



**Leuven University Press**

**Belgium**

# Leuven UP: the basics

- *Academic publisher since 1971*
- *Main collection in Humanities & Social Sciences*
- *Formally linked to University of Leuven BUT:*
  - *Independent publishing policy*
  - *50% international authors*
- *Ca. 600 titles in print & ca. 200 ebooks live*
- *Yearly: 40 to 50 new books & 3 journals (print & online)*
- *Open Access policy: Green & Gold*
- *All titles are peer-reviewed:*



# Leuven UP: unique features

## 1. Global marketing & distribution:

*Structural partnership with Cornell University Press (US)*

*European continent + UK*

*China*

## 2. Connected to major online platforms:

*JSTOR, Project Muse, Ingenta Connect, Google Books, Amazon, EBSCO, ...*

## 3. Thematically strong/well-defined collections

## 4. Personal approach & authors as partners



# Leuven UP: main challenges

## Keeping the BALANCE right

### 1) Collection:

<i>thematically</i>	<i>established vs. emerging fields</i>
<i>language</i>	<i>English vs. Dutch/French/other</i>
<i>type of publication</i>	<i>scholarly vs. general interest</i>

### 2) Financial Well-Being of the Company:

*90% self-sustainable*

- staff of 6
- all investments & costs related to production, warehouses, distribution, marketing, website, digital platforms, book fairs, travel expenses, hardware, software, ICT, memberships, courses, ...

*10% supported by the University:*

- offices
- salary of director



# Leuven UPs interest in AEUP

- Networking & exchanging on a European level

*Annual meeting*

*Newsletter (2x year)*

*Closed FB group*

*>> best practices, trends & developments, questions, suggestions, related articles, presence at conferences, news about members, ...*

- Commercially: combined marketing & promotion

*combined advertising in journals*

*combined mailings to retailers and bookshops*

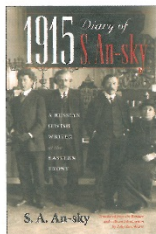
*combined stand on international conferences and fairs*

*discounts for AEUP members @ book fairs & conferences*





## Great Minds Don't Think Alike



### 1915 DIARY OF S. AN-SKY

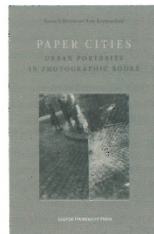
A Russian Jewish Writer at the Eastern Front

S. A. An-sky  
Translated from the Russian and with an Introduction by Polly Zavadivker

In 1915, An-sky took on the assignment of providing aid and relief to Jewish civilians trapped under Russian military occupation in Galicia. The diary fragments written are vivid firsthand descriptions of civilian and military life in wartime.

"An unforgettable portrait of life, culture, and destruction." Eugene Avrutin, author of *Jews and the Imperial State: Modernization Politics in Tsarist Russia*

Indiana University Press



### PAPER CITIES

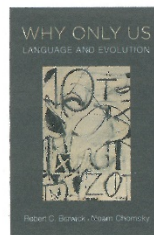
Urban Portraits in Photographic Books

Susana S. Martins, Anne Reverseau (eds)

Photographic books are almost as old as photography itself, and the city is one of their true and more recurring themes. Ranging from early photography to contemporary works, *Paper Cities* gathers together provoking case studies from several international contexts, providing new insights into art, material culture, history, heritage and memory, while simultaneously illuminating the debate on cities, photography and books.

ISBN 978 94 6270 058 1 • \$39.50 / £25 • paper

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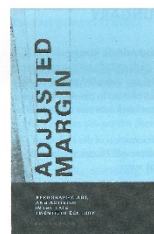


### WHY ONLY US: LANGUAGE AND EVOLUTION

Robert C. Berwick and Noam Chomsky

"Explaining the origins of the unique is famously difficult. Through elegantly showing the simplicity of the underlying mechanism, Berwick and Chomsky identify a common problem in the case of that most remarkable of all human uniquenesses, our possession of language." —Jan Tattersall, author of *The Strange Case of the Rickets Canoe: And Other Cautionary Tales from Iliad to Isolation*

The MIT Press



### ADJUSTED MARGIN

Xerography, Art, and Activism in the Late Twentieth Century  
Kate Eichhorn

"... a careful media archeology of the copy machine and the subcultures that proliferated around it over the last fifty years, a profound meditation on the fine of the 'recently outmoded' in the age of digital replication, and a trove of strategies for activists working with the weird materiality of copies today."

