

The potential of OpenStreetMap for (accessible) active travel planning

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Summary

Open-access data has the potential to encourage a more participatory and bottom-up approach to decision-making in transport research. This paper discusses the initial findings of OpenInfra project that aims to explore the potential of OpenStreetMap in (accessible) transport infrastructure planning, specifically in the context of active travel in the UK. Exploratory data analysis reveals that, while OSM provides extensive highways data, it lacks systematic information of key attributes relevant to planning for active travel (kerb height, sidewalk width), are still largely missing.

KEYWORDS: OSM, Active Travel, Planning, Accessibility

1 Introduction

Shifting the focus of transport planning interventions away from provision for motorised modes and towards active modes (walking, cycling and ‘wheeling’) offers health, economic, and environmental benefits (Parkin 2018). Active travel can become an alternative to public transport, vital during pandemic-induced reductions in operational capacities. Acknowledging this, the UK government has boosted investment in active travel¹ over the last 2 years, recognising that the pandemic provides an opportunity to encourage a behavioural change in traveling patterns that could be maintained after the pandemic (Lavery et al. 2020).

For the investment to be effective, new interventions and infrastructure must meet the needs of people walking, cycling and wheeling. Aldred, Woodcock, and Goodman (2016) argued that merely increasing cycling levels does not always lead to increased diversity in cycling participation. Therefore, it is important for policy to explicitly address different needs of (potential) cyclists and active travelers in general. The invitation for the public to engage in the decision-making is one of the potential ways to understand what needs to be implemented to encourage active travel.

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¹<https://www.gov.uk/government/news/2-billion-package-to-create-new-era-for-cycling-and-walking>

The Propensity to Cycle Tool (PCT) (Lovelace et al. 2017), an open-source tool for strategic cycle network planning, is a good example of an accessible tool designed for both policy makers and citizens to make data-driven decisions regarding cycling investments. Arguably, another approach to solidify bottom-up approach to decision-making is to encourage not only the development and use of open-source tools but also to encourage contribution to the generation and use of open-access data that could be used for planning transport infrastructure.

1.1 OpenInfra and OpenStreetMap

OpenInfra is a 12-month project run at the University of Leeds which aims to explore the potential use of open-access data for transport, and specifically active travel, research. For this, OpenStreetMap (OSM) has been chosen as a case study. It has been estimated that road data in OSM is over 80% complete (Barrington-Leigh and Millard-Ball 2017). Problematically, road data was operationalized as “vehicle circulation,” hence excluding non-vehicle paths, such as walking and, based on the used highway tags, cycling. It should be noted that this limitation was acknowledged by noting that non-vehicle paths (e.g., pedestrian paths) were also found to be increasingly mapped.

OSM has been used to plan both cycling (Ferster et al. 2020) and pedestrian (Novack, Wang, and Zipf 2018) networks. It has also been utilized to plan accessible pedestrian infrastructure, but its potential is limited by the incomplete information, such as on sidewalk attributes (Mobasheri et al. 2018). Increasing the quality and quantity of OSM data needed for accessible pedestrian network planning might lead to cheaper, if not free, assistive technology for people with disabilities (Boularouk, Josselin, and Altman 2017) who often have lower median incomes compared to people without disabilities (Francis-Devine 2021).

2 Data, tools, and methods

Data for this project was queried using `osmextract` package (Gilardi and Lovelace 2021) in R. Three areas were chosen as case studies (for data sizes see Table 1):

1. West Yorkshire: it is the area about which the team has local knowledge that supports “sense-making” of OSM.
2. Greater Manchester: the recent proposal to deliver the most comprehensive active travel network (see Transport for Greater Manchester (2018)) makes it an interesting case-study and a less computationally-intensive alternative to London.
3. Merseyside: not only an area where GISRUK 2022 takes place but also a metropolitan county whose citizens, given recent Active Travel Protest in Liverpool², could benefit from open-access data to push for data-driven and evidence-based decision-making.

