agro BRIDGES

"Building bridges between consumers and producers by supporting short food supply chains through a systemic, holistic, multi-actor approach-based Toolbox"
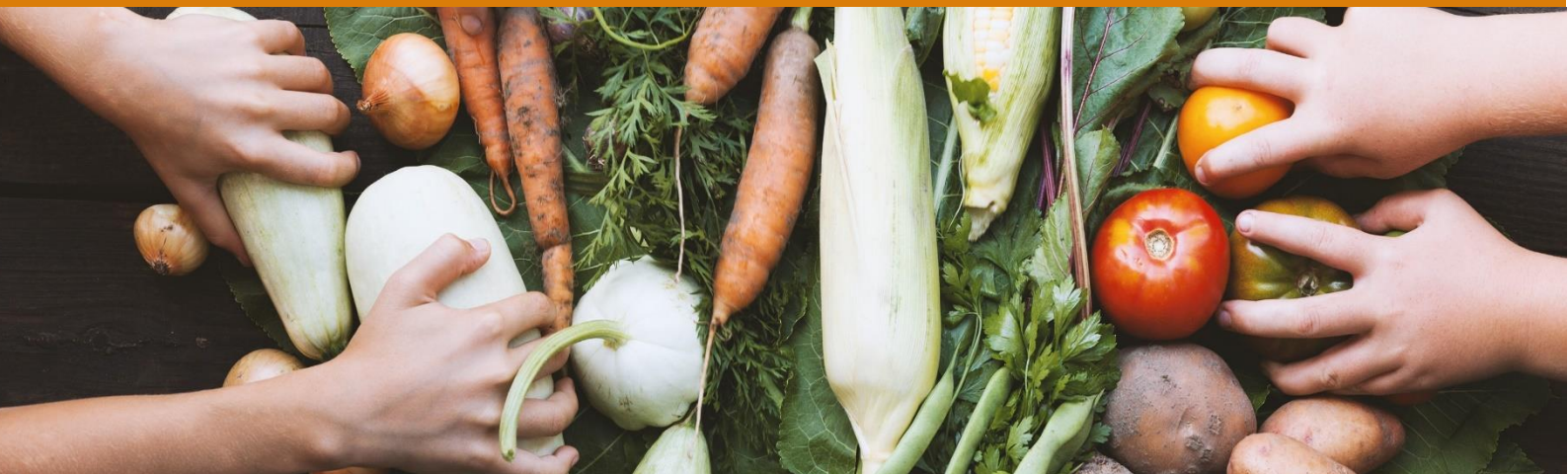
(Grant Agreement 101000788)

Coordination and Support Action

D6.1: Joint Clustering Plan

Work Package 6

Responsible Partner: Q-PLAN

D6.1: Joint Clustering Plan

Issued by:	Q-PLAN INTERNATIONAL
Issue date:	20/12/2021
Due date:	30/12/2021
Work Package Leader:	CREA

Start date of project: 01 January 2021   **Duration:** 36 months

Document History		
Version	**Date**	**Changes**
0.1	22/10/2021	Draft version shared with "sister" projects for feedback
0.2	23/11/2021	Draft version distributed to consortium partners for feedback
0.3	30/11/2021	Final draft version addressing feedback
1.0	20/12/2021	Final version following quality review

Dissemination Level		
PU	Public	**X**
PP	Restricted to other programme participants (including the EC Services)	
RE	Restricted to a group specified by the consortium (including the EC Services)	
CO	Confidential, only for members of the consortium (including the EC)	

Main authors	
Name	**Organisation**
Eirini Efthymiadou, George Malliopoulos	Q-PLAN

Quality reviewers	
Name	**Organisation**
Francesca Giarè, Mara Lai	CREA
Juan Luis Gonzalez	ECF

Table of Contents

List of Tables

Executive Summary

The main objective of the agroBRIDGES project, funded by the European Union's Horizon 2020 Research and Innovation programme, is to empower farmers with practical knowledge and tools to set up new business and marketing models based on Short Food Supply Chains (SFSCs) with a focus on building bridges between producers and consumers.

This report, titled "D6.1: Joint Clustering Plan", presents the strategy, plan and actions to be implemented under agroBRIDGES, aiming to align with and benefit from other relevant EU projects and initiatives, exchange knowledge and experience, create synergies and achieve a more efficient use of resources in similar activities.

Following a process of identifying, screening and selecting the most relevant EU projects and initiatives to approach, communication pathways were established with the following project groups and initiatives:

The two "sister" projects, funded under Horizon 2020 RUR-05-2020 topic (COCOREADO, COACH).

The clustering group, already formed by the five projects funded under Horizon 2020 RUR-06-2020 and RUR-07-2020 topics (FAIRCHAIN, CO-FRESH, PLOUTOS, FOODRUS, LOWINFOOD).

The Strategic Working Group SCAR-AKIS (Standing Committee on Agricultural Research – Agricultural Knowledge and Innovation Systems).

As a result of the above approach, the main clustering group with the two "sister" projects of RUR-05-2020 was established, followed by two-way communication activities and identification of potential synergies, focusing on tasks that each project can benefit from and/or provide input to, in order to avoid overlapping or duplication of efforts.

Specific joint actions have been planned, involving the "sister" projects of the main clustering group as well as any other project or initiative that may show interest to collaborate in the future. The planned joint actions include the organisation of three specific webinars and one clustering event, and other communication, dissemination and collaboration activities, such as participating in each other's planned events, sharing relevant information and results, and communicating to each projects' main stakeholders' groups information and news about the other projects.

Cooperation with the existing clustering group of RUR-06-2020 and RUR-07-2020 projects will be mainly focused on invitations to participate in their planned events and vice-versa, on an ad-hoc basis.

Cooperation with the Strategic Working Group (SWG) SCAR-AKIS is a specific agroBRIDGES task, complementary to the joint clustering plan, which will focus on sharing conclusions of the project with the competent policy makers and national and regional authorities, also taking into account relevant conclusions of other projects involved in the joint clustering plan.

The communication activities of agroBRIDGES for identifying cooperation possibilities with other relevant projects or initiatives is an ongoing process and will continue throughout the implementation phase, whenever new opportunities for collaboration arise.

1.   Introduction

The agroBRIDGES project aims at empowering farmers with practical knowledge and tools to set up new business and marketing models based on Short Food Supply Chains (SFSCs) with a focus on building bridges between producers and consumers. The project follows an integrated methodology to establish regional multi-actor structures for demand-driven innovation in the 12 focal regions participating in agroBRIDGES, and deliver a combination of communication materials, training programmes, events, decision support and other digital tools included in the agroBRIDGES Toolbox.

This report, titled "D6.1: Joint Clustering Plan", presents the strategy, plan and actions to be implemented under agroBRIDGES, aiming to align with and benefit from other relevant EU projects and initiatives, exchange knowledge and experience, create synergies and achieve more efficient use of resources in similar activities. With that in mind, the report outlines the approach for (i) identifying and selecting relevant EU projects and initiatives, (ii) establishing two-way communication pathways, (iii) identifying potential synergies, and (iv) implementing joint actions.

