

REGIEORGAAN

**OPEN**  
SCIENCE  
NL

# Open Access: What's Next?

26 October 2023, Open Science Day  
University of Twente

Jeroen Sondervan 

Programme Leader Open Scholarly Communication at Open Science NL

Slides: <https://tinyurl.com/OSDTwente>



unless stated otherwise

## About me:

- +15 years of professional experience in Open Access publishing and Open Science
  - publisher
  - librarian
  - policy advisor
- In April 2023 joined Open Science NL\*



Programme Leader Open  
Scholarly Communication  
at Open Science NL

\* Open Science NL is a department dedicated to Open Science implementation at NWO – the Dutch Research Council)

# We come a long way...

**2013**

## 100% Open Access

Stated as government ambition



**2017**

## National Action Plan

& National Platform  
Open Science (NPOS)



**2023**

## Extra investments

New organizational  
structure



**2016**

## Amsterdam Call to Action

On Open Science &  
NL EU Presidency &  
Council conclusions



**2022**

## Renewed ambitions

Heavily inspired  
on UNESCO  
recommendations



# What is open science?

“Open science is a set of principles and practices that aim to make scientific research (...) accessible to everyone for the benefits of scientists and society (...) Open science is about making sure not only that scientific knowledge is accessible but also that the production of that knowledge itself is inclusive, equitable and sustainable.”

[UNESCO Recommendation on Open Science, 2021](#)

# Why Open Science? Five schools of thought



Democratic – making knowledge available to everyone



Pragmatic – knowledge creation is more efficient through collaboration



Infrastructure – research becomes more efficient through tools and services



Public – science needs to be accessible to the public



Measurement – scientific contributions today need alternative impact measures

# Open Science is for me...

## Open to participation

- o No barriers based on gender, age, colour, culture, ableness, language, income, status, timezone
- o Involvement of societal partners in research priority setting
- o Evaluations that include societal relevance
- o Citizen science & co-creation
- o Broadly considering all knowledge (including local knowledge)
- o Error friendly environment

## Open to (re)use

- o Open Access, f. people & machines, to:
  - Proposals and applications
  - Preregistrations
  - Data
  - Code
  - Preprints, working papers
  - Papers and books
  - Reviews and comments
  - Posters and presentations
- o Open, non-proprietary standards
- o Open licences
- o Full documentation of process, including negative results

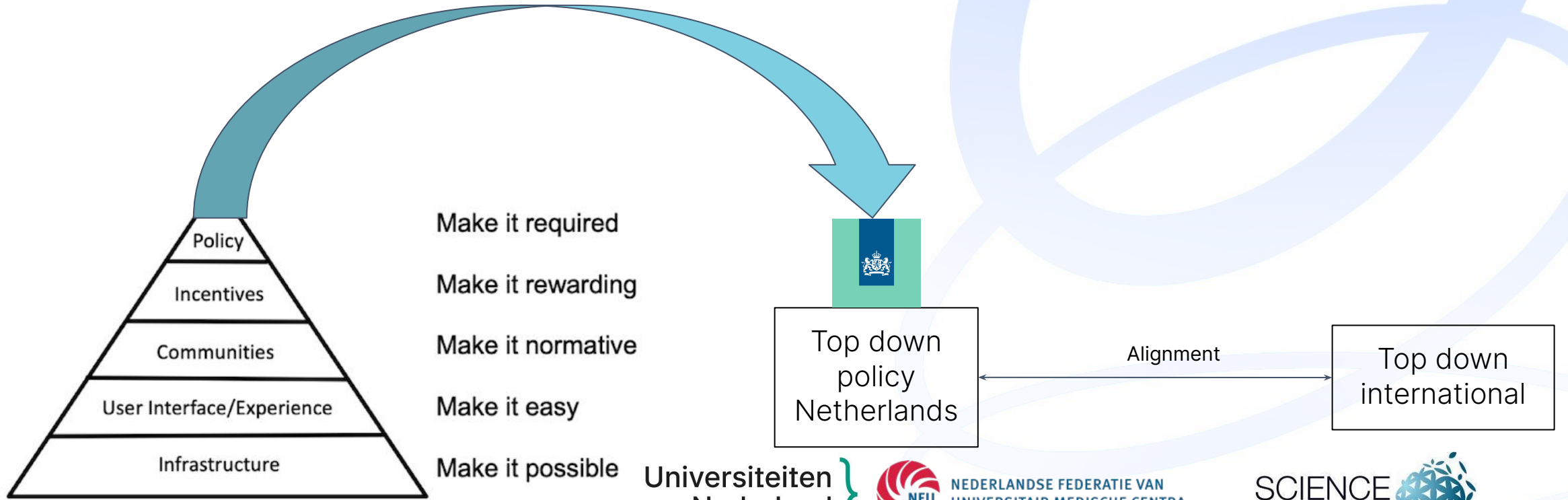
## Open to the world

- o Translations
- o Plain language explanations
- o Outreach beyond academia
- o Open to questions from outside academia
- o Curation and annotation of non-scholarly information
- o Participation in public debate

The background is a solid blue color. On the right side, there are several overlapping, semi-transparent blue circles and lines of varying thicknesses, creating a dynamic, abstract pattern. The text is centered horizontally and vertically on the left side of the image.

Open Access: how are we doing?

# Policy: make it required



Pyramid from: Brian Nosek:  
<https://www.cos.io/blog/strategy-for-culture-change>



Universiteiten  
van Nederland



NEDERLANDSE FEDERATIE VAN  
UNIVERSITAIR MEDISCHE CENTRA

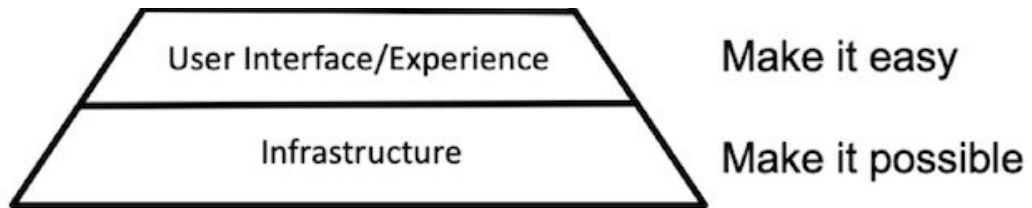


KB } nationale  
bibliotheek





# User experience/infrastructure: make it easy & possible



Diamond  
(=non-APC gold)

