

MPEG Technologies for CitiVerse

Marius PREDA, MPEG 3D Graphics and Haptics Convenor





What we would like to have

Realistic digital content

Natural visualization

Interactive and enriched digital content

Multi-user experiences



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What we would like to have



Realistic real-to-virtual-to-real mapping

Natural visualization and interaction

High definition digital content

On-line and highly connected



What we really have

Simplistic digital content

Some interaction

Non-natural visualization

Local experiences, single user

Where are we today?

Is there a genuine demand for immersive applications?

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Is achieving realistic immersion technically feasible with current technologies?





Immersive technologies occupied researchers since 1950, now, this goes beyond the research community!

Big and small companies, standardization organizations, public actors become all interested by Immersive Technologies

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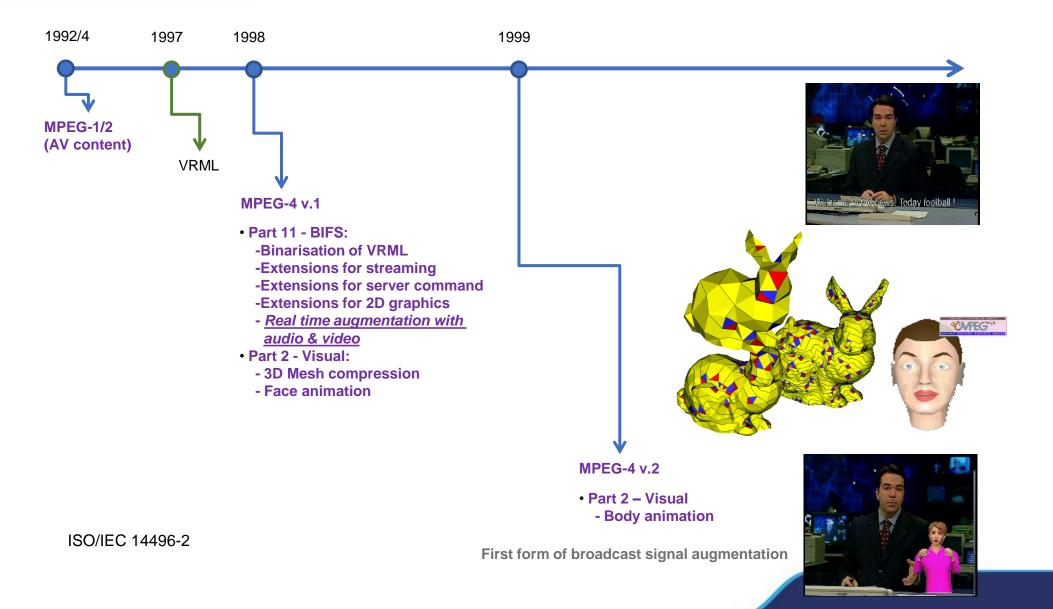
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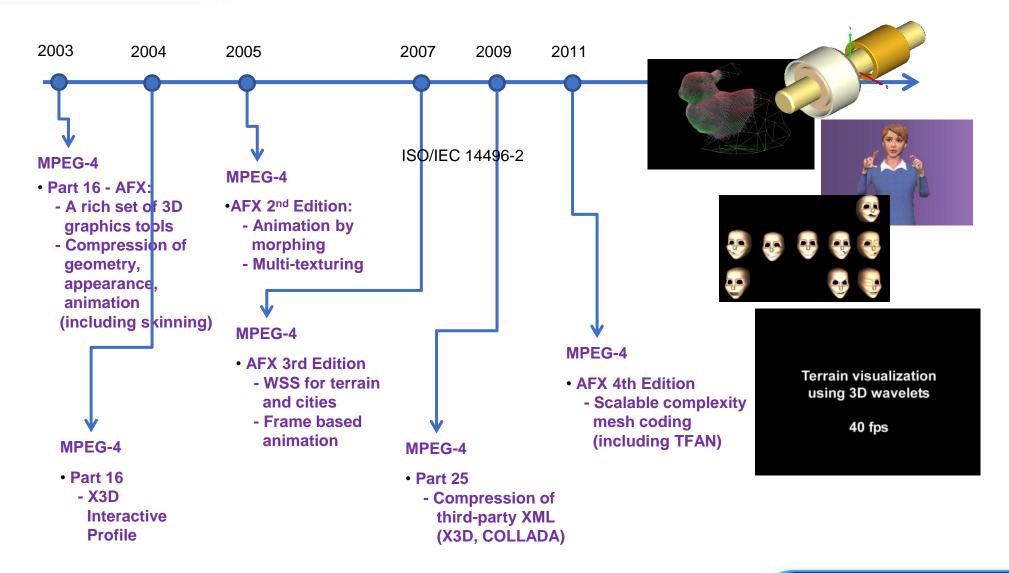
- What is already known: experiences in metaverse (and its variations) requires a lot of data that must be "moved" through different networks
- MPEG "Coding of 3D Graphics and Haptics" WG

