



**standICT.eu 2026**  
ICT Standardisation Observatory and Support Facility in Europe

# MPEG Technologies for CitiVerse

Marius PREDA,  
MPEG 3D Graphics and Haptics  
Convenor



Funded by  
the European Union

# What we would like to have

Realistic digital content

Natural visualization

Interactive and enriched digital content

Multi-user experiences





# What we would like to have



Realistic real-to-virtual-to-real mapping

Natural visualization and interaction

High definition digital content

On-line and highly connected

# What we really have



Simplistic digital content

Some interaction

Non-natural visualization

Local experiences, single user



# Where are we today?

- Is there a genuine demand for immersive applications?



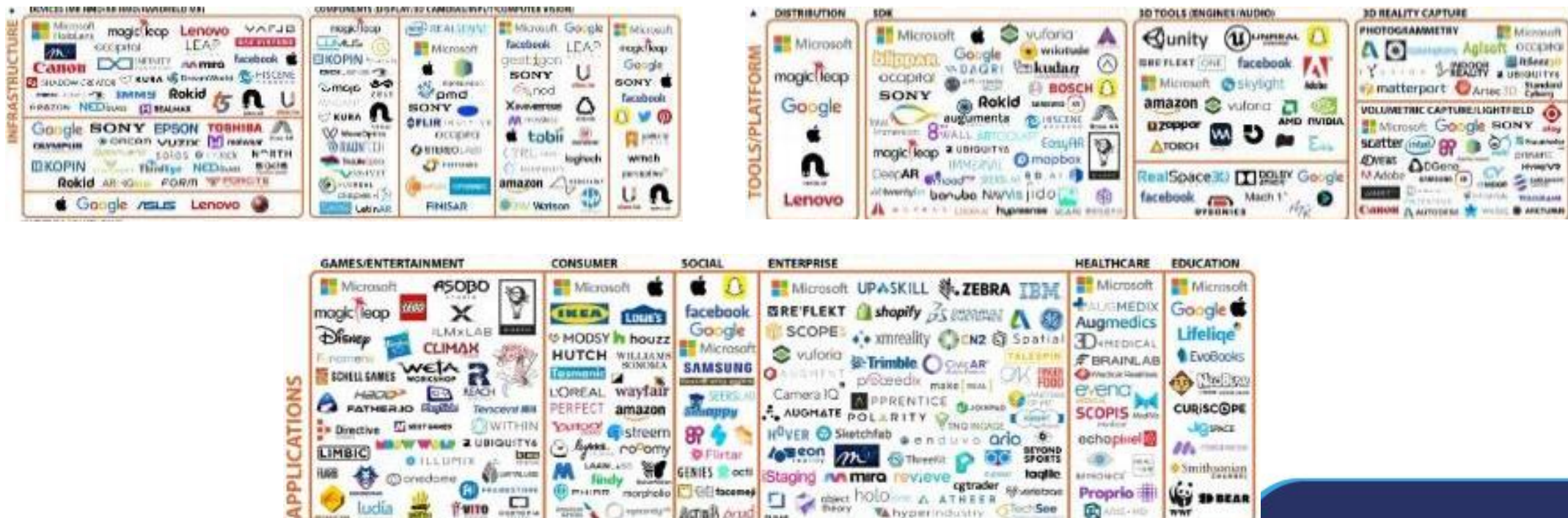
- Is achieving realistic immersion technically feasible with current technologies?



