

An hourglass is centered in the image. The top bulb contains a starry, purple and blue sky. The bottom bulb contains a miniature landscape with green hills, a blue body of water, and a sunset or sunrise with orange and yellow light. The text is overlaid on the center of the hourglass.

GET INVOLVED IN OPEN SCIENCE  
**BE A SPARK FOR CHANGE**




NORF 11/02/2023  
Chelle Gentemann  
Open Science Program Officer, NASA

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# Opening Science



Who am I? Dr. Chelle Gentemann  
Why am I here talking to you?  
More: [@ChelleGentemann](https://twitter.com/ChelleGentemann) 





Medium

Search

Write

## The secret to writing a great NASA proposal



Dr. Chelle Gentemann · Follow

Published in NASA Butterfly Mission (proposed) · 9 min read · Jul 22, 2021

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Use a real NASA proposal as a roadmap and follow these tips for clearly presenting your research ideas. A link to our proposal is [here](#).

I'm a 100% soft money-funded research scientist primarily funded by NASA research grants. I teamed with the Jet Propulsion Laboratory (JPL) to lead a \$190M NASA proposal. JPL's mission formulation group provided a lot of help and guidance to our team. What I learned applies to most proposals, whether they are for \$100K or \$100M.

First, NASA provides a lot of helpful resources [here](#) and [here](#). 2022 proposal opportunities are [here](#). The guide for proposal content is [here](#). Remember to review the [checklist](#) before you start writing and again before you submit your proposal. [Volunteering](#) to sit on a review panel can really help you understand the process. NASA provides a [launchpad](#) to help write proposals

“How does access to successful proposals affect who gets funding?”

Does this resource give an advantage to certain institutions/groups?

How does that knowledge narrow who participates in science?”

[-https://medium.com/nasa-butterfly/how-to-write-a-great-nasa-proposal-2c6010faf7ab](https://medium.com/nasa-butterfly/how-to-write-a-great-nasa-proposal-2c6010faf7ab)





## *Who participates?*

Heart valves and seat belts are made that only fit men's bodies (significantly increasing mortality rates for women)

Voice-recognition software only recognizes the voices of men

Twitter/Zoom AI racial image cropping algorithm biases

Murphy, M. C., Mejia, A. F., Mejia, J., Yan, X., Cheryan, S., Dasgupta, N., et al. (2020). Open science, communal culture, and women's participation in the movement to improve science. *Proceedings of the National Academy of Sciences*, 117(39), 24154-24164. <https://doi.org/10.1073/pnas.1921320117>

# Closed Software

A black and white photograph of a cemetery. In the foreground, there is a large, ornate cross. To its left is a dark, rectangular tombstone with the inscription "Ps. 62. 2. Meine Seele ist stille zu Gott, der mir hilft." Other various shaped tombstones and a large, pointed Gothic-style monument are visible in the background. The ground is covered with grass and some small plants.

Redundant effort

Error prone

Anti-competitive

Ownership

Reinforces institutional advantages

**If you want to go fast, go alone,  
if you want to go far, go together**







# "No Silver Bullet"

There is no single development, in either technology or management technique, which by itself promises even one order-of-magnitude improvement within a decade in productivity, in reliability, in simplicity.

- Frederick P. Brooks, Jr  
Turing Award

Technology + Open  
Science is increasing our  
ability to build  
better&faster together





**Go faster,  
Go farther,  
Together**



# Leaked Google Memo

## **We Have No Moat.....And neither does OpenAI**

We've done a lot of looking over our shoulders at OpenAI. Who will cross the next milestone? What will the next move be?

