Ref. Ares(2020)7836853 - 21/12/2020

RURITAGE
Heritage for Rural Regeneration

Deliverable 2.4 Report on Multilevel and multidirectional knowledge and innovation in Replicators and Role Models

Call: H2020-SC5-2016-2017
Number: 776465

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 776465

Table of Contents

1. BACKGROUND INFORMATION 3

2. MULTILEVEL AND MULTIDIRECTIONAL KNOWLEDGE AND INNOVATION IN REPLICATORS AND ROLE MODELS 6

2.1 OBJECTIVE 6
2.2 ORGANISATION AND LOGISTICS 7
2.3 WORKSHOPS OVERALL MODALITY 9

3. WORKSHOPS ENROLMENT 9

3.1 TRAINING WORKSHOP ON 19-22 MARCH 2019 (M9) IN VALLADOLID, SPAIN 9
3.2 DEVELOPMENT WORKSHOP ON 27-30 MAY 2019 (M12) IN PSILORITIS UNESCO GLOBAL GEOPARK, GREECE. 11
3.3 LAUNCH WORKSHOP (ON 28-31 OCTOBER 2019 (M18) IN APPIGNANO DEL TRONTO, ITALY 13
3.4 FINE-TUNING WORKSHOP (ON 21-21 OCTOBER 2020 (M29), ON-LINE 14

4. FEEDBACK EVALUATION 16

5. CONCLUSION 18

7. ANNEX II – DEVELOPMENT WORKSHOP AGENDA 24

8. ANNEX III – LAUNCH WORKSHOP AGENDA 28

9. ANNEX IV – FINE-TUNING WORKSHOP AGENDA 31

10. ANNEX V – TEMPLATES CONTENT FOR KEY SESSIONS BY REPLICATORS AND ROLE MODELS 36

1. Background Information

Table 1: Technical Information

Project Full title		Rural regeneration through systemic heritage-led strategies	
Project Acronym		RURITAGE	
Grant Agreement No.		776465	
Coordinator		University of Bologna (UNIBO)	
Project start date and duration		June 2018 – May 2022 (48 months)	
Project website		www.ruritage.eu	
Deliverable Nr.	2.4	01/06/2019	June 2019 (month 8)
		31/12/2020	December 2020 (month 31)
Work Package No		2	
Work Package Title		Collective community management approach and capacity building activities	
Responsible		UNESCO	
Author(s)		Irina Pavlova, Sergio Esperancinha, Zahra Amirzada (UNESCO)	
Contributor(s)		Simona Tondelli, Claudia de Luca, Angela Santangelo, Elisa Conticelli, Hanna Elisabet Åberg (UNIBO)	
Status:		Final (F)	=
		Draft (D)	
		Revised draft (RV)	
Dissemination level:		Public (PU)	=
		Confidential, only for members of the consortium (CO)	

Table 2: Abbreviations

D	Deliverable
WP	Work Package
M	Month
RHH	Rural Heritage Hub
RM	Role Model
R	Replicator
KFP	Knowledge Facilitator Partner
SIA	Systemic Innnovation Area
EU	European Union
ENP	European Neighbourhood Policy
SC	Steering Committee
SIB	Systemic Innovation Board
RF	Replicators Forum

Summary

Within RURITAGE, the process of knowledge transfer is not intended to be unidirectional but a mutual learning process where both Role Models (RMs) and Replicators (Rs) can exchange experiences that further up skill and reskill their knowledge and capacities. The aim is to reach and train on heritage-led rural regeneration the wider stakeholder community of RURITAGE across the different RMs and Rs.

Task 2.3 ensures capacity building to guarantee knowledge transfer and brokerage across different SIAs, different Rural Heritage Hubs and transcend the mentor-mentee relationship of RM and Rs in Task 2.4. This Task focuses on face-to-face interactions through four workshops, where the entire RURITAGE consortium joins for an intense interactive working session for 3-4 days.

According to an initial plan agreed at the Project's proposal stage, each workshop was held in a different location hosted by one of partner organisations. One exception was for the last Fine-Tuning workshop that due to COVID-19 pandemics in 2020 was held on-line.

This Deliverable presents the overall approach of the four knowledge exchange workshops, including the logistics and content preparations, and describes in detail each workshop, such as modalities and outcomes of sessions. The Deliverable is completed with the results of overall feedback survey, addressed to the RURITAGE Replicators and Role Models.

2. Multilevel and multidirectional knowledge and innovation in Replicators and Role Models

2.1 Objective

Within RURITAGE, the process of knowledge transfer (Figure 1) is not intended to be unidirectional. It has been designed as a mutual learning process where both Role Models (RMs) and Replicators (Rs) can exchange experiences to further up skill and reskill their knowledge and capacities. The aim is to reach and train on heritage-led rural regeneration the wider stakeholder community of RURITAGE across the different RMs and Rs. Task 2.3 ensures capacity building to guarantee knowledge transfer and brokerage across different SIAs, different Rural Heritage Hubs (Figure 1, centre) and transcend the mentor-mentee relationship of RM and Rs in Task 2.4 (Figure 1, right).