# Where are we today?

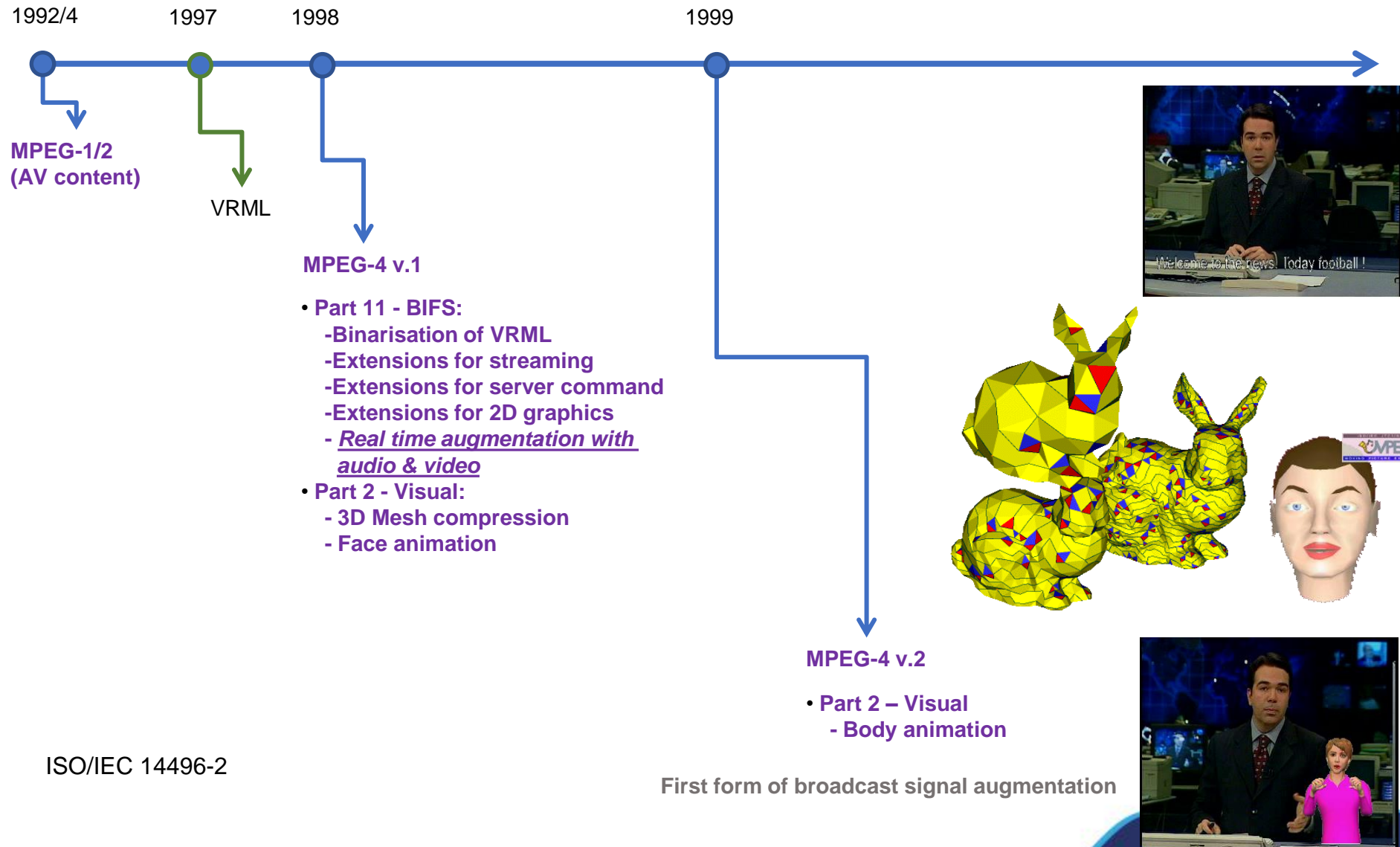
Immersive technologies occupied researchers since 1950, now, this goes beyond the research community!

Big and small companies, standardization organizations, public actors become all interested by **Immersive Technologies**