Exploratory data analysis (EDA) was used to make sense of the existing data. There is no single concept of EDA (Hullman and Gelman 2021) and currently there are attempts to rethink EDA in the context of geographical analysis (Beecham and Lovelace 2022). In this case, EDA was used to

²<https://www.merseycycle.org.uk/active-travel-protest-liverpool/>

Table 1: Number of highways per metropolitan county

Metropolitan county	Number of highways
West Yorkshire	181512
Greater Manchester	175343
Merseyside	73326

explore what data is missing and how the present data can be utilized for (accessible) active travel research. For this, bar charts were chosen to show the proportion of a tag to all the highways in a given metropolitan county (however motorways and motorway links were excluded as pedestrians and cyclists cannot use them in the UK). Moreover, to reduce the number of bins and account for duplicate values, tags³ in Figure 2 and Figure 3 were recategorized (for example, “no” and “none” were recategorized as “no”). Finally, for each bar plot displayed in the paper there is an accompanying interactive map that can be explored to learn more about the geospatial distribution of data (see GitHub repository).

The reproducible code can be found in OpenInfra GitHub repository: <https://github.com/udsleeds/openinfra>

3 Results

It is evident that OSM provides a comprehensible, if not complete, network of highways. Footways stand out for constituting about $\frac{1}{4}$ of all the mapped highways in all three metropolitan counties. Given Greater Manchester’s proposal to provide the most comprehensive cycling and walking network in Britain, it is surprising that it does not have, in proportion to all the highways mapped in Greater Manchester, more footways and only slightly more cycleways compared to West Yorkshire and Merseyside. One could argue that footways take a specific semantic meaning of representing minor pathways, hence does not represent an entire walking network. Nevertheless, it does not seem that Greater Manchester has, for instance, more living streets or pedestrianized roads either.

Arguably the key “selling point” of OSM data is not the information on the types of highways but the available attributes about them. For instance, *bicycle* and *foot* tags indicate if the highways are accessible, accordingly, to cyclists and pedestrians (Figure 2). In this way shared spaces might be represented. Interestingly, there seems to be a tendency to provide more information on the road accessibility to cyclists. The reasons behind this difference is beyond the scope of this paper as it would involve an examination of OSM mapping practices but it is likely that cyclists, in general, experience more legal restrictions, hence leading to an increased awareness of the importance to provide this data.

Echoing Mobasheri et al.’s (2017) observation regarding limited data on sidewalks, it can be argued that the problem persists. Ideally, one would expect a majority of footways to have the presence

³In OSM a *tag* is a key-value pair. For more see: <https://wiki.openstreetmap.org/wiki/Tags>

