

Press release | June 2023

S3E celebrates the Start Open Day to present the deep tech projects of the selected research teams

The EU-funded project S3E is hosting the Open Day on Thursday 20th July 2023, at 10.00 CET, where the participating South European research teams will pitch their deep tech projects.

The consortium of <u>S3E – Southern European Entrepreneurship Engine</u> is pleased to officially announce the celebration of the S3E Start Open Day.

During the last months, the S3E project has deployed the <u>S3E Start program</u>: an 18-week hands-on training program on science-based entrepreneurship, designed for **research teams** that want to explore the path from the lab to the market. Paired with these teams were **technology transfer offices (TTOs)** that learned the methodology to foster science-based entrepreneurship and technology commercialisation within their organisations.

Throughout the program, the research teams have learned how to **identify and create economic value for deep tech**, analysing and evaluating the different paths available to progress from the research phase to enter the market. Thanks to the mentorship received from 21 industry leaders and experts, they also acquired the necessary knowledge in ideation, product and commercialisation, and explored how to communicate their ideas successfully to a non-scientific audience.

Now that the intense and fruitful program is ending, the S3E consortium is hosting a virtual Open Day to celebrate the achievements of the participating research teams and TTOs, providing them with the opportunity to **publicly introduce their deep tech projects to the entire EU innovation ecosystem**.

The event will take place virtually on Thursday, 20th July 2023, at 10.00 CET



Programme

- **10:00** Opening session by <u>Daniel Gassmann</u>, Head of Sector Ecosystems and EIC Prizes at EISMEA European Innovation Council and SMEs Executive Agency
- 10:10 Welcome to S3E Deep Tech Revolution with <u>Pedro Vilarinho</u>, Managing Director at HiSeedTech
- 10:20 Deep tech projects presentation I
- **11:20** Industry talk: 'Deep tech entrepreneurship' by <u>Roger Debo</u>, former Director of the Collaborative for Technology Entrepreneurship and Commercialization (CTEC) at Rutgers University
- 12:30 Lunch break
- 14:00 Welcome back
- 14:05 Deep tech projects presentation II
- 15:15 Closing Session by Mário Freire, President Board of Directors at HiSeedTech

How to participate?

The S3E project kindly invites Researchers, R&D Organisations, Investors, Business Angels, Business Support Organisations, Innovation Agencies, Accelerators and Innovation Hubs to register to the event following this link.

Meet the selected research teams and TTOs

Between November 7, 2022 and February 10, 2023, research teams and TTOs from South European countries submitted their deep tech innovation projects to the S3E Open Call #1 to participate in our S3E Start Program.

The S3E consortium, supported by external evaluators and experts, selected **18 research teams and 12 TTOs from all across Southern Europe** (including Italy, Spain, Greece, Slovenia, Romania, Portugal and Turkey) to participate in the S3E Start Accelerator, based on the potential of their proposals to positively impact social development and economic growth.

These will be the research teams e-pitching during the S3E Start Open Day, to introduce the deep tech solutions they have developed to contribute towards a more sustainable future. A new therapeutic system for treating cancer, a treatment for decreasing implant rejection and loosening, an agricultural bio-product based on endophytic entomopathogenic fungi, a virtual reality medical device for visualising breast tissues, and a new type of vegan leather — these are examples of some of the projects you will learn more about on the open day.

Find the full list of research teams and TTOs on the S3E website.





S3E will support 150+ Deep Tech ventures throughout its complete run, so do not miss the chance to join the South European Deep Tech Revolution.

South3E is an ambitious joint initiative granted by the European Commission as part of the Horizon Europe Program. During its 30-month run, 4 partners from Portugal, Greece, Ireland and Spain have joined forces to make S3E a reality. The team includes experts from the research, innovation and acceleration ecosystem, together with policy and community building experts.