APC-based gold

Hybrid gold

Green



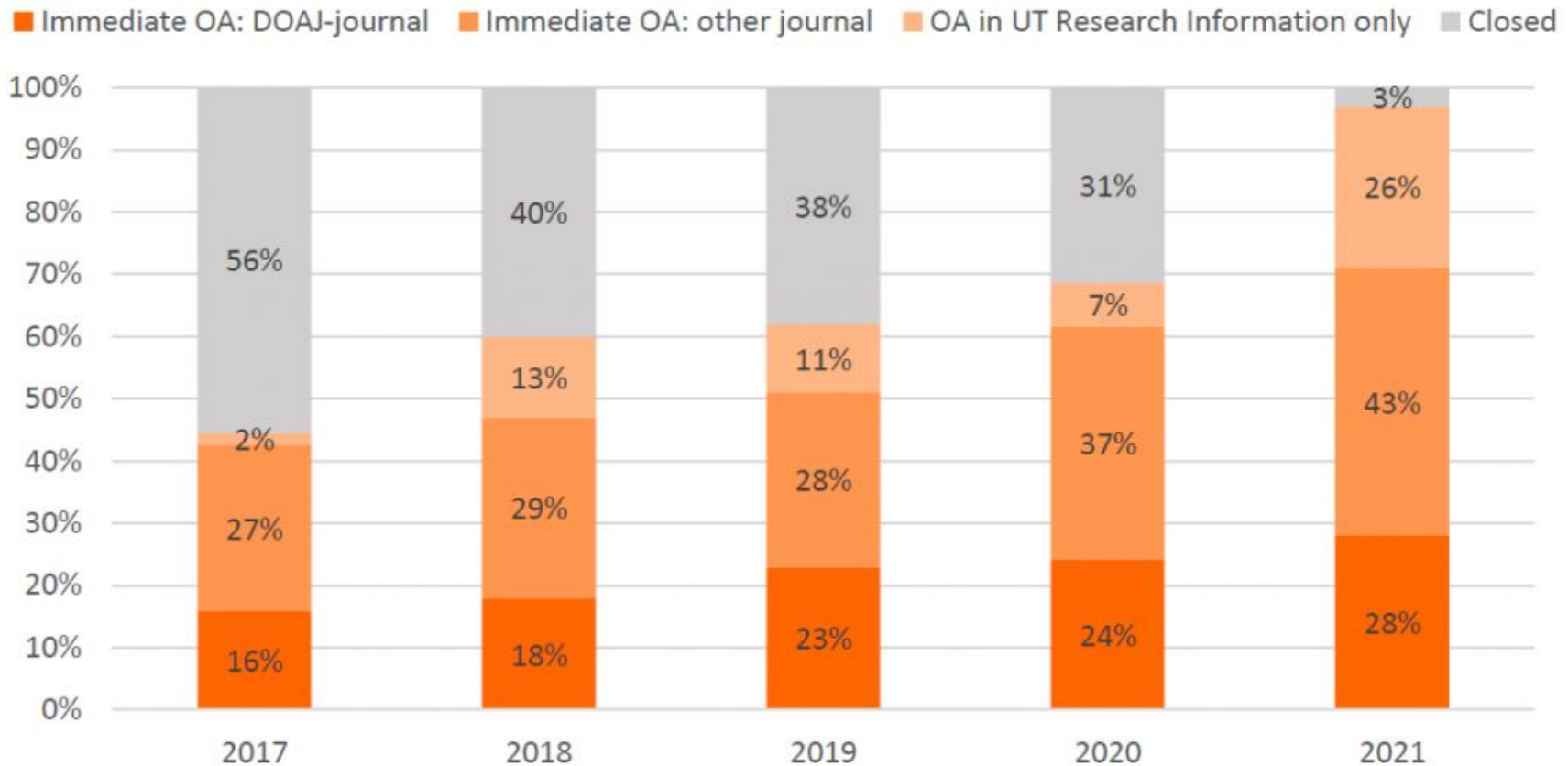
Universiteiten  
*van* Nederland



NEDERLANDSE FEDERATIE VAN  
UNIVERSITAIR MEDISCHE CENTRA

# Continuous growth

*UT-authored, peer-reviewed journal articles 2017 – 2021*



The background is a solid blue color with several overlapping, semi-transparent white and light blue circular and elliptical shapes. These shapes are arranged in a way that suggests movement or a dynamic process, with some lines crossing each other.

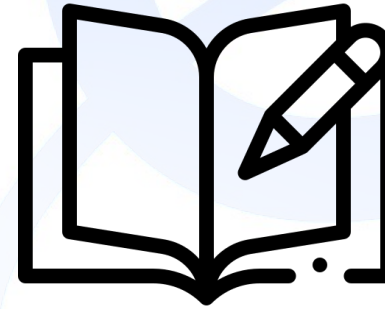
Open Access: from quantity to...  
change/disruption/innovation and... quality

# Three trends

“The article is dead!”



“The journal is dead!”

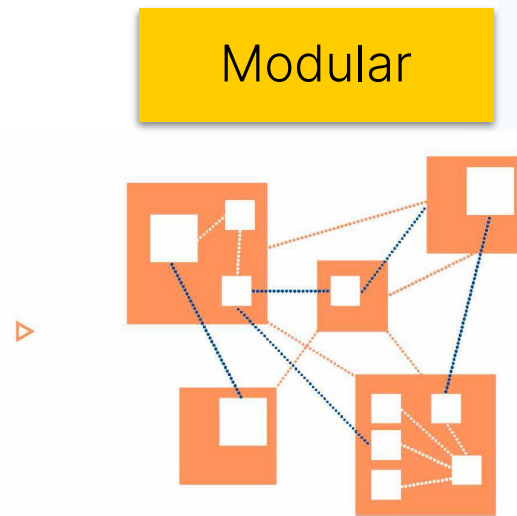
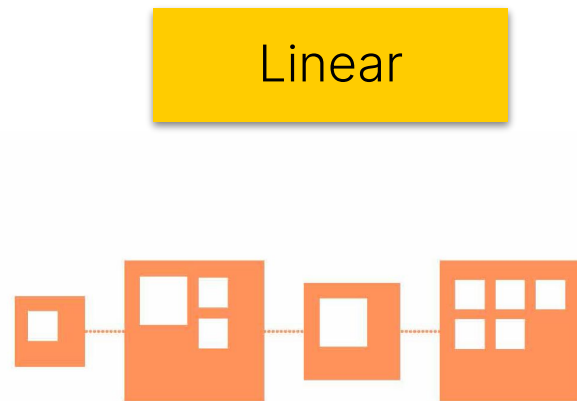