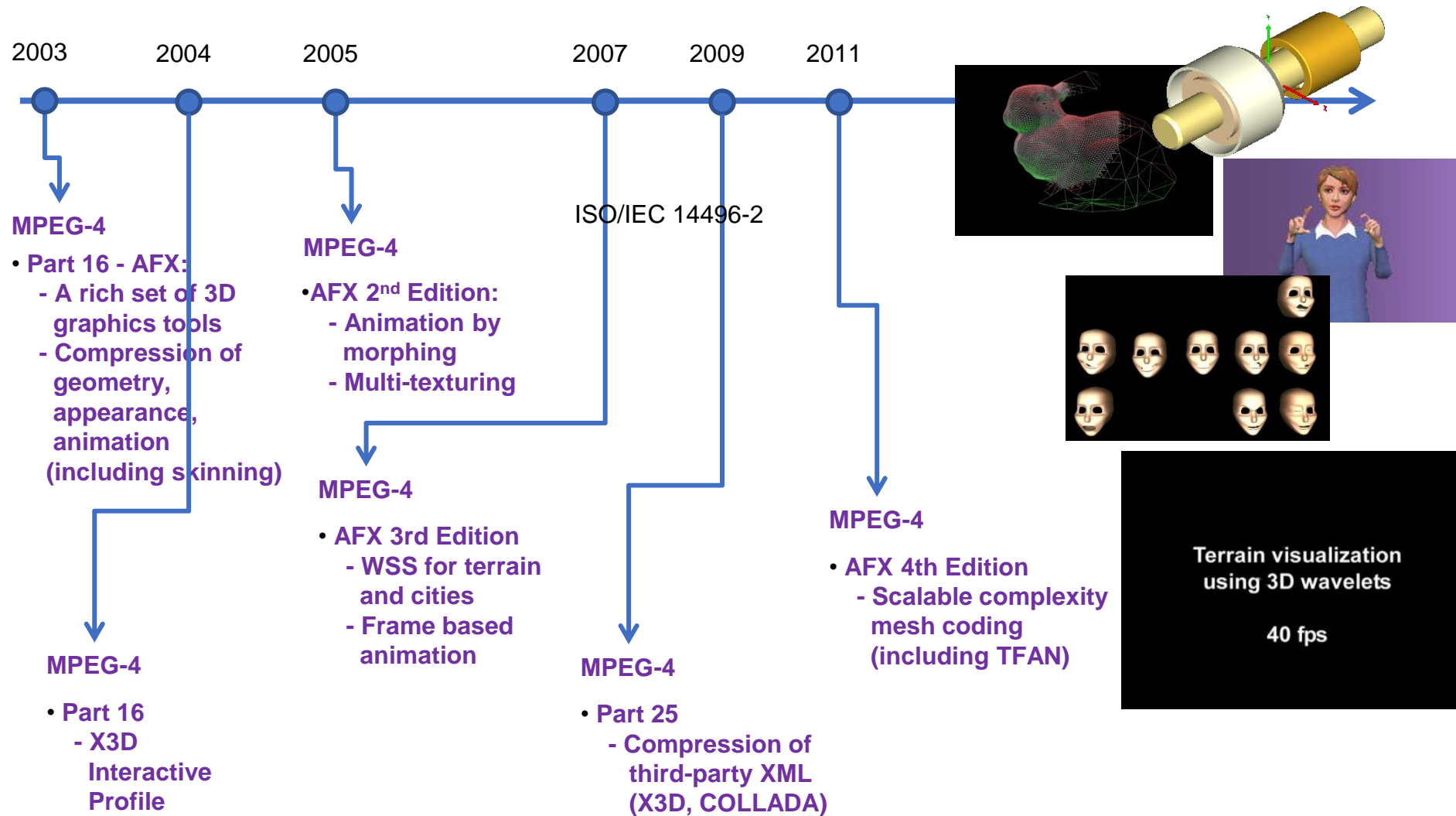


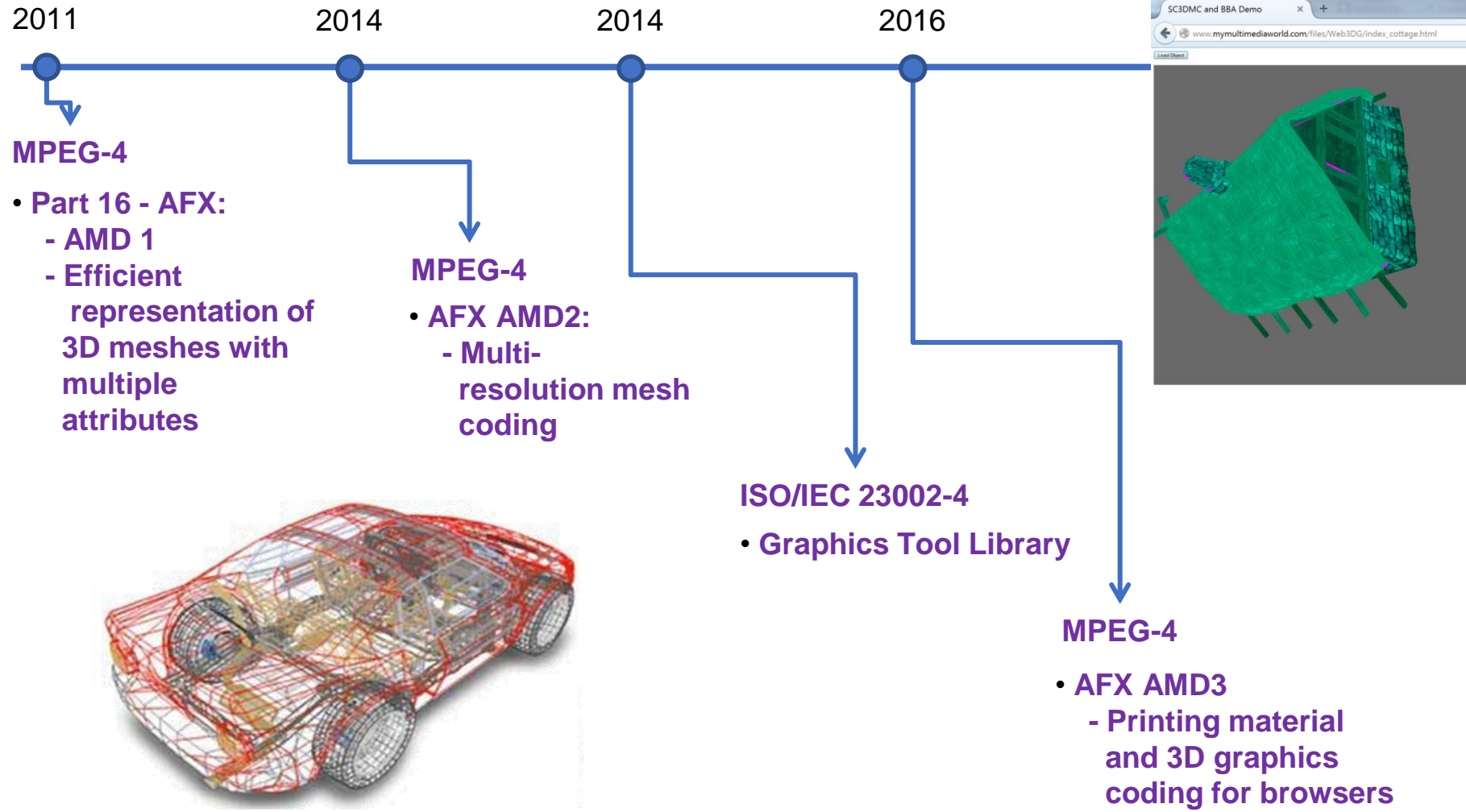
- What is already known: experiences in metaverse (and its variations) requires a lot of data that must be “moved” through different networks
- MPEG “Coding of 3D Graphics and Haptics” WG
  - Continue the activity of the MPEG 3DG subgroup created in 1996
  - Focus on **compression** of 3D graphics data (objects, avatars, scenes)
  - Developed application formats for **augmented reality** (MPEG-ARAF), **virtual worlds** (MPEG-V), **interaction** between real and virtual (MPEG-U), **immersive** content (MPEG-I)