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- Continue the activity of the MPEG 3DG subgroup created in 1996
- Focus on compression of 3D graphics data (objects, avatars, scenes)
- Developed application formats for augmented reality (MPEG-ARAF), virtual worlds (MPEG-V), interaction between real and virtual (MPEG-U), immersive content (MPEG-I)



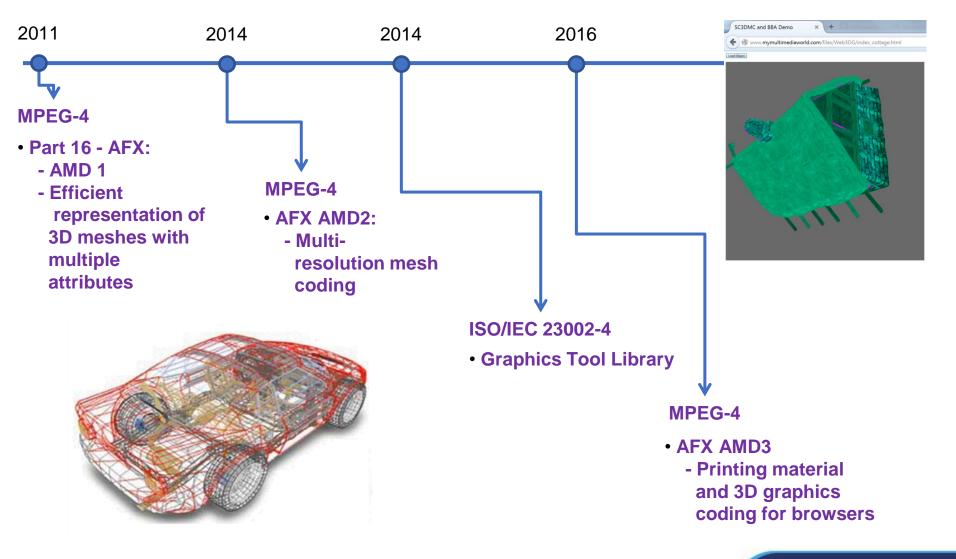




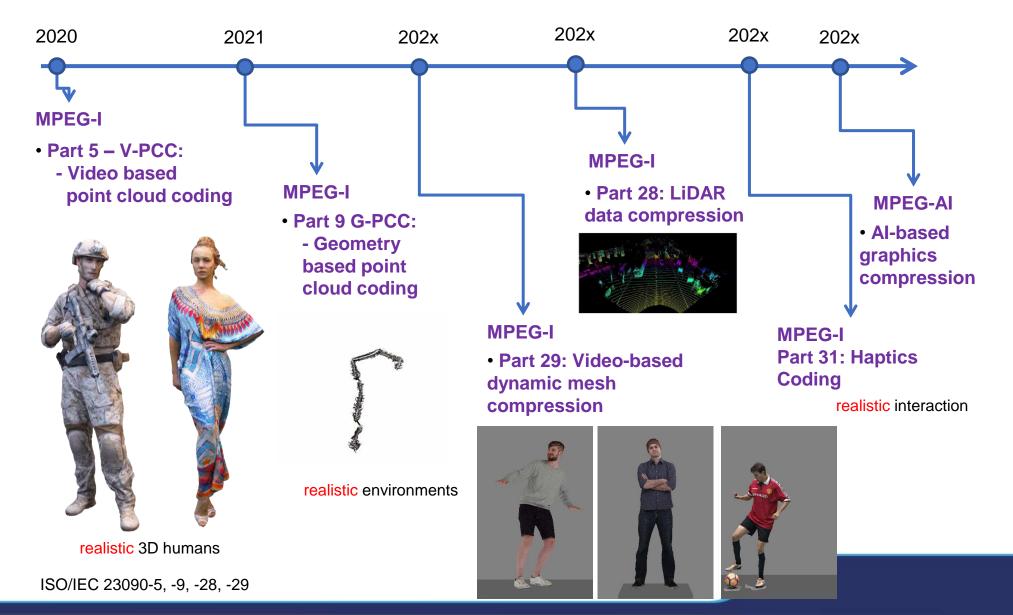
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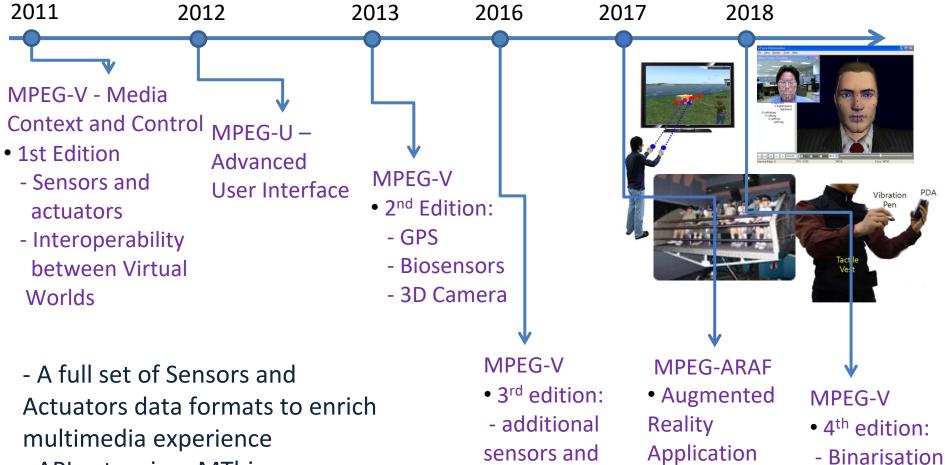
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actuators