DEI in Open Scholarly Communication



# “The article is dead”

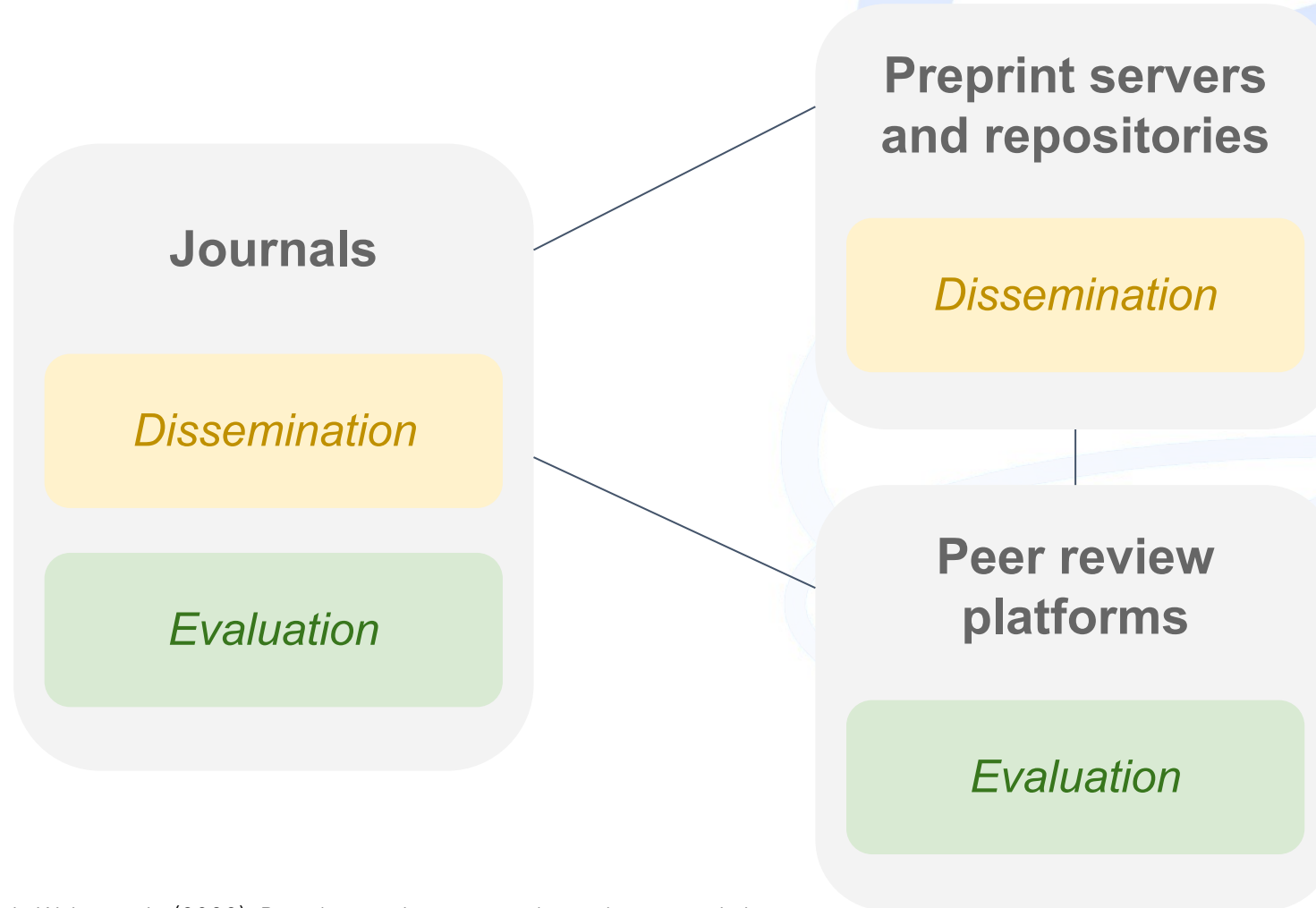
- From a ‘Version of Record’ (VoR) to a ‘Record of Versions’ (RoV)
- Scholarly Output means more than just a PDF



“Octopus sets out to be the **new primary research record**: a place where researchers from all disciplines can freely record all of their efforts and findings without external requirements unduly shaping their outputs”