—Marcus Boon, Professor of English, York University; author of *In Praise of Copying*

The MIT Press



### DISCOVERING THE END OF TIME:

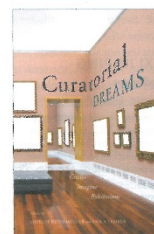
Irish Evangelicals in the Age of Daniel O'Connell

Donald Hartman Alkenson

"Alkenson is a distinguished historian with a deep grasp of the ecclesiastical and political life of Ireland in the age of O'Connell, and he sets his narrative within a convincing social landscape... impeccably researched and beautifully written." David M. Hengton, Harvard Divinity School

978 0 7735 4679 0 • \$39.95 • cloth, 548pp, 17 photos, 5 maps

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### CURATORIAL DREAMS

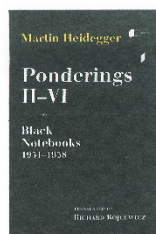
Critics Imagine Exhibitions

Edited by Shelley Ruth Butler and Erica Lehrer

"This book takes the wonderfully original idea to get those who usually write about museums to come up with proposals for their 'dream' exhibitions. The result is thought-provoking and sometimes brilliantly inventive." Sharon Macdonald, Humboldt-Universität zu Berlin

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### PONDERINGS II-VI

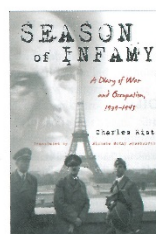
Black Notebooks 1931-1938

Martin Heidegger

Translated by Richard Rojcewicz

*Ponderings II-VI* begins the much-anticipated English translation of the "Black Notebooks." These challenging and fascinating journal entries shed light on Heidegger's philosophical development regarding the central question of what it means to be, but also on his relation to National Socialism and the revolutionary atmosphere of the 1930s in Germany.

Indiana University Press



### SEASON OF INFAMY

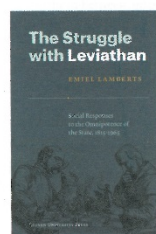
A Diary of War and Occupation, 1939-1945

Charles Rist

Translated by Michele McKay Aynesworth

*Season of Infamy* presents a distinctive, closely-observed view of life in Ireland under the 1939 German occupation through the diary of political economist Charles Rist. The deeply learned Rist investigates the causes of the disaster and reflects on his country's fate, placing the behavior of the "people" and the "elite" in historical perspective.

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### THE STRUGGLE WITH LEVIATHAN

Social Responses to the Omnipotence of the State, 1815-1965

Emiel Lamberts

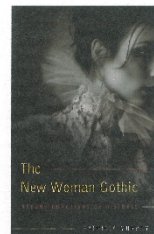
The opposition to the omnipotence of the State – as symbolized by Thomas Hobbes' *Leviathan* (1651) – had a significant impact on the political organization of European society. A social strategy aimed to strengthen the social fabric to counterbalance the power of the State. The struggle with Leviathan gave special attention to the social strategy and is structured around the fascinating biography of the Austrian diplomat Gustav von Blome. The original Dutch edition of this book was awarded the biennial international Aeneas Prize for European History and Culture.

ISBN 978 94 6270 070 3 • \$56 / £37 • paper

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## THE ASSOCIATION OF AMERICAN UNIVERSITY PRESSES



### THE NEW WOMAN GOTHIC

Reconfigurations of Distress

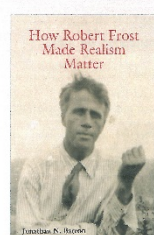
Patricia Murphy

Drawing from and reworking Gothic conventions of Romantic and later literature, the New Woman version is reworked during a tumultuous cultural moment of gender anxieties: ideas to defend or revise the complex woman who seeks improvements in educational, marital, and professional realms.

"The concept of a 'New Woman Gothic' is new and interesting, and Murphy's work of gothic tropes in novels of the 1880s and 1890s is creative and revealing." —Annette Pedersen, author of *Ghosts of Desire: The Modernism in the Afterlife after Thirty Years*

\$20 • 264 PAGES • 6.125 x 9.25

University of Missouri Press



### HOW ROBERT FROST MADE REALISM MATTER

Jonathan N. Barron

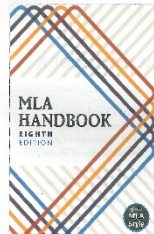
This consideration of Frost investigates early innovative poetry that was published in popular magazines from 1894 to 1915 and reveals a voice of dissent that anticipated "The New Poetry" — a voice that would come to dominate American poetry as few others have.

"A prize-winning, highly researched, and a welcome reconsideration of Frost's early poems in *A Boy's Will* and *North of Boston*. It is an ambitious literary sociology, as it bears on American writing in the late nineteenth century and early twentieth century, along with a with close reading and appreciative speculation about a number of poems."

—William Irtland, author of *Frost: A Literary Life Reconsidered*

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University of Missouri Press



### MLA HANDBOOK, 8TH EDITION

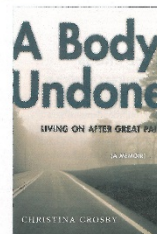
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The Modern Language Association



### A BODY, UN

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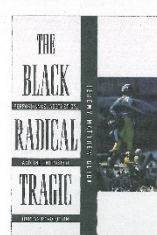
Christina Crosby

"[I]f you have surgically altered body and a Crosby revisits both

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### THE BLACK

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Revelation

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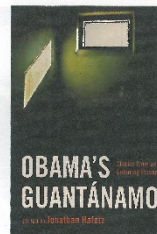
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