

### Leiden Ranking Open Edition

**Nees Jan van Eck** Centre for Science and Technology Studies (CWTS), Leiden University

**Towards Open Research Information, SciLake Plenary Meeting** Barcelona, Spain, November 9, 2023



Should open data sources such as OpenAlex replace traditional proprietary data sources such as Web of Science or Scopus?

Yes, definitely

Sometimes

No, not at all



How can we make the use of open data sources such as OpenAlex the norm?

How can we convince the academic community that these data sources offer an improvement over traditional proprietary data sources?



# Last year CWTS, COKI and SIRIS also asked themselves these questions

**Our answer:** 

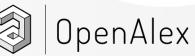
Let's show how open data sources can be used to introduce fully transparent and democratic approaches to university rankings

Any university that pays attention to rankings (for better or for worse) should start paying attention to open data sources



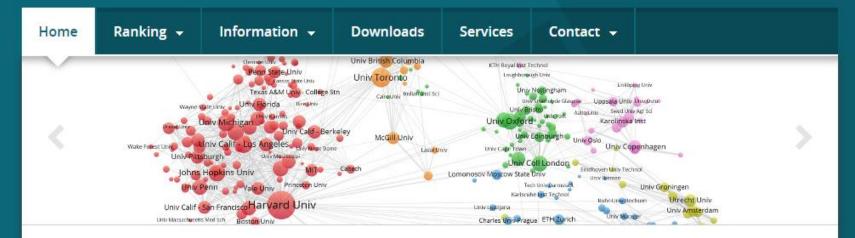






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#### **CWTS Leiden Ranking 2023**

The CWTS Leiden Ranking 2023 offers important insights into the scientific performance of over 1400 major universities worldwide. Select your preferred indicators, generate results, and explore the performance of universities.

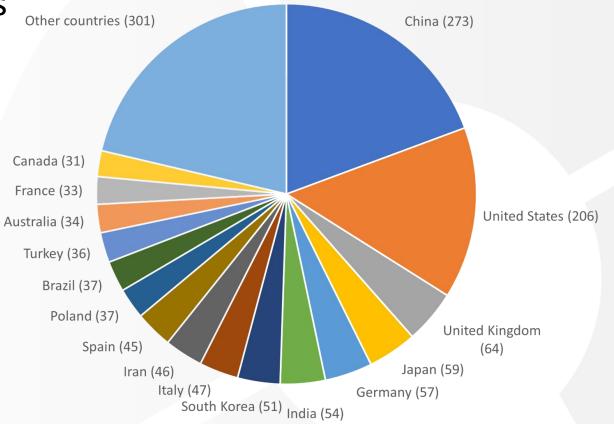
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The Leiden Ranking enables you to select sophisticated bibliometric indicators, to generate results based on these indicators and to explore the results from three different perspectives. Best known is the traditional *list view* in which you can rank universities according to a selected



### **CWTS Leiden Ranking**

- 1411 universities from 72 countries
- Provides bibliometric indicators for four dimensions:
  - Scientific impact
  - Collaboration
  - Open access
  - Gender
- Based on Clarivate Web of Science data, with enrichments by CWTS



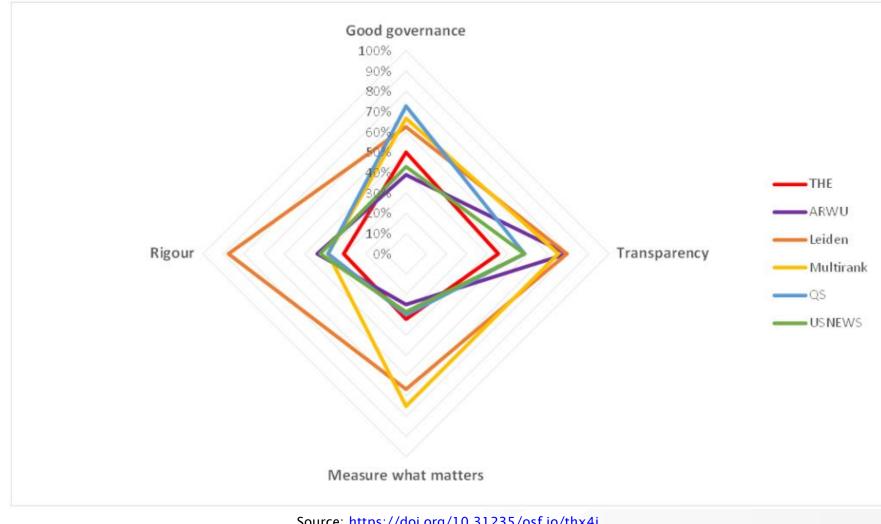


### **Differences with other university rankings**

- No composite indicators
- Multi-dimensional
- Size-dependent and size-independent indicators
- Focused on research, not on teaching
- Based purely on bibliometric indicators; no survey data or data provided by universities
- High-quality bibliometric methodology
- Multiple views, not just a simple list



### **INORMS** assessment of global university rankings





#### Ten rules for ranking universities

#### Research

#### Ten rules for ranking universities

Rankings should be designed with transparency and used with care, say Ludo Waltman and his colleagues.

Despite being controversial, university rankings can have a considerable influence on institutions' decision-making. To mark the recent release of the **CWTS Leiden Ranking** 2017, a bibliometric ranking of major universities worldwide compiled by our centre, we have set out 10 principles for the responsible design, interpretation and use of university rankings. These may not be comprehensive, and feedback would be much appreciated.

#### 1. One size doesn't fit all

Several rankings claim to offer a single, definitive measure. They do this by combining dimensions of university performance in a rather arbitrary way. Yet whether a university is doing well depends on what interests you. Some may be strong in teaching, others may excel at research. There is no way to weigh a good performance in one dimension against a poorer performance in another.

#### 2. Separate the relative from the absolute

Some indicators reflect a university's overall output. Others show achievements relative to size or resources. Combining them, as some rankings do, makes no sense. Constructing indicators of relative performance is particularly challenging. Ideally, they require accurate, standardised data on, for example, a university's research workforce. These are very difficult to obtain.