# “The journal is dead”

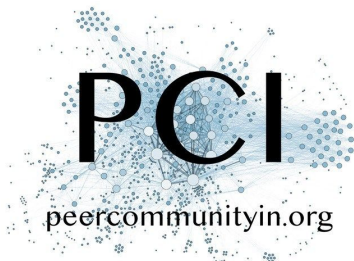


# “The journal is dead” - the need for speed

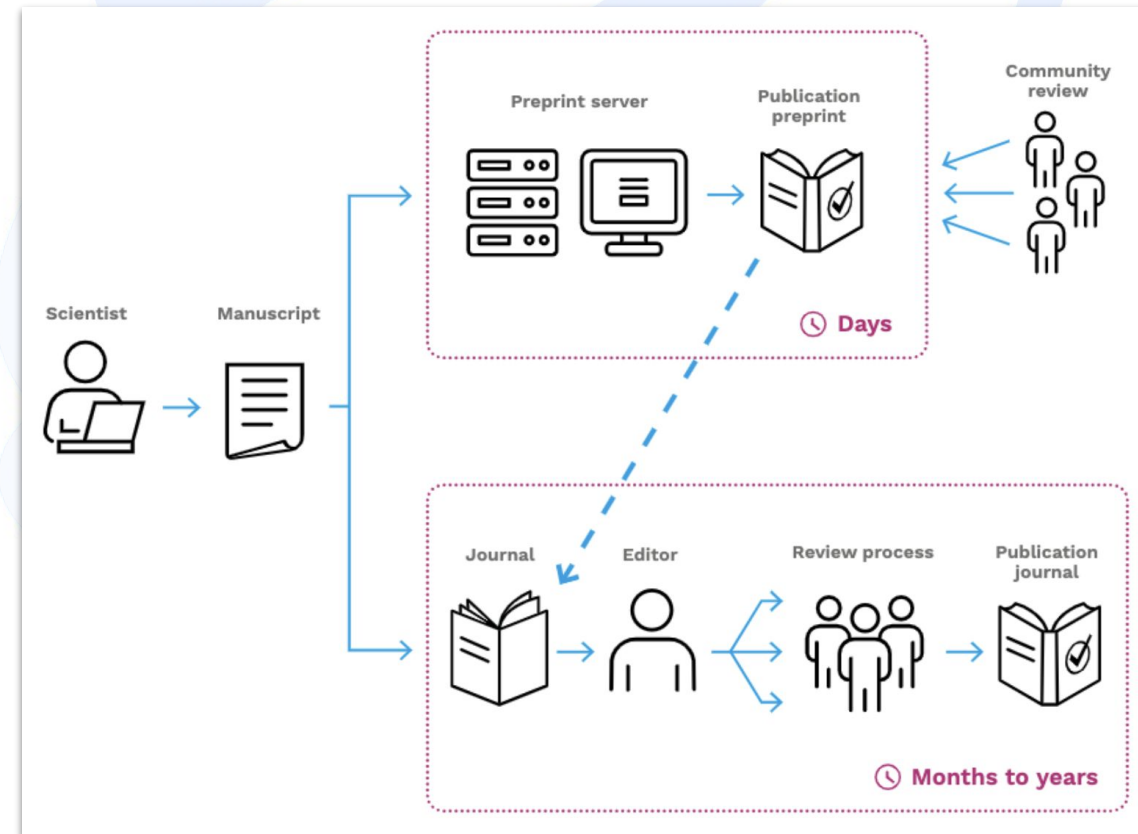
Opening the peer review process

Preprints

F1000Research



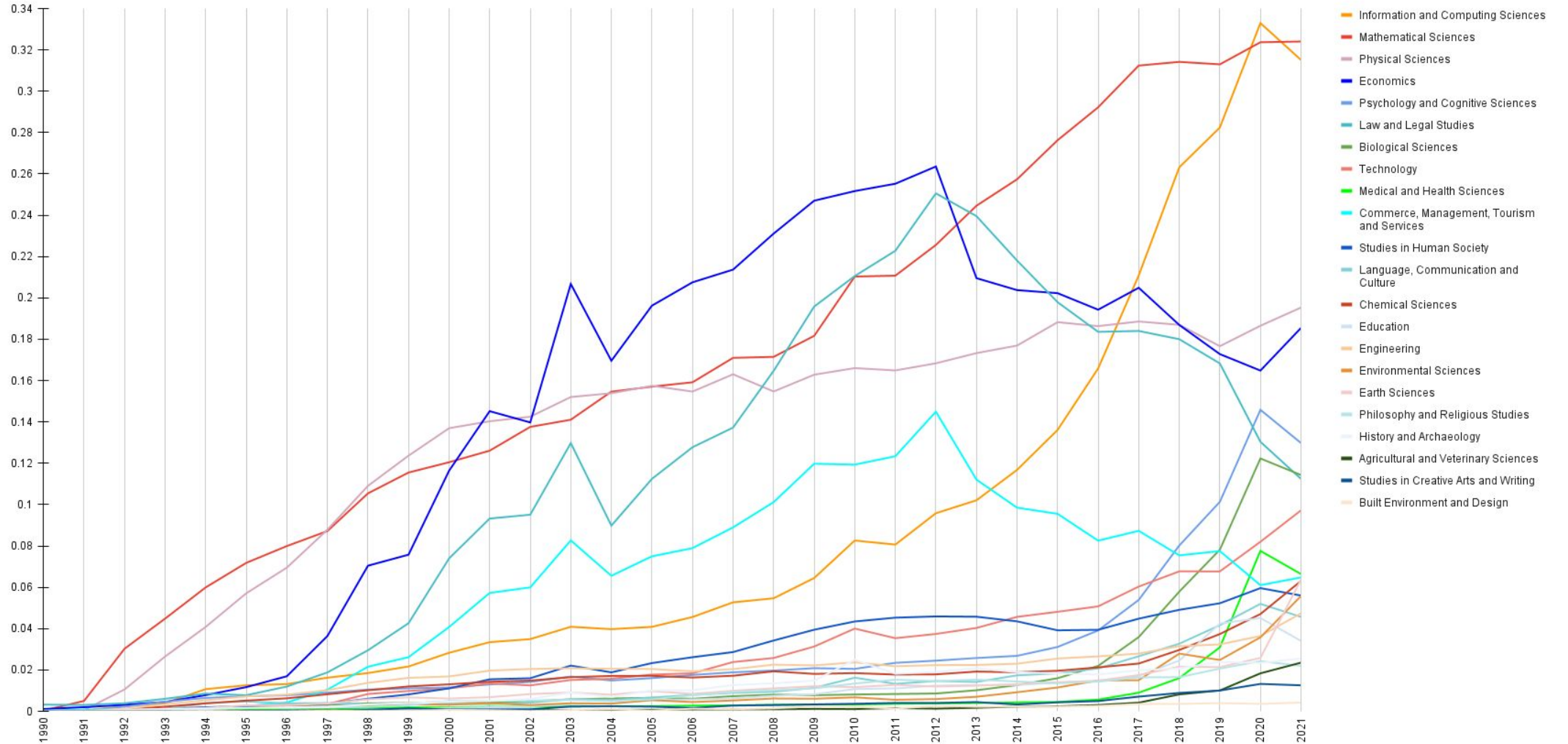
**PRE**REVIEW





## Preprint sharing relative to total article output, 1990-2021, by field

source: Dimensions; check date: 20210206, year 2021 updated 20220831



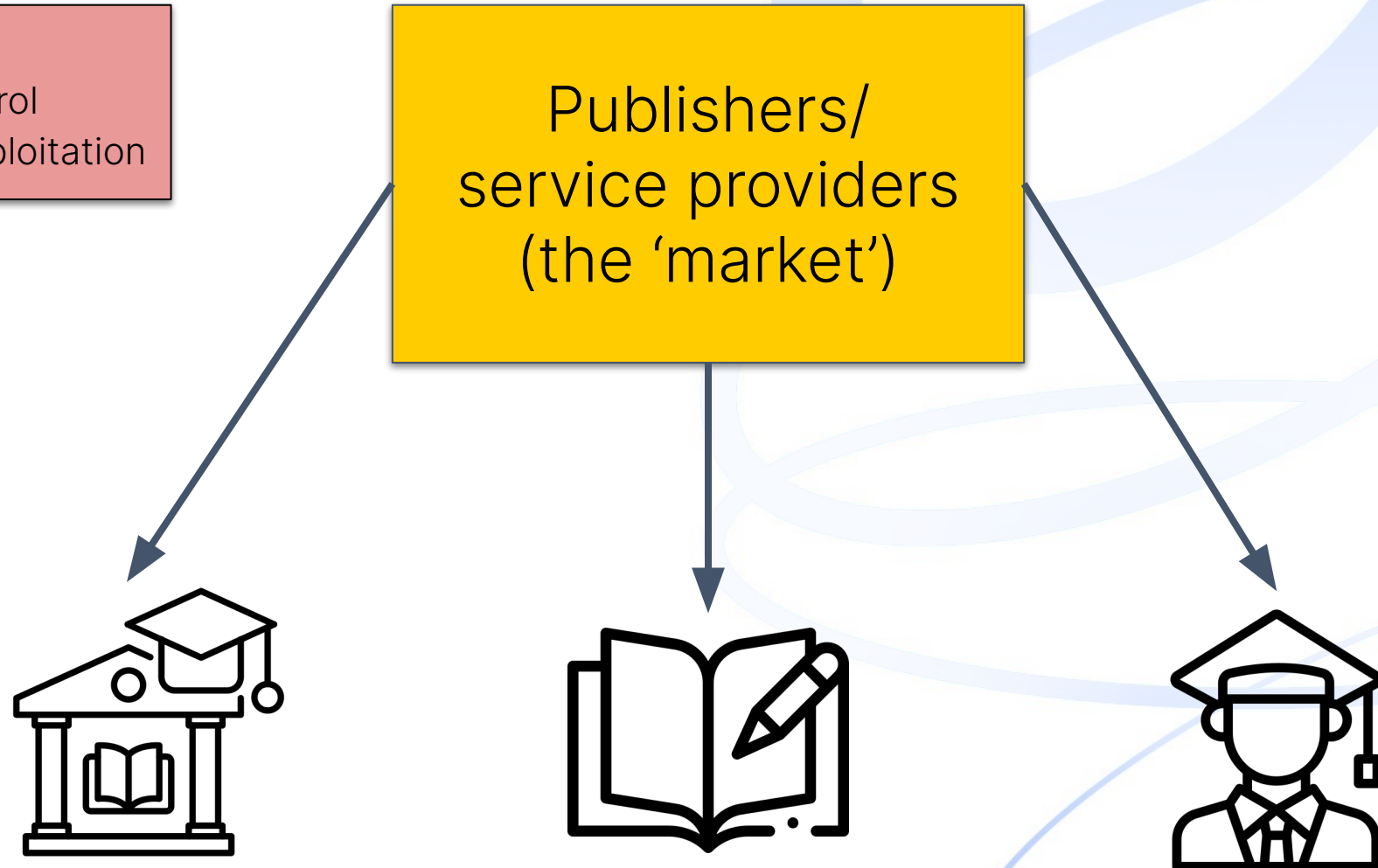
# **(non)**-DEI in Open Scholarly Communication

Who and what is **(not)** participating?

