

**BERD**

@NFDI

ADCR2 - Annual Digital Catalysis Conference

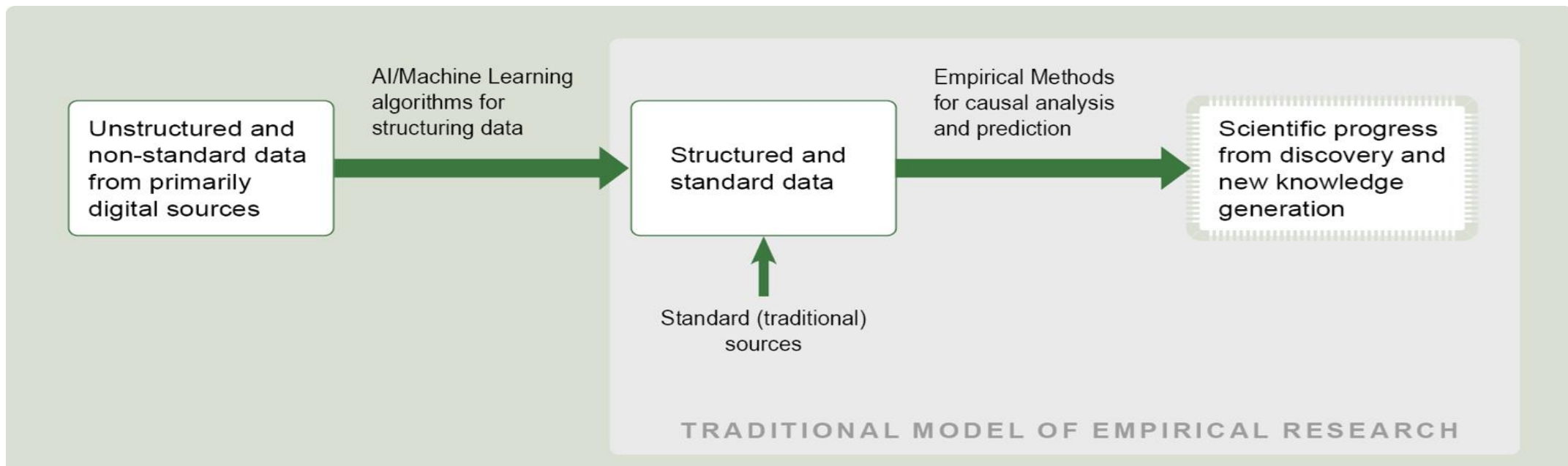
# Transforming Data Management in Business, Economic, and Related Data

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# We move from a traditional model of empirical research to a new enriched model of social science research

| Structured Data  | Unstructured Data                    |
|--|--------------------------------------|
| e.g., survey data, administrative data                                       | e.g., text, video, audio             |
| high standardization (of collecting, managing, analyzing, tools and methods) | low standardization                  |
| homogeneity of sources and formats   | heterogeneity of sources and formats |





## BERD@NFDI Data Portal

- proven quality
- provides data and metadata in a standardized format
- links to similar data sets, tailored algorithms and training modules
- controlled data exchange in collaborations between companies and research teams



## BERD Academy

- free and openly accessible courses, workshops, and educational resources on data science and data management
- in person or online
- addressed to a mixed audience, including beginners and professionals