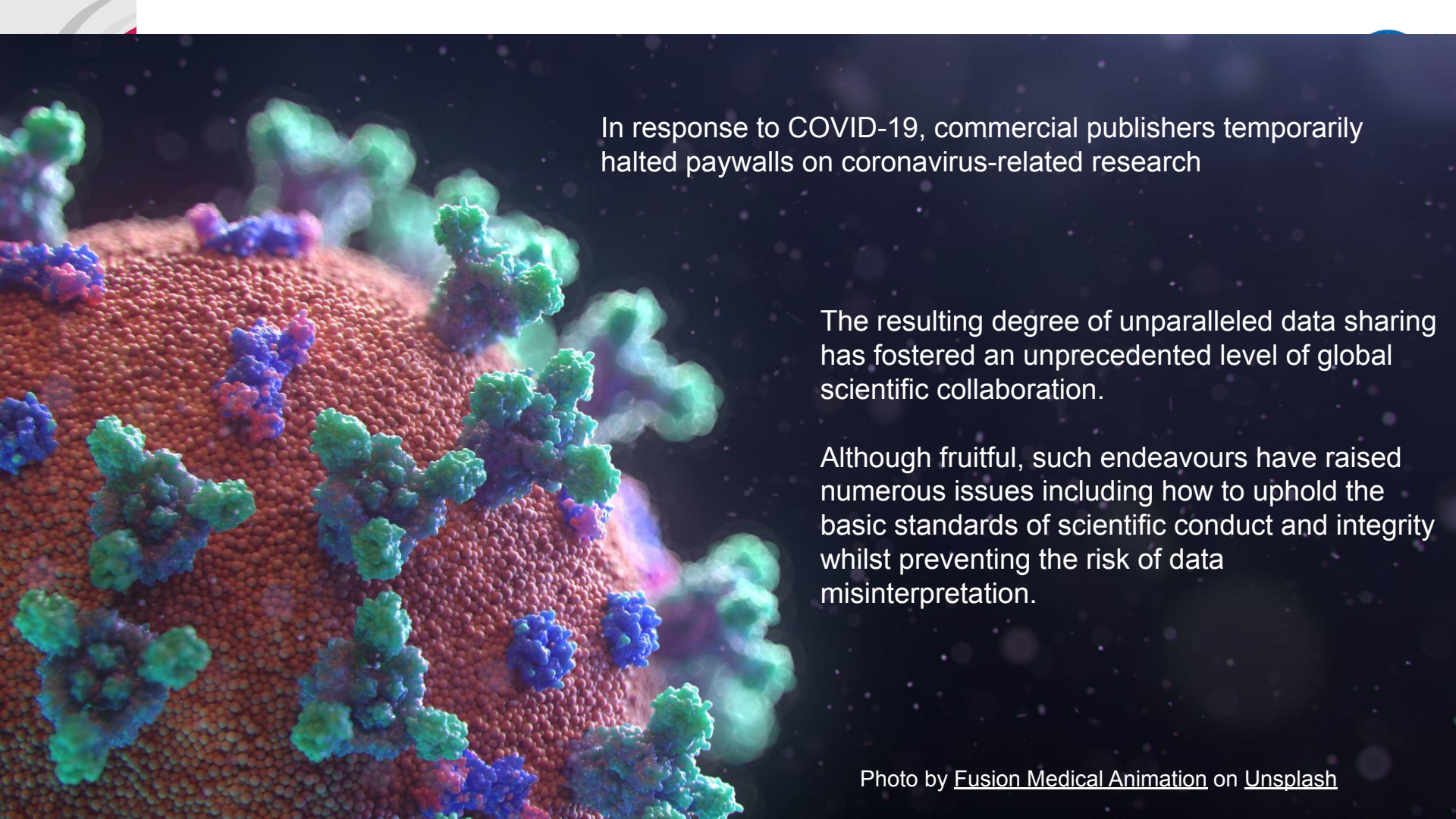
*But the uncomfortable truth is, we aren't positioned to win this arms race and neither is OpenAI. While we've been squabbling, a **third faction has been quietly eating our lunch.***

**I'm talking, of course, about open source.** Plainly put, they are lapping us. Things we consider "major open problems" are solved and in people's hands today. Just to name a few:

- LLMs on a Phone: People are running foundation models on a Pixel 6 at 5 tokens / sec.
- Scalable Personal AI: You can finetune a personalized AI on your laptop in an evening.
- Responsible Release: This one isn't "solved" so much as "obviated". There are entire websites full of art models with no restrictions whatsoever, and text is not far behind.
- Multimodality: The current multimodal ScienceQA SOTA was trained in an hour.