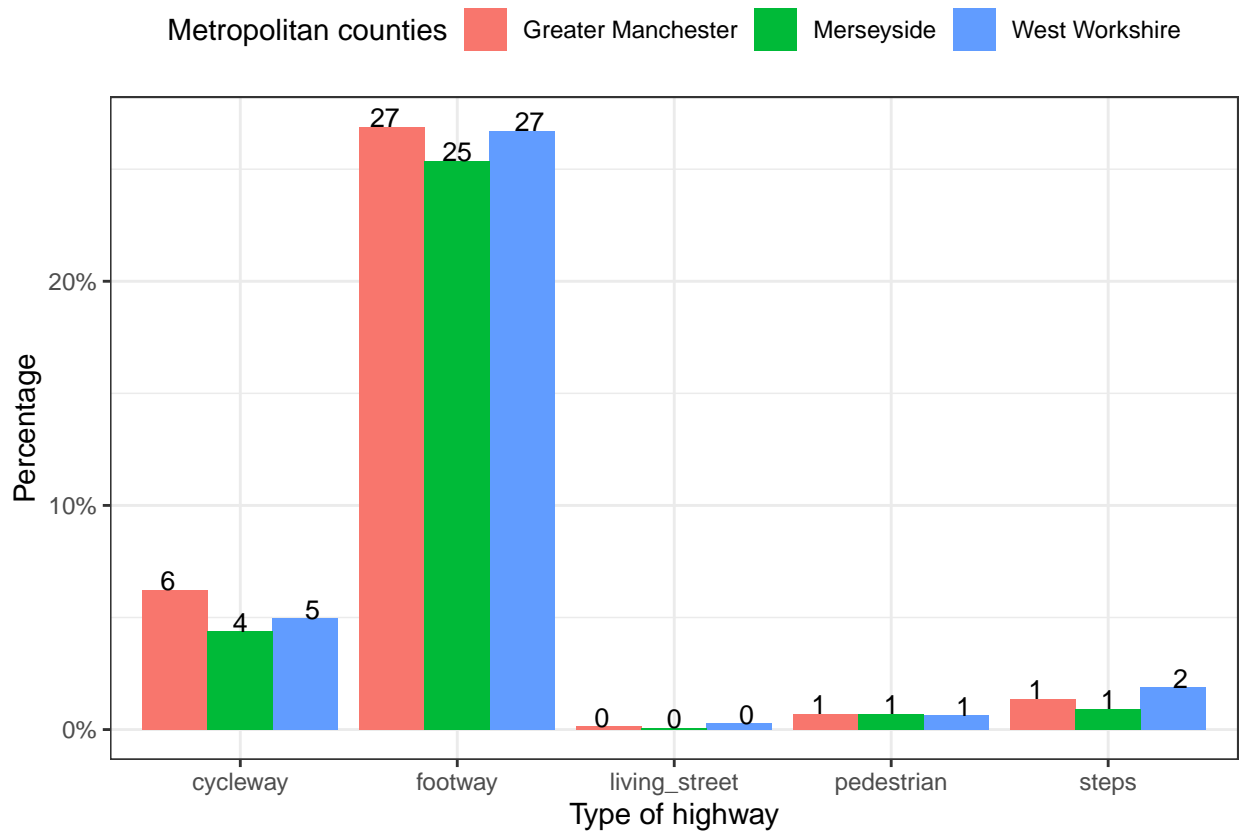


Figure 1: Proportions of different highways in a given metropolitan county

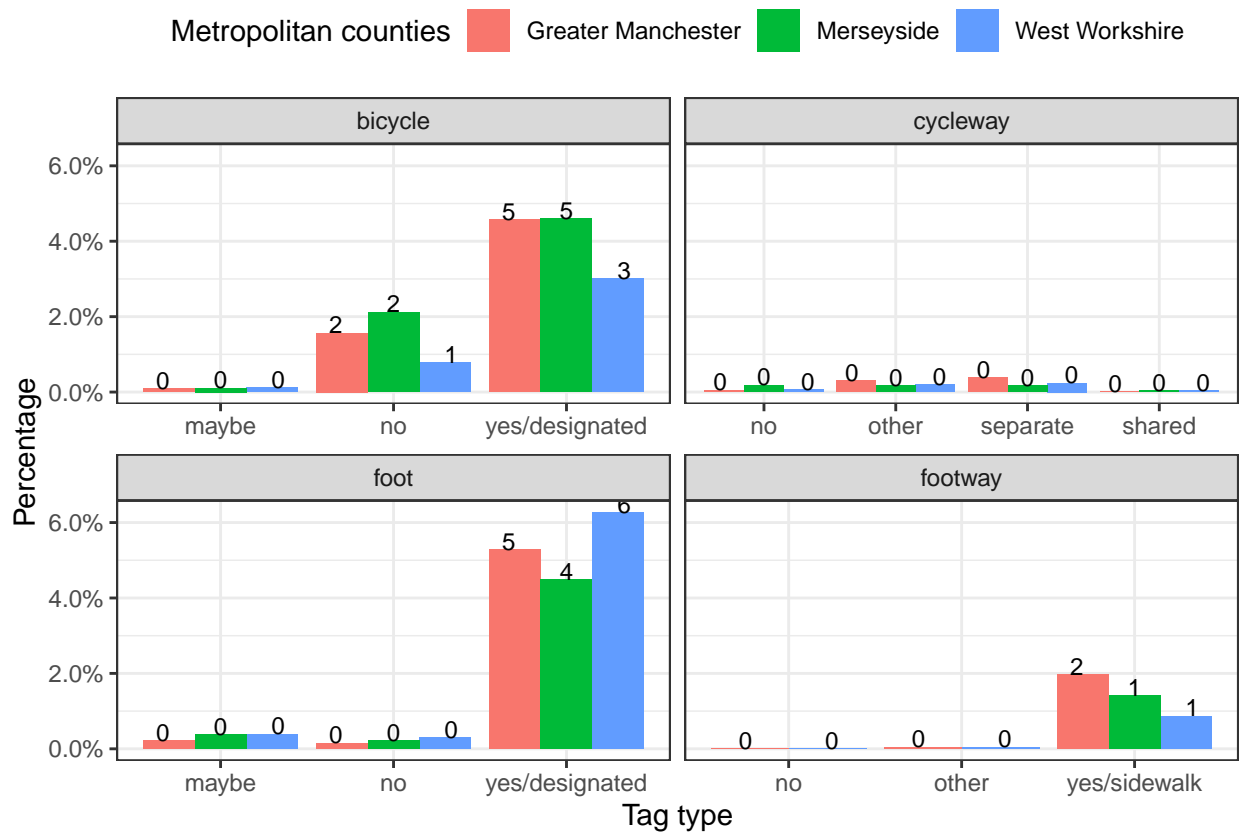


Figure 2: The proportion of relevant tags for active travel