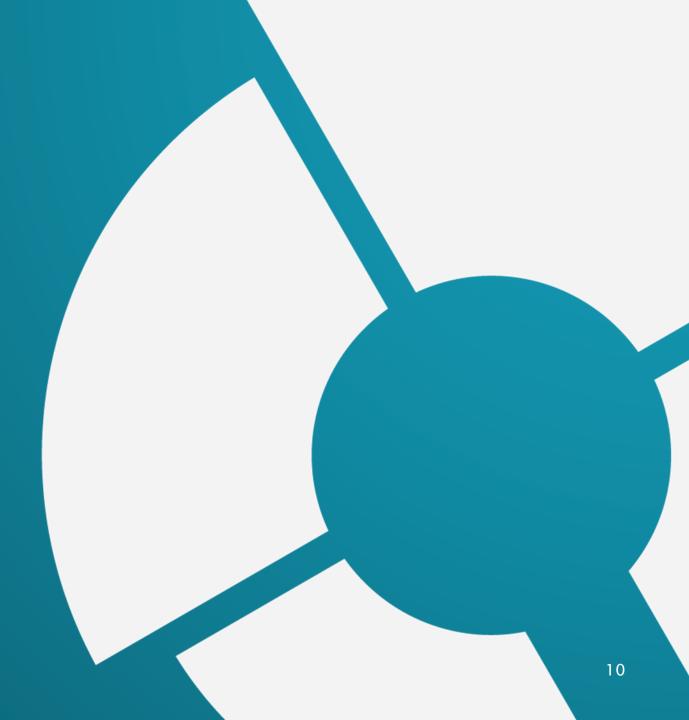
### Ten rules for ranking universities

#### 4. Be transparent

Users of rankings require at least a basic understanding of their design. Rankings therefore need to explain their methodology. Ideally, they should also make their underlying data available Users could then see, for example, not only how many highly cited publications a university has produced but also what they are. Most rankings do not do this, because of the proprietary nature of data and the commercial interests of rankers.



#### Leiden Ranking Open Edition



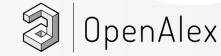
### The idea of the Leiden Ranking Open Edition

- Based on OpenAlex
- Replicate methodology CWTS Leiden Ranking
- Explore what is possible
- Identify and solve issues
- Gain trust
- First edition planned for January 2024









### Main elements of the Leiden Ranking methodology

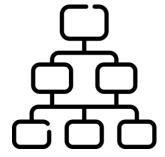
## Linking publications to universities



Identification of core publications and sources



Creating a publication classification





### Main elements of the Leiden Ranking methodology

#### Linking publications to universities



Identification of core publications and sources



Creating a publication classification





### Linking raw affiliation strings to universities

Leiden University Universiteit Leiden University of Leiden **Rijksuniversiteit Leiden** Leiden Observatory, Leiden University, P.O. Box 9513, 2300 RA Leiden, The Netherlands Huygens laboratory, Leiden University, P.O. Box 9504, 2300 RA Leiden, The Netherlands Leiden Institute of Chemistry, Gorlaeus Laboratories, Leiden University, P.O. Box 9502, 2300 RA Leiden, The Netherlands Institute of Biology, Leiden University, Leiden, The Netherlands Institute of Psychology, Leiden University, Leiden, The Netherlands Instituut-Lorentz, Universiteit Leiden, P. O. Box 9506 2300 RA Leiden, The Netherlands Mathematical Institute, Leiden University, Leiden, The Netherlands Leiden Institute for Brain and Cognition, Leiden, The Netherlands Leiden Observatory, Leiden, The Netherlands Faculty of Archaeology, Leiden University, Leiden, the Netherlands Kamerlingh-Onnes Laboratory, Leiden University, P.O.Box 9504, 2300 RA, Leiden, the Netherlands Huygens Laboratorium der Rijksuniversiteit, Leiden, The Netherlands LIACS, Leiden University, Leiden, The Netherlands Centre for Science and Technology Studies, Leiden University, Leiden, The Netherlands Universität Leiden, Leiden, Holland, Niederlande Sterrewacht Leiden, PO Box 9513, 2300 RA Leiden, The Netherlands Leiden Institute for Brain and Cognition, The Netherlands



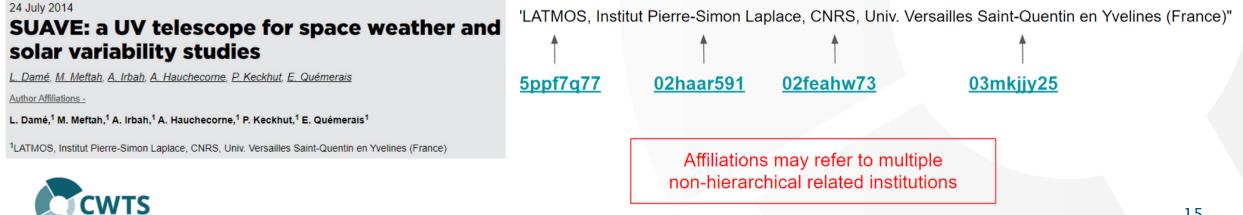


### Linking publications to universities

Issues that have been addressed:

- Incomplete coverage of raw affiliation strings •
- Incomplete institution identification ullet
- Raw affiliation strings linked to no more than one institution •

#### https://openalex.org/W1965914817



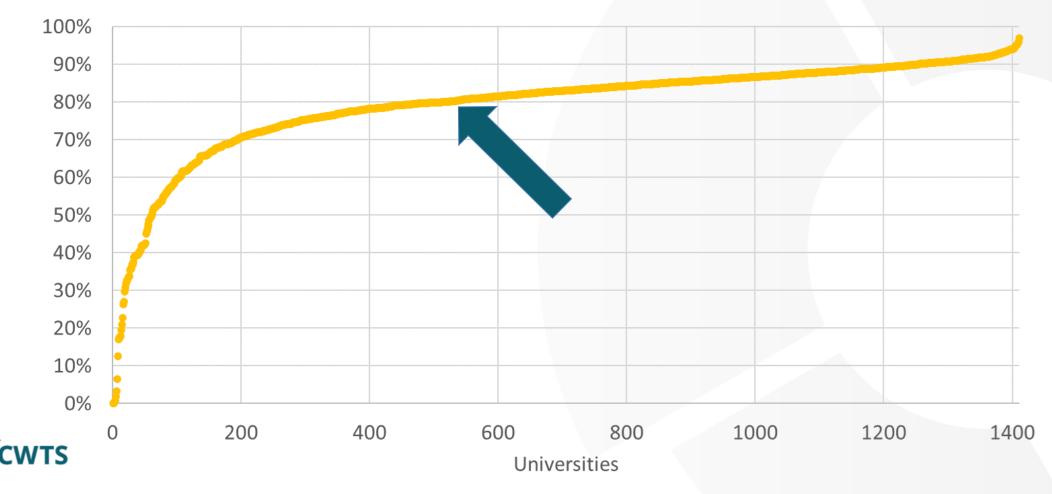
# Improved OpenAlex institution parsing and linking system