While our models still hold a slight edge in terms of quality, the gap is closing astonishingly quickly.

**Open-source models are faster, more customizable, more private, and pound-for-pound more capable.** They are doing things with \$100 and 13B params that we struggle with at \$10M and 540B. And they are doing so in weeks, not months. This has profound implications for us.



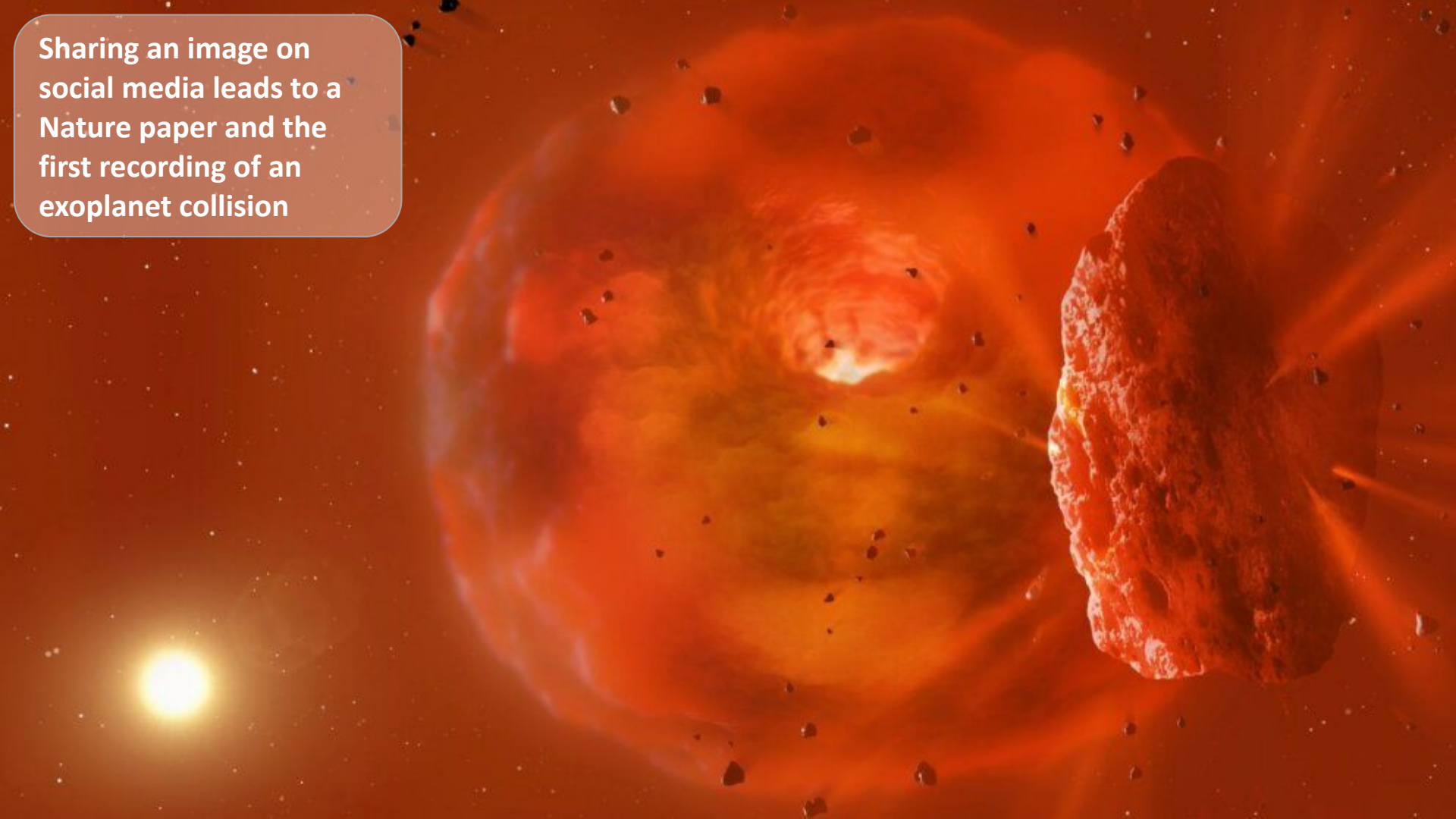
In response to COVID-19, commercial publishers temporarily halted paywalls on coronavirus-related research