to all highways mapped in a given metropolitan county

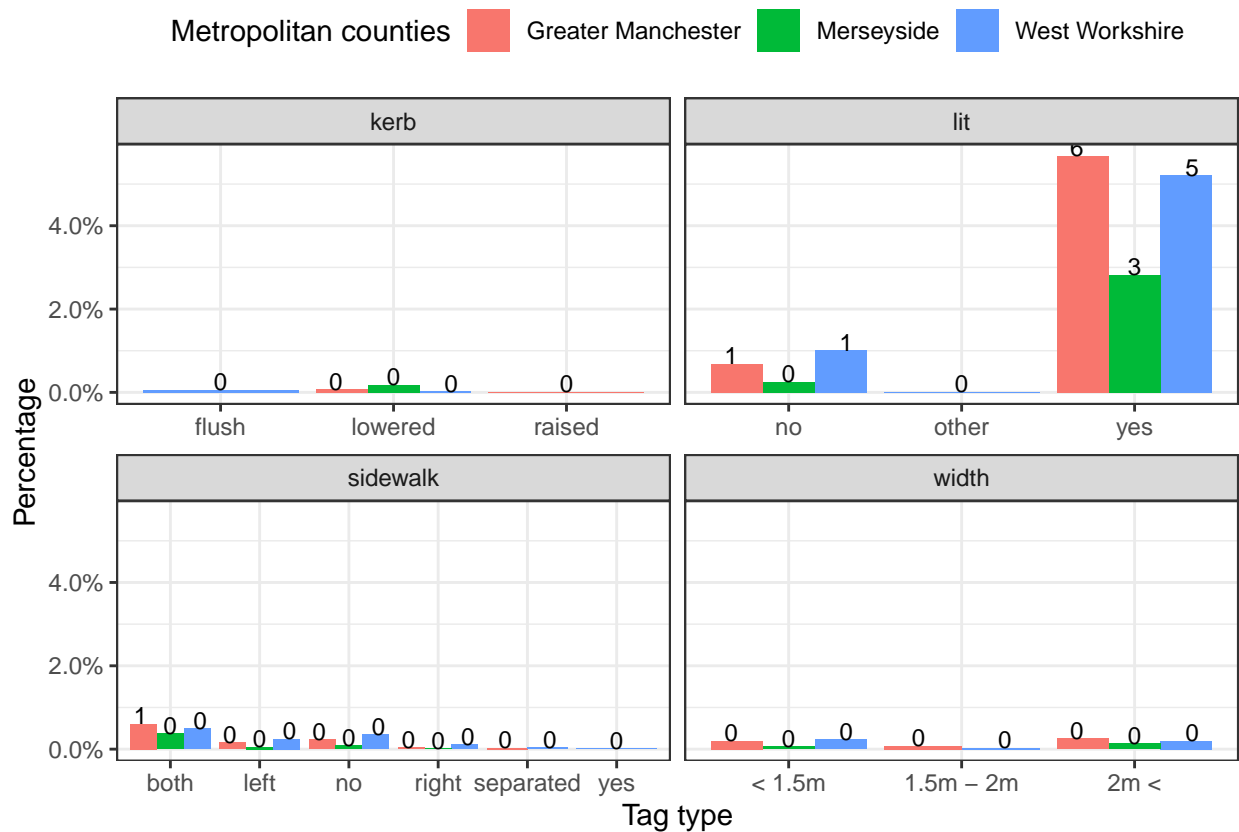


Figure 3: The proportion of relevant tags for accessible active travel to all highways mapped in a given metropolitan county