V1 (old) V2 (new) **Basic Model** Language Model **Basic Model** Language Model DistilBERT ReLU DistilBERT ReLU **,** 2, •• ReLU ReLU **Embedding Layer Embedding Layer** SCORE SCORE PRED PRED SCORE SCORE PRED PRED **Algorithm for Final Prediction** Algorithm for Final Model Prediction FINAL PRED **Smart String Matching** (Using ROR data) Institution ID Institution ID Institution ID



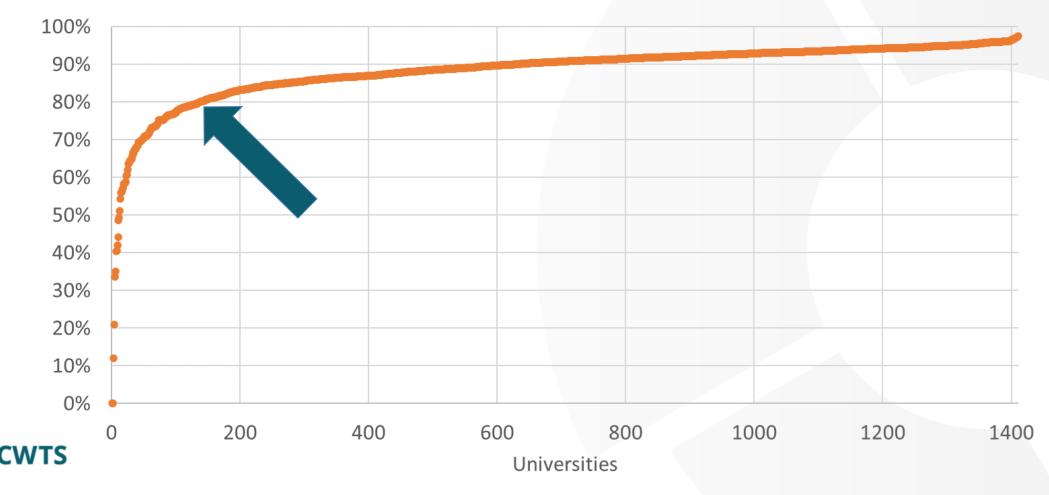
#### Publication coverage of LR2023 universities: False negatives in OpenAlex February snapshot

%pubs in OpenAlex and linked to univ (February)



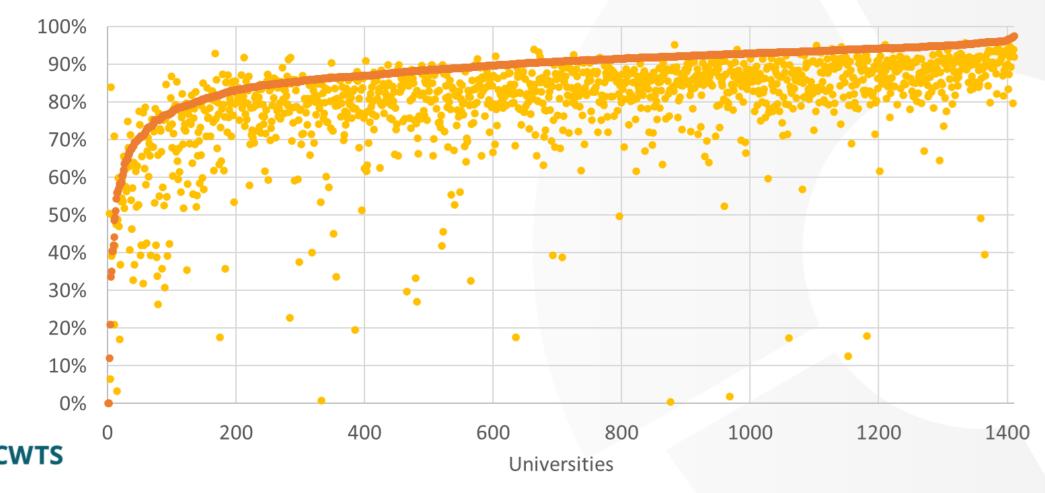
#### Publication coverage of LR2023 universities: False negatives in OpenAlex August snapshot

%pubs in OpenAlex and linked to univ (August)



#### Publication coverage of LR2023 universities: Improvement of false negatives in OpenAlex

• %pubs in OpenAlex and linked to univ (February) • %pubs in OpenAlex and linked to univ (August)



### Main elements of the Leiden Ranking methodology

## Linking publications to universities



#### Identification of core publications and sources



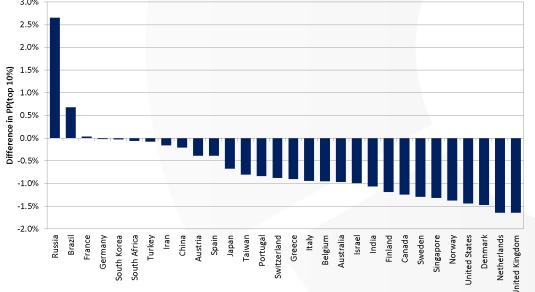
Creating a publication classification





#### Is more data always better?

- Universities from Brazil, China, Russia, France, Germany, etc. may not always benefit from having more data
- To perform meaningful comparisons, the Leiden Ranking bases citation impact indicators on a restricted database of publications
- Leiden Ranking excludes national scientific journals, trade journals, and popular magazines





### Identification of core publications and sources

#### • Issues that have been addressed:

- Works without a work type
- Incorrectly classified sources
- Works with a missing primary source assignment
- Journal articles incorrectly assigned to a repository

#### • Other improvements:

- Availability of language
- Availability of countries
- Modified work type
- First attempt to identify errata/corrections (identification of letters and editorials will be implemented later on)
- Improved identification of institutions



### Adjusted methodology based on OpenAlex

#### • Exclude publications that:

- 1. do not have an article work type and journal source type, or an article/book chapter work type and a book series source type
- 2. are not in English
- 3. do not have any authors
- 4. do not have any affiliations
- 5. do not have any references