The resulting degree of unparalleled data sharing has fostered an unprecedented level of global scientific collaboration.

Although fruitful, such endeavours have raised numerous issues including how to uphold the basic standards of scientific conduct and integrity whilst preventing the risk of data misinterpretation.

Photo by [Fusion Medical Animation](#) on [Unsplash](#)

Sharing an image on social media leads to a Nature paper and the first recording of an exoplanet collision





2023





# NASA is supporting scientists to integrate open science principles into the entire research workflow

**Infrastructure**

**Policy**

NASA's  
Open-Source  
Science  
Initiative

**Funding**

**Community**







## 2023 is NASA's Year of Open Science

NASA has designated 2023 as the Year of Open Science. Throughout the year NASA will be energizing and uplifting open science across the scientific community through:



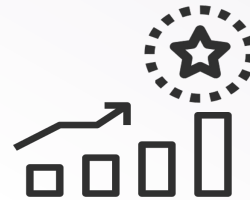
### Visibility

Open Science everywhere: Articles, announcements, Twitter Spaces, conferences



### Capacity Sharing Resources

Online, free, Open Science curriculum. Workshops, events, virtual cohorts, science team meetings, hackathons.



### Incentives

NASA digital open science Badge.

High profile prizes and challenges



### Moving towards open

Require open science for funding. Decisions consider open science activities. Partnerships.

# The United States White House announces 2023: A Year of Open Science

A multi-agency initiative across the US Federal Government to spark change and inspire open science engagement through events and activities that will advance adoption of open science.

- ◆ Centers for Disease Control and Prevention
- ◆ Department of Commerce
- ◆ Department of Energy
- ◆ Department of State
- ◆ Department of Transportation
- ◆ Environmental Protection Agency
- ◆ General Services Administration
- ◆ NASA
- ◆ National Endowment for the Humanities
- ◆ National Institutes of Health
- ◆ National Institute of Standards and Technology
- ◆ National Oceanic and Atmospheric Administration
- ◆ National Science Foundation
- ◆ Smithsonian Institute
- ◆ US Department of Agriculture
- ◆ US Geological Survey



# Open Science

is the principle and practice of making research products and processes available to all, while respecting diverse cultures, maintaining security and privacy, and fostering collaborations, reproducibility and equity.

-White House OSTP 2022





# Complete NASA's Open Science 101!

A community-developed introduction to **core open science skills**

- Learn how to write a NASA open science and data management plan
- Increase the impact & visibility of your science
- Earn your digital NASA open science badge

Self-Paced  
Online Course



Online & In-person  
Workshops

**Enroll now!**





# 5 Modules Organized as a Scientific Workflow



What is open science?  
Why should I do it?  
How should I do it?

How to use popular  
open science tools

How to use, make,  
and share open data

How to use, make,  
and share software

Best practices for  
sharing all results  
and analysis, as well  
as peer reviewing





# The White House Office of Science and Technology Policy



## Open Science Recognition Challenge



Spotlighting stories of open science innovation which benefit society, and the teams behind them which address a challenge and advance a solution, while embodying open science principles and practices.

LIVE Q&A Nov 8 at 3:30 pm ET: Register [here](#)

**Team self-nominations due 11/22/23**

<https://www.challenge.gov/?challenge=ostp-year-of-open-science-recognition-challenge>



LIVE Q&A



Challenge





# NASA's new scientific information policy

## Data

**Scientific data** should be FAIR and shall be made publicly available with a clear, open, and accessible data license no later than the publication of the research, and be citable.