(or absence) of a sidewalk tagged given that the current convention of OSM is to provide this data⁴:

`highway = footway`

`footway = sidewalk`

`sidewalk = [relevant value]`

The data becomes even more scarce if one seeks for more refined information about sidewalks, e.g., if it is on the left or right side of a road (see Table 3). It seems to be on par with *cycleway* tag, which contains similar information to sidewalk. It is hard to explain why there is a drop in information availability, yet one potential reason might be linked to straightforwardness of providing information. For example, it might be easier to judge the presence of sidewalk on both sides than

⁴Also see the documentation: <https://wiki.openstreetmap.org/wiki/Key:footway>

evaluate if it is on the right or left side of the road⁵.

Finally, OSM has the potential to represent highway features essential for accessible (pedestrian) network planning (see Table 3). For example, kerb height and sidewalk width are essential street elements for people using wheelchairs to move around while lighting is important to vision impaired people. In this context, *width* tag has been recategorized using the most recent Inclusive Mobility guide (Department for Transport 2021). While currently there is too little information for the tags to be taken advantage of, but, given accurate data is present in the future, it could be used to assess which sidewalks are wide enough to comply with the existing guidance. In comparison to *width* and *kerb* tags, there is surprisingly a lot of information on the presence of lighting. The *lit* tag does not capture the information on, for example, minimum illumination level as outlined in the Inclusive Mobility guide, but it still could be used to evaluate, e.g., highway’s safety.

4 Discussion and future directions

The exploratory data analysis presented in this paper shows that OSM provides geometry data on the transport network. OSM datasets are, however, limited by lack of detail attributes, such as presence (about which there is variable coverage) and width (about which there is very little information) of footways and cycleways. These limitations are particularly relevant when planning for active modes. In all three case studies there is barely any information on kerb height or sidewalk width that are needed for accessible (pedestrian) network. Regardless of the current limitations of OSM data, we believe that OSM and other open datasets (perhaps building on an OSM foundation) have great potential. If more attribute information is added (e.g., by current and new mappers who are incentivised by policies encouraging citizen science), the potential of OSM datasets for data-driven evidence-based transport planning would be greatly increased.

In future work we plan to further explore the potential of OSM data, by scaling up the analysis to incorporate all local authorities in England and explore more aspects of the data. We aim to make OSM data more accessible to the public and policymakers, by providing ‘open transport infrastructure data packs’ that add value to raw OSM data (e.g., sidewalk width compliance with Inclusive Mobility guide).

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6 Biography

Greta is a data science intern at Leeds Institute for Data Analytics, University of Leeds. She has an interdisciplinary background in sociology and computational research methods.

⁵For more information on how to evaluate if something is on the left or right side, see https://wiki.openstreetmap.org/wiki/Forward_%26_backward,_left_%26_right

Robin is an Associate Professor of Transport Data Science working at the University of Leeds' Institute for Transport Studies (ITS) and Leeds Institute for Data Analytics (LIDA). Robin is undertaking a fellowship to support evidence-based decision making in central government in collaboration with the No. 10 Data Science Team and is an Alan Turing Fellow, specialising in transport modelling, geocomputation and data driven tools for evidence-based decision making to support policy objectives including uptake of active travel to maximise health, wellbeing and equity outcomes, and rapid decarbonisation of local, city, regional and national transport systems.

Dr Victoria Houlden is a Lecturer in Urban Data Science in the School of Geography, University of Leeds. Her research aims to understand the ways in which spaces and places embody inequalities, and the social structures influencing how people relate to their environment, particularly how urban landscapes impact wellbeing.

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