- For-profit publishing is in the lead
- Growing consensus that the APC-model is not sustainable and only increases inequalities between the rich and poor authors, institutions, countries, and regions
- Read & Publish deals are exclusive and non-transformative
- Domestic (non-English) languages are squeezed out
- Primary focus on peer reviewed articles

# State of affairs: models based on ownership

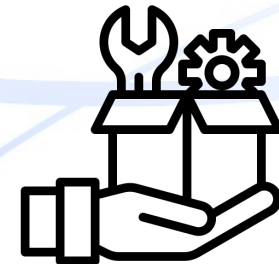
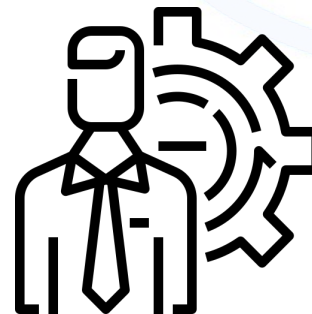
- Exclusion
- Lack of control
- IP & data exploitation



# Models based on services: taking back control and ownership

- Based on our values and principles for open science
- Digital sovereign
- Fair and transparent pricing

The 'open'  
academic  
community



# Diversity, Equity and Inclusion in Open Scholarly Communication

Non-APC publishing models (Diamond OA) and open publishing infrastructure:

- Non-profit
- Scholar / community led (presses, social platforms, innovations with publishing in the entire research cycle)
- New University Presses / Library-based OA initiatives and support
- National coordinated publishing platforms
- Open Research Europe

EU-funded projects



## Journals

PEDAGOGISCHE  
STUDIËN

Pedagogische Studiën

 TIJDSCHRIFT VOOR  
**Gerontologie  
en Geriatrie**

Tijdschrift voor  
Gerontologie en  
Geriatrie

 IJPE

International Journal  
about Parents in  
Education

**EIRJ**

European Insolvency and  
Restructuring Journal

European Insolvency  
and Restructuring  
Journal

**JPS** Journal of  
Political  
Sociology

Journal of Political  
Sociology

 Into the  
Magic Circle

Into the Magic Circle

Tijdschrift voor  
Hoger Onderwijs

Tijdschrift voor Hoger  
Onderwijs

 STUDIES OVER DE SOCIAALECONOMISCHE GESCHIEDENIS  
VAN LIMBURG

Studies over de  
sociaaleconomische  
geschiedenis van  
Limburg

 TECHNOPHANY  
A Journal for Philosophy and Technology

Technophany

 TIJDSCHRIFT VOOR  
JGZ  
JEUGDGEZONDHEIDSZORG

Tijdschrift voor  
Jeugdgezondheidszorg

 PASSION

Passion

AESTHETIC INVESTIGATIONS  
Published on behalf of the Dutch Association of Aesthetics

Aesthetic  
Investigations

Tijdschrift voor onderwijspraktijkstudies  
**TOPS**

Tijdschrift voor  
onderwijspraktijkstudies

Ecclesial  
**FUTURES**

Ecclesial Futures

**RELIEF**

Revue électronique de littérature française

Relief – Revue  
électronique de  
littérature française

**Epilepsie**

Periodiek voor professionals

Epilepsie

**HANDELINGEN**

TIJDSCHRIFT VOOR PRAKTISCHE THEOLOGIE EN RELIGIEUWENSCHAP

Handelingen

 E M L  
Early  
Modern  
Low  
Countries

Early Modern Low  
Countries



Council of the EU Press release 23 May 2023 10:27

## Council calls for transparent, equitable, and open access to scholarly publications

Today the Council has adopted conclusions on the 'high quality, transparent, open, trustworthy and equitable scholarly publishing', in which it calls for immediate and unrestricted open access in publishing research involving public funds.



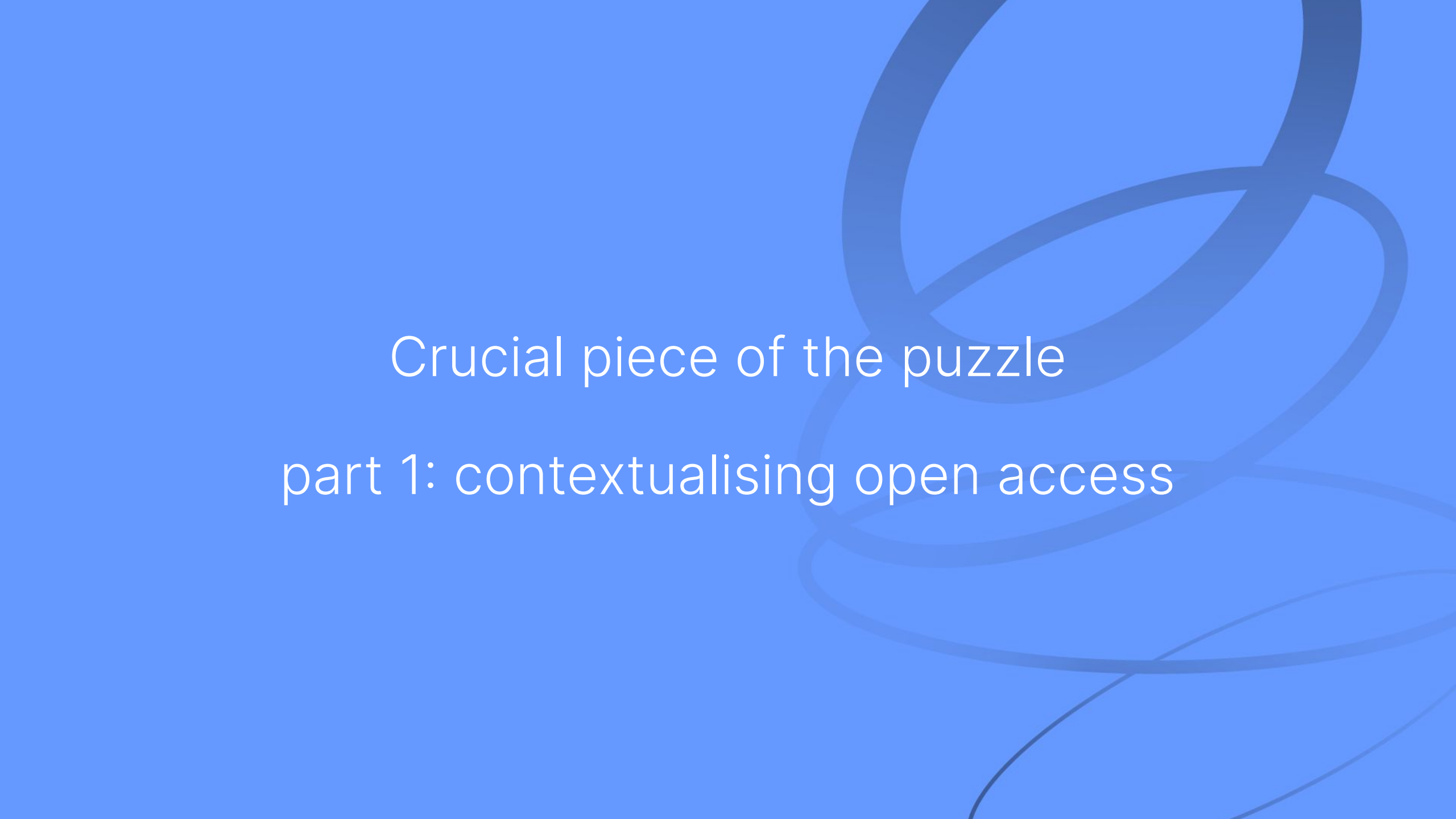
If we really believe in open science, we need to make sure that researchers can make their findings available and reusable and that high-quality scientific articles are openly accessible to anyone that needs to read them. This should be particularly the case for research that benefits from public funding: what has been paid by all should be accessible to all.

