

'Five-minute survey' for users of digital tools and resources: methodology and code

Jānis Daugavietis*, Ilona Kunda**, Agnese Karlsone**, Ance Kristāla**
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* University of Latvia, Institute of Literature, Folklore and Art; ** Latvian Academy of Culture

With the aim to enable Latvian digital humanities tools and resources (DH RR) maintainers to conduct standardised, repeatable and easy-to-use surveys of their tools and resources users, we worked on the development of the following survey tool and methodology. The main objective was to create a survey that is as short as possible, not tiring or intimidating for the respondents, while at the same time providing the most relevant data on the usability of DH RR, data that cannot be obtained with Google Analytics or by analysing usage statistics (log data).

The questionnaire was designed and tested with the involvement of the project's partner institutions. A 15-question questionnaire (excluding follow-up questions) was developed in three languages – Latvian, English and Russian. The questions can be divided into two groups: frequency, types and evaluation of own experience of DH RR use, as well as some socio-demographic questions.

Different strategies can be used to disseminate (recruit respondents) this online questionnaire. One of them is the 'pop-up survey' approach, whereby visitors to a specific RR, selected according to certain criteria, are presented with a new web browser window inviting them to participate in the survey by providing a short description and a link to the starting address (URL) of the survey.

Deposited here:

1. Methodological description, questionnaire (in three languages).
2. Structure of the LimeSurvey survey tool [files, code] (in three languages).

Remark.

The code for the LimeSurvey version of the garamantas.lv user survey tool has been deposited, so the relevant places in the code contain the name and addresses of this resource.

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Contacts: dh@lulfmi.lv

Project website: <http://www.digitalhumanities.lv/projekti/DHVPP/>

Facebook group: <https://www.facebook.com/groups/digitalhumanities...>

Twitter: <https://twitter.com/DHInLatvia>