The report is structured as follows:

- **Chapter 1 - Introduction:** It provides introductory information about the context in which the joint clustering plan has been elaborated and outlines the structure of the report.
- **Chapter 2 - Aim and Objectives**: it highlights the main goal and objectives of the joint clustering plan.
- **Chapter 3 - Strategy and Process:** It describes the strategy and process of identifying and selecting relevant EU projects and initiatives, establishing communication pathways, and identifying potential synergies.
- **Chapter 4 - Joint Actions:** It describes the plan for the development and implementation of joint actions.
- **Chapter 5 - Timeline:** It provides the time frame for the development of the joint clustering plan and the implementation of joint actions.
- **Chapter 6 - Conclusions:** It summarises the main conclusions of the report and outlines the way forward.

2.   Aim and Objectives

The joint clustering plan aims at enhancing the impact of agroBRIDGES by clustering with other relevant EU-funded projects and initiatives that address similar groups of stakeholders and other relevant actors in the agri-food value chain, including:

- Farmers and producers
- Agri-food industries, retailers and other distributors
- Relevant research, academic and technology experts
- Relevant policy makers
- Civil society

The objective of the joint clustering plan is to establish two-way communication pathways and joint communication, dissemination and other collaboration activities with selected EU-funded projects and initiatives, in order to:

- Align with, benefit from, and provide input to other relevant projects and initiatives.
- Foster information and knowledge exchange between projects and initiatives.
- Achieve more efficient use of resources in activities with similar needs and goals.
- Coordinate efforts, avoid overlapping and optimise impact.
- Promote each other's activities and events, fostering participation.

The joint clustering plan will promote the coordination of the foreseen actions, boosting the efficient use of EU funding and maximizing its impact by delivering value to the European society.

3. Strategy and Process

In order to fulfil the clustering objectives, a number of strategic steps have been defined to develop and implement the joint clustering plan, namely:

- Mapping and screening of relevant EU funded projects and initiatives.
- Establishment of two-way communication pathways with selected projects and initiatives.
- Identification of potential synergies.
- Development and implementation of joint actions.

3.1 Identification of relevant EU-projects and initiatives

As a first step, relevant EU projects and related initiatives were identified, with the collaboration of all project partners. To identification process focused on projects and initiatives which were already part of the partners' networks or with which a previous connection already existed. This allowed to facilitate the communication process with their representatives.

A list of relevant projects and initiatives was created, as presented in Annex I, which included the following information:

- Connected agroBRIDGES partner(s)
- Type of initiative (Horizon2020 project, Network, Cluster, Association, Working Group etc.)
- Name and brief description
- Link to the project/initiative website, for further information.

Based on the available information, a screening exercise was carried out to select the projects and initiatives to be firstly approached. It has been agreed by the consortium partners to focus on the collaboration with the ongoing projects, in order to identify synergies and joint actions to be carried out during the projects.

As a result of this screening exercise, the other two "sister" projects funded under Horizon 2020 RUR-05-2020 topic (Table 1) were selected and initial contacts were made to assess their interest to participate in joint clustering activities.

Table 1. Horizon 2020 RUR-05-2020 "Sister" Projects

Project		Brief Description
	COCOREADO	It aims to encourage young people in rural areas to co-create innovative solutions that overcome obstacles for farmers, address consumer needs and improve the conditions for the sustainable public procurement of local and seasonal food.
	COACH	It aims to facilitate collaboration among farmers, consumers, local governments and other actors to scale up short agri-food chains to rebalance famer's market position, create mutual benefits for consumers and producers and drive innovation in territorial food systems.

The main clustering group was created with the COCOREADO and COACH projects. Discussions within the group enabled to identify synergies, as described in the following sections.

One project partner (TGC) suggested to establish contacts also with one of the projects funded under Horizon 2020 RUR-06-2020 topic (PLOUTOS). This communication led to the identification of an existing clustering group, already formed by all the five projects funded under Horizon 2020 RUR-06-2020 and RUR-07-2020 topics (Table 2).

Table 2. Existing clustering group of Horizon 2020 RUR-06-2020 and 2020 RUR-07-2020 projects

Type	Project		Brief Description
Horizon 2020 RUR-06-2020		FAIRCHAIN	It aims to test-pilot and demonstrate recently developed technological, organisational and social innovations that enable small and mid-sized actors to scale-up and expand the production of affordable nutritious food in competitive intermediate food value chains.
Horizon 2020 RUR-06-2020		CO-FRESH	It aims to (re)design and pilot innovative systemic approaches to agri-food value chains to scale up collective innovation action at European level.
Horizon 2020 RUR-06-2020		PLOUTOS	It aims to rebalance the value chain of the agri-food system, so that it serves both society and the environment through a Sustainable Innovation Framework.

Type	Project		Brief Description
Horizon 2020 RUR-07-2020		FOODRUS	It will develop an innovative, collaborative and circular food system to reduce food waste and losses in the agri-food chain.
Horizon 2020 RUR-07-2000		LOWINFOOD	The main goal of the project is to co-design low-waste value chains in the fruit and vegetable, baked goods and fish sectors, including at-home and out-of-home consumption. The project will validate and demonstrate a set of technological, social and organisational solutions, and evaluate the impact of these innovations in reducing food waste and improving the socioeconomic and environmental performance of the value chains.

The above clustering group has established communication pathways with its members, who meet on a regular basis to share and define cooperation activities. The agroBRIDGES project established initial communication with the above group with the aim of identifying synergies with the group as a whole and/ or individual projects of that group, as described in the following sections.

In addition, the agroBRIDGES project targeted two groups of actors particularly relevant in the framework of promoting innovation within the food systems, that is the Strategic Working Group SCAR AKIS and the Operational Groups established, at national level, within the European Innovation Partnership on Agricultural productivity and sustainability (EIP AGRI), as briefly described in Table 3. Establishing specific links with these groups of actors is part of specific project tasks that are complementary to the joint clustering plan, the main goals of which are to:

- Share conclusions of the project with the competent policy makers and national or regional authorities, also taking into account relevant conclusions of other projects involved in the joint clustering plan.
- Analyse the contribution of the project's outcomes to the EIP AGRI strategic objectives and the impact on the agri-food community.

Table 3. Specific relevant initiatives

Type	Initiative	Brief Description
Strategic Working Group (SWG)	SCAR-AKIS (Standing Committee on Agricultural Research – Agricultural Knowledge and Innovation Systems)	The SWG SCAR-AKIS was launched early 2010 based on 3 SCAR Foresight studies, indicating the deficiencies of AKIS. The SCAR-WG fully supported the view that adequate and continued investment in AKIS was absolutely necessary to make research and innovation actions deliver.
Operational Groups	EIP AGRI Operational Groups	The EIP AGRI Operational Groups are intended to bring together multiple actors such as farmers, researchers, advisers, businesses, environmental groups, consumer interest groups or other NGOs to advance innovation in the agricultural and forestry sectors.