— Mats Persson, Swedish Minister for Education, Ministry of Education and Research

## Commercialization

Open Access Week 2023





Crucial piece of the puzzle  
part 1: contextualising open access



# Strategically connect OA with Open Science principles and values

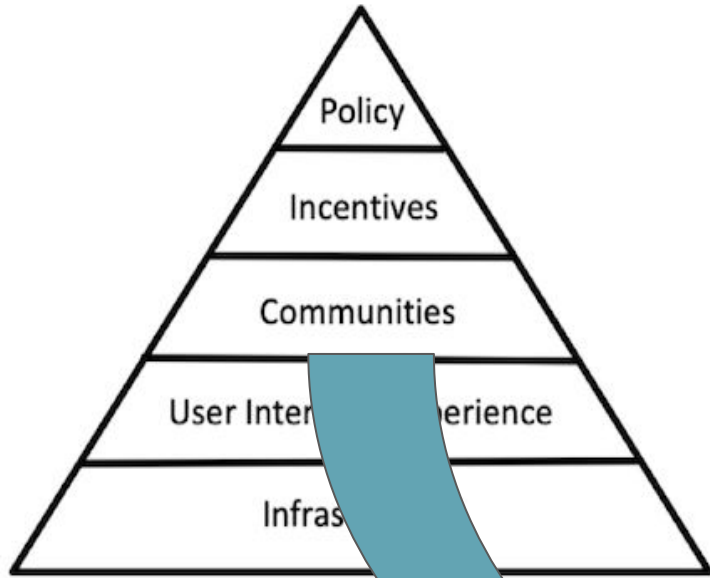
- **Where do I publish?**  
(recognition and rewards, public engagement)
- **What do I publish?**  
(FAIR data & software/code, recognition and rewards, public engagement)
- **How often do I publish?**  
(recognition and rewards)
- **How do I publish 'open science'?**  
(FAIR data & software/code, preprints, registered reports, open licensed)
- **How can I publish openly?**  
(open education → 'open' skills)

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Crucial piece of the puzzle

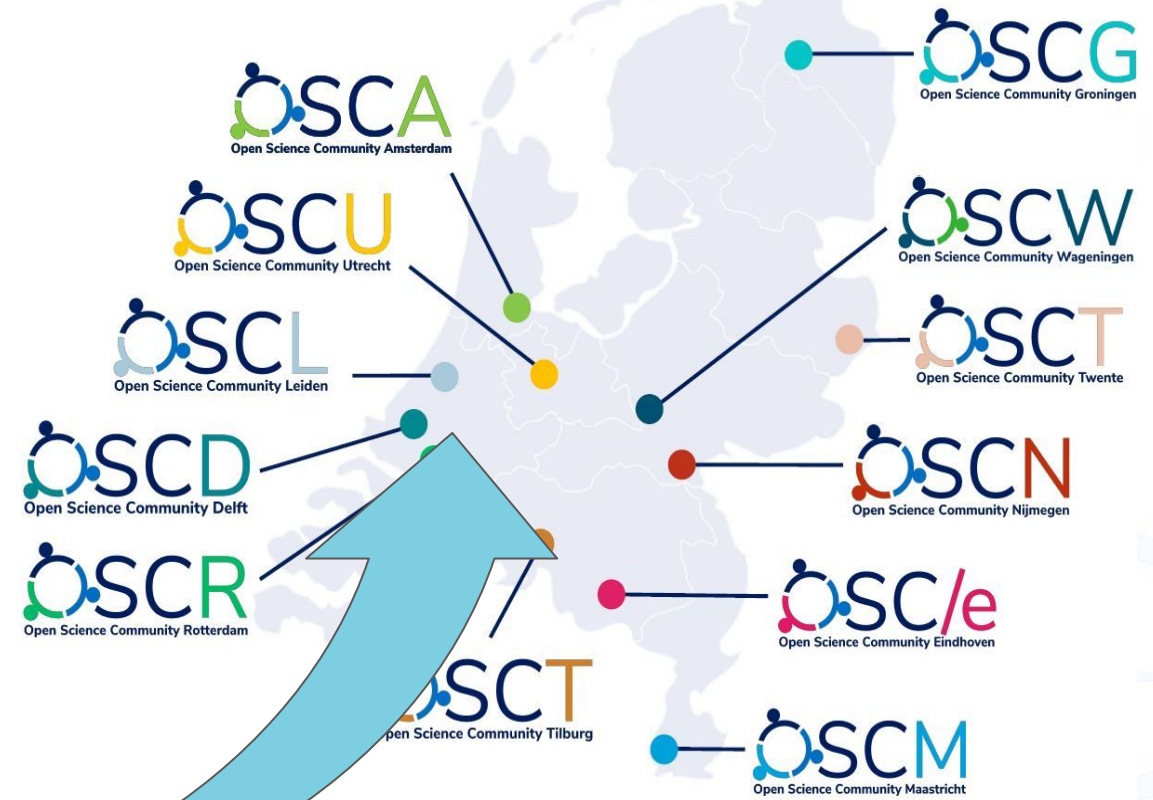
part 2: communities – make it normative

# Fostering thriving communities



- Make it required
- Make it rewarding
- Make it normative
- Make it easy
- Make it possible

