk & Accelerate Technology-Product-Service Development, Adoption & Scaling

ERA Action 7: Upgrade EU guidance for better knowledge valorisation

Develop and endorse Guiding principles for knowledge valorisation

Respond to the needs and feedback of knowledge valorisation actors including policy making and provide a common reference to improve knowledge valorisation in the EU.

> Council Recommendation (EU) 2022/2415 adopted on 2 December 2022

i) Create a Code of practice on the management of intellectual assets

Co-create hands-on guidance with and for R&I actors on how to handle challenges related to intellectual asset management in the current R&I ecosystem.

> Commission Recommendation adopted on 1 March 2023

ii) Create a Code of practice on standardisation

Co-create hands-on guidance with and for R&I actors on how to valorise project results through standardisation.

> Commission Recommendation adopted on 1 March 2023

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Standardisation Strategy – the key actions

No alignment with political priorities	Good governance concerns	Geopolitics of standards	Unexploited potential of pre-normative work
➢ Enhance Annual WP to reflect standardisation urgencies ➢ High-Level Forum to assist in priorisation ➢ Review of all harmonised European standards against contribution to zero-emission economy and Europe's Digital Decade ➢ EU excellence hub and Chief Standardisation Officer	➢ Proposal for amendment → introducing good governance principles for ESOs ➢ Call to ESOs to modernise their governance ➢ Announce the Evaluation of Regulation 1025/2012 ➢ MS peer review process on SME-friendly conditions	➢ Coordination of EU MS/NSB positions ➢ International standards for a free, open and secure global internet ➢ EU funding (Horizon, NICI), pilots in African countries and EU Neighbourhood ➢ Continuation of concerted actions with like-minded partners (TTC, Japan)	➢ Code of Practice for researchers ➢ Standardisation Booster

Lack of experts

➢ Targeted actions on education and skills:
- ➢ Horizon Europe/COST
- ➢ EU Academy Platform/e-learning material
- ➢ Standardisation University Days

Code of Practice on Standardisation – Recommendations addressed at 3 main stakeholder groups

Based on the lessons learnt and success factors from examples of Horizon 2020 projects

Higher education institutions and research & innovation organisations

Project partners

Policy and stakeholders

Inclusiveness – all types of projects with a wide range of TRLs
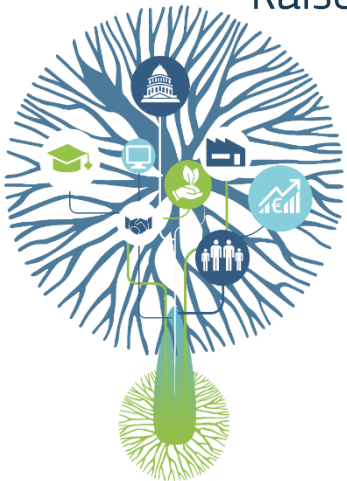
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More information

- Find out more information about the Code of practice:

  - [Guiding Principles for Knowledge Valorisation implementing Codes of Practice (europa.eu)](#)

  - [Commission adopts Recommendations on codes of practice for the management of intellectual asset and standardisation (europa.eu)](#)

  - [Factsheet: Code of practice on standardisation in the European Research Area – Publications Office of the EU (europa.eu)](#)

ESPS – how it complements the ongoing initiatives

Understanding the demand for R&I based standardisation by creating a comprehensive database that

- Aanalyses current activities and future trends in the R&I – standardisation interface

- Serves as an input for standards policy

- Raises the importance of standardisation for businesses

- ## PLEASE SHARE IT IN YOUR NETWORKS

  Related article with the survey is here

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