



 Celebrate our anniversary with us 

Reincarnate EU project <reincarnate@australo.org>
Reply-To: reincarnate@australo.org
To: reincarnate@australo.org

Thu, Jun 22, 2023 at 11:02 AM



Funded by
the European Union

We are celebrating



Dear **changemaker**,

In our third issue, you will find the **project's latest news** and some very interesting articles on key concepts and definitions that are the cornerstone of Reincarnate. You will learn more about the project and the sector by exploring with us the activities that have occurred over the past months.

We invite you to follow us on our channels to stay updated on all the project's activities.

Enjoy your reading!



2nd General Assembly in Vienna

Our second General Assembly was held at Austrian Standards to assess our progress and strategize for the future. Taking into account that Reincarnate is formed by **16 organizations** from **8 different countries**, it is essential to meet in person from time to time to **strengthen links and develop creative ideas for a successful project implementation.**

[Learn more!](#)

The launch version of our Reincarnate CP-IM Platform up and running



Our platform is now live and fully functional. It serves as a game-changing tool by bringing together all the essential information and data required to evaluate various aspects of a building at every systemic level. The ultimate goal is to minimize construction waste and maximize its reuse.

[Watch the video!](#)

First steps towards groundbreaking research



Partner Bundesanstalt für Materialforschung und – prüfung (BAM) published the preprint scientific paper **"Green building materials: a new frontier in data-driven sustainable concrete design"**. The publication presents a novel approach to developing sustainable building materials through ecologically informed Sequential Learning.

[Learn more!](#)

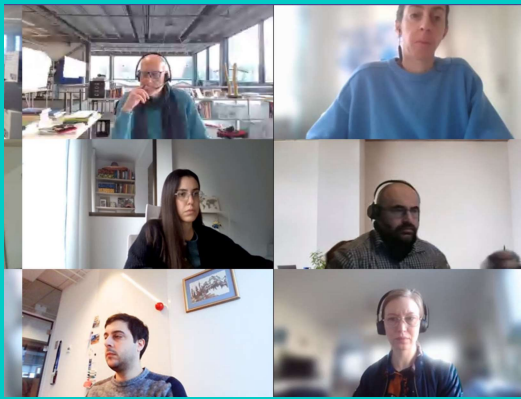
AROUND EUROPE AND BEYOND 🚀



PLHorizon Europe Day by the Polish NCP

Partner **Mostostal Warszawa** showcased our mission to promote sustainable industry solutions at a seminar on "Green, digital, fair - Transformation in the framework program Horizon."

[Learn more!](#)



🌐 1st Workshop on the launch version of the Reincarnate CP-IM platform

We held an online workshop to learn about the launch version of Reincarnate CP-IM platform, our first project milestone.

[Learn more!](#)



MA4th International Congress on Materials & Structural Stability in Morocco

Our team has developed 10 digital innovations, including SLAMD, an AI tool revolutionizing the building industry. Partner **BAM** presented it and discussed its potential impact at this congress.

[Learn more!](#)



SETwo-day workshop to address Reincarnate's challenges

Plan B from Sweden successfully utilized creativity and the scrum framework to overcome construction challenges.

[Learn more!](#)



PLOpenBIM Poland 2023, the first buildingSMART Polish conference

Reincarnate was showcased by our partners **PLGBC**, **Mostostal Warszawa** and **CEMEX PL**, at this conference in a panel dedicated to reducing carbon footprint, showing our commitment to circularity in the construction industry.

[Learn more!](#)



DE Roundtable on Sustainable Building and Circular Economy

Research and entrepreneurship came together with German partners **TUB** and **BAM** participation in a roundtable to discuss the various aspects of circular economy and recycling in the construction industry.

[Learn more!](#)



ES Sustainable Places conference in Madrid

DEMO Consultants, **Mostostal Warszawa** and **3L** attended the conference, learning from in-person technical sessions, participating at a workshop and meeting sister project **RECONMATIC**.

[Learn more!](#)

INDUSTRY NEWS 📰



Social innovations at the core of Reincarnate

Discover the importance of a **social approach** in fostering technology adoption and establishing markets for the digital innovations that will be developed in our project.

[Read more!](#)



Sustainability in concrete and aggregates

Learn how our partner **CEMEX PL** is committed to sustainable concrete with reduced carbon footprints and recycled aggregates. See their approach and impact on Reincarnate.

[Read more!](#)



Building materials: AI-Driven designs

The construction industry needs data-driven techniques to be sustainable. Check out the **SLAMD method** by **BAM** that will be further developed at Reincarnate.

[Read more!](#)

Did you miss our raising awareness campaigns?