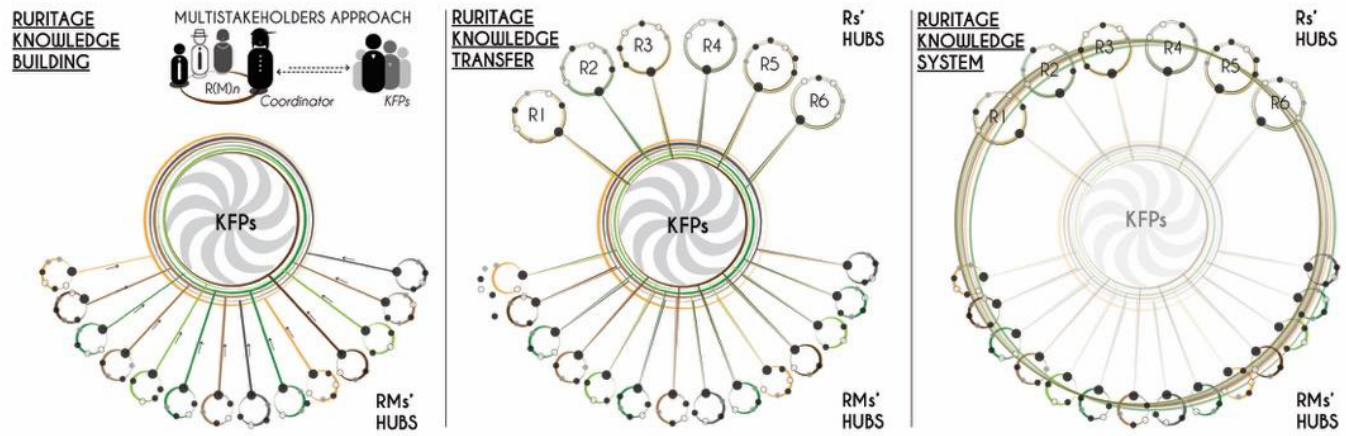


Figure 1. RURITAGE Knowledge Process

This Task focuses on face-to-face interactions through four workshops, where the entire all RURITAGE consortium joins for an intense interactive working session for 3-4 days.

According to an initial plan agreed at the Project proposal stage, each workshop was held in different location hosted by one of partner organisations (Table 1). One exception was for the last Fine-Tuning workshop that, due to COVID-19 pandemics in 2020, was held on-line.

Two workshops (Development WkSp in Crete and Launch WkSp in Appignano dT) were held back-to-back with face-to-face Steering Committee gatherings (one day before the main workshop). Three workshops were followed by an extra day with special training sessions only for Replicators under the Replicators Forum.

Table 1. RURITAGE Knowledge exchange workshops timeline

Workshop	Where	When	Participants	Responsible partners
Training workshop *+ RF*	Valladolid (Spain)	19-22 Mar 2019 (M 9)	• Replicators • Role Models • Additional RMs • KFPs	CARTIF & UNESCO
SC + **Development workshop** *+ RF*	Crete (Greece)	27-30 May 2019 (M 12)	• Replicators • Role Models • KFPs • Board of Investors	UoC & UNESCO
SC + **Launch workshop** *+ RF*	Appignano del Tronto (Italy)	28-31 Oct 2019 (M 18)	• Replicators • Role Models • Additional Rs • KFPs	CoApp & UNESCO
Fine Tuning workshop	On-line	21–22 Oct 2020 (M29)	• Replicators • Role Models • Additional RMs • Additional Rs • KFPs • Board of Investors	UNESCO

Content wise, the workshops followed the four stages of the development and implementation of the heritage-led plans in the different partner regions. The Training Workshop made the initial step in growing the RURITAGE knowledge tree. The event focused on guiding the coordinators of Replicators' Rural Heritage Hubs through the Community-based Heritage management and planning methodology. This training ensured that they experienced the co-creation methods in person, putting themselves in the stakeholders' shoes and that they were prepared to take on their role inside the Rural Heritage Hubs. The main goal of the Development Workshop was to go deeper into the implementation phase of the heritage-led plans, exploring different partner regions. The Launch Workshop aimed to help the Replicators in the launching of the implementation phase by verifying and supporting all starting steps. During the Fine-tuning Workshop, Replicators and Role Models presented their first achievements in the implementation of regeneration plans and got the feedback from the entire RURITAGE community.

2.2 Organisation and logistics

UNESCO and UNIBO teams lead the coordination of each workshop's logistics and content. UNESCO and UNIBO coordinated the overall timely organisation, including preparation – facilitation – follow up of each workshop. Content was co-organised with UNIBO with a contribution of relevant KFPs. Logistics was shared with the local hosting partner.

Three hosting organisations (CARTIF in Valladolid, Psiloritis Geopark in Crete and CoApp in Appignano dT) were taking care of local logistics that included:

- Providing to all participants an "information pack", including information about the venue, how to get there, and suggestions for local transport to the venue and accommodation, as well as touristic highlights. (Figure 2)
- Booking of appropriate workshop rooms

- Organisation of catering & coffee-break
- Organisation of social events (costs partly covered by UNESCO)
- Ensuring local logistic supply (screens, printing badges and agendas etc.)

Figure 2. RURITAGE "Information packs" prepared by hosting partners for each workshop

The preparation of sessions' conceptual content was co-lead by UNESCO and UNIBO. All Knowledge Facilitating Partners were involved in the facilitation of relevant sessions (Table 3). UNIBO team facilitated overall 14 sessions during all four workshops, UNESCO and ICLEI (8 and 5 accordingly) and CE and CRS (three sessions each) were facilitating sessions at three workshops. UoP, Tecnalia, Bitn and Cartif were involved in session's facilitation at two workshops and ALM, Acir, APRE, NMBU, Polito and WestBic contributed each to one session facilitation.

Table 3. Overview of KFP partners involved in the facilitation of RURITAGE Knowledge exchange workshops

KFP	Workshop and number of sessions facilitated	KFP	Workshop and number of sessions facilitated
UNIBO	**Overall (14)** Training workshop (4) Development workshop (2) Launch workshop (5) Fine-Tuning workshop (3)	**Almende**	**Overall (2)** Development workshop (2)
UNESCO	**Overall (8)** Training workshop (3) Development workshop (2) Launch workshop (3)	**BITN**	**Overall (2)** Training workshop (1) Launch workshop (1)
ICLEI	**Overall (5)** Training workshop (2) Development workshop (2) Launch workshop (1)	**Cartif**	**Overall (2)** Training workshop (1) Development workshop (1)
UoP	**Overall (4)** Training workshop (2) Development workshop (2)	**ACIR**	**Overall (1)** Training workshop (1)
CE	**Overall (3)** Training workshop (1) Development workshop (1) Launch workshop (1)	**APRE**	**Overall (1)** Development workshop (1)

CRS	**Overall (3)** Training workshop (1) Development workshop (1) Fine-Tuning workshop (1)	**NMBU**	**Overall (1)** Development workshop (1)
Tecnalia	**Overall (3)** Training workshop (1) Development workshop (2)	**POLITO**	**Overall (1)** Development workshop (1)
		WestBic	**Overall (1)** Fine-Tuning workshop (1)

2.3 Workshops overall modality

Different sessions' modalities were put in place during each workshop. Overall, more than 29 lecture presentations and seven large interactive sessions were run during the four workshops (Table 2). Lecture sessions were facilitated in plenary, when all participants were attending same presentations or in parallel, when the session was targeting specific RURITAGE group, such as Role Models or Replicators or Rs and RMs grouped by SIA.