3.2   Establishment of communication pathways

As already mentioned, two-way communication pathways have been established with the other two "sister" projects funded under Horizon 2020 RUR-05-2020 topic (COCOREADO, COACH), forming the main clustering group of agroBRIDGES.

Digital meetings were organised with them to present each other's project, share information, identify cooperation opportunities and joint actions and follow-up on the clustering steps to be taken. The organisation of regular digital meetings was agreed and each project team will be responsible in turn for organising the meetings. It is important to inform each other about the digital meeting dates in a timely manner, in order to allow a representative of each project to attend each meeting.

In addition, an online co-working space was set up by the coordinator of the COCOREADO project, using the MSTeams platform. The co-working space has been used to share relevant information and documents and has proved to be very effective in terms of easier and faster communication.

Communication pathways have also been established with the existing clustering group of Horizon 2020 RUR-06-2020 and 2020 RUR-07-2020 projects (FAIRCHAIN, CO-FRESH, PLOUTOS, FOODRUS, LOWINFOOD). This group has already established its own cooperation meeting schedule, as well as specific working group meetings and activities. The coordinator of the agroBRIDGES project was invited to participate in one of their cooperation meetings, to present the project and the project's clustering approach. Following this first introduction, interest was expressed (CO-FRESH, PLOUTOS and FOODRUS) to cooperate with agroBRIDGES, mainly by inviting agroBRIDGES to their planned events and vice-versa.

In particular, the FOODRUS project has established its own clustering plan and invited agroBRIDGES to be part of their Cooperation and Collaboration Network (CCN). This activity will give the agroBRIDGES project an additional opportunity to involve and be involved in joint communication and dissemination activities with other relevant projects.

Contacts have also been established with the Strategic Working Group SCAR-AKIS, as part of a specific project task that is complementary to the joint clustering plan. The agroBRIDGES project was presented during the 6th meeting of the 5th mandate of the SCAR AKIS working group. Following this presentation, several important aspects of mutual interest were discussed, as mentioned in the next section. The agroBRIDGES project has been invited to participate in the regular meetings of the SCAR AKIS working group. When invited by the SCAR AKIS group, findings from the work of agroBRIDGES and possibly the "sister" projects can be aggregated and presented during one of the SCAR AKIS group meetings.

Apart from the initially established communication pathways and structures mentioned above, the communication activities of agroBRIDGES for identifying cooperation possibilities with other relevant projects or initiatives is an ongoing process and will continue throughout the project on an ad-hoc basis whenever new opportunities for collaboration arise.

3.3   Identification of potential synergies

In order to facilitate the identification of cooperation areas and synergies within the main clustering group of agroBRIDGES with the other two "sister" projects of Horizon 2020 RUR-05-2020, an overview of each project's Work Packages and Tasks was prepared by the corresponding project coordinator, presented in Annex II.

Based on the exchanged information, each "sister" project gave feedback regarding tasks for which they see some synergies and opportunities for collaboration, focusing on those that each project can benefit from and/ or provide input to, to avoid overlapping or duplication of efforts.

Table 4 presents an overview of potential synergies identified in relation to the planned activities of each project, the implementation period, and the type of input that agroBRIDGES can provide to or get from the other "sister" projects for each activity with potential synergies.

Table 4. Potential synergies with "sister" projects

Project	Task/ activity	Period of implementation	Get input	Provide input
agroBRIDGES	1.3 Scoping of best practices & success cases to inspire others	January 2021-August 2021		Information on identified good practice cases (agroBRIDGES Good Practice Interactive Catalogue).
	1.5 Policy aspects related to SFSCs review	January 2021-August 2021		Share relevant information.
	1.6 Regional and pan-European co-creation workshops to connect producers and consumers	June 2021-October 2021	Representatives of "sister" project partners participating in the pan-European co-creation workshop.	Share relevant information.
	2.2 Identification of attributes for assessment of social, economic & environmental impact	November 2021-February 2022	Representatives of "sister" project partners participating in focus group meetings.	Share relevant information.
	2.3 Sustainability assessment model development	December 2021-March 2022	Share information on costs and benefits.	Share information on costs and benefits.
	2.4 Creation of a user-friendly Dashboard to support decisions based on SFSC characteristics and sustainability aspects	December 2021-March 2022		Link with relevant learning modules of "sister" projects.

Project	Task/ activity	Period of implementation	Get input	Provide input
	3.2 Development of IT type tools	November 2021-September 2022	Link with IT tools developed by "sister" projects.	Link with IT tools developed by "sister" projects.
	3.3 Development of training programme type tools	November 2021-April 2022	Share relevant information.	Link with training programmes of "sister" projects.
	4.2 agroBRIDGES Toolbox major and minor testing	October 2022-May 2023	Representatives from "sister" project partners contributing to the testing.	Share relevant information.
	5.2 agroBRIDGES Training programme development	May 2023-October 2023	Share relevant information.	Share relevant information.
	5.4 European roll-out and replication of the agroBRIDGES project outputs	August 2023-December 2023	Participate and/ or communicate to relevant stakeholders.	
	6.2 Clustering plan with other projects and initiatives development	January 2021-December 2023	Get feedback and agree on clustering plan implementation of joint activities.	Develop clustering plan of joint activities.
	6.3 Development of EIP AGRI "practice abstracts"	December 2021-August 2023		Share relevant information.
	7.1 Dissemination and communication plan	January 2021-December 2023	Joint communication and dissemination activities.	Joint communication and dissemination activities.

Project	Task/ activity	Period of implementation	Get input	Provide input
COREADO	3.2 Replication in sites throughout Europe	August 2022- May 2023		Participate and/ or communicate to relevant stakeholders.
	3.4 Production of educational material	November 2023- September 2023	Share information for training programme development.	Share relevant information.
	4.1 Sharing experiences with tender requirements for public procurement	August 2021- August 2023	Share information for training tool development on public procurement.	Share relevant information.
	5.2 Developing education and training program	April 2021-April 2024	Share information for training programme development.	Share training programme type tools.
	5.3 Running education and training	December 2021-December 2023		Communicate to relevant stakeholders.
	7.1 Development of the communication and dissemination plan	January 2021- May 2021	Joint communication activities.	Joint communication activities.
	7.4 Communication, dissemination and knowledge transfer for stakeholders and policy makers	January 2021- June 2024		Communicate to relevant stakeholders.

Project	Task/ activity	Period of implementation	Get input	Provide input
	7.5 Final COCOREADO conference / workshop	April 2024-June 2024		Participate and/ or communicate to relevant stakeholders.
COACH Collaborative Agri-food Chains	2.2 Measuring costs and margins	November 2020-October 2021	Share relevant information needed for the Decision Support Tool.	
	2.3 Developing Case Studies descriptions	February 2021-February 2022		Information on identified good practice cases (agroBRIDGES Good Practice Interactive Catalogue).
	3.1 Multi-actor dialogues	April 2021-December 2022		Share experience on co-creation activities and participate if invited.
	3.2 Training Events	August 2021-June 2023	Share information on training programme.	Share training programme type tools. Roll-out of the agroBRIDGES project outputs.
	3.3 Case studies international knowledge exchange	April 2022-January 2023	Share relevant information.	Communicate relevant information to stakeholders. Roll-out of the agroBRIDGES project outputs.

