

Anleitung für schlechte Standards

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19.10.2017 – ZUGANG GESTALTEN!

A sepia-toned photograph of a man in a library or office setting. He is seated at a large wooden desk, which is completely covered with stacks of papers and books. Behind him is a tall, dark filing cabinet filled with many drawers. To his left, there are more shelves and stacks of papers. He is wearing a dark jacket over a light-colored shirt and trousers. He is looking down at the papers on the desk.

Those were the
data my friend...



**Ignoriere alle
Regeln!**



Lass' es bei
ungeschriebenen
Gesetzen!



Halte deine Regeln
geheim!

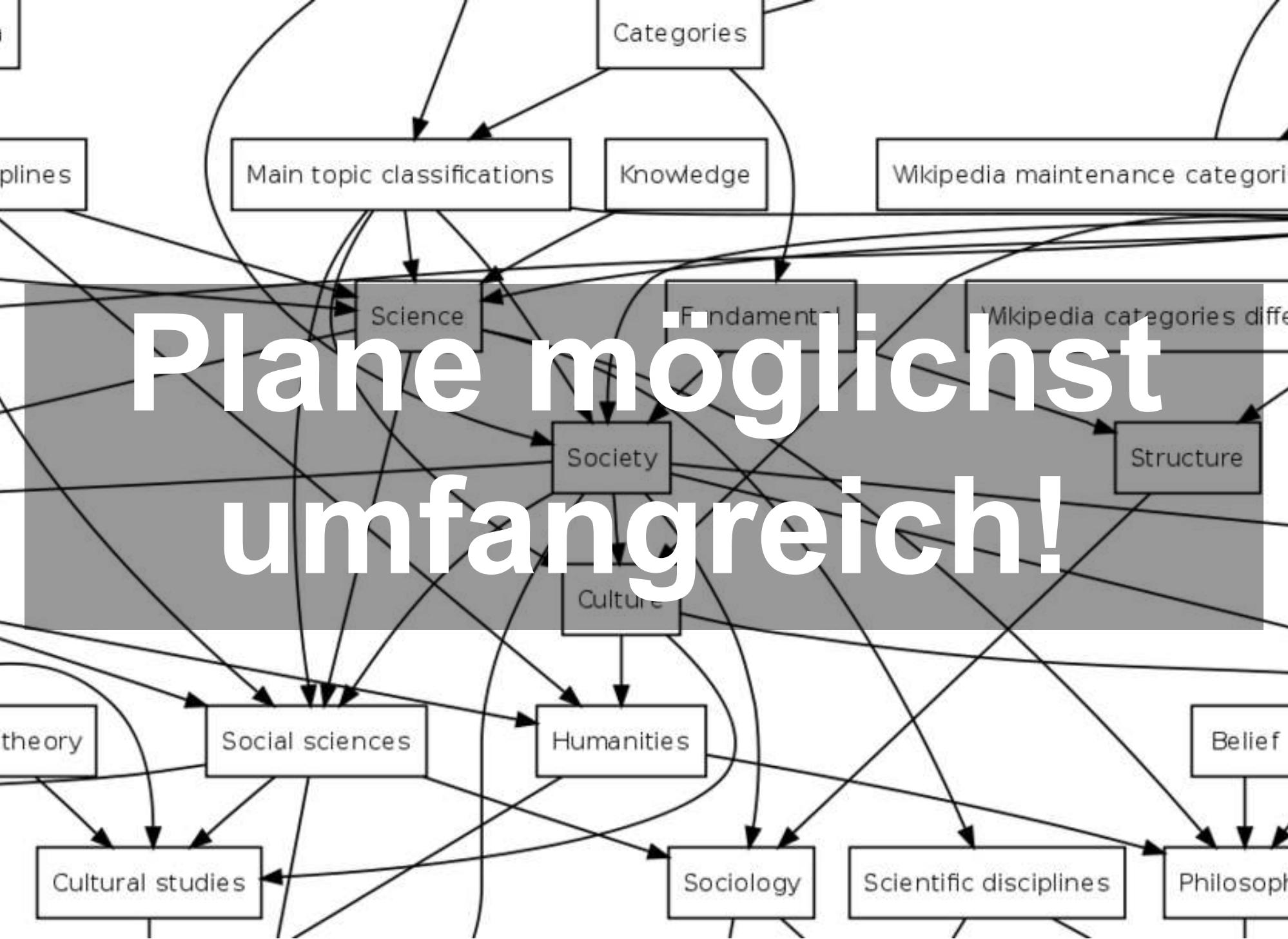
A photograph of a wooden signpost in a desert landscape. The sign is weathered and has partially legible text that includes "WARNING", "RECENTLY CLOSED", and "AMERICAN SOUTHERN". The background shows a vast, arid landscape under a blue sky with scattered white clouds.

Standards sollten unzugänglich sein!

A large wooden wagon wheel lies in a field of tall, dry grass under a clear blue sky. In the background, there are several old wooden buildings, possibly a ghost town, and a few utility poles with wires. The foreground is dominated by the spokes and rim of the wheel.

Erfinde das Rad
von Grund auf
neu!

Plane möglichst umfangreich!





**Beschränke dich
aufs Allgemeine!**

Jedem Einzelfall
sein Standard

**Vermeide gute
Beispiele!**

Benutze
kryptische
Sprache!