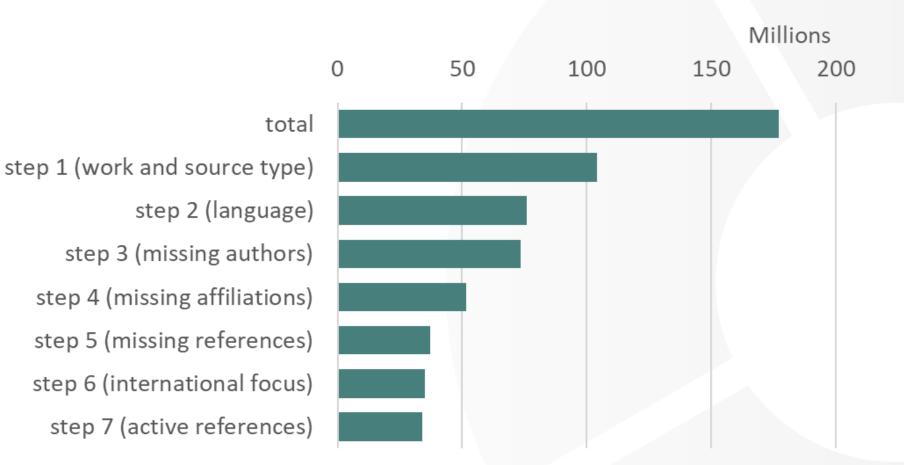
#### • Exclude sources that:

- 6. do not have a sufficiently international focus (to filter out national journals)
- 7. do not have a sufficiently large proportion of publications with active references (to filter out trade magazines, business magazines, and popular scientific magazines)



#### **Core publications**

#works (publication year >= 2000)





### Main elements of the Leiden Ranking methodology

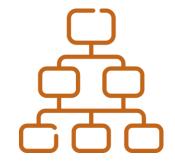
#### Linking publications to universities



Identification of core publications and sources



Creating a publication classification

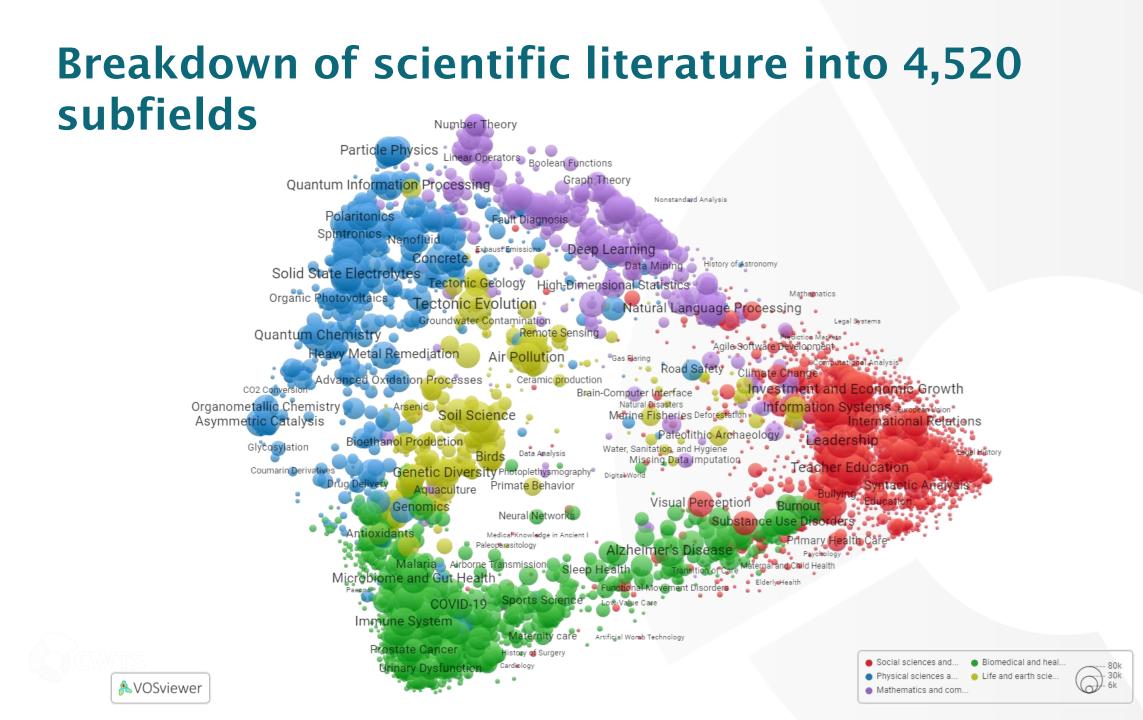




### **Creating a publication classification**

- Publications (not journals) are clustered into research areas based on citation relations
  - 216 million works
  - 1.7 billion citation relations
- Research areas are defined at different levels of granularity and are organized hierarchically
  - 5 main fields
  - 22 broad disciplines
  - 915 fields
  - 4,520 subfields
- Clustering is performed using the Leiden algorithm (Traag, Waltman & Van Eck, 2019)





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Quantum Information Processing

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Deep Learning Exhaust Emissions Data Mining History of Astronomy Solid State Electrolytes **High-Dimensional Statistics** Organic Photovoltaics Tectonic Evolution Mathematics Natural Language Processing

Fault Diagnosis

Graph Theory

Nonstandard Analysis

Substance Use Disorders

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Legal Systems **Remote Sensing** Quantum Chemistry Agile Software Development-Heavy Metal Remediation Air Pollution Gas Flaring Climate Change Advanced Oxidation Processes Investment and Economic Growth Brain-Computer Interface Information Systems Soil Science Marine Fisheries

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and the second second Full name: Scientific Publishing and Research Evaluation Main fields: Social sciences and humanities; Mathematics and computer science Scientometrics; Nature; arXiv (Cornell University); Journal of Informetrics; Social Science Research Network Sources: scientific publishing; research evaluation; bibliometrics; citation analysis; peer review; altmetrics; open access; scholarly Keywords: communication; academic performance; knowledge transfer This cluster of papers focuses on various aspects of scientific publishing and research evaluation. It covers topics such as bibliometrics, citation analysis, peer review, altmetrics, open access, scholarly communication, academic performance, and knowledge transfer. The papers explore issues related to the conduct and correctness of mathematical publishing, the impact Summary: and scope of scientific research, the role of early-career university prestige stratification, the influence of peer effects in academic research, and more. Overall, this cluster examines the challenges and advancements in scientific publishing and research evaluation.