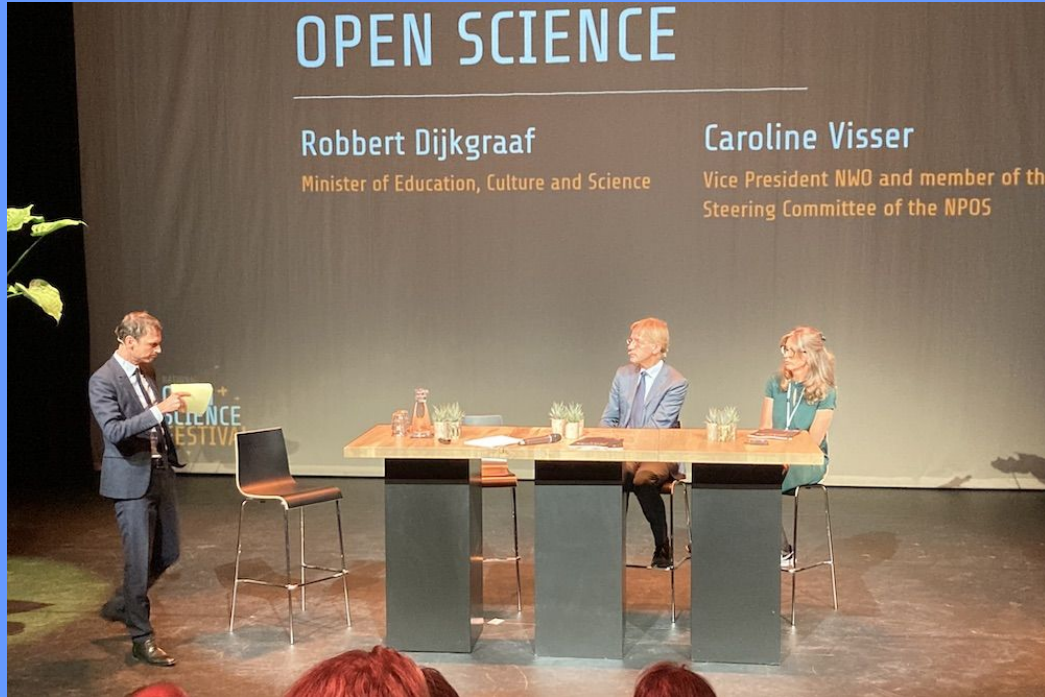
bottom-up



The background is a solid blue color with several overlapping, semi-transparent white and light blue circular and curved lines that create a sense of depth and movement, resembling a stylized puzzle or a network of connections.

Crucial piece of the puzzle

part 3: incentives – make it rewarding



© ScienceGuide

*""We have a publishing system where we do all the work. But all the money goes to one party""*

*"Since we have created the current recognition and rewards system in academia ourselves, it is also us who can change it."*

Robbert Dijkgraaf, Minister of Education, Culture and Science

Quotes from: [Open Science Festival 2022](#) /  
Recognition and Rewards Festival 2023

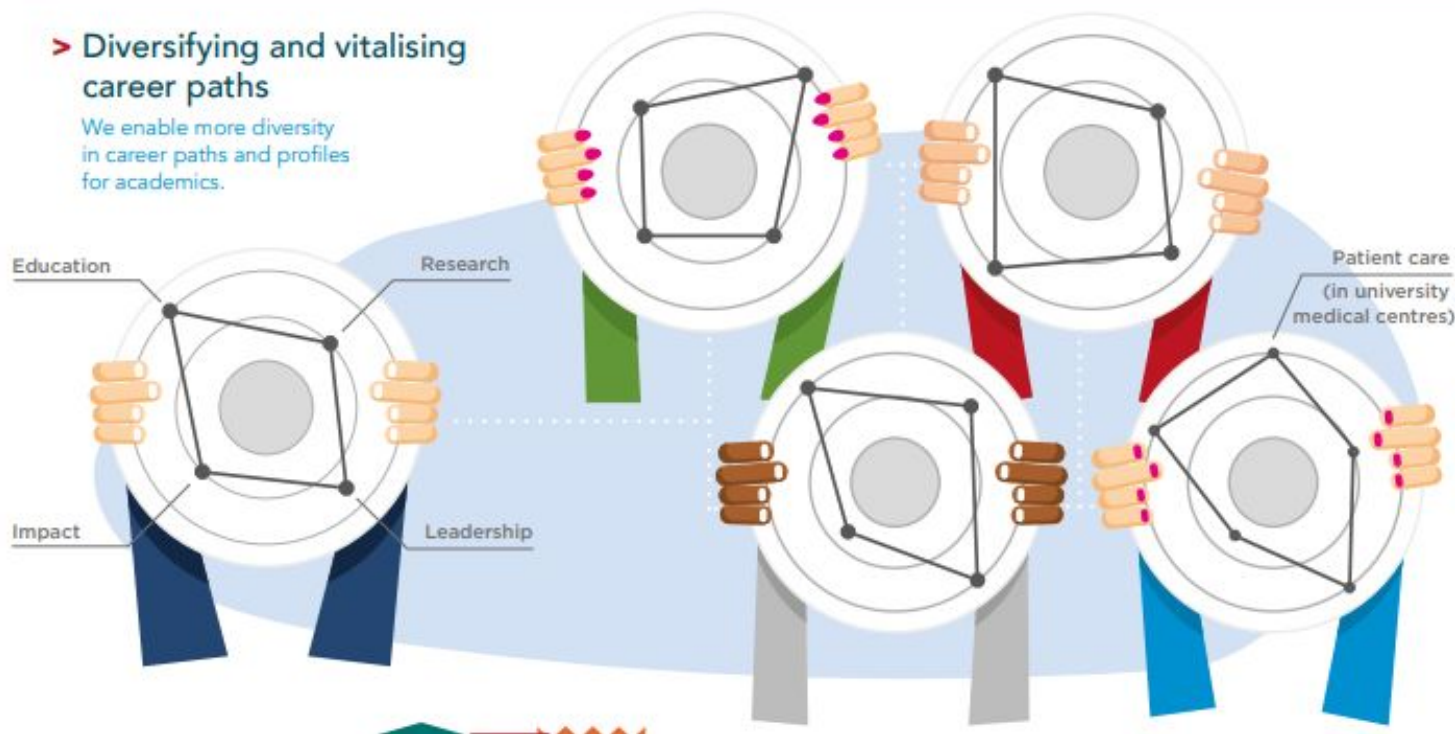
# The Dutch Recognition & Rewards programme

## Room for everyone's talent

*towards a new balance in the recognition and rewards of academics*

> **Diversifying and vitalising career paths**

We enable more diversity in career paths and profiles for academics.



