

# Co-creating science communication and research with young people about their mental health during the COVID-19 pandemic



Maindal<sup>1</sup>, N.; Poulsen<sup>2</sup>, S.H.; Oddershede<sup>3</sup>, K.D.; Sejerkilde<sup>3</sup>, M.; Pedersen<sup>3</sup>, S.B.; Haghju<sup>3</sup>, M.; Sinclair<sup>3</sup>, E.M.; Harrits<sup>4</sup>, A.; Kirk<sup>1</sup>, U.B.; Sherson<sup>5</sup>, J.F. & Kragh<sup>6</sup>, G.

## Introduction

### An opportunity for citizen science to improve young people's mental health

- ◆ Young people's mental health was challenged during COVID-19
- ◆ Young people are rarely involved as active co-producers of knowledge about and research into solutions to their challenges
- ◆ Through citizen science and co-creation with young people about their mental health and coping strategies, we gave them a voice

## Aims

- ◆ To gain a better understanding of young people's mental health issues during COVID-19 lockdowns
- ◆ Based on this knowledge, to co-create coping strategies and related communication materials with and for young people

## Results

### Value creation for participants

Participants reported that their engagement provided them with the opportunity for:

- ◆ **Self-reflection:** to reflect on their own lives during the lockdowns and how they could make changes in their lives to support better well-being.
- ◆ **Social reflection:** to share their experiences and be inspired by their peers.
- ◆ **Recognition and contribution:** to be heard and contribute with a unique perspective by, for, and on youth.

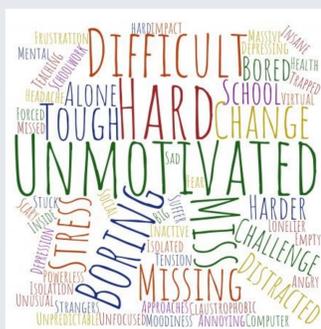
### Output for the research project

Activities resulted in output for the research project:

- ◆ **5 themes describing the changes** young people experienced during the pandemic: social contact, online education, structure in everyday life, mental health, leisure & hobbies.
- ◆ **Co-creation of coping strategies** for young people to deal with the changes
- ◆ **Input for communication products:** animation video, leaflet to stimulate conversations at schools and blogpost about coping strategies.

### Challenges

Challenges for researchers facilitating participation and co-creation were identified: **time-consuming** activities, developing **strategy and methods for engagement, co-creation in a hurry** during lockdowns, and ensuring **diversity** of participants.



## Outcomes



"Someone from the outside can easily see our troubles and can be like this: 'Here is the solution for that'..."

...but you are more able to take it into account when it is other young people who have it like this, and we know the problems better, so we know what it is about."

Workshop participant



## Conclusion

### Value creation as well as challenges

Engagement and co-creation activities with young people resulted in **value creation** for the young participants and the research project.

We also experienced **challenges** that need to be considered in future projects, incl. evaluating long-term effects and value creation, managing time-consuming activities, and how to ensure more diversity among participants.

## Recommendations

- ◆ Create a **setting for social conversations** between young people
- ◆ **Use conversation starters** like games or other media to initiate discussion
- ◆ Use **young people as facilitators** to support a safe and equal dialogue
- ◆ **Plan co-creation activities** to contribute to research and deliver concrete outputs
- ◆ **Ensure diversity** among the participants
- ◆ Create **visual, short, and funny** communication
- ◆ **Listen and learn**
- ◆ **Prepare to spend extra time**

1 Department of Public Health, Aarhus University, Denmark

2 VIA University College, Denmark

3 Former ATY, co-researcher, Denmark

4 Academy for Talented Youth |Midt, Denmark

5 Center for Hybrid Intelligence, Aarhus University, Denmark

6 Centre for Science Studies, Aarhus University, Denmark

The "Giving young people a voice" project was funded by Novo Nordic Foundation, #NNF190C0058656.

Thank you to the young people from the Academy for Talented Youth for their engagement and collaboration.

And especially thanks to professor Carsten Obel who initiated the project but sadly passed away during our collaboration.

Website: [www.givdeungeordet.dk](http://www.givdeungeordet.dk)