Format

- API extension: MThings

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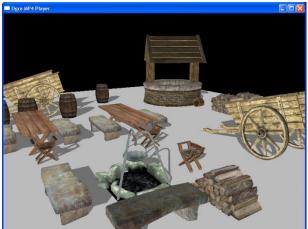
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MPEG-V: digital assets exchange btw virtual worlds

Generic Virtual Objects





ISO/IEC 23005

Container for personal data, personality, skills, ...

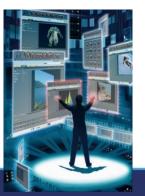
Avatars





Communication support between users

Interaction support between the user and the virtual environment







- MPEG 3DGH developed in the last 2 decades (and continues to do it) a rich set of technologies for representing, in a compressed form, various types of 3D assets (ready to be integrated in metaverse)
- MPEG 3DGH developed one of the first world standards MPEG-V, that addressed interoperability between virtual worlds, and one of the first world standards – MPEG-ARAF, that allows to represent full AR experiences
- MPEG 3DGH is focused now on compressing data captured from real world(s) (when compression matters)
- MPEG 3DGH is looking forward to cooperate with other SDO groups to address the challenges of interoperability in Metaverse;
 - the digital television example from early 90' can be followed









Usage of MPEG standards

1.Consumer Electronics: Most devices that play video or audio, such as TVs, DVD players, Blu-ray players, home theater systems, and digital radios, employ MPEG standards for decoding and playback.

2.Broadcasting: Many television broadcasters, both terrestrial and satellite, use MPEG standards to transmit digital video and audio to consumers.

3.Online Streaming: Websites like YouTube, Netflix, Amazon Prime Video, and Hulu use MPEG-derived codecs for streaming video content. **4.Software and Operating Systems**: Media players like VLC, Windows Media Player, and others implement MPEG standards to play back media files. Operating systems like Windows, macOS, and Linux also have built-in support for MPEG media playback.

5.Mobile Devices: Smartphones and tablets use MPEG standards for video playback, recording, and streaming. This includes devices running on iOS, Android, and other mobile platforms.

6.Gaming Consoles: Platforms like the PlayStation, Xbox, and Nintendo Switch support MPEG standards for video playback, whether in games, movies, or other media applications.

7.Cameras and Camcorders: Many digital cameras and camcorders use MPEG standards, especially when recording video.

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8.Video Conferencing: Platforms like Zoom, Microsoft Teams, and Skype might employ MPEG standards or derivatives for video and audio encoding and decoding during real-time communication.

9.Physical Media: DVDs, Blu-rays, and some older formats like Video CD (VCD) utilize MPEG codecs for video and audio storage.

10.Internet: Websites that host video or audio content, or software applications that play such content, usually support MPEG standards.
11.Content Creators: Professionals in the film, television, and music industries use MPEG standards when editing, storing, or distributing digital content.

12.Communication Providers: Companies that offer video-on-demand (VOD) or IPTV services often rely on MPEG standards.

MPEG has created various standards over the years (e.g., MPEG-1, MPEG-2, MPEG-4 Part 2, MPEG-4 Part 10 or H.264/AVC, MPEG-H Part 2 or H.265/HEVC, and more). Different applications might use different versions of these standards depending on the specific requirements.



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