**Mission data** shall be openly available with no period of exclusive access.

## Software

**Research software** shall be publicly available no later than the publication of the research, assigned a permissive software license, and be citable.

**Mission software** shall additionally be developed openly in a publicly accessible, version-controlled platform that allows for contributions and engagement from the community.

## Publications

**Manuscripts** versions of as-accepted manuscripts shall be deposited in a NASA repository and made publicly available without any embargo. Publishing as open access is supported.

**Science workshops and meetings** shall be open to broad participation and documented in public repositories.

**Open science activities will be considered in reviews of proposals.  
Proposals require Open Science and Data Management Plan**

# What Will NASA Fund?

\* Requires an existing NASA grant or facility.

NSPIRES

<https://nspires.nasaprs.com/>

workshops,  
Conferences,  
trainings

[TWSC-24:](#)  
Topical  
Workshops,  
Symposia, and  
Conferences

platforms that  
support  
scientific  
analysis and  
processing

[F.16](#) Supplement for  
Scientific Software  
Platforms\*

support and  
maintain  
open  
source  
tools

[F.7](#) Support for  
Open-Source  
Tools,  
Frameworks, and  
Libraries

machine  
learning  
tools to  
advance  
science

[F.19](#) Multidomain  
Reusable Artificial  
Intelligence Tools

develop new  
open-source tools,  
software, data  
formats, or libraries

[F.15](#) High Priority  
Open-Source  
Science (HPOSS)

develop citizen  
science projects

[F.9](#) Citizen Science  
Seed Funding  
Program

Add an open  
science  
component to  
an existing  
award\*

[F.8](#) Supplements for  
Open-Source  
Science\*

your amazing idea

NASA Unsolicited  
Proposals

\*including cloud credits





# What are your ideas to advance openness?

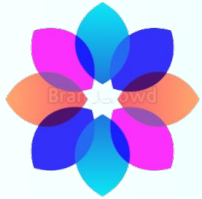
Most EFFORT

Least EFFORT

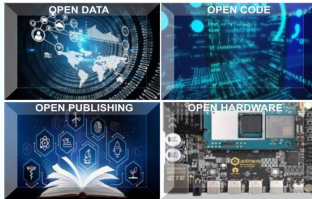
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INTERNATIONAL  
YEAR OF OPEN SCIENCE



Open Science Stamps



Hall of Fame



Short stories



Enabling Participation



Listening Sessions



Walking the walk



Automatic Pre-registration



Open Conferences



Pay to Play



## What are we missing?



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to change everything, we need everyone



A NASA OPEN SOURCE SCIENCE INITIATIVE:  
**TOPS: TRANSFORM TO OPEN SCIENCE**

### Communication strategies:

We are asking people to change.

The term 'open science': Oh, I already do that (& usually they are right, but maybe only partially) Snore

Don't tell me how to do my work

### Incentives

Immediate rewards are often larger for closed-science. Open is an investment.

How do you quickly evaluate open science contributions? (Metrics

How do we incentivize alternatives to for-profit peer reviewed articles?

How are non-peer reviewed research outputs evaluated/reviewed/measured?

Infrastructure is not where it needs to be at, all the problems aren't solved....

(why isn't there just a 'get doi' button in github)

What other things could be easier?

Where does data >50GB <agency archive go?

Connection between data / executable notebooks / permissions / not robust

to change everything, we need everyone



A NASA OPEN SOURCE SCIENCE INITIATIVE:  
**TOPS: TRANSFORM TO OPEN SCIENCE**

Scientific Training / Library Services

Age of Curation

Responsible AI

Support scientific use of AI tools (lit review/outlines/writing)

Support proper use/citation of AI models

Scientific Training / Library Services

NASA Open Science 101 Badge - NORF branch?

“Somewhere,  
something incredible  
is waiting to be known.”  
-Carl Sagan





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