# MPEG offer for Metaverse



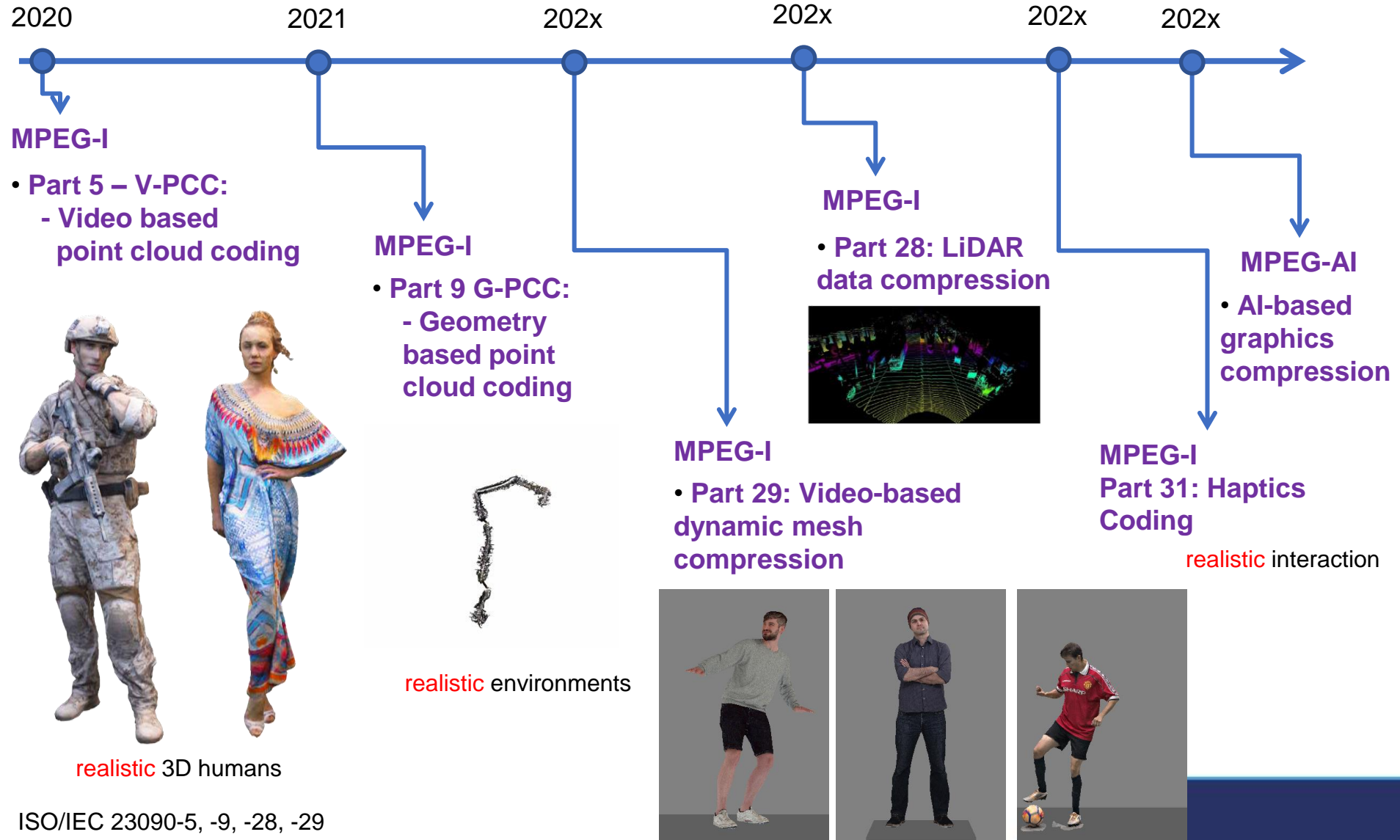


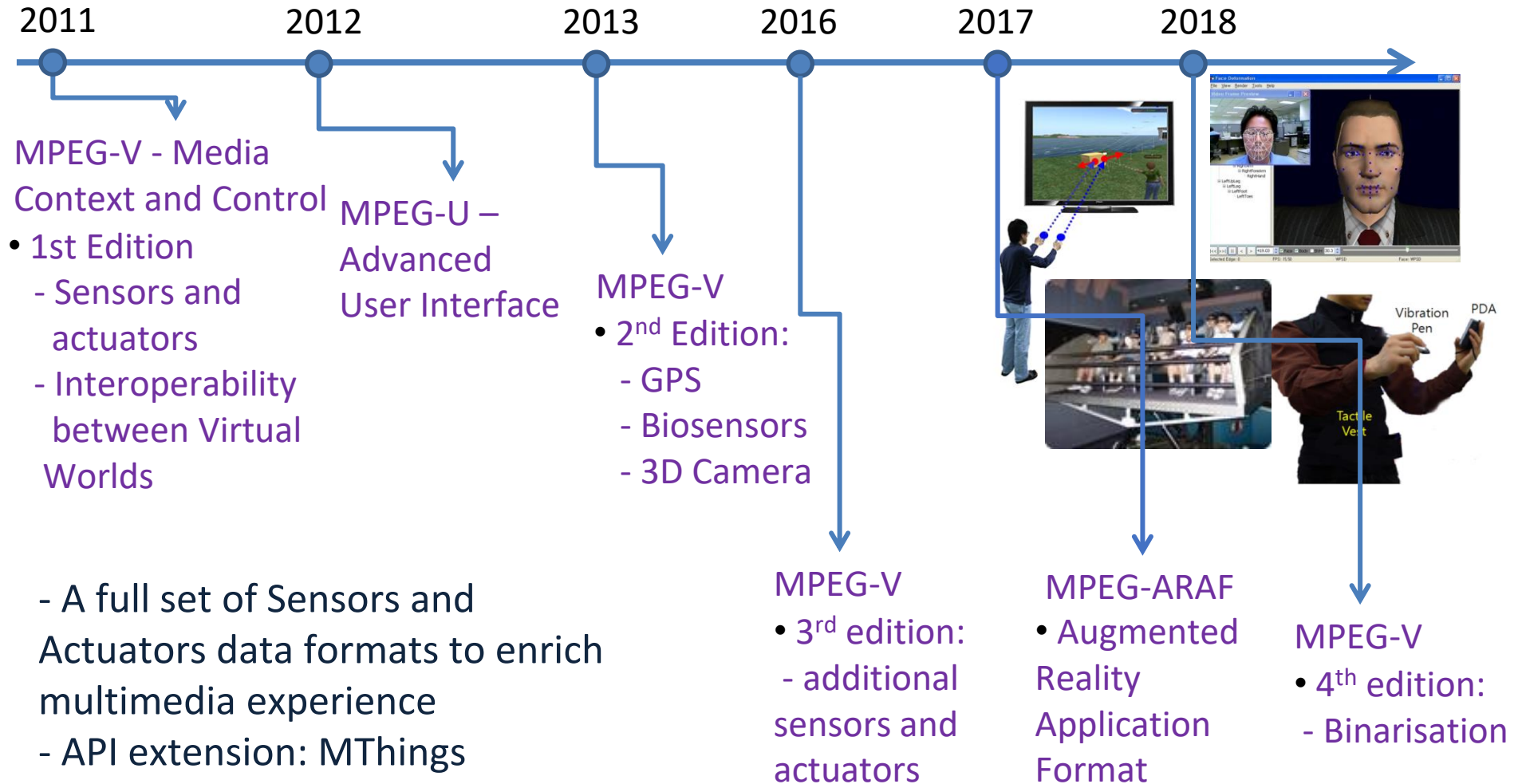






# MPEG offer for Metaverse

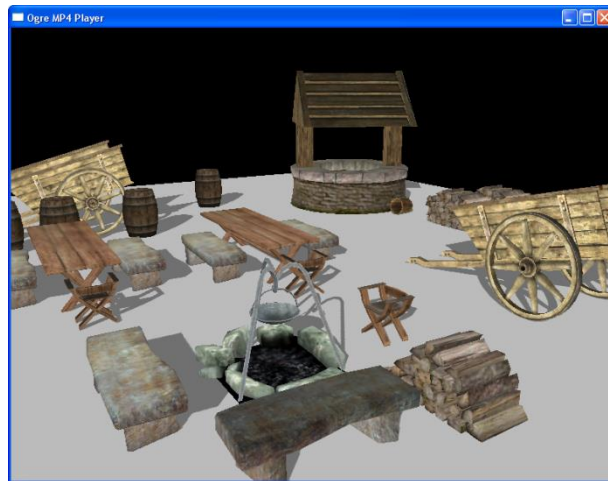






## MPEG-V: digital assets exchange btw virtual worlds

### Generic Virtual Objects



ISO/IEC 23005

### Avatars

Container for  
personal data,  
personality, skills, ...