Table 2. RURITAGE Knowledge exchange workshops overview of sessions' modalities

Workshop	**Sessions modality**	
	Lecture	**Interactive**
Training workshop	6 plenary 1 parallel	3 parallel
Development workshop	8 plenary	2 parallel
Launch workshop	8 plenary	1 parallel
Fine-Tuning workshop	3 plenary 1 parallel	1 parallel

Following their stages of RURITAGE regeneration (for Rs) and enhancement (for RMs) plans development, Rs and RMs were asked to present their achievements/challenges and plans. Templates for such presentations were provided by UNIBO during SIBs and RFs (see Annex V).

To ensure moments of direct knowledge exchange and learning between RMs and Rs, at least one interactive session was foreseen during each workshop.

3. Workshops enrolment

This section describes in detail each workshop with its sessions.

3.1 Training workshop on 19-22 March 2019 (M9) in Valladolid, Spain

Main Organizers: UNESCO, UNIBO, ICLEI and hosting partner - CARTIF.
Sessions Facilitators:

Workshop	**Facilitating partner (with a number of facilitated sessions)**
Training workshop	UNIBO (4)

	UNESCO (3) Tecnalia (2) ICLEI (2) UoP (2) Cartif (1) CRS (1) ACIR (1) Bitn (1) CE (1)

Participants: 92 participants, including all RMs, Rs, KFPs and Additional RMs.
Venue: CARTIF Offices in 'Parque Tecnologico de Boecillo' (Boecillo Technology Park)

Figure 3. RURITAGE Training Workshop participants at CARTIF offices

Aim: Train the coordinators of the Replicators' RHH regarding the CHMP methodology implementation.

Main sessions:
The gathering started on Monday 18th March 2019 afternoon by a half day of Steering Committee meeting.

In the morning of Tuesday 19th March 2019 the workshop was opened by Mr. Enrique Sáiz, General Director of Heritage at Castilla-y-Leon regional government, and Ms. Teresa López-Martín, Mayor of Medina del Campo. Dr Francisco Barrientos welcomed participants on the behalf of hosting organisation, CARTIF. RURITAGE project coordinator, Dr Simona Tondelli, introduced the overall workshop objectives and agenda.

Plenary sessions started with a lecture on Cultural and Natural Heritage safeguarding, appreciation and interpretation (UNESCO) and the RURITAGE data collection (TECNALIA) and monitoring strategy (CARTIF). In the

afternoon, there was an interactive session to test the pilot version of the serious game developed in the T 2.2. (CRS).
On Wednesday 20th March, three parallel sessions on the different SIAs were moderated by respective KFPs. The presentations of each RM and Additional RM (T 1.1) were a symbiosis between the "on the ground tricks and tips" from the RM itself and the "lessons-learned and good practices" distilled from the collected data by one of the KFPs in T 1.1-2.3.
Thursday 21st March 2019 was dedicated to cross-cutting issues. The session, aiming to validate the list of significant RM actions for each cross-cutting issue, consisted of six parallel table discussions around the 11 crosscutting themes, each moderated by at least 2 cross-cutting experts (KFP). In the afternoon, there was a training for the coordinators of the Rural Heritage Hubs regarding the CHMP methodology.
On Friday 22nd March 2019, there was an extra session for two people per Replicator to receive training on how to moderate the serious game within their own Rural Heritage Hub.

Main outcomes: Based on the Training received from Role Models, Replicators started selection a list of tentative actions, that they could include in their own Regeneration Action Plans (WP3). Once back from this workshop, coordinators of RHH, who just received trainings on CHMP and RURITANIA game, used these tools to organise a series of participative workshops at their own RHHs (WP3).

3.2 Development workshop on 27-30 May 2019 (M12) in Psiloritis UNESCO Global Geopark, Greece.

Main organizers: UNESCO, UNIBO and hosting partner - UoC.
Sessions Facilitators:

Workshop	Facilitating partner (with a number of facilitated sessions)
Development workshop	UNIBO (2) UNESCO (2) Almende (2) UoP (2) ICLEI (2) Tecnalia (1) NMBU (1) Cartif (1) APRE (1) POLITO (1) CRS (1) CE (1)

Participants: 80 participants, including all RMs, KFPs, Rs and their major stakeholders.
Venue: Natural History Museum Exhibition Hall, S. Venizelou Av., Heraklion

Figure 4. RURITAGE Development Workshop participants in front of the Natural History Museum in Crete

Aim: Advance in the development and the implementation phase. Provide training for Rs and RMs on business model development and fund raising.

Main sessions:
The gathering started on Monday 27th May 2019 by a half day of Steering Committee meeting.
In the afternoon of 27th May 2019, there was an optional visit to the rural community of Psiloritis UNESCO Global Geopark, one of the two RURITAGE Resilience Role Models (RM9).

Tuesday 28th May 2020 started with the welcoming by Prof Odyseas Zoras, the Rector of the University of Crete, and As. Prof. Poulakakis Nikos, the Director of the Natural History Museum of Crete. Dr Fassoulas Charalampos welcomed participants on the behalf of hosting organisation, Univercity of Crete. RURITAGE project coordinator, Dr Simona Tondelli, introduced the overall workshop objectives and agenda.