EuropeDay with Project Coordinator Timo Hartmann

In the interview, he shares our objectives, the, valuable insights gained from working with European funding, providing practical advice on crafting a winning project proposal.

[Check it out!](#)



Social innovations month

We interviewed **João Gonçalves** responsible for developing social innovations to foster the widespread adoption of construction waste reduction concepts at Reincarnate.

[Check it out!](#)



Creativity and digital innovations behind Reincarnate

AI is revolutionizing the sustainable building materials industry, but how exactly does it work? We decode the magic behind SLAMD, our data-driven material design tool, and makes its revolutionary power accessible to all.

[Check it out!](#)



Women in science behind Reincarnate

Reincarnate promotes gender equity in science and technology. For example, we celebrated the International Day of Women and Girls in Science with communication activities, introducing the inspiring women behind our project.

[Check it out!](#)



International Day of Education

24 January


Upskilling the Construction Sector by PLGBC




Importance of Education in the construction sector

We spoke with Alicja Kuczera from PLGBC about educating stakeholders on the International Day of Education.

[Check it out!](#)

 **REINCARNATE**

 **2023
European
Year
of Skills**

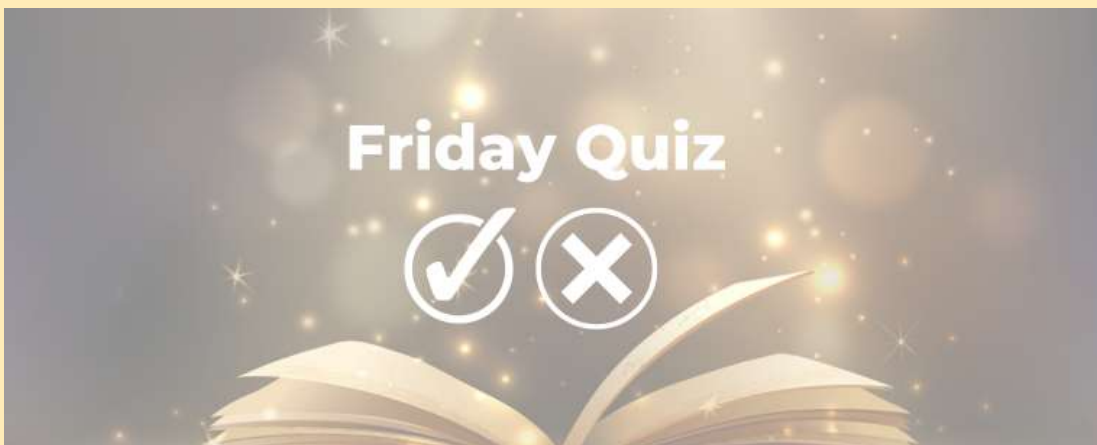
How Reincarnate will contribute?



[Find it out!](#)

European Year of Skills

We joined the European initiative and will contribute to spreading our green and digital innovations using learning material to industry stakeholders.

[Check it out!](#)



If you have followed our social networks, you have taken one of our #FridayQuiz   focused on different topics related to the industry and circularity. It is time to find out the right answers!

[Check the answers out!](#)

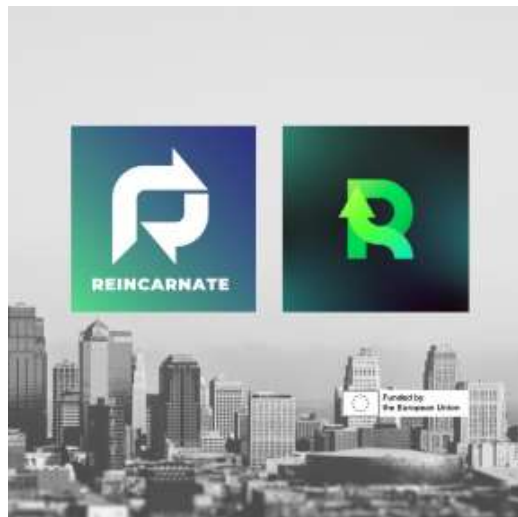


New partners!

StandICT



Reconmatic



Cross-Project collaboration

We have partnered with StandICT to collaborate on cross-project activities. This alliance will significantly enhance our standardization efforts.

[Learn more!](#)

Meeting sister project

We conducted an interview to discover commonalities and approaches to circularity in the construction sector with sister project Reconmatic.

[Check it out!](#)

Follow us and stay tuned!



AUSTRALO INTERINNOV MARKETING LAB S.L.

Calle Pompeu Fabra 1, 2-4, 08860, Barcelona

This email was sent to reincarnate@australo.org
You've received it because you've subscribed to our newsletter.

[View in browser](#) | [Unsubscribe](#)

Sent with

Brevo