Communication  
support  
between users

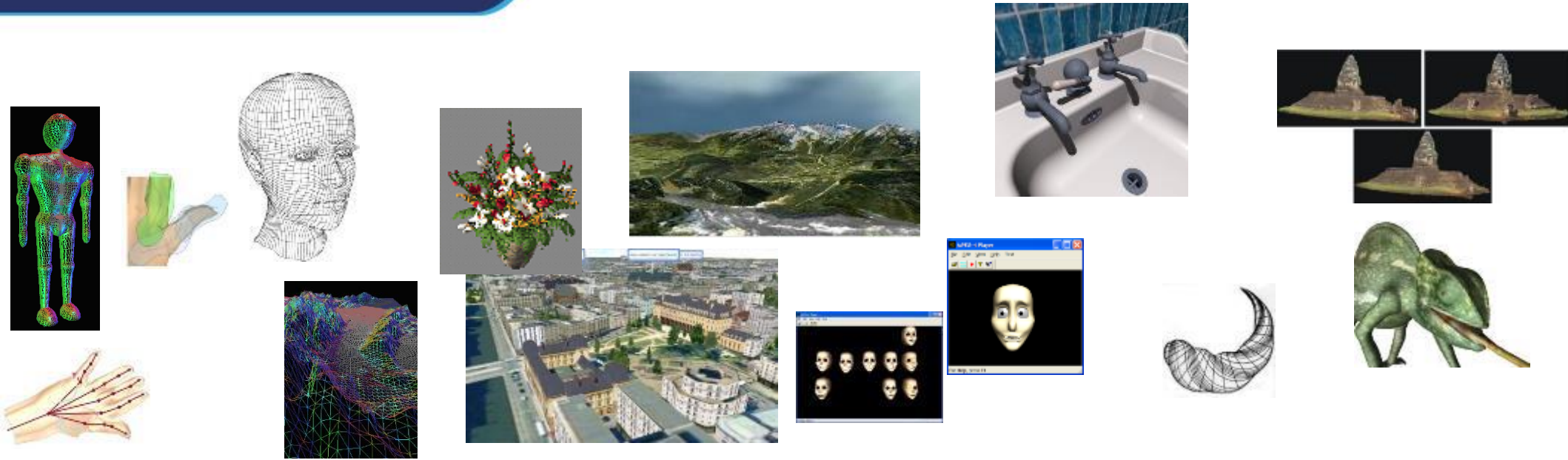
Interaction support  
between the user  
and the virtual  
environment



- MPEG 3DGH developed in the last 2 decades (and continues to do it) a rich set of technologies for representing, in a compressed form, **various types of 3D assets** (ready to be integrated in metaverse)
- MPEG 3DGH developed one of the first world standards – MPEG-V, that addressed **interoperability between virtual worlds**, and one of the first world standards – MPEG-ARAF, that allows to **represent full AR experiences**
- MPEG 3DGH is focused now on compressing data captured **from real world(s)** (when compression matters)
- MPEG 3DGH is looking forward to **cooperate with other SDO groups** to address the challenges of interoperability in Metaverse;
  - the digital television example from early 90' can be followed



# Thank you



■ MPEG 3DGH is



- 1.Consumer Electronics:** Most devices that play video or audio, such as TVs, DVD players, Blu-ray players, home theater systems, and digital radios, employ MPEG standards for decoding and playback.
- 2.Broadcasting:** Many television broadcasters, both terrestrial and satellite, use MPEG standards to transmit digital video and audio to consumers.
- 3.Online Streaming:** Websites like YouTube, Netflix, Amazon Prime Video, and Hulu use MPEG-derived codecs for streaming video content.
- 4.Software and Operating Systems:** Media players like VLC, Windows Media Player, and others implement MPEG standards to play back media files. Operating systems like Windows, macOS, and Linux also have built-in support for MPEG media playback.
- 5.Mobile Devices:** Smartphones and tablets use MPEG standards for video playback, recording, and streaming. This includes devices running on iOS, Android, and other mobile platforms.
- 6.Gaming Consoles:** Platforms like the PlayStation, Xbox, and Nintendo Switch support MPEG standards for video playback, whether in games, movies, or other media applications.
- 7.Cameras and Camcorders:** Many digital cameras and camcorders use MPEG standards, especially when recording video.
- 8.Video Conferencing:** Platforms like Zoom, Microsoft Teams, and Skype might employ MPEG standards or derivatives for video and audio encoding and decoding during real-time communication.
- 9.Physical Media:** DVDs, Blu-rays, and some older formats like Video CD (VCD) utilize MPEG codecs for video and audio storage.
- 10.Internet:** Websites that host video or audio content, or software applications that play such content, usually support MPEG standards.
- 11.Content Creators:** Professionals in the film, television, and music industries use MPEG standards when editing, storing, or distributing digital content.
- 12.Communication Providers:** Companies that offer video-on-demand (VOD) or IPTV services often rely on MPEG standards.

MPEG has created various standards over the years (e.g., MPEG-1, MPEG-2, MPEG-4 Part 2, MPEG-4 Part 10 or H.264/AVC, MPEG-H Part 2 or H.265/HEVC, and more). Different applications might use different versions of these standards depending on the specific requirements.



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