

Report on Talk Program/Lecture Series

“Bhagavad Gita and It's Relevance to Management”

Introduction:

The Bhagavad Gita is an ancient Hindu scripture, which is a part of the epic poem, Mahabharata. It contains valuable lessons on various aspects of life, including management. The lecture series on Bhagavad Gita and its relevance to management was organized to explore the wisdom of this scripture and its practical application in the field of management. A lecture on this topic helped us to gain a deeper understanding of the connection between the ancient text and the contemporary business world.

Key Themes:

The seminar began with an overview of the Bhagavad Gita and its historical and philosophical background. The key themes that emerged from the discussion included the importance of self-awareness, leadership, decision-making, communication, stress management, materialistic world and ethics. The whole session was distributed into three parts about two hours, followed by a fifteen minute question and answer session, after that third part was of thanksgiving session and at last but not the least we ended up formally.

There was an active participation of whole BBM Faculty students and other IT students and teachers. The whole session was about below listed content;

- **Self-awareness:** The Bhagavad Gita emphasizes the importance of self-awareness for personal and professional growth. It encourages individuals to recognize their strengths, weaknesses, and motivations to make informed decisions and take responsibility for their actions. The self-awareness is also essential to identify the personal and organizational goals and work towards achieving them.
- **Leadership:** The Bhagavad Gita presents Lord Krishna as an ideal leader who motivates and guides his followers. It highlights the importance of setting an example, leading by action, and building trust to create a positive work environment. The Bhagavad Gita also highlights the importance of servant leadership, where leaders serve their followers and put the needs of the team ahead of their own.
- **Decision-making:** The Bhagavad Gita offers insights into effective decision-making by emphasizing the importance of rational thinking and a calm mind. It encourages individuals to analyze the situation, consider the pros and cons, and take decisions based on what is best for the organization as a whole.
- **Communication:** The Bhagavad Gita highlights the importance of effective communication for success in any organization. It emphasizes the need for clear, concise, and honest communication, which helps to build trust and ensure that everyone is on the same page.

- **Ethics:** The Bhagavad Gita emphasizes the importance of ethics in every aspect of life, including management. It encourages individuals to uphold the highest ethical standards, even in the face of challenges and adversity.

Conclusion:

The lecture series on Bhagavad Gita and its relevance to management provided valuable insights into the practical application of the wisdom contained in this ancient scripture. The participants gained a deeper understanding of the importance of self-awareness, leadership, decision-making, communication, and ethics in the field of management. The lecture series emphasized the need to incorporate these values into the workplace to create a positive work environment and achieve organizational goals. The Bhagavad Gita is a timeless source of wisdom, and its relevance to management is evident even in the modern context.

Pictures during sessions are attached below;