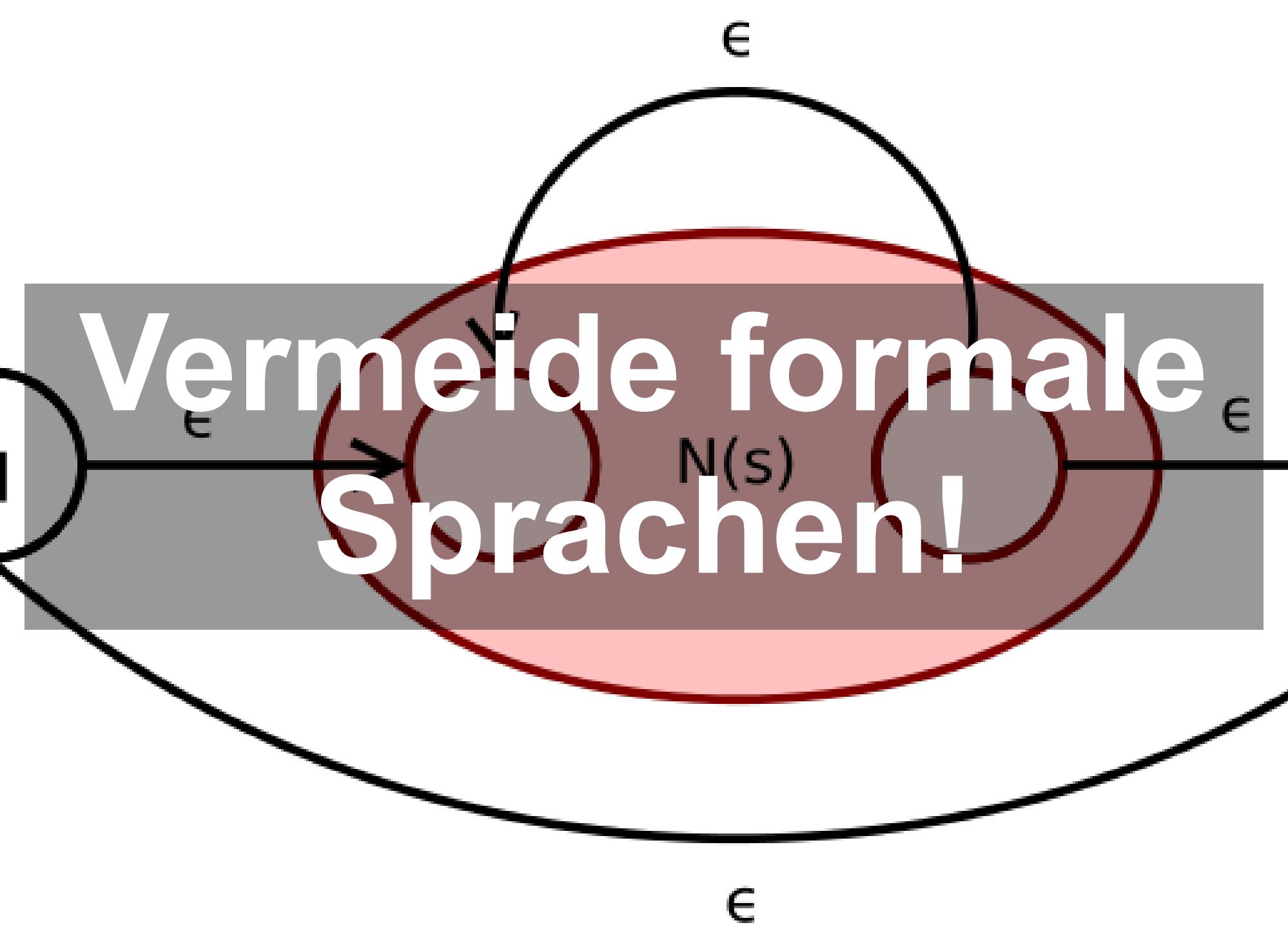


A photograph of a railway track curving through a forested area. A wooden bridge spans a river to the left of the track. The background shows a dense forest on a hillside under a cloudy sky.

Bleibe unklar
bezüglich
relevanter Teile!

A large white airplane with red and blue accents is captured in flight, positioned centrally above a tropical coastal town. The town features multi-story buildings with balconies overlooking a sandy beach. Numerous people are seen relaxing on the beach and in the clear, turquoise water. The sky is a vibrant blue with scattered white clouds.

Fördere kreative
Lösungen!



Bleibe abstrakt!



Beschränke dich
auf eine Technik!

```
<?xml version="1.0"?>
<quiz>
  <qanda seq="1">
    <question>
      Who was the forty-second
      president of the U.S.A.?
    </question>
    <answer>
      William Jefferson Clinton
    </answer>
  </qanda>
  <!-- Note: We need to add
       more questions later. -->
</quiz>
```

XML



Ändere nichts!

A photograph of an archaeological excavation site. The ground is covered in dark, layered soil. Several large wooden beams or logs are scattered across the site, some standing upright and others lying on the ground. Small white tags are placed at various points on the ground and attached to the logs. In the upper right corner, there is a black rectangular sign with white text. The text on the sign reads:

MM-HANNOVER
SCHLOSSSTRASSE
TEL. 179
ÜBERSICHT A2
PIR. TS
O.V. 23.08.2012

Vermeide Versionierung!



Validiere nie!

日光三猿
みざる
いわさる
きかざる

¥ 1,300

A referee in a black and yellow uniform is shown from the chest up, facing slightly to the right. He is holding a yellow rectangular card in his right hand, which is raised high above his head. He is wearing a black shirt with yellow stripes on the sleeves and a small Adidas logo on the chest. A black microphone is attached to his shirt. The background is blurred, showing stadium lights and spectators.

Ignoriere
Regelverstöße!

A photograph of a brown dog and a striped cat standing on a rocky, light-colored surface. The dog is on the left, facing right, with its front paws slightly raised. The cat is on the right, facing left. In the background, there are more rocks and some sparse vegetation.

**Ignoriere soziale
Aspekte!**

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