Micro field: Scientometrics | No. of pub. (2000-2022): 68682 | Main field: Social sciences and humanities | URL

Neural Networks

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Find:

Publication 14	Cit <sup>11</sup>
J. E. Hirsch (2005). An index to quantify an individual's scientific research output. <i>Proceedings of the National</i> <i>Academy of Sciences of the United States of America</i> , 102(46), 16569-16572. DOI, OpenAlex	7940
Nees Jan van Eck; et al. (2009). Software survey: VOSviewer, a computer program for bibliometric mapping. <i>Scientometrics</i> , 84(2), 523-538. DOI, OpenAlex	6979
Massimo Aria; et al. (2017). bibliometrix : An R-tool for comprehensive science mapping analysis. <i>Journal of Informetrics</i> , 11(4), 959-975. DOI, OpenAlex	3150
Chaomei Chen (2006). CiteSpace II: Detecting and visualizing emerging trends and transient patterns in scientific literat Journal of the Association for Information Science and Technology, 57(3), 359-377. DOI, OpenAlex	2628
Matthew E. Falagas; et al. (2007). Comparison of PubMed, Scopus, Web of Science, and Google Scholar: strengths and weaknesses. <i>The FASEB Journal</i> , 22(2), 338-342. DOI, OpenAlex	2409
Stefan Wuchty; et al. (2007). The Increasing Dominance of Teams in Production of Knowledge. <i>Science</i> , 316(5827), 1036-1039. DOI, OpenAlex	2376
Corinne A. Moss-Racusin; et al. (2012). Science faculty's subtle gender biases favor male students. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 109(41), 16474-16479. DOI, OpenAlex	2079
Ivan Zupic; et al. (2014). Bibliometric Methods in Management and Organization. <i>Organizational Research</i> <i>Methods</i> , 18(3), 429-472. DOI, OpenAlex	2026
Eugene Garfield (2006). The History and Meaning of the Journal Impact Factor. <i>JAMA</i> , 295(1), 90. DOI, OpenAlex	1980
Philippe Mongeon; et al. (2015). The journal coverage of Web of Science and Scopus: a comparative analysis.	1692

#### Leiden Ranking Open Edition

#### **Preliminary results**



How do you expect the results of the open edition of the Leiden Ranking to compare to the results of the traditional closed edition?

