



Leuven University Press

Belgium

Leuven UP: the basics

- *Academic publisher since 1971*
- *Main collection in Humanities & Social Sciences*
- *Formally linked to University of Leuven BUT:*
 - *Independent publishing policy*
 - *50% international authors*
- *Ca. 600 titles in print & ca. 200 ebooks live*
- *Yearly: 40 to 50 new books & 3 journals (print & online)*
- *Open Access policy: Green & Gold*
- *All titles are peer-reviewed:*



Leuven UP: unique features

1. Global marketing & distribution:

Structural partnership with Cornell University Press (US)

European continent + UK

China

2. Connected to major online platforms:

JSTOR, Project Muse, Ingenta Connect, Google Books, Amazon, EBSCO, ...

3. Thematically strong/well-defined collections

4. Personal approach & authors as partners



Leuven UP: main challenges

Keeping the BALANCE right

1) Collection:

thematically *established vs. emerging fields*
language *English vs. Dutch/French/other*
type of publication *scholarly vs. general interest*

2) Financial Well-Being of the Company:

90% self-sustainable

- staff of 6
- all investments & costs related to production, warehouses, distribution, marketing, website, digital platforms, book fairs, travel expenses, hardware, software, ICT, memberships, courses, ...

10% supported by the University:

- *offices*
- *salary of director*



Leuven UPs interest in AEUP

- Networking & exchanging on a European level

Annual meeting

Newsletter (2x year)

Closed FB group

>> best practices, trends & developments, questions, suggestions, related articles, presence at conferences, news about members, ...

- Commercially: combined marketing & promotion

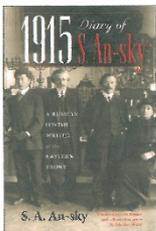
combined advertising in journals

combined mailings to retailers and bookshops

combined stand on international conferences and fairs

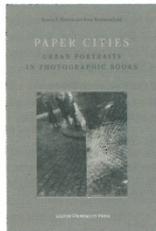
discounts for AEUP members @ book fairs & conferences





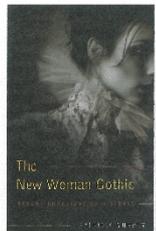
1915 DIARY OF S. AN-SKY
A Russian Jewish Writer at the Eastern Front
 S. A. An-sky
 Translated from the Russian and with an Introduction by Polly Zavadivker
 In 1915, An-sky took on the assignment of providing aid and relief to Jewish civilians trapped under Russian military occupation in Galicia. The diary fragments written are vivid firsthand descriptions of civilian and military life in wartime.
 "An unforgettable portrait of life, culture, and destruction." Eugene Avrutin, author of *Jews and the Imperial State: Ideological Politics in Tsarist Russia*

Indiana University Press



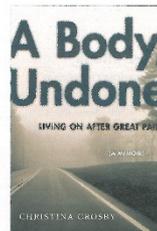
PAPER CITIES
Urban Portraits in Photographic Books
 Susana S. Martins, Anne Revereau (eds)
 Photographic books are as new as old as photography itself, and the city is one of their first and more recurring themes. Ranging from early photography to contemporary works, these *Cities* gathers thought-provoking case studies from several international contexts, providing new insights into art, material culture, history, heritage, and memory, while simultaneously illuminating the debate on cities, photographs and books.
 ISBN 978 94 6270 058 1 • \$39.50 / £25 • paper

Leuven University Press



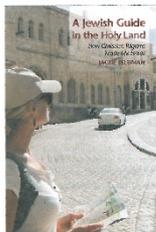
THE NEW WOMAN GOTHIC
Reconfigurations of Distress
 Patricia Murphy
 Drawing from and reworking Gothic conventions of Romantic and later literature, the *New Woman* version is reworked during a tumultuous cultural moment of gender anxieties either to defend or revile the complex woman who seeks improvements in educational, marital, and professional realms.
 "The concept of a "New Woman Gothic" is new and interesting, and Murphy's record of gothic tropes in novels of the 1880s and 1890s is creative and revealing."—Annette Pedersen, author of *Gilbert & Sullivan: The Madcap in the Arctic after Thirty Years*
 \$20 • 264 PAGES • 6.125 x 9.25

University of Missouri Press



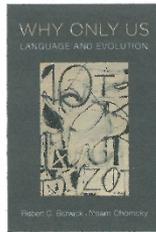
A BODY, UN
Living On After
 Christina Crosby
 "[Crosby] has surgically carved body and Crosby exists both overexposed. Instead, precarious, and que can be." —*TheNew*
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New York Ur