Project	Task/ activity	Period of implementation	Get input	Provide input
	3.4 Events on consumer education & information	April 2021- August 2023	Share relevant information.	Communicate relevant information to stakeholders. Roll-out of the agroBRIDGES project outputs.
	4.2 Testing, operationalising and refining CLIP (Communications, Learning and Innovations Platform)	March 2021- October 2021	Share information.	Communicate to relevant stakeholders.
	4.3 Learning module on costs & margins	April 2022-April 2023	Share information.	Communicate to relevant stakeholders.
	4.4 'Farm-to-fork' public procurement toolkit	October 2021- July 2023	Share information.	Communicate to relevant stakeholders.
	5.3 Communication and dissemination strategy	November 2021-October 2023	Joint communication activities	Joint communication activities
	5.4 Engage with policymakers and policy-oriented organisations at European level	February 2021- October 2023		Share information on European and regional analysis of the producers and consumers needs and barriers and review of policy aspects in relation to SFSC.

Project	Task/ activity	Period of implementation	Get input	Provide input
	5.5 Publications for policymakers, practitioners and the research community	February 2021- October 2023		Share information on European and regional analysis of the producers and consumers needs and barriers and review of policy aspects in relation to SFSC.
	5.6 Final Dissemination and Legacy Planning Event	April 2023- October 2023		Participate and/ or communicate to relevant stakeholders.

Specific aspects of interest for the SCAR-AKIS working group were identified during the presentation of agroBRIDGES in the 6th meeting of the 5th mandate of the SCAR AKIS working group. These aspects are in line with some of agroBRIDGES tasks and expected outputs, but they also align with some of the tasks of the "sister" projects.

In brief, the main relevant aspects of interest for the SCAR-AKIS working group include:

- Evaluation of SFSC business models, to provide data on profit margins, costs and benefits (e.g. how much of the chain value is captured by each link in the chain), also considering the new objectives of the CAP aimed to increase the value for farmers and producers.
- Analysis of public procurement procedures, mainly regarding prices, legal aspects and how SFSCs can capture public procurement opportunities.
- Provide training addressed to farmers on public procurement opportunities.
- Involve public procurers and especially cities (i.e. cities that have signed the Milan Urban Food Policy Pact) in the multi-actor approach to improve existing public food procurement processes and regulations.
- Consider the possibility of involving some Operational Groups working on issues relevant to SFSCs.

Furthermore, the SCAR AKIS working group is reaching the end of the fifth mandate and during the last meeting of the group it was proposed to include a chapter on these projects in their final report. The scope would be to include insights and possible recommendations to support the importance of considering primarily agricultural actors and issues within the AKIS. The agroBRIDGES project will coordinate the collection of inputs from the other projects and the preparation of the final contribution.

4. Joint Actions

In order to maximise efficiency and impact, the following joint actions with the collaborating projects and initiatives have been planned:

- Organisation of three specific webinars
- Organisation of one clustering event
- Other communication, dissemination and collaboration activities

The planned joint actions are described below in more detail and the timeline of their implementation is presented in Chapter 5. Depending on the COVID-19 pandemic situation at the time of the implementation of each action, the budget availability of each collaborating project or initiative and the nature of the joint action, each joint event or any other type of action will be organised either digitally or with the physical presence of the participants.

Communication for collaboration and information sharing with the two "sister" projects of Horizon 2020 RUR-05-2020 will be done regularly, using the following procedures and tools:

- Digital meetings that take place on a regular basis, every two or three months; it is important to inform each other about the digital meeting dates in a timely manner, in order to allow a representative of the "sister" projects to attend each digital meeting.
- Sharing relevant information and documents using the online co-working space, created specifically for that purpose.

Communication and information sharing with other projects and initiatives will be done via email on an ad-hoc basis, whenever opportunity for collaboration arises, based on the foreseen joint actions presented below.

The coordinators of the projects that agree to participate in the foreseen joint actions will be requested to sign a "Joint Clustering Plan Letter of Acceptance", to confirm their commitment. The "Joint Clustering Plan Letter of Acceptance" template and the signed letters are presented in Annex III.

4.1 Webinars

One of the main joint clustering actions is the organisation of three specific webinars, organised digitally with the participation of interested projects, in order to present each other's progress and results, exchange information, provide feedback and assist in the roll-out of each project's outcomes.

The webinars will be organised by the agroBRIDGES project, with the participation of at least two other projects, preferably the Horizon 2020 RUR-05-2020 "Sister" Projects (COCOREADO, COACH) and/or any other project with which communication has been or will be established and collaboration for mutual benefits has been or will be agreed (i.e. FOODRUS).

The topic and agenda of each webinar will be jointly decided with the participating projects in order to match each other's interests and priorities. The selected topic of each webinar will be based on the main results

and achievements of each project at the time, taking into account the potential synergies already identified. Selected webinar topics may include, but not be limited to, one or more of the following:

- Agri-food chain models, good practices and case studies.
- Social, economic and environmental sustainability of agri-food chain models.
- Tools for the support of agri-food chains, connecting consumers and producers.
- Educational material and training programmes, supporting agri-food chains.
- Public policies supporting agri-food chains.
- Public procurement for food (SFSCs, "Farm to Fork")

All consortium partners of the participating projects will be invited to attend the webinars and participate in the online discussions. If found beneficial, representatives of each project's stakeholders may also be invited to attend. In the case of the agroBRIDGES project, the members of the Stakeholders Reference Group (SRG), a multi-actor structure established at European level, may be invited to attend in order to provide feedback about the complementary results achieved and assist in the roll-out of each project's outcomes.

4.2   Clustering event

The clustering event is a specific joint dissemination event aiming at communicating each project's outputs and results to a wider audience. The clustering event aims to reach out to as many of the relevant stakeholders as possible, with the participation of at least 120 attendees from the whole value chain of the agri-food sector. Networking, experience sharing and provision of common recommendations for policy making will be the main focus of the clustering event.

The clustering event will be organised by the agroBRIDGES project in collaboration with the other two sister projects (COCOREADO, COACH) and any other project or initiative with which communication has been or will be established, depending on their interest and availability at the time of the event.

Each project or initiative participating in the clustering event will be responsible for the following activities:

- Joint development of the clustering event agenda with the coordination of the agroBRIDGES project.
- Preparation of materials and presentation of the objectives, activities and results of each project.
- Invitation of the contacts of each project's network, such as stakeholders, other relevant projects etc. to attend the event.
- Promotion of the event on the website news and social media of each project.