#### **Almost identical results**

Some similarities and some differences

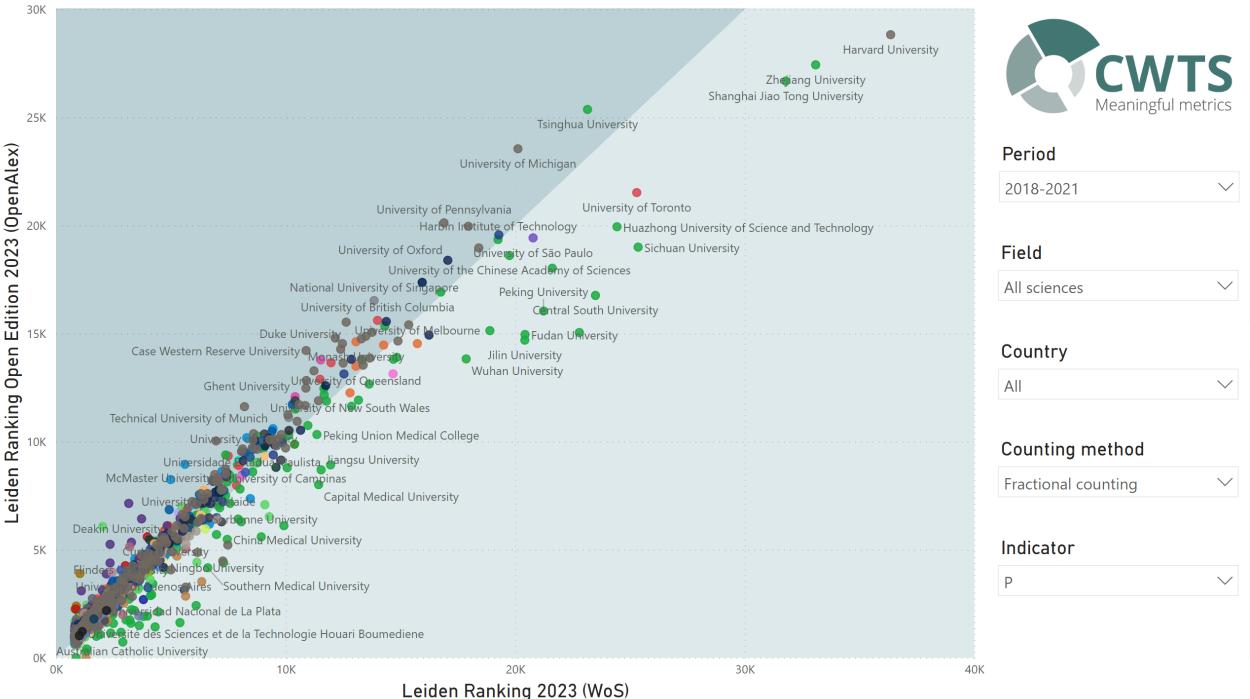
**Completely different results** 



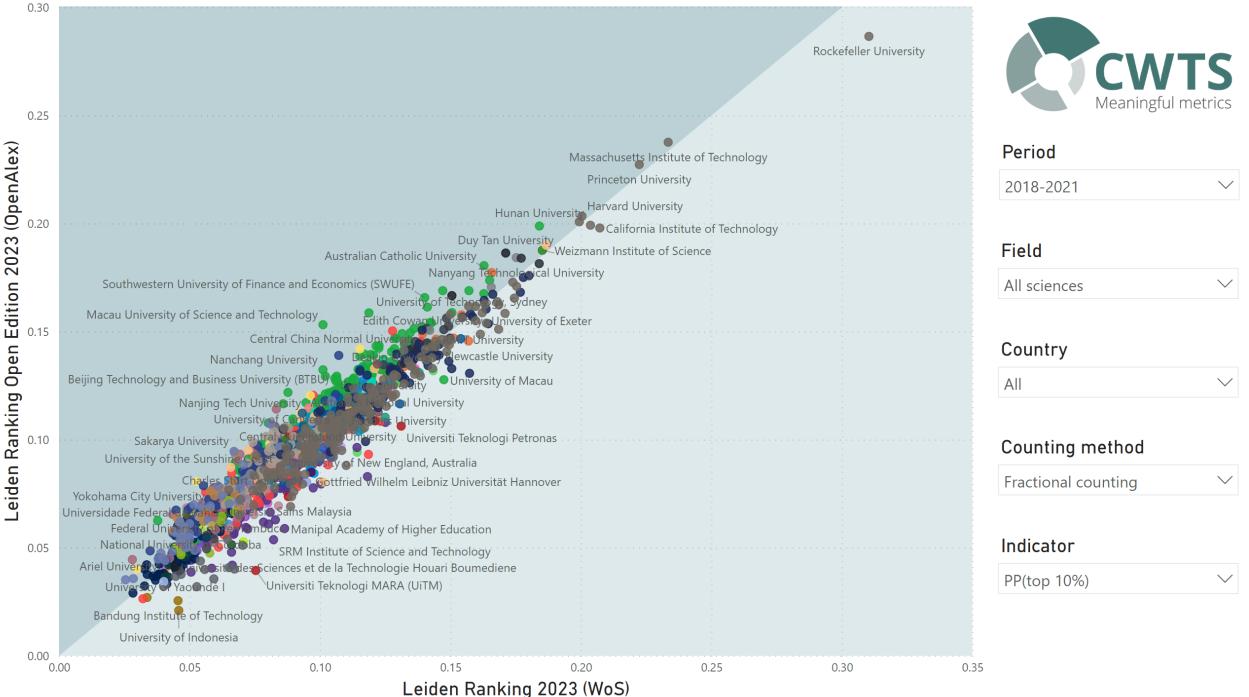
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1	Harvard Univ			28827	5863	20.3%		
2	Zhejiang Univ			27431	3813	13.9%		
3	Shanghai Jiao Tong	Univ	12	26681	3429	12.9%		
4	Tsinghua Univ		12	25366	4027	15.9%		
5	Univ Michigan			23549	3368	14.3%		
6	Univ Toronto		•	21520	2854	13.3%		
7	Univ Penn			20120	3118	15.5%		
8	Stanford Univ			19963	3976	19.9%		
9	Huazhong Univ Sci &	& Technol	<b>1</b>	19939	2971	14.9%		
10	Seoul Natl Univ		:•:	19565	1751	8.9%		
11	Univ São Paulo		•	19425	1323	6.8%		
12	Harbin Inst Technol		2	19346	2521	13.0%		
13	Sichuan Univ		2	18996	2225	11.7%		
14	Johns Hopkins Univ		200	18961	2746	14.5%		
15	Univ Chinese Acad S	ici	*	18609	2533	13.6%		
16	Univ Oxford		100 100 101 101	18388	3234	17.6%		
17	Xi'an Jiaotong Univ		*	18022	2217	12.3%		
18	Univ Tokyo		٠	17368	1532	8.8%		
19	Tianjin Univ		<b>1</b>	16921	2201	13.0%		
20	Cent S Univ		**	16764	2323	13.9%		
21	Natl Univ Singapore		800 8	16524	2818	17.1%		
22	Peking Univ		100 C	16044	2284	14.2%		
23	Univ British Columb	ia	+	15607	1993	12.8%		

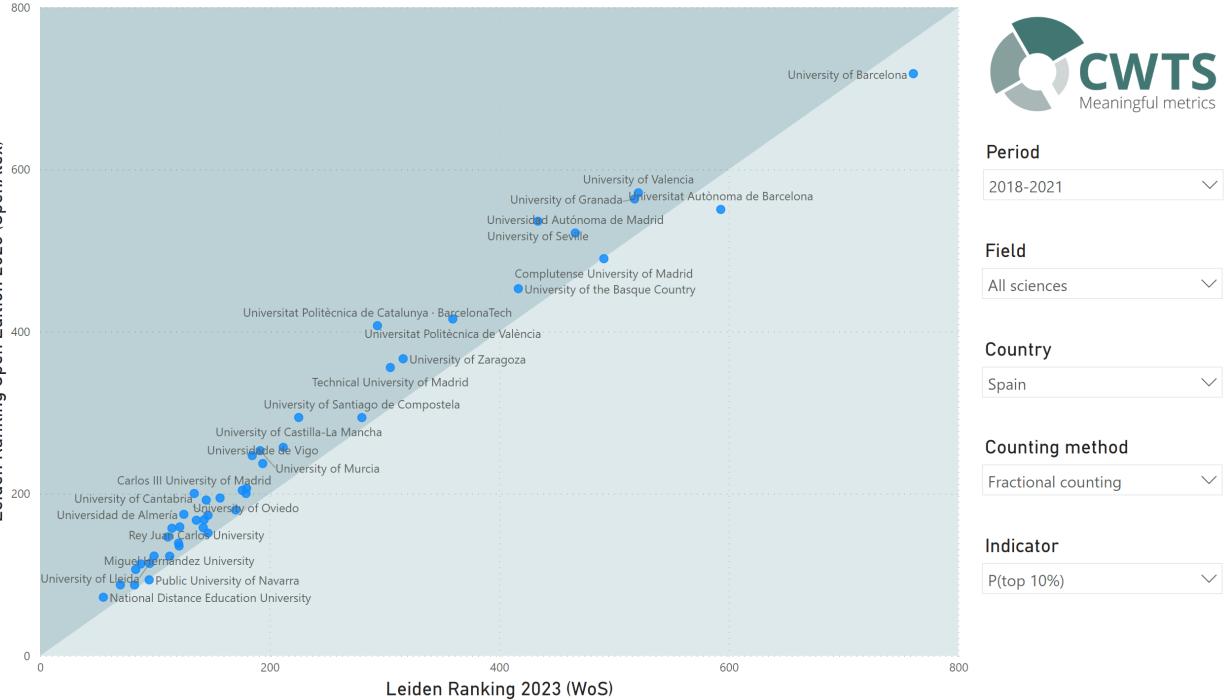
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1	Rockefeller Univ			928	266	28.7%	
2	MIT			10940	2599	23.8%	•
3	Princeton Univ			5487	1247	22.7%	•
4	Harvard Univ			28827	5863	20.3%	
5	Univ California - Be	rkeley		10135	2035	20.1%	
6	Stanford Univ			19963	3976	19.9%	
7	Hunan Univ		**	9030	1795	19.9%	
8	Caltech			5617	1112	19.8%	•
9	King Abdullah Univ	Sci & Technol		3901	741	19.0%	•
10	Weizmann Inst Sci		٠	2714	509	18.8%	•
11	Duy Tan Univ		*	1214	226	18.6%	•
12	Nanyang Technol U	Iniv	<u>t</u> e	11115	2047	18.4%	
13	ETH Zurich			10516	1934	18.4%	•
14	Ecole Polytech Féd	Lausanne		6400	1161	18.1%	•
15	Hong Kong Polytecl	h Univ		8467	1528	18.1%	1
16	Australian Cath Uni	V		1002	178	17.7%	•
17	Univ Oxford			18388	3234	17.6%	1
18	Univ Cambridge			15556	2723	17.5%	
19	Hong Kong Univ Sci	i & Technol	19	2915	506	17.4%	•
20	Univ California - Sai	nta Barbara		4730	817	17.3%	
21	Univ California - Sai	n Francisco		11713	2002	17.1%	
22	Natl Univ Singapore	2	(*************************************	16524	2818	17.1%	
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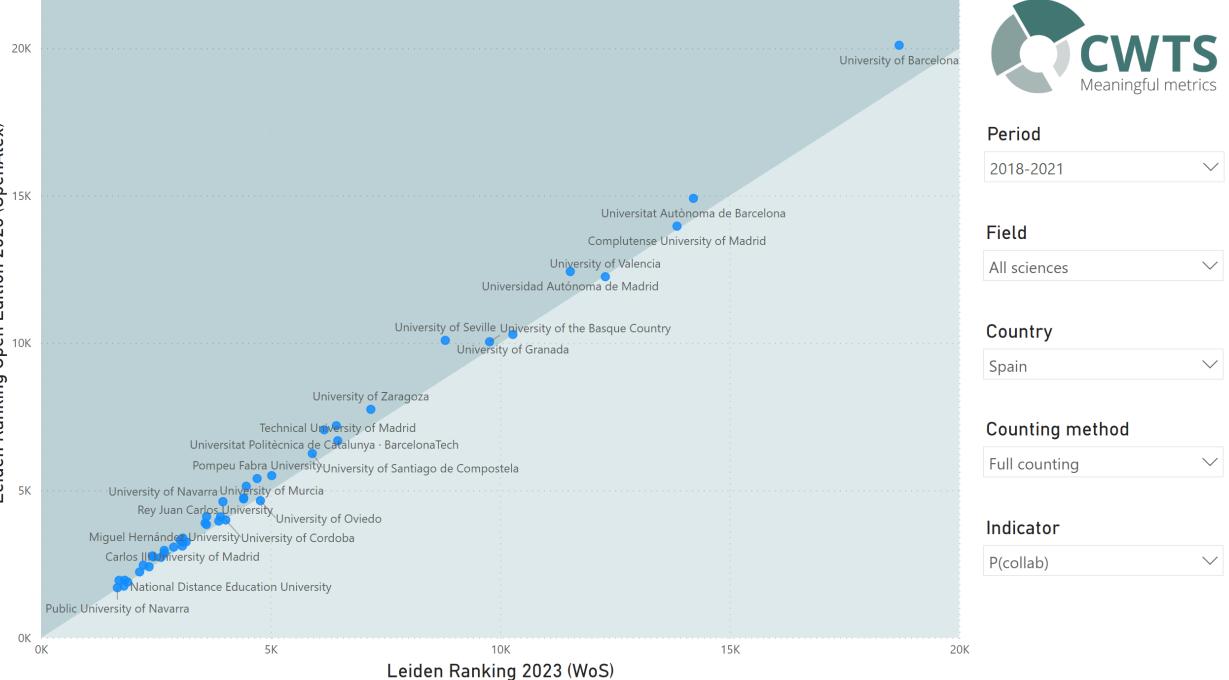