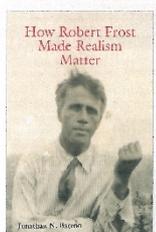
A JEWISH GUIDE TO THE HOLY LAND
How Christian Pilgrims Made Me Israeli
 Jackie Feldman
 A New York-born Israeli citizen, scholar and licensed guide draws on his experiences testing tours, interpreting biblical landscapes, and fielding questions about religion and current politics for Evangelical Christian tourists who visit the Holy Land.
 "The author chronicles his experiences shepherding tourists, mostly Protestants, on pilgrimages to the Holy Land... A unique lens through which to view the conflicted Promised Land."—*Kirkus Reviews*

Indiana University Press



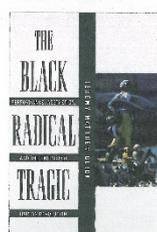
WHY ONLY US: LANGUAGE AND EVOLUTION
 Robert C. Berwick and Noam Chomsky
 Explaining the origins of the unique is famously difficult. Through elegantly showing the swiftness of the underlying mechanism, Berwick and Chomsky address this problem in the case of that most remarkable of all human uniquenesses, our possession of language.
 —Jan Tattersall, author of *The Strange Case of the Rickety Cossack: And Other Cautionary Tales from Human Evolution*

The MIT Press



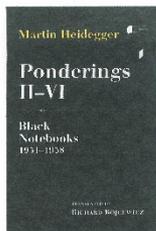
HOW ROBERT FROST MADE REALISM MATTER
 Jonathan N. Barron
 This consideration of Frost investigates early innovative poetry that was published in popular magazines from 1894 to 1915 and reveals a voice of dissent that anticipated "The New Poetry"—a voice that would come to dominate American poetry as few others have.
 "A painstaking, highly researched, and welcome reevaluation of Frost's early poems in *A Boy's Will* and *North of Boston*. It is an ambitious literary sociology, as it bears on American writing in the late nineteenth century and early twentieth century, along with a worth close reading and appreciative speculation about a number of poems."
 —William Pfitzland, author of *Frost: A Literary Life Reexamined*
 \$60.00 • 288 PAGES • 6 X 9

University of Missouri Press



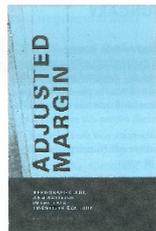
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Revolutions
 Jeremy Matthew
 "The Black Radical T knowing it, (Click) the necessary tragic unconditional fidelity Review of Books
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New York Ur



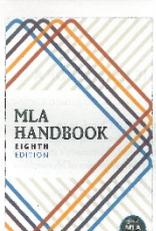
PONDERINGS II-VI
Black Notebooks 1931-1938
 Martin Heidegger
 Translated by Richard Rojcewicz
Ponderings II-VI begins the much-anticipated English translation of the "Black Notebooks." These challenging and fascinating journal entries shed light on Heidegger's philosophical development regarding his central question of what it means to be, but also on his relation to National Socialism and the revolutionary atmosphere of the 1930s in Germany.

Indiana University Press



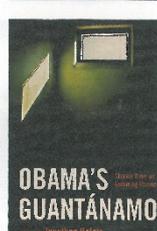
ADJUSTED MARGIN
Xerography, Art, and Activism in the Late Twentieth Century
 Kate Eichhorn
 "... a marvelous media archeology of the copy machine and the subculture that proliferated around it over the last fifty years, a profound meditation on the fate of the "recently outmoded" in the age of digital replication, and a treatise of strategies for activist working with the weird materiality of copies today."
 —Marcus Bean, Professor of English, York University; author of *In Poise of Copying*

The MIT Press



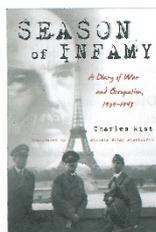
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The Modern Language Association



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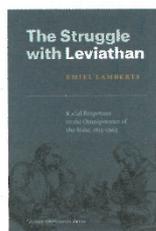
SEASON OF INFAMY
A Diary of War and Occupation, 1939-1945
 Charles Rist
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Season of Infamy presents a distinctive, closely-observed view of life in Ireland under the 1939 German occupation through the diary of political economist Charles Rist. The deeply learned Rist investigates the causes of the disaster and reflects on his country's fate, placing the behavior of the "people" and the "elite" in historical perspective.

Indiana University Press



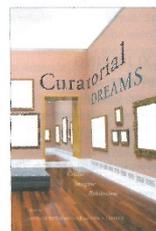
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Irish Evangelicals in the Age of Daniel O'Connell
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 "Akenson is a distinguished historian with a deep grasp of the ecclesiastical and political dynamics of Ireland in the age of O'Connell, and he sets his narrative within a convincing social landscape... impeccably researched and beautifully written." David M. Henington, Harvard Divinity School
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Leuven University Press



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 Edited by Shelley Ruth Butler and Erica Lehrer
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 978-0-7735-4683-7 • \$39.95 • paperback, 400pp, 30 photos

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Combined advertising in **London Review of Books** (June 2016) by AAUP members