4.3   Other communication, dissemination and collaboration activities

Based on the identified potential synergies in section 3.3, it is clear that a number of activities, already planned by each "sister" project, are complementary to the agroBRIDGES project. The agroBRIDGES project will therefore collaborate with the other two "sister" projects of Horizon 2020 RUR-05-2020, based on each other's needs, by either providing input or benefitting from each project's outputs and results.

In addition, more relevant projects and initiatives, with which communication has been or will be established, will be invited to participate in some of agroBRIDGES activities that may be of mutual interest.

In general, the collaboration activities will include the following actions:

- Participation of expert partners from each relevant project in specific events, organised by any of the collaborating projects or initiatives, such as co-creation workshops, focus group meetings, testing of developed tools, webinars and other dissemination events, in order to exchange information, provide feedback and roll-out each project's outcomes and results.
- Sharing specific information and results of each project, based on the needs of the collaborating projects or initiatives, such as good practices, case studies, methodologies, desk research and survey results, co-creation results, tools and training material.

In addition, general communication and dissemination activities will be jointly implemented by each collaborating project, including the following actions:

- Featuring collaborating projects on the website of each project
- Exchanging news about progress and results of collaborating projects and sharing them on the website of each project
- Subscribing to newsletters of collaborating projects
- Following collaborating projects on social media
- Post or forward news on social media about events or other activities of collaborating projects

5. Timeline

Clustering Activity	2021												2022												2023											
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Development of joint clustering plan	■	■	■	■	■	■	■	■	■	■	■	■																								
Organisation of three webinars														■									■										■			
Organisation of one clustering event																											■									
Other communication, dissemination and collaboration activities									■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

6. Conclusions

The agroBRIDGES project has developed a clustering plan in order to establish communication pathways and promote coordination of joint actions with other relevant EU-funded projects and initiatives, with a view to maximise efficiency and impact by favouring synergies and avoiding overlapping or duplication of activities.

The main clustering group of agroBRIDGES has been established, including the other two "sister" projects of Horizon 2020 RUR-05-2020, COCOREADO and COACH. The three projects of the main clustering group have agreed on organising digital meetings on a regular basis, to discuss progress and future steps regarding the implementation of specific joint actions. A digital co-working space between the three projects has been created, where important information and documents, useful for the implementation of joint actions, are shared by each project. In addition, synergies have been identified between the three "sister" projects of the main clustering group, focusing on tasks that each project can benefit from and/or provide input to.

Communication pathways have also been established with the existing clustering group of Horizon 2020 RUR-06-2020 and 2020 RUR-07-2020 projects. Collaboration with this group will be mainly focused on invitations to participate in their planned events and vice-versa, on an ad-hoc basis. FOODRUS is one of the projects of this group that have established its own clustering plan and invited agroBRIDGES to be part of its Cooperation and Collaboration Network (CCN). This activity provides an additional opportunity to involve and be involved in joint communication and dissemination activities with other relevant projects.

Specific joint actions have been planned, involving the three "sister" projects of the main clustering group as well as any other project or initiative that may show interest to collaborate in the future. The joint actions include:

- Organisation of three specific webinars, to present each other's progress and results, exchange information, provide feedback and assist in the roll-out of each project's outcomes.
- Organisation of one clustering event, aiming at disseminating each project's outputs and results to a wider audience, focusing on networking, experience sharing and provision of common recommendations for policy making.
- Other communication, dissemination and collaboration activities, including participation in each other's planned events, sharing relevant information and results, and communicating each other's information and news to their stakeholders.

In addition, communication pathways have been established with the SCAR-AKIS strategic working group, as part of a specific project task that is complementary to the joint clustering plan. The agroBRIDGES project has been invited to participate in the regular meetings of the SCAR AKIS working group. When invited by the SCAR AKIS group, findings from the work of agroBRIDGES and possibly the "sister" projects can be aggregated and presented during one of the SCAR AKIS group meetings.

The communication activities of agroBRIDGES for identifying cooperation possibilities with other relevant projects or initiatives is an ongoing process and will continue throughout the project on an ad-hoc basis whenever new opportunities for collaboration arise.

Annex I. Relevant EU Projects and Initiatives

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
1	TGC	H2020 project	SKIN	"Short supply chain Knowledge and Innovation Network" (H2020-RUR-2016) intends to systematise and bring knowledge to practitioners, promote collaboration within a demand-driven innovation logic and provide inputs to policymaking through links to the EIP-AGRI.	http://www.shortfoodchain.eu/
2	CREA	Working Group	SCAR AKIS SWG	The SWG SCAR-AKIS group was launched early 2010 based on 3 SCAR Foresight studies, indicating the deficiencies of AKIS. The SCAR-WG fully supported the view that adequate and continued investment in AKIS was absolutely necessary to make research and innovation actions deliver.	https://scar-europe.org/index.php/akis
3	WU, ECF	H2020 project	SMARTCHAIN	Towards Innovation - driven and smart solutions in short food supply chains" (H2020-SFS-2017) aims to foster and accelerate the shift towards collaborative short food supply chains and enhance the competitiveness and sustainability of the European agri-food system	https://www.smartchain-h2020.eu/

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
4	Q-PLAN	H2020 project	INNO-4-AGRIFOOD	INNO-4-AGRIFOOD was an EU-funded project dedicated to supporting and stimulating online collaboration for innovation amongst the more than 11 million SMEs active within the European Agri-food ecosystem.	http://inno4agrifood.eu
5	TGC	H2020 project	CERERE	CEreal REnaissance in Rural EU: embedding diversity in organic and low-input food systems" aims to foster and facilitates exchange and integration of scientific and practical knowledge along innovative cereal supply chains from seeds to fork. CERERE's most relevant goal is to reduce the gap between research & innovation practice in diversity cereal food systems.	http://cerere2020.eu/
6	WU	H2020 project	Strength2Food	"Strengthening European Food Chain Sustainability by Quality and Procurement Policy"(H2020-SFS-2015-2) aims to improve the effectiveness of EU food quality schemes (FQS), public sector food procurement (PSFP) and to stimulate Short Food Supply Chains (SFSC) through research, innovation and demonstration activities.	https://www.strength2food.eu/
7	CTA, TGC	H2020 project	DIVA	"Boosting innovative DIgitech Value chains for Agrofood, forestry and environment"(H2020-INNOSUP-01-2017) aims to provide support to new industrial digitech value chains in the Agri-food sector. Focus: digital marketplaces, big data, cloud, robotics & AI, IoT	https://www.projectdiva.eu/

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
8	CTA, VGP	H2020 project	TRACK	"Tracking opportunities to develop and strengthen data collection and big data in agri-food chain to increase competitivity of SMEs" (COS-CLUSTPARTNS-2017-3-02) aims to create an interregional ecosystem to stimulate new innovative solutions fitting specific requirements of agri-food chain, and joint investments towards an advanced agri-food industry 4.0.	https://trackgrowingdata.eu/
9	CTA	H2020 project	ICT-AGRI-FOOD	"ERA-NET Co-fund on ICT-enabled agri-food systems" (H2020-SFA-31-2019)	https://www.ictagrifood.eu/
10	FBCD	H2020 project	GO-GRASS	"Grass-Based Circular Business Models For Rural Agri-Food Value Chains" (H2020-RUR-2019-1)	https://www.go-grass.eu/
11	TGC	H2020 project	EuroDairy	"A Europe-wide thematic network supporting a sustainable future for EU dairy farmers"(H2020-ISIB-2015) aims to improve the viability and sustainability of milk production in Europe. It focusses on four key issues: socio economic resilience, resource efficiency, animal care, and the integration of milk production with biodiversity objectives.	https://eurodairy.eu/

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
12	CREA	H2020 project	Diverfarming	"Crop diversification and low-input farming across Europe: from practitioners engagement and ecosystems services to increased revenues and chain organisation" (H2020-RUR-2016)	http://www.diverfarming.eu/index.php/en/project-2
13	CREA	H2020 project	UNISECO	"Understanding and improving the sustainability of agro-ecological farming systems in the EU" (H2020-SFS-2017) aims to enhance the understanding of socio-economic and policy drivers and barriers for further development and implementation of agro-ecological approaches in EU farming systems.	https://uniseco-project.eu/
14	TGC, WU	FP7 project	FOODINTEGRITY	Ensuring the Integrity of the European food chain"(FP7-KBBE-2013-7) aims to provide assurance to consumers and other stakeholders about the safety, authenticity and quality of EU food (integrity)	https://secure.fera.defra.gov.uk/foodintegrity/
15	WU	FP7 project	Foodmetres	"Food Planning and Innovation for Sustainable Metropolitan Regions "(FP7-KBBE-2012-6-singlestage) aims to assess both the environmental and the socio-economic impacts of food chains with regard to spatial, logistical and resource dimension of growing food as well as food planning and governance.	http://www.foodmetres.eu/

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
16	WU	FP7 project	GLAMUR	"Global and Local food chain Assessment: A MUltidimensional performance-based approach"(FP7-KBBE-2012-6-singlestage) aims to integrate advancement in scientific knowledge about the impact of food chains with application of knowledge to practice to increasing food chains sustainability through public policies and private strategies.	http://glamur.eu/
17	UNMS	Cluster	DIGICLUSTERS	European Strategic Cluster Partnerships for smart investments for speeding up industrial modernisation of agrofood packaging sectors towards Industry 4.0 and digital transformation by Cluster- Facilitated X-Industry Hackathons	www.clustercollaboration.eu/escp-s3-profiles/digiclusters
18	WU	H2020 project	COACH	The COACH project aims to facilitate collaboration among farmers, consumers, local governments and other actors to scale up short agri-food chains to rebalance famer's market position, create mutual benefits for consumers and producers and drive innovation in territorial food systems.	https://cordis.europa.eu/project/id/101000918
19	WU	H2020 project	COCOREADO	COCOREADO aims to encourage young people in rural areas to co-create innovative solutions that overcome obstacles for farmers, address consumer needs and improve the conditions for the sustainable public procurement of local and seasonal food.	https://cordis.europa.eu/project/id/101000573

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
20	WU, ECF	H2020 project	CO-FRESH	CO-FRESH aims to (re)design and pilot innovative systemic approaches to agri-food value chains to scale up collective innovation action at European level.	https://cordis.europa.eu/project/id/101000852
21		H2020 project	FAIRCHAIN	FAIRCHAIN aims to test, pilot and demonstrate recently developed technological, organisational and social innovations that enable small and mid-sized actors to scale-up and expand the production of affordable nutritious food in competitive intermediate food value chains.	https://cordis.europa.eu/project/id/101000723
22	TGC	H2020 project	Ploutos	Ploutos aims to rebalance the value chain of the agri-food system, so that it serves both society and the environment through a Sustainable Innovation Framework.	https://cordis.europa.eu/project/id/101000594
23		H2020 project	FOODRUS	The EU-funded FOODRUS project will develop an innovative, collaborative and circular food system to reduce food waste and losses in the agri-food chain.	https://cordis.europa.eu/project/id/101000617

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
24		H2020 project	LOWINFOOD	The main goal of the project is to co-design low-waste value chains in the fruit and vegetable, baked goods and fish sectors, including at-home and out-of-home consumption. The project will validate and demonstrate a set of technological, social and organisational solutions, and evaluate the impact of these innovations in reducing food waste and improving the socioeconomic and environmental performance of the value chains.	https://cordis.europa.eu/project/id/101000439
25	TGC	Network	European Test Farm Network	The ETFN is a pan-European network of farms and agricultural test sites that are well-equipped with smart machines, connected sensors and digital software offering professional testing and validation services for digital farm tools.	http://www.edtfn.eu/
26	VTT	Network	EIT Food	EIT Food is Europe's leading food innovation initiative, working to make the food system more sustainable, healthy and trusted. EIT Food, established by the European Institute of Innovation & Technology (EIT), is building an inclusive and innovative community of diverse food sector partners, to drive innovation and entrepreneurship across Europe.	https://www.eitfood.eu/

No	Connected agroBRIDGES partner(s)	Type of initiative (H2020 project, Network, Cluster, Association, Working Group, etc.)	Name of Initiative	Short description	Website
27	TGC	SUSFOOD2 ERA-NET Project	FOOdIVERSE	FOOdIVERSE project aims to produce practice-oriented knowledge on how diversity in diets, novel food supply chains and food governance contributes to more organic and sustainable food systems. The project provides multi-level perspectives on transforming local food systems across Europe by promoting diversity of consumers, producers and key stakeholders, as diversity has diverse meanings, for example in urban Norway or in rural United Kingdom, but also to German consumers, Italian government officials or Polish food producers.	https://susfood-db-era.net/main/FOOdIVERSE
28		Network	Agrofood EEN	A team of Enterprise Europe Network advisors helping agri-food companies to innovate and grow internationally.	https://www.linkedin.com/in/agrofood-een-4a0012141/?originalSubdomain=be

Annex II. Overview Templates of "Sister" Projects

Work Breakdown Structure per Work Package and Task	Leader	Start	End	Cooperation Opportunity
WP1 Multi-actor approach framework development & information collection	**Q-PLAN**	**M1**	**M10**	
Task 1.1 Multi-actor framework set-up	Q-PLAN	M1	M5	
Task 1.2 European and regional analysis of the producers and consumers needs and barriers	TGC	M1	M8	
Task 1.3 Scoping of best practices & success cases to inspire others	TGC	M1	M8	X
Task 1.4 Assessment of current status of SFSCs in Beacon Regions	FBCD	M1	M8	
Task 1.5 Policy aspects related to SFSCs review	Q-PLAN	M1	M8	X
Task 1.6 Regionals and pan-European co-creation workshops to connect producers and consumers	Q-PLAN	M6	M10	X
WP2 Sustainability assessment model and multicriteria decision framework development	**WU**	**M10**	**M18**	
Task 2.1 Categorisation of SFSCs business and marketing models	SIE	M10	M12	
Task 2.2 Identification of attribute for assessment of social, economic & environmental impact	CREA	M11	M14	X
Task 2.3 Sustainability assessment model development	WU	M12	M15	X
Task 2.4 Creation of a user-friendly Dashboard to support decisions based on SFSC characteristics and sustainability aspects	WU	M12	M15	X
Task 2.5 Sustainability assessment model validation and dashboard finalisation	WU	M15	M18	
WP3 agroBRIDGES Toolbox development	**VTT**	**M11**	**M21**	
Task 3.1 Development of communication materials type tools	SIE	M11	M18	
Task 3.2 Development of IT type tools	VTT	M11	M21	X
Task 3.3 Development of training programme type tools	SIE	M11	M16	X
Task 3.4 Development of event related tools	FBCD	M11	M18	
Task 3.5 Development of agroBRIDGES Toolbox prototype	Q-PLAN	M16	M21	
WP4 agroBRIDGES Toolbox validation	**MTU**	**M19**	**M36**	
Task 4.1 agroBRIDGES Toolbox validation plan and procedures development	MTU	M19	M21	

AgroBRIDGES work breakdown structure for cooperation opportunities   Page 1

Work Breakdown Structure per Work Package and Task	Leader	Start	End	Cooperation Opportunity
Task 4.2 agroBRIDGES Toolbox major and minor testing	MTU	M22	M29	X
Task 4.3 Event type tools validation in Beacon Regions	Q-PLAN	M25	M28	
Task 4.4 Validation Results Evaluation and agroBRIDGES Toolbox maintenance and improvement	VTT	M22	M36	
WP5 European Roll-out, replication and training	CTA	M25	M36	
Task 5.1 Guide on how to use agroBRIDGES Toolbox production	CTA	M25	M28	
Task 5.2 agroBRIDGES Training programme development	SIE	M29	M34	X
Task 5.3 Regional roll-out and national replication of the agroBRIDGES project outputs	CTA	M32	M36	
Task 5.4 European roll-out and replication of the agroBRIDGES project outputs	CTA	M32	M36	X
WP6 Clustering	CREA	M1	M36	
Task 6.1 Coordination with SCAR-AKIS SWG	CREA	M1	M36	
Task 6.2 Clustering plan with other projects and initiatives development	Q-PLAN	M1	M36	X
Task 6.3 Development of EIP AGRI "practice abstracts"	CREA	M12	M32	X
Task 6.4 Analysis of the contribution to EIP AGRI objectives	WU	M36	M36	
WP7 Dissemination, communication and exploitation	ECF	M1	M36	
7.1 Dissemination and communication plan	ECF	M1	M36	X
7.2 Requirements for sustainable business models dealing with platforms features and related services	SIE	M1	M36	
7.3 Exploitation plan	SIE	M1	M36	
7.4 Management of the Multi-Actor Operational Framework	CTA	M5	M36	
WP8 Project Management and Coordination	Q-PLAN	M1	M36	
8.1 Coordination and Quality Management	Q-PLAN	M1	M36	
8.2 Data management	Q-PLAN	M1	M36	
8.3 Project meetings	Q-PLAN	M1	M36	
8.4 Reporting	Q-PLAN	M1	M36	
WP9 Ethics requirements	Q-PLAN	M1	M36	

AgroBRIDGES work breakdown structure for cooperation opportunities   Page 2

COCOREADO WORK PACKAGES & TASKS OVERVIEW

TASK	TASK DESCRIPTION	LEAD	PERIOD	COOPERATION POSSIBILITIES	
WORK PACKAGE 1: OVERALL PROJECT MANAGEMENT (KU LEUVEN)					
T1.1	Daily project management	KU Leuven	M1-M42		
T1.2	Internal Communication	KU Leuven	M1-M42		
T1.3	Monitoring, evaluation and quality control	KU Leuven	M1-M42		
T1.4	Organisation of meetings 6 Consortium meetings: - Consortium meeting 2 - Consortium meeting 3 - Consortium meeting 4 - Consortium meeting 5	KU Leuven	M1-M42 M11 M19 M26 M36		
T1.5	Communication of progress reports	KU Leuven	M1-M42		
WORK PACKAGE 2: SHAPE THE MA APPROACH FOR COCOREADO OBJECTIVES (EV ILVO)					
T2.1	Tailor the MA approach and train the partners	EVILVO	M1-M42		
T2.2	Creating a mutual understanding by identifying a common language and providing a conceptual ground	EVILVO	M1-M15		
T2.3	Framework for selecting and assessing promising innovative initiatives	ISSK	M1-M27		
T2.4	Gathering a long list of innovative initiatives	ISSK	M1-M13		
WORK PACKAGE 3: BOOST NOVEL AND FAIR FOOD SYSTEMS (CONSULAI)					
T3.1	Select innovative initiatives and analyse for good practices	CONSULAI	M10-M25		
T3.2	Replication in sites throughout Europe	ISSK	M20-M29	X	
T3.3	Cross-visits	CONSULAI	M23-M33		
T3.4	Production of educational material	LUT	M23-M33	X	
T3.5	Improving and make Decision Support Tools accessible	JSI	M23-M40		
WORK PACKAGE 4: ADVANCE SUSTAINABLE PUBLIC PROCUREMENT (UCPH)					
T4.1	Sharing experiences with tender requirements for public procurement	UCPH	M8-M32	X	

T4.2	Assessing legal constraints for sourcing local and seasonal food	UCPH	M18-M39		
T4.3	Developing standards/certificates and policy recommendations for sustainable food procurement	UCPH	M23-M41		
T4.4	Co-creating and adapting a decision support system for public authorities	JSI	M23-M41		
WORK PACKAGE 5: AMBASSADOR NETWORK & TRAINING PROGRAM (BSC)					
T5.1	Recruiting and selecting ambassadors	RYE	M1-M10		
T5.2	Developing education and training program	BSC	M4-M40	X	
T5.3	Running education and training	BSC	M12-M36	X	
T5.4	Deploying ambassadorship	RYE	M1-M42		
WORK PACKAGE 6: CO-CREATION OF CONNECTED INNOVATIVE SUPPLY CHAINS (INTIA)					
T6.1	Select and develop solutions for 4-6 'seed' initiatives	INTIA	M11-M22		
T6.2	Co-create an intervention strategy for the 'seed' initiatives	EVILVO	M23-M34		
T6.3	Evaluate the 'seed' initiatives	INTIA	M35-M41		
WORK PACKAGE 7: COMMUNICATION AND DISSEMINATION (INI)					
T7.1	Development of the communication and dissemination plan	INI	M1-M5	X	
T7.2	Development of a portfolio of communication materials and tools	INI	M1-M42		
T7.3	Development of tailored communication tools for ambassadors	INI	M8-M42		
T7.4	Communication, dissemination and knowledge transfer for stakeholders and policy makers	INI	M1-M42	X	
T7.5	Final COCOREADO conference / workshop	CEJA	M40-M42	X	
WORK PACKAGE 8: ETHICS REQUIREMENTS (KU LEUVEN)					

Work Breakdown Structure per Work Package & Task	Leader	Start	End	Cooperation Opportunity
WP1 Project Management	**CU**	**M1**	**M36**	
1.1 Administrative Management	CU	M1	M36	
1.2 Data Management Plan	CU	M1	M6	
1.3 Conceptual and methodological framework	CU	M1	M3	
1.4 Assessing Societal Impact of the project	CU	M10	M36	
WP2 Case Study Living Library	**CU**	**M1**	**M17**	
2.1 Selecting case studies	CU	M1	M4	
2.2 Measuring costs and margins	UOF	M1	M12	X
2.3 Developing Case Studies descriptions	FIAN	M4	M16	X
2.4 Completing 'Spotlight' Analysis	ESSRG	M11	M17	
WP3 Connecting, Knowledge Exchange and Capacity-Building	**FIAN**	**M6**	**M34**	
3.1 Multi-actor dialogues	ECVC	M6	M26	X
3.2 Training Events	ECVC	M10	M32	X
3.3 Case studies international knowledge exchange	FIAN	M18	M27	X
3.4 Events on consumer education & information	ECVC	M6	M34	X
3.5 Coaching and Mentoring	CU	M5	M32	
WP4 Communications, Learning and Innovation Platform (CLIP)	**URG**	**M1**	**M33**	**X**
4.1 Designing CLIP	URG	M1	M6	
4.2 Testing, operationalising and refining CLIP	URG	M5	M12	X
4.3 Learning module on costs & margins	UOF	M18	M30	X
4.4. 'Farm-to-fork' public procurement toolkit	ICL	M12	M33	X
4.5 Training materials on consumer driven opportunities and Smart Innovation	CU	M6	M30	
WP5 Communication and Dissemination	**ECVC**	**M1**	**M36**	
5.1 Develop website and social media tools	URG	M1	M36	
5.2 Develop project identity and promotional material	URG	M4	M6	

COACH work breakdown structure for cooperation opportunities

V1.0 July 2021

Page 1

Work Breakdown Structure per Work Package & Task	Leader	Start	End	Cooperation Opportunity
5.3 Communication and dissemination strategy	ECVC	M1	M36	X
5.4 Engage with policy-makers and policy-oriented organisations at European level	URG	M4	M36	X
5.5 Publications for policy-makers, practitioners and the research community	CU	M4	M36	X
5.6 Final Dissemination and Legacy Planning Event	ECVC	M30	M36	X
WP6 Ethics requirements	CU	M1	M36	

COACH work breakdown structure for cooperation opportunities
V1.0 July 2021

Page 2

Annex III. "Joint Clustering Plan Letter of Acceptance" Template and signed letters

Joint Clustering Plan Letter of Acceptance

As coordinator of the [acronym and title of project in bold] project, I confirm on behalf of all project partners that we agree with the Joint Clustering Plan of the project "agroBRIDGES: Building bridges between consumers and producers by supporting short food supply chains" and are willing to participate in the joint clustering actions foreseen in the Plan, with a view to maximise the efficiency and impact of our projects by favouring synergies and avoiding overlapping or duplication of activities.

The joint actions foreseen by the Joint Clustering Plan, developed by the agroBRIDGES project, in which the [project acronym in bold] project agrees to take part, may include:

- Three specific webinars, organised by the agroBRIDGES project with the participation of at least two other projects, to present each other's progress and results, exchange information, provide feedback and assist in the roll-out of each project's outcomes.
- One clustering event, organised by the agroBRIDGES project in collaboration with at least two other projects, aiming at disseminating each project's outputs and results to a wider audience, focusing on networking, experience sharing and provision of common recommendations for policy making.
- Other communication, dissemination and collaboration activities on an ad-hoc basis, including participation in each other's planned events, sharing relevant information and results, and communicating each other's information and news to their stakeholders.

On behalf of the [project acronym in bold] project:

Name and Surname:

Organisation:

Place:

Date:

Signature:

Joint Clustering Plan Letter of Acceptance

As coordinator of the COCOREADO project, I confirm on behalf of all project partners that we agree with the Joint Clustering Plan of the project "agroBRIDGES: Building bridges between consumers and producers by supporting short food supply chains" and are willing to participate in the joint clustering actions foreseen in the Plan, with a view to maximise the efficiency and impact of our projects by favouring synergies and avoiding overlapping or duplication of activities.

The joint actions foreseen by the Joint Clustering Plan, developed by the agroBRIDGES project, in which the COCOREADO project agrees to take part, may include:

- Three specific webinars, organised by the agroBRIDGES project with the participation of at least two other projects, to present each other's progress and results, exchange information, provide feedback and assist in the roll-out of each project's outcomes.
- One clustering event, organised by the agroBRIDGES project in collaboration with at least two other projects, aiming at disseminating each project's outputs and results to a wider audience, focusing on networking, experience sharing and provision of common recommendations for policy making.
- Other communication, dissemination and collaboration activities on an ad-hoc basis, including participation in each other's planned events, sharing relevant information and results, and communicating each other's information and news to their stakeholders.

On behalf of the COCOREADO project:

Margo Heremans

KU Leuven

Leuven

24/11/2021

Joint Clustering Plan Letter of Acceptance

As coordinator of the "Collaborative Agri-food Chains: Driving Innovation in Territorial Food Systems and Improving Outcomes for Producers and Consumers (COACH)" project, I confirm on behalf of all project partners that we agree with the Joint Clustering Plan of the project "agroBRIDGES: Building bridges between consumers and producers by supporting short food supply chains" and are willing to participate in the joint clustering actions foreseen in the Plan, with a view to maximise the efficiency and impact of our projects by favouring synergies and avoiding overlapping or duplication of activities.

The joint actions foreseen by the Joint Clustering Plan, developed by the agroBRIDGES project, in which the "Collaborative Agri-food Chains: Driving Innovation in Territorial Food Systems and Improving Outcomes for Producers and Consumers (COACH)" project agrees to take part, may include:

- Three specific webinars, organised by the agroBRIDGES project with the participation of at least two other projects, to present each other's progress and results, exchange information, provide feedback and assist in the roll-out of each project's outcomes.
- One clustering event, organised by the agroBRIDGES project in collaboration with at least two other projects, aiming at disseminating each project's outputs and results to a wider audience, focusing on networking, experience sharing and provision of common recommendations for policy making.
- Other communication, dissemination and collaboration activities on an ad-hoc basis, including participation in each other's planned events, sharing relevant information and results, and communicating each other's information and news to their stakeholders.

On behalf of the COACH project:

M Kneafsey

Professor Moya Kneafsey

Centre for Agroecology, Water and Resilience, Coventry University

19th November 2021