Leiden Ranking Open

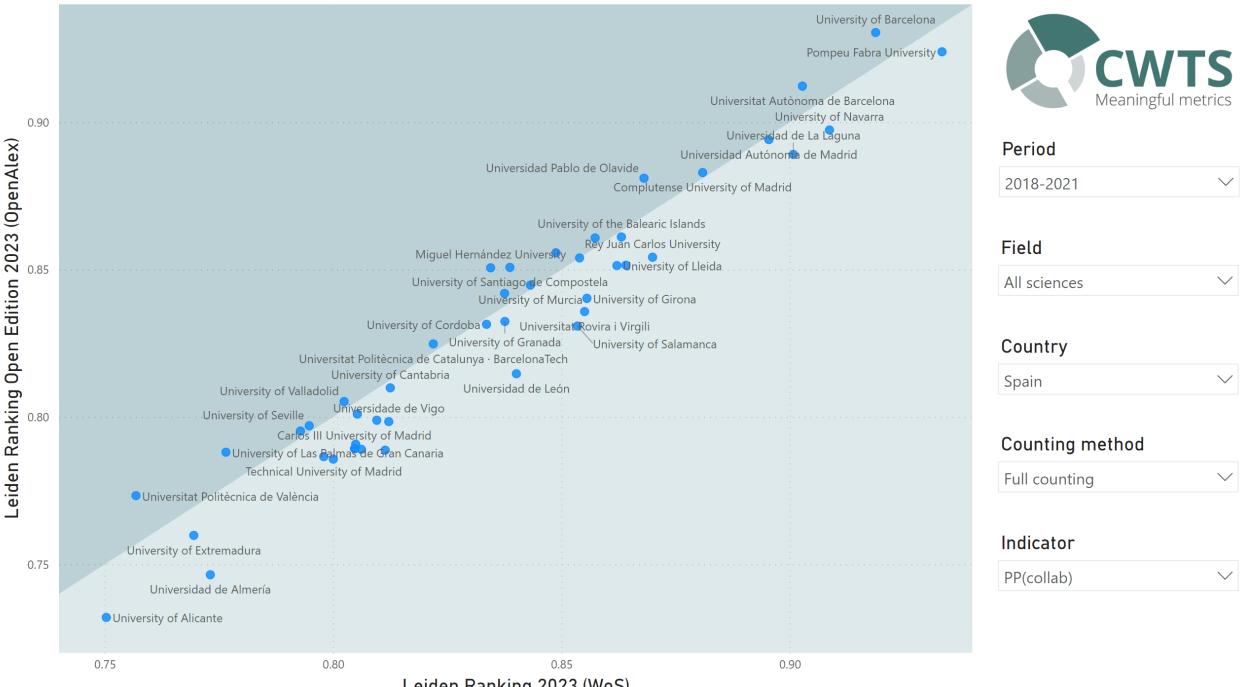




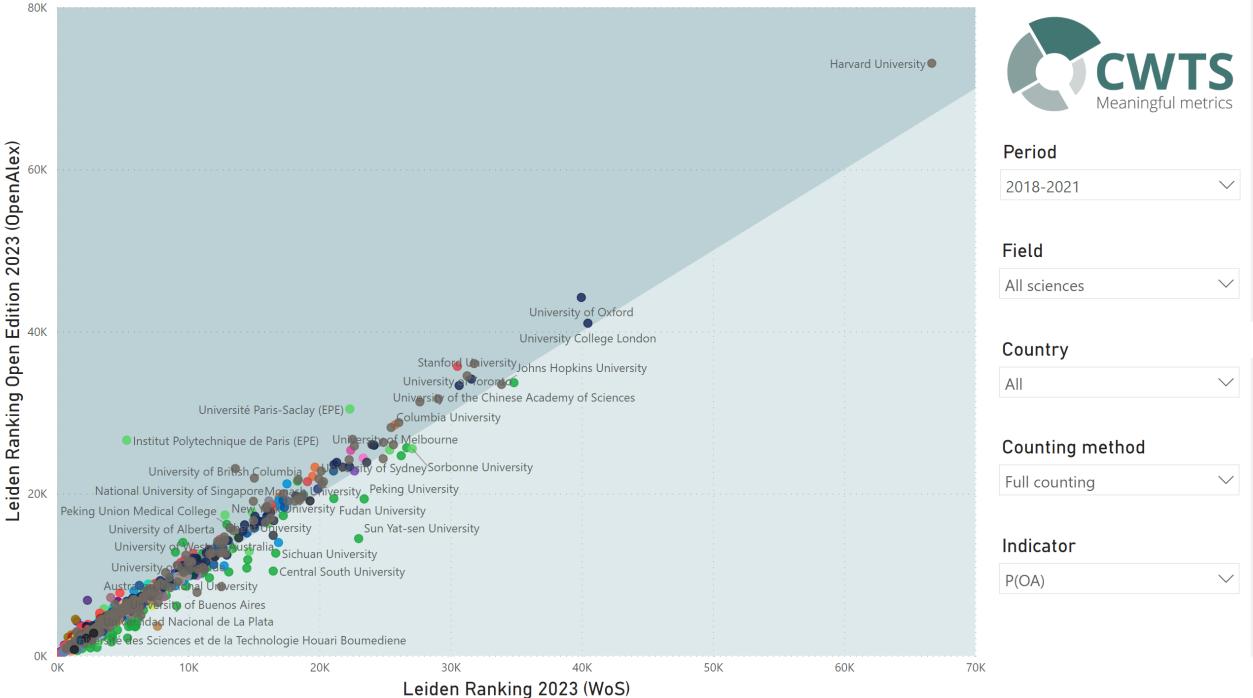
Edition 2023 (OpenAlex) Leiden Ranking Open

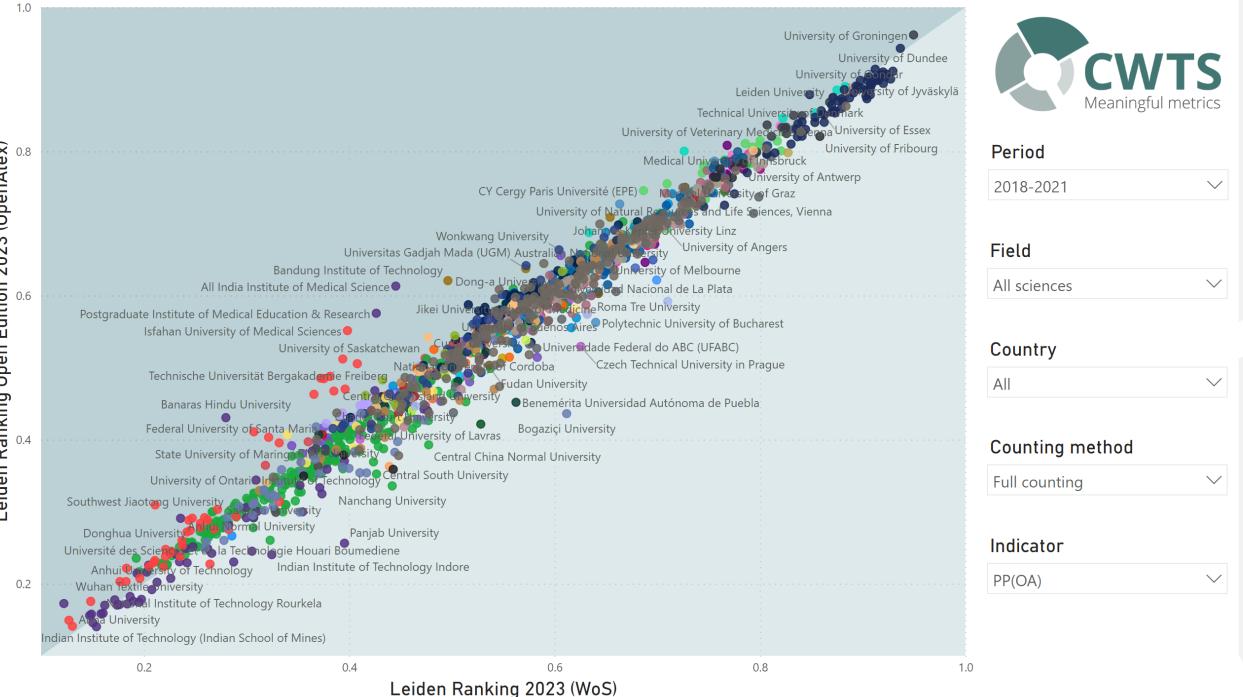


Leiden Ranking Open Edition 2023 (OpenAlex)



Leiden Ranking 2023 (WoS)





#### Conclusions

- Open data sources democratize access to research information and provide the transparency that is needed for responsible decision making
- Inadequate coverage and quality of the data is sometimes given as a reason not to use open data sources yet
- Do not sit back and wait until everything is perfect
- By actively using open data sources, problems are made transparent and improvements can be implemented more quickly
- The Leiden Ranking Open Edition demonstrates how open data sources offer an improvement over traditional proprietary data sources!



# Stay tuned for the launch of the Leiden Ranking Open Edition in January 2024!