- Universities
- University medical centers
- Research institutes
- Research funders

# Evaluation of applicants at NWO



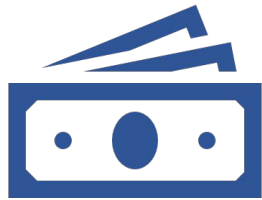
Removal of Journal Impact Factors and the H-index



Evidence-based CV

10 key outputs (incl. datasets, methodology, conference presentations, tools, workshop, etc)  
Special attention to Open Science

# NWO Open Science Fund to stimulate and reward Open Science



€50,000 per project  
Total €1.5M/year



Data management /  
software sustainability  
section

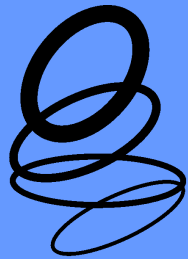


Open Science track record  
of the applicant



Proposals are published  
Applicants review  
each other's applications





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Change is coming

# Open Science NL Team at NWO



Hans de Jonge  
Director



Frederike Schmitz  
Citizen Science &  
Societal Engagement



Maria Cruz  
Open Research  
Software



Jeroen Sondervan  
Open Scholarly  
Publishing



Marta Teperek  
FAIR Data



Jeroen Scharro  
Communications  
Advisor



Mark van Assem  
Programme  
Secretary



Merie Pelsser  
Secretary



Rita Bihari  
Assistant

# For now: don't panic! Help is on the way!

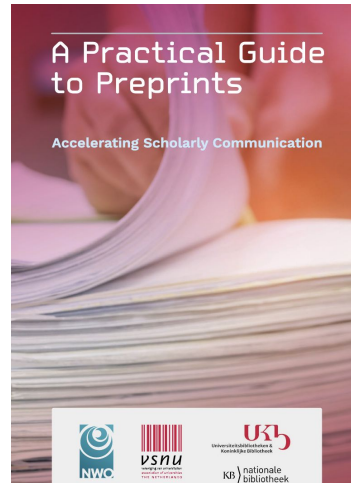
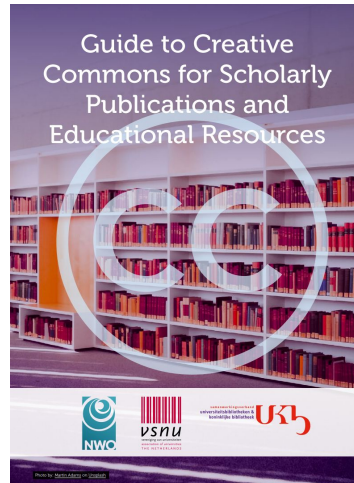
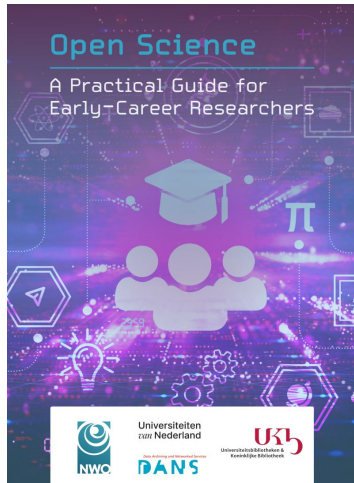
OS guide

Licenses guide

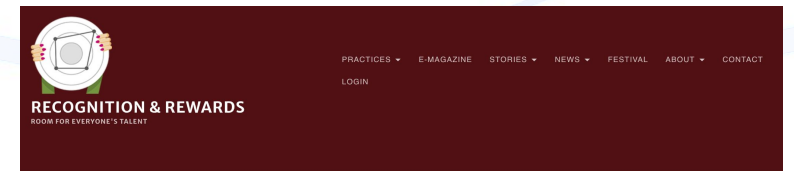
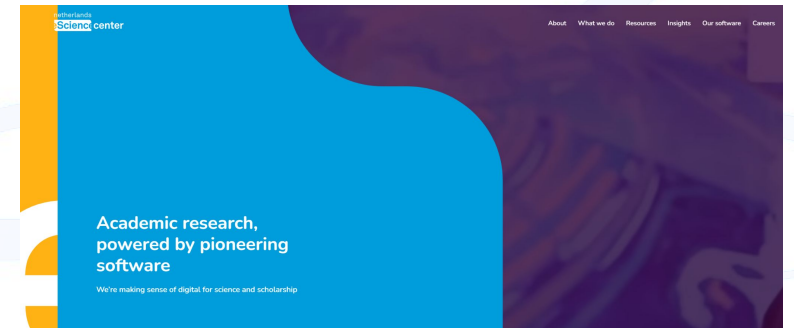
Preprint guide

Data privacy hbk.

 **open access.nl**



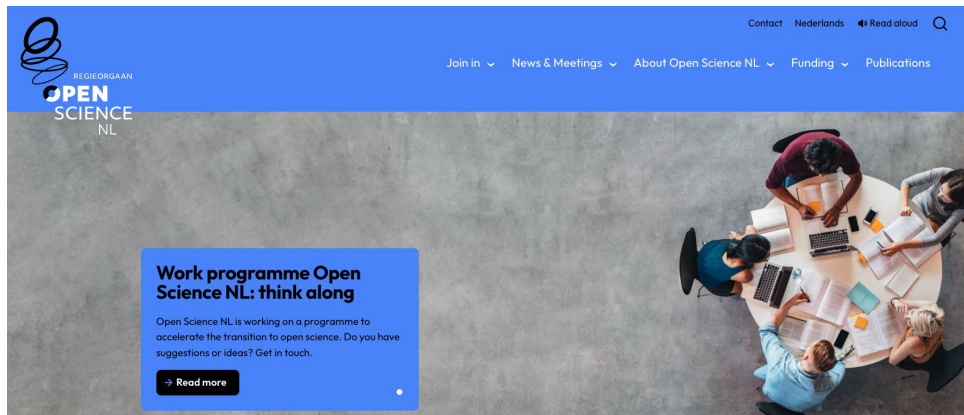
Open access publiceren? Kijk welke afspraken er zijn met



Current societal challenges demand for more cooperation and a multidisciplinary approach by scientists. Putting into practice the shared ambitions in Dutch academia requires a modernisation of the system of Recognition and Rewards. The modernisation should be designed to improve the quality of each of the key areas: education, research, impact, leadership and (for university medical centres) patient care.

We want to make room for everyone's talent in Dutch academia. In the Dutch Recognition & Rewards programme we work in cooperation with all universities, university medical centers, reputable research institutes and research funders. We work on: Room for everyone's talent.

[READ OUR POSITION PAPER](#)





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# Thank you!

Jeroen Sondervan, [j.sondervan@nwo.nl](mailto:j.sondervan@nwo.nl)

[www.openscience.nl](http://www.openscience.nl)

Credits to colleagues at OpenScience NL for (re)using some of their slides

Slides: <https://tinyurl.com/OSDTwente>