Two following days –28th and 29th May 2019 – were focused on sessions for all RURITAGE Role Models and Replicators. On Tuesday 28th May 2019, based on the analysis performed in Task 1.2 „Building the RURITAGE Inventory of Lessons Learned", Tecnalia introduced to all the first version of the RURITAGE Inventory of Lessons Learnt (D 1.2) and introduce a further data gathering campaign. Several tools developers – Cartif, Almende, Polito and UoP – presented to partners Insights from the RURITAGE Resource Ecosystem, including The Baseline assessment tool, DSS, Digital Rural Heritage Hub, Atlas and My Cult-Rural Toolkit. These tools were then tested by RMs and Rs during interactive afternoon sessions. Second day, Wednesday 29th May 2019, started with seven presentations by Board of Investors. In the afternoon, all participants took part in the interactive session on exchange between RMs and Rs regarding the RHHs and experience exchange. Specific sessions were dedicated to communication and dissemination skills of RMs and Rs (by ICLEI) and to the Serious game feedback (by CRS).

On Thursday the 30th May 2019, one extra day was foreseen for the representative of each Replicator to learn about the creation of business models (by Savonia and WestBic).

Main outcomes: The training allowed RURITAGE tool developers (WP4/5) to introduce their tools to RURITAGE partners and improve tools' functionalities based on gathered feedback. Replicators, who continued interactive learning exchange with RMs and KFPs, advanced in their choice in selection of actions, that they would include in

respective Regeneration plan (WP3).

3.3 Launch workshop (on 28-31 October 2019 (M18) in Appignano del Tronto, Italy.

Main organizers: UNESCO, UNIBO and hosting partner – CoApp.
Sessions Facilitators:

Workshop	Facilitating partner (with a number of facilitated sessions)
Launch workshop	UNIBO (5) UNESCO (3) CE (1) ICLEI (1) BITN (1)

Participants: 72 participants, including all RMs, KFPs, Rs and Additional Rs.
Venue: RHH of Appignano del Tronto (Via Roma 146, Appignano del Tronto, AP)

Figure 5. RURITAGE Launch Workshop participants in front of Church in Appignano del Tronto

Aim: Support the Rs in the launch of the implementation phase.

Main sessions:

The gathering started in the afternoon of Monday 28th October 2019 and continued in the morning of Tuesday 29th October 2019 with two parts of Steering Committee meeting.

In the morning of Tuesday 29th October 2020, Ms Anna Casini, vice president of Marche, and Dr Sara Moreschini, the Major, welcomed participants to Appignano del Tronto. RURITAGE project coordinator, Dr Simona Tondelli, introduced the overall workshop objectives and agenda.

Technical sessions started in parallel to the SC, when a session for Additional Replicators who were selected in Spring 2019 to join RURITAGE community (T6.2) was held. UNESCO and UNIBO explained the main opportunities and activities for Additional Rs and several RMs presented to Additional Rs their good practices for inspiration.

On Tuesday afternoon, the workshop started for all participants with pitch presentations from Additional Rs. Two technical sessions on „First insights on Exchange visits" (by UNESCO) and „Insights on co-development phase RHH activities" (by UNIBO and CRS) were followed by presentations by RMs of their Enhancement plans.

Wednesday 30th October 2020 started with a set of presentations of the co-development phase and draft action plans by Replicators. ICLEI introduced RURITAGE Photo Contest and BITN presented the first insights about RURITAGE branding.

An interactive session aimed to support Replicators in the launching of the implementation phase.

During an extra half-day on Thursday 31st October 2019, Replicators were working on finalizing the co-development phase together with UNIBO and on their individual Marketing strategies together with BITN.

Main outcomes: Based on the Training received from Role Models, Replicators started selection a list of tentative actions, that they could include in their own Regeneration Action Plans (WP3). Once back from this workshop, coordinators of RHH, who just received trainings on CHMP and RURITANIA game, used these tools to organise a series of participative workshops at their own RHHs.

3.4 Fine-tuning workshop (on 21-21 October 2020 (M29), on-line

Organizers: UNESCO and UNIBO
Venue: on-line
Sessions Facilitators:

Workshop	Facilitating partner (with a number of facilitated sessions)
Fine-Tuning workshop	UNIBO (3) CRS (1) Westbic (1)

Participants: 95 participants, including all RMs, Rs, KFPs, Additional RMs and Rs.

Figure 6. RURITAGE Fine-Tuning Workshop participants during on-line meeting

Aim: Replicators and Role Models present their heritage-led rural regeneration strategies and enhancement plans to receive feedback and further suggestions from the RURITAGE community

Main sessions:

On the first day on Wednesday 21 October 2020, Replicators presented their heritage-led rural regeneration strategies focusing on the first results and successes and received feedback and suggestions from the Role Models, Additional Role Models, Knowledge Facilitator Partners and/or other Replicators (facilitated by UNIBO). During parallel sessions, Board of Investors were invited to explore the possibility of investment creation for Replicators. At the same time, Role Models and Knowledge Facilitator Partners had a moment to share knowledge focusing on Ruritania serious game (by CRS).

On the second day on Thursday 22 October 2020, Replicators became again the focus of attention, while sharing the main pending issues that need solving in their implementation plans. Role Models then presented the outcomes of the first activities (e.g. Participatory workshop) they implemented as a starting point of their enhancement plans and heard partners' feedback.

To ensure exchange among partners during sessions, dedicated threads were created on the Digital Rural Heritage Hub for interactive discussions (Figure 7). This way of communication was quite successful and had more than 200 interactions.

Main outcomes: Based on feedbacks from other RMs, Rs and KFPs, Replicators and Role Models left the workshop with ideas on how to "fine-tune" their actions (WP3).

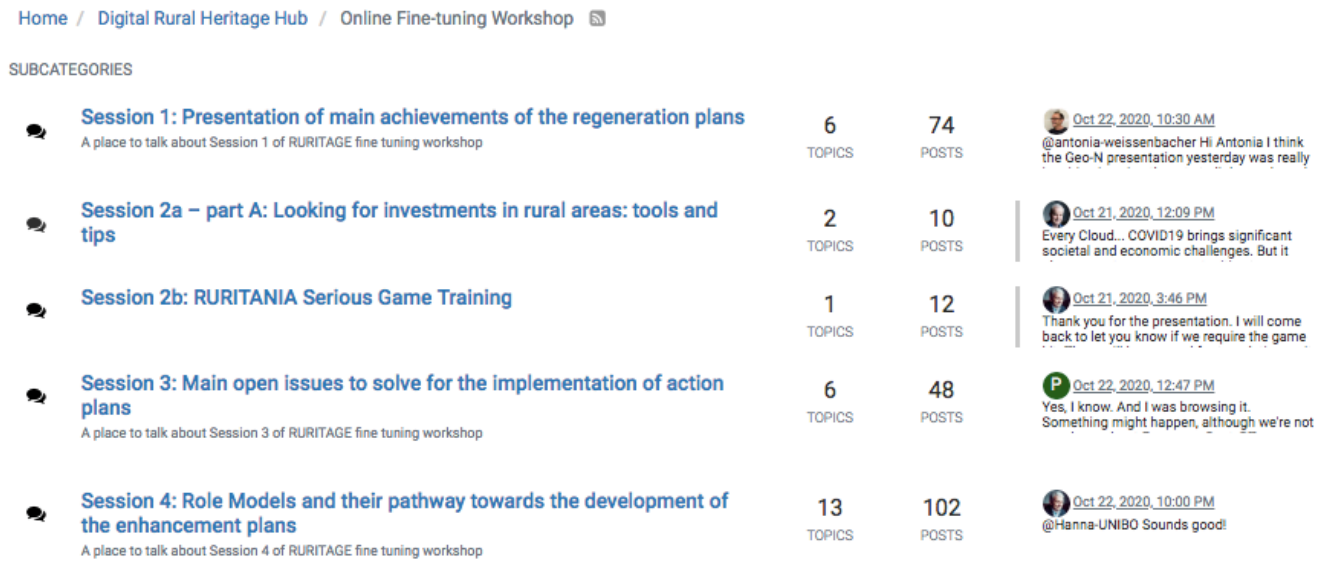


Figure 7. Digital RHH threads dedicated to sessions of RURITAGE Fine-Tuning Workshop

4. Feedback evaluation

In order to obtain feedback and impressions about the role of the workshops in the knowledge exchange process, a questionnaire was created to be answered by all the involved partners. Twenty-seven (26) partners answered it of which twelve (11) were Role Models, five (5) Replicators, (9) Knowledge Facilitating Partners and one both a Role Model and a Knowledge Facilitating Partner. Most of the participants attended all workshops.

Overall, all workshops were highly appreciated by RURITAGE partners. All workshops were rated as “good” (7-8 out of 10) and “very good” (9-10 out of 10). When asked about the most important outcomes of the four workshops, participants had different “take aways”, which illustrated multiple benefits of these workshops (Figure 8). Among top relevant, responders noted that the workshops 1) encouraged interaction, discussion and learning (69.2% of responders) 2) facilitated building trust and cooperation between project partners (57.7% of responders) 3) offered some fresh ideas and practical advice to implement rural regeneration strategies (53,8% of responders).

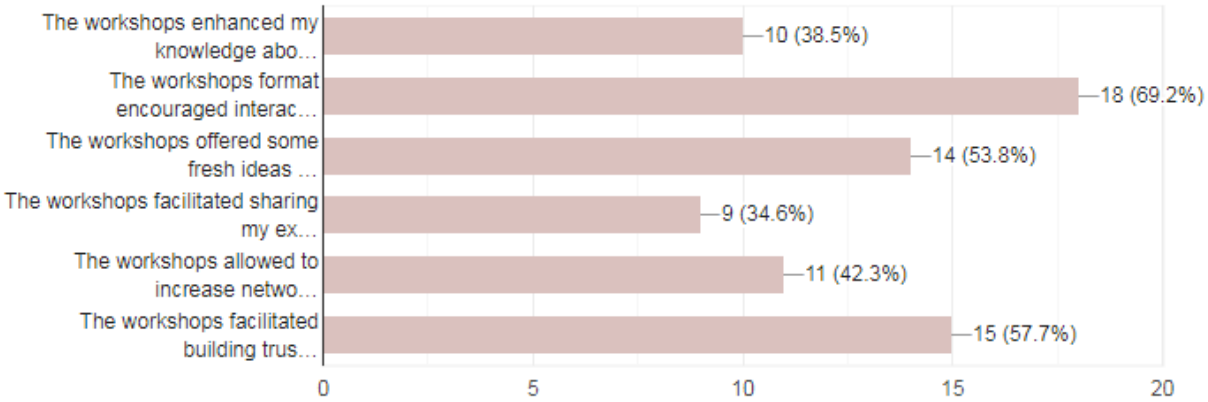
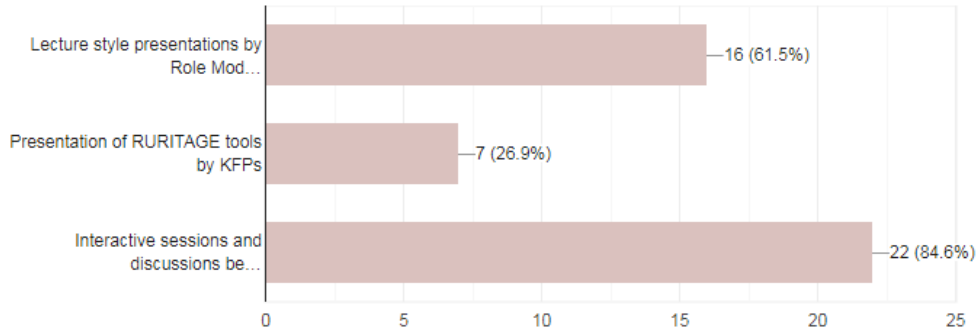


Figure 8. Workshops ‘Take away” Results, Q: Considering the 4 previous workshops, what are the most important "take aways"? (select up to 3 options). From top to bottom questions were: “The workshops enhanced my knowledge about rural regeneration”; “The workshops format encouraged interaction, discussion and learning”; “The workshops offered some fresh ideas and practical advice to implement rural regeneration strategies”; “The workshops facilitated sharing my

expertise and knowledge with others"; "The workshops allowed to increase networks"; "The workshops facilitated building trust and cooperation between project partners".

When asked on the type of knowledge transfer methods the participants found more useful, most have answered the "Interactive sessions and discussions between Replicators, Role Models and KFPs" (Figure 9a) and considered that they had a chance to establish closer mentor/mentee relations (Figure 9b).



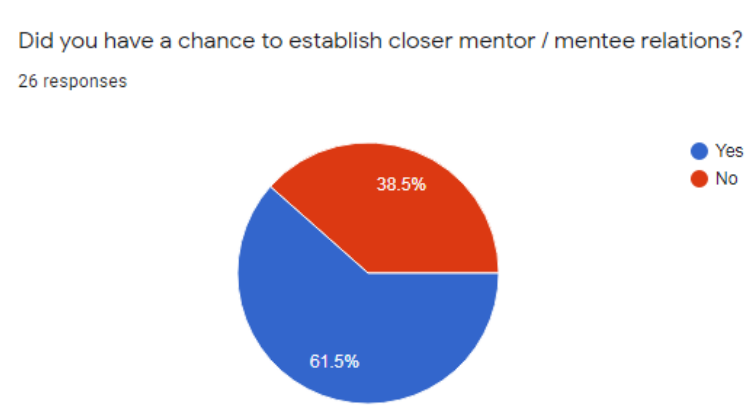


Figure 9 upper and 9 bottom. Workshops feedback Results, Q: (9 upper) "What type of knowledge transfer were the most useful? (select up to 2 options (Options: "Lecture style presentations by Role Models and Replicators followed by discussions"; "Presentation of RURITAGE tools by KFPs"; "Interactive sessions and discussions between Replicators, Role Models and KFPs")" and (9 bottom)"Did you have a chance to establish closer mentor / mentee relations?"

Participants very positively evaluate the role of KFP's in the workshops. They appreciate that facilitators clearly explained the objectives of the workshop, sustained interest and participation of the group, had the workshop organised, clarified any questions from the participants and kept the time management (Figure 10).

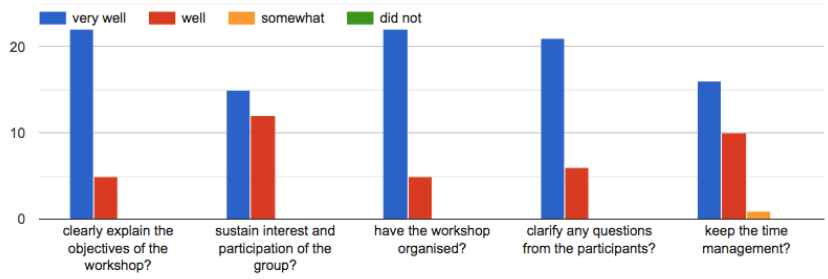


Figure 10. Workshops feedback Results, Q: "Did Facilitators… "

In regards to the benefits of face-to-face workshops, most participants consider the "Interaction with different

people coming from different backgrounds" (77,8% of responders) to be the biggest advantage, followed by a "Better understanding of other's experiences" (59,3% of responders) and "Networking" (51,9% of responders). (Figure 11).

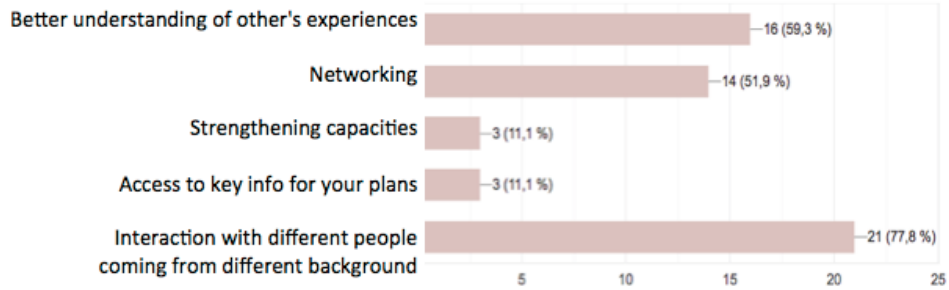


Figure 11. Workshops feedback Results, Q: "Please, choose options to best describe benefits of face-to-face workshops (select up to 2 options)"

Regarding the online format of the latest workshop, most participants consider that although it is a safer and cheaper way of conducting it, they also mention that it created a lack of social interaction.

Finally, the wider majority (88.5%) of participants consider that the overall expectations for the workshops was fulfilled. During the workshops the majority of participants considers that the social and networking moments were well organised and that they have established stronger professional and informal relations with partners with plenty of networking moments. Workshop agenda was considered as balanced between formal / informal communications and even it intense, it was not considered exhausting at the end. Another unavoidable highlight that was much appreciated by partners, is that workshops locations were amazing.

5. Conclusion

Four training workshops were no doubt fruitful gatherings for the entire RURITAGE community. Major objectives of each workshop, foreseen at the proposal stage, were largely achieved. Main targeted partners – Replicators and Role Models – strengthened their knowledge of integrating natural and cultural heritage into rural development and implemented received experience while developing their RURITAGE local Action plans. From the other side, KFPs had moments to learn more from local Rs and RMs examples and receive feedback on their RURITAGE activities. For instance, very useful suggestions on RURITAGE Resource Ecosystem tool design was received during interactive sessions of the Development workshop.

Points to improve might be to have a possibility to bring more local stakeholders from Rs and RMs territories to these large gatherings. However, this is clearly a subject of finding opportunities within the Pproject.

Meant contributing to mutual learning among partners, workshops truly created space for interactions, discussions and learning. Sessions were balanced between lecture style and interactive ones, that intensified formal and informal discussions. As the feedback survey illustrates, workshops created multiple co-benefits and facilitated the establishment of trusted and cooperative relations between partners. We've witnessed several fruitful discussions that started during social gatherings and lead to submissions of successfully funded EU projects (such as Interreg project ADRISEISMIC).

6. Annex I – Training workshop Agenda

3 Days of workshops for all RMs and Rs

Day 1 – 19 March 2019: Cultural and Natural Heritage strategies: theory, numbers to game		
MEETING VENUE: 'Castillo de la Mota' Medina del Campo (Valladolid) --- *shuttle bus provided*		
08:00	Shuttle bus departure at 'Plaza de Zorrilla' with destination to 'Castillo de la Mota'	
08:45-09:00	Registration of the participants	
Moderator: Cartif (e.g. announce next presenter, ask who has questions, …)		
09:00-09:10	Welcome from Regional Government of Castilla y León	Regional Government of Castilla y León
09:10-09:40	Welcome from the coordinator	UNIBO
09:40-10:00	Introduction to the workshop agenda and structure of the programe	UNESCO & Cartif
10:00-11:00	The role of culture for sustainable development within the framework of UNESCO [#]	UNESCO
11:00-11:30	*Coffee break*	
11:30-12:00	Good practices in numbers – RURITAGE practices repository (includes Q&A)	Tecnalia
12:00-12:30	Monitoring programme & KPIs (includes Q&A)	Cartif
12:30-13:00	RURITAGE apps and toolkits	University of Plymouth
13:00-14:00	*Lunch break*	
Moderator: CRS		
14:00-16:00	Pilot version of the serious game (universal version for all SIAs) – 3 to 4 simultaneous game plays	CRS & 3-4 assistants (trained by CRS evening before)
16:00-16:30	*Coffee break*	
16:30-18:00	Pilot version of the serious game (universal version for all SIAs) – 3 to 4 simultaneous game plays	CRS & 3-4 assistants (trained by CRS evening before)
18:00-…	Evening event: Social dinner in 'El Hilo de Ariadna' including visit to the caves. There will be a bus transport from the castle to the restaurant and then, to Valladolid again.	Cartif

Day 2 – 20 March 2019: Systemic Innovation Area good practices, starting at the roots								
MEETING VENUE: CARTIF facilities at Parque Tecnológico de Boecillo, 205 --- *taxi or local bus (see info pack)*								
Pilgrimage and Art & Festival session			***Migration & Resilience Session***			***Food & Landscape Session***		
Moderators: ACIR & BITN			***Moderators: UNIBO & UNESCO***			***Moderators: ICLEI & Plymouth***		
09:00-09:30	Camino de Santiago (RM1): *Presentation of the good practices + Q&A*	FSMLRPH & ACIR	**09:00-09:45**	Migrants hospitality and integration in Asti Province	PIAM & UNIBO	**09:00-09:30**	A cultural and natural heritage approach in	NMBU & NMBU

				(RM5): *Presentation of the good practices + Q&A*			Austrått manorial landscape (RM11): *Presentation of the good practices + Q&A*	
09:30-10:00	NEW: Digital Sanctuary (Brazil): *Presentation of the good practices + Q&A*	PUCMINAS & ACIR	**09:45-10:30**	NEW: The Ecomuseum of Apuan Alps: patrimonialization processes and local heritage enhancement (Italy): *Presentation of the good practices + Q&A*	Ecomuseum of Apuan Alps & UNIBO	**09:30-10:00**	NEW: Agroecological innovations to increase the resilience and sustainability of mountain livestock farms (Italy): *Presentation of the good practices + Q&A*	Ecomuseum of Judicaria & ICLEI
10:00-10:30	The living village of the Middle Age (RM8): *Presentation of the good practices + Q&A*	VVO & EMI & BITN				**10:00-10:30**	Preserving old traditions for innovating agro-food production in Apulia (RM3): *Presentation of the good practices + Q&A*	DARe & West BIC
10:30-11:00	*Coffee break*							
11:00-11:45	NEW: Matmata an unique troglodyte village of Tunisian Berbers goes digital (Tunisia/Switzerland): *Presentation of the good practices + Q&A*	ASM & BITN	Boosting migrant integration with nature in Lesvos Island (RM6): *Presentation of the good practices + Q&A*		NHMLPF & UNESCO	NEW: Smart Rural Living Lab and Intelligent Network (SRLL) (Portugal): *Presentation of the good practices + Q&A*		SRLL & Savonia
11:45-12:30	TakeArt (RM7): *Presentation of the*	TakeArt & UoP	Natural hazards as intangible heritage for		KATLA &	Coffee production in World Heritage		FCM &

	good practices + Q&A		the human resilience in south Iceland (RM10): *Presentation of the good practices + Q&A*	UNESCO	landscapes (RM4): *Presentation of the good practices + Q&A*	Savonia
12:30-13:30	*Lunch break & Group photo*					
Moderators: ACIR & BITN			***Moderators: UNIBO & UNESCO***		***Moderators: ICLEI & Plymouth***	
13:30-14:15	Via Maria (RM2): *Presentation of the good practices + Q&A*	HCC & Pro EDU & ACIR	NEW: Heritage being active recovery actor after major disasters, Japanese experience (Japan): *Presentation of the good practices + Q&A*	Sanriku Fukko & UNESCO	Douro-Duero cultural landscape, driver for economic and social development (RM12): *Presentation of the good practices + Q&A*	AEICE & Cartif
14:15-15:00	NEW: The Halland Model (Sweden): *Presentation of the good practices + Q&A*	Christer Gustafsson & TEC	Teaching culture for learning resilience in Crete (RM9): *Presentation of the good practices + Q&A*	UoC & ICLEI	Wild Atlantic Way (RM13): *Presentation of the good practices + Q&A*	WestBIC & WestBIC
15:00-15:30	*Coffee break*					

Wrap up and summary*		
15:30-16:20	Wrap up and summary: Pilgrimage & Art & Festival	Relevant RMs & relevant KFPs (max. 5 experts) ***Moderators: ACIR & BITN***
16:20-17:10	Wrap up and summary: Migration & Resilience	Relevant RMs & relevant KFPs (max. 5 experts) ***Moderators: UNIBO & UNESCO***
17:10-18:00	Wrap up and summary: Local Food & Landscape	Relevant RMs & relevant KFPs (max. 5 experts) ***Moderators: ICLEI & Plymouth***

Day 3 - 21 March 2019: Cross-cutting themes & Rural Heritage Hubs		
MEETING VENUE: CARTIF facilities at Parque Tecnológico de Boecillo, 205 --- *taxi or local bus (see info pack)*		
Musical chairs		
Moderator: Tecnalia & UNIBO		
09:00-11:00	Cross-cutting theme 'musical chairs' part 1	
11:00-11:30	*Coffee Break*	
11:30-12:30	Cross-cutting theme 'musical chairs' part 2	
12:30-13:30	*Lunch break*	

Moderator: ICLEI		
13:30-15:30 **Training of Rural Heritage Hub coordinators regarding the Community Based Heritage management and planning (CHMP) methodology**		CE and UNIBO
15:30-16:00	*Coffee break*	
16:00-16:15	The learning and mentoring staff visits: what to expect?	UNESCO and ICLEI
16:15-16:30	Private reflection moment - What was the highlight? - What is your biggest take home message? - Do you have any suggestion for the Crete workshop organization?	Every participant will get a brainstorm sheet constructed around the RURITAGE knowledge tree in the middle
16:30-17:00	7-8 discussion groups (mixed Rs, RMs and KFPs – max 10 people per group) making an overview together of their reflections	Each group will get a big version of the brain storm sheet constructed around the RURITAGE knowledge tree in the middle
17:00-17:20	Wrap-up of the outcomes of the different groups to the others	
17:20-17:30	Conclusions and closing remarks	UNIBO

[#]On Day 1, Tuesday 19 March 2019, between 09:30 and 11:00, CRS will have a special session to train the volunteers who will assist them when introducing the pilot version of the game.

Extra Day Workshop for selected group of moderators of each R

Day 4 – 22 March 2019: Serious game training		
MEETING VENUE: CARTIF facilities at Parque Tecnológico de Boecillo, 205 --- *taxi or local bus (see info pack)*		
08:30-11:00	Serious game moderator training session part 1	CRS & 2 Moderators of each R & 12 volunteers from RMs
11:00-11:30	*Coffee break with extra snacks*	
11:30-14:30	Serious game moderator training session part 2	CRS & 2 Moderators of each R & 12 volunteers from RMs

7. Annex II – Development workshop Agenda

Optional visit to Psiloritis UNESCO Global Geopark (RM9)

Open to all RURITAGE participants

Day 0 – 27 May 2019: Visit to Psiloritis UNESCO Global Geopark	
MEETING POINT: Main entrance of the Exhibition Halls of NHMC	
14:30-15:00	Gathering at the meeting point
15:00 sharp	Departure by bus from Heraklion to Anogia
16:00-19:00	Visit to Psiloritis UNESCO Global Geopark (a.o. visit to a local producer, to the visitor center, the environmental educational center, etc.)
20:00-22.00	Dinner in Anogia (at own cost ~ 15 Euros)
22:00-23:00	Bus travel from Anogia to Heraklion
RETURN PLACE: Main entrance of the Exhibition Halls of NHMC	

RURITAGE
Heritage for Rural Regeneration

2 Days of workshops for all RMs and Rs

Day 1 – 28 May 2019: Lessons Learned and IT Tools			
MEETING VENUE: Exhibition Halls of NHMC, Multimedia Room, -1 Level			
09:00-09:15	**Arrival and registration**		
09:15-09:40	**Official opening** • Prof Odyseas Zoras Rector of the University of Crete • As. Prof. Poulakakis Nikos Director of the Natural History Museum of Crete • Prof. Simona Tondelli University of Bologna, Project Coordinator • Dr Fassoulas Charalampos Introduction to the NHMC activities on Resilience		UoC & NHMC
09:40-09:45	Introduction of Workshop sessions and their modalities		UniBo
09:45-10:10	**Lessons' learned (part I)** MODALITY: Lecture style presentation		Tecnalia & NMBU
10:10-11:00	**Lessons' learned (part II)** MODALITY: Interactive session		Tecnalia
11:00-11:20	**Insights from replicators baseline assessment** MODALITY: Lecture style presentation		CARTIF
11:20-11:45	*Coffee/tea break*		
11:45-12:00	**Insights from the RURITAGE Resource Ecosystem: DSS** MODALITY: Lecture style presentation		ALM
12:00:12:15	**Insights from the RURITAGE Resource Ecosystem: Digital RHH** MODALITY: Lecture style presentation		POLITO
12:15-12:30	**Insights from the RURITAGE Resource Ecosystem: RURITAGE ATLAS** MODALITY: Lecture style presentation		POLITO
12:30-12:40	**Insights from the RURITAGE Resource Ecosystem: My Cult-Rural Toolkit** MODALITY: Lecture style presentation		UoP
12:40-12:45	Afternoon sessions introduction		Unibo + UNESCO
12:45-14:30	*Lunch break*		
14:30-17:15	**RURITAGE tools to assess the Rs and RMs expectations** MODALITY: Parallel sessions*. One room for the presentation of each tool by ALM, UoP, POLITO, KFPs, RMs, Rs		
14:30-15:15	**My Cult-Rural Toolkit** (UoP) West Room -1 Level Group 1*	**DSS** (ALM) Room +3Level Group 2*	**ATLAS and DHH** (POLITO) West Room 0 Level Group 3*
15:15-16:00	**My Cult-Rural Toolkit** (UoP) West Room -1 Level Group 3*	**DSS** (ALM) Room +3Level Group 1*	**ATLAS and DHH** (POLITO) West Room 0 Level Group 2*
16:00-16:30	*Coffee/tea break*		
16:30-17:15	**My Cult-Rural Toolkit** (UoP) West Room -1 Level Group 2*	**DSS** (ALM) Room +3Level Group 3*	**ATLAS and DHH** (POLITO) West Room 0 Level Group 1*

17:15-18:00	**Wrap up of RURITAGE tools' session** Multimedia Room, -1 Level	By POLITO, APRE, UoP, ALM
Day 2 – 29 May 2019: Investors and experience exchange		
MEETING VENUE: Exhibition Halls of NHMC, Multimedia Room, -1 Level		
09:20-10:40	**Investors meeting (part I)** • 09:20-09:40: Joe Greaney (Consultant) • 09:40-10:00: Francesca Passeri (ECN) • 10:00-10:20: Giulia Facelli (EC) via Skype • 10:20-10:40: Carlos Aguilar (ICE) MODALITY: Lecture style presentation	UniