

INDIGO and the Graffito

Navigating Definitions and Digital Representations

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Leaving a mark

Online | On surface | Onsite

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programme of the Austrian Academy of Sciences (ÖAW)*





project INDIGO

**In
di
go**



Inventory and
disseminate
graffiti along the
do naukanal

Inventory and
disseminate
graffiti along the
do naukanal

WHAT

Inventory and
disseminate **WHAT**
graffiti along the
doaukanal **WHERE**

Inventory and
disseminate
graffiti along the
dock canal

WHAT

WHERE

digitally preserve
and
analyse

WHY

Inventory and
disseminate
graffiti along the
donauskanal

WHAT

digitally preserve
and
analyse

WHY

WHERE



WHO

goals

create



document



inventory

archive



disseminate



analyse



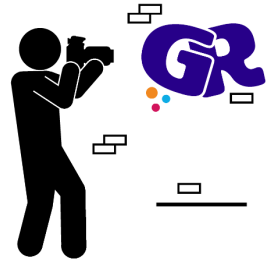


goals

create



document



inventory

archive



disseminate



analyse



research
pillars

creation



acquisition



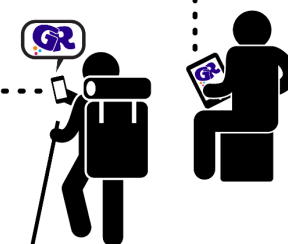
processing



management



dissemination



analysis



Massimiliano | archive & ontology



Benjamin | photography & orthorectification



creation



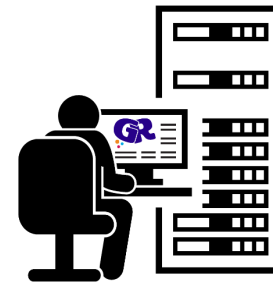
acquisition



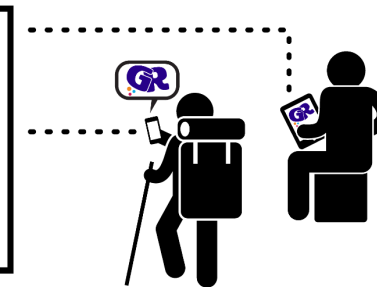
processing



management



dissemination



analysis



research
pillars



**TOTAL
COVERAGE**

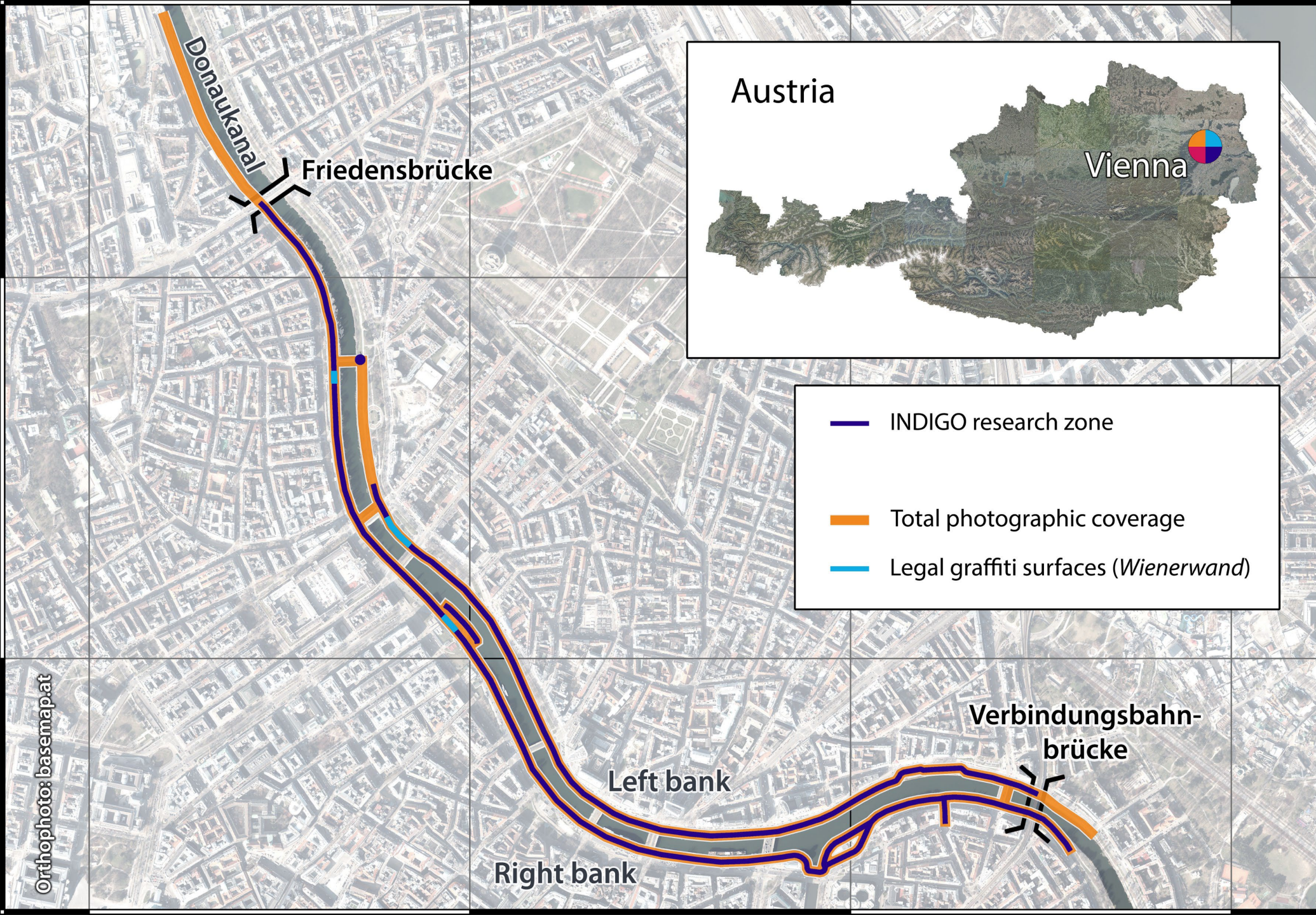
14.0 km

**LEGAL
SURFACES**

0.3 km

**MONITORED
SURFACES**

12.9 km



Austria

Vienna

- INDIGO research zone
- Total photographic coverage
- Legal graffiti surfaces (*Wienerwand*)

Orthophoto: basemap.at

Left bank

Right bank

Verbindungsbahn-
brücke

Considerations on Graffiti

- legal vs illegal
- vandalism
- public space
- art



A triple perspective

A large, solid pink circle containing the text "graffiti as activity".

graffiti as
activity

"the creation of a mark"

A decorative orange shape in the bottom-left corner with a blue circle inside it.

graffiti as **activity**

"the creation of a mark"

By human (+tool)

Done on purpose

Is a visual intervention

Real world

On all public, communal, and private surfaces

Involves the appropriation of a surface

Done with different techniques – additive or reductive

graffiti as activity

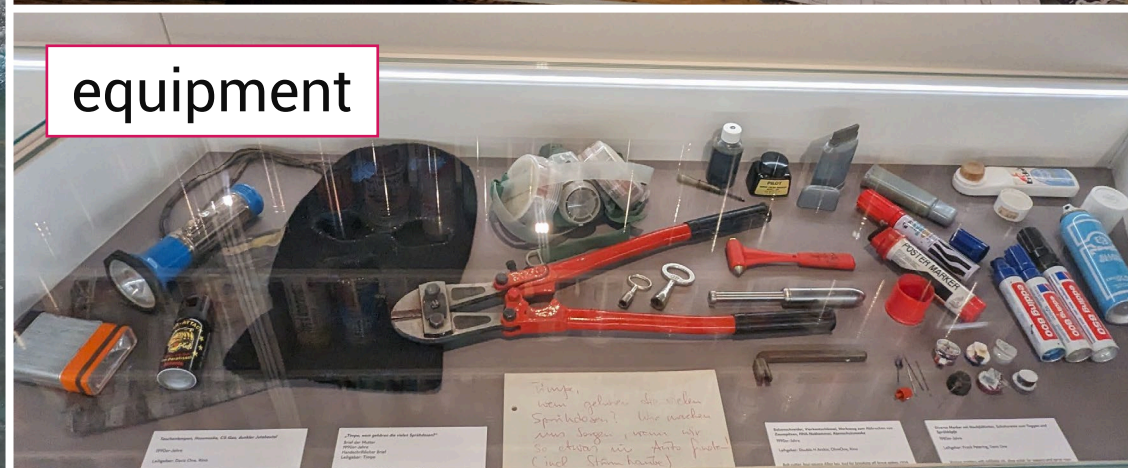


graffitist



black book

sketches



equipment



spray cans

A triple perspective

A large, solid pink circle containing the text "graffiti as activity".

graffiti as
activity

"the creation of a mark"

A large, solid orange circle containing the text "graffiti as objects/ graffiti as object".

graffiti as
objects/
graffiti as
object

"the mark resulted
from graffiti as
activity"

graffiti as **objects**

"the mark resulted from graffiti as activity"

Anthropogenic

Has a purpose

Visual intervention

Situated in the real world

On or through any possible surface (except a private surface only accessible by the mark-maker)

Appropriated surface

In different styles with various techniques

graffiti as objects



jewelry



exhibition



exhibition



take a part



meta



from the streets

A triple perspective

graffiti as
activity

"the creation of a mark"

graffiti as
objects/
graffito as
object

"the mark resulted
from graffiti as
activity"

graffiti as
style

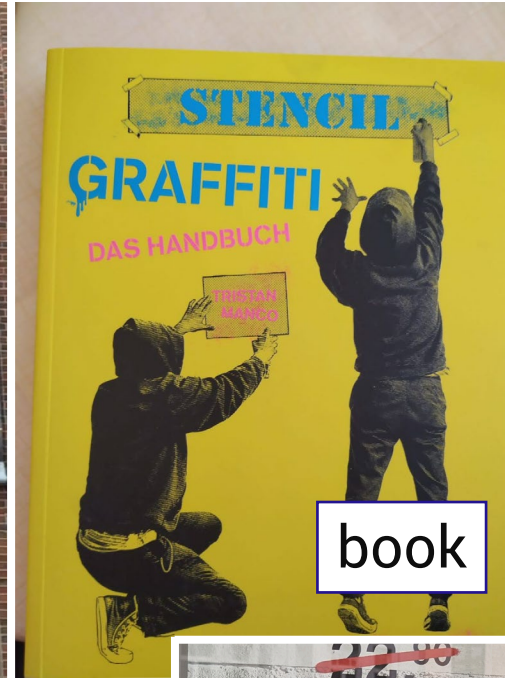
"the mark looking
like *graffiti writing*"

graffiti as **style**

"the mark looking like *graffiti writing*"

(non-) practical reasons

graffiti as style



INDIGOs **core division**

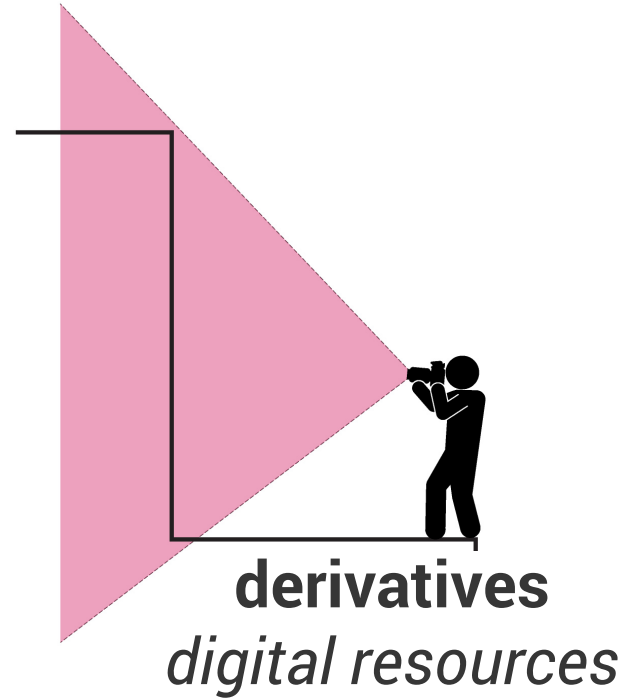


real graffito
physical resource

INDIGOs core division



real graffito
physical resource

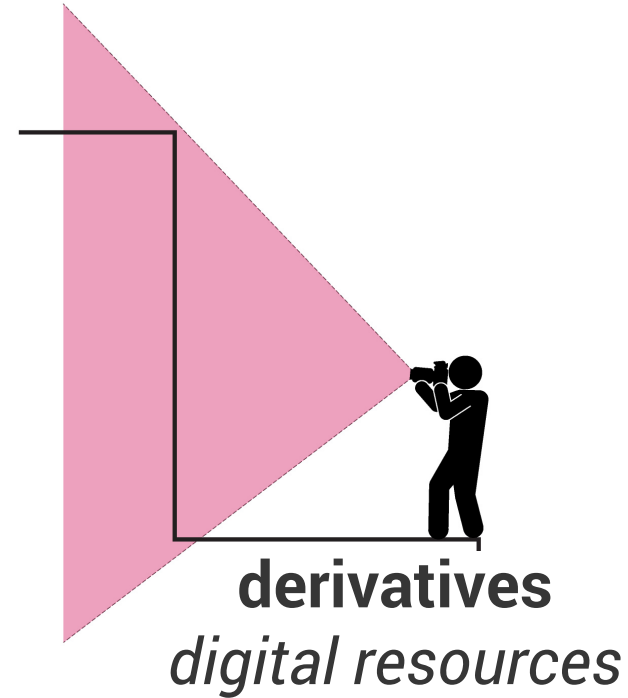


derivatives
digital resources

INDIGOs core division



real graffito
physical resource



derivatives
digital resources

digital photos

textured 3D models

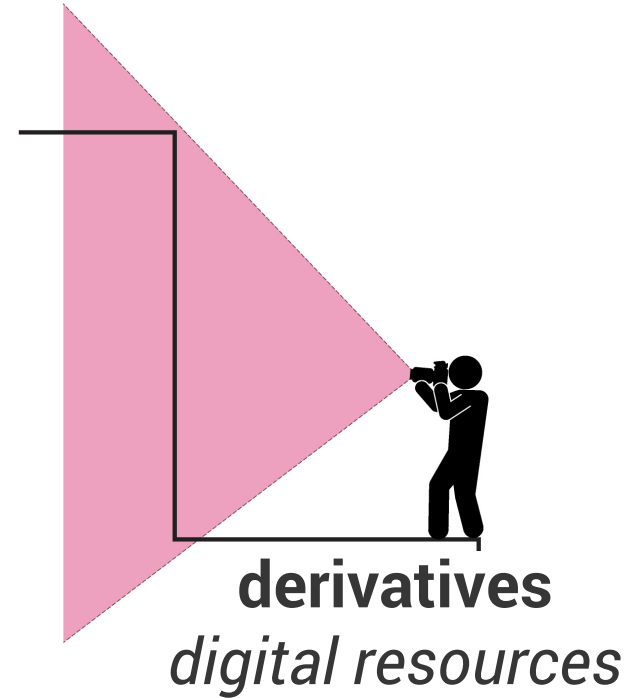
orthophotographs

polygons

INDIGOs core division



real graffito
physical resource



derivatives
digital resources

digital photos

textured 3D models

orthophotographs

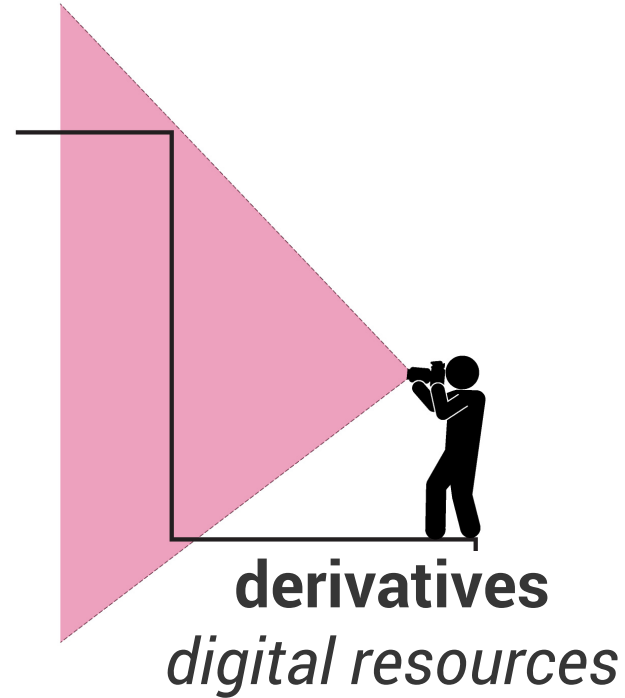
polygons

metadata

INDIGOs core division



real graffito
physical resource



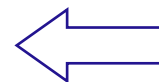
digital photos

textured 3D models

orthophotographs

polygons

metadata



metadata

Indigo



Stadt
Wien



LUDWIG
BOLTZMANN
INSTITUTE

Archaeological Prospection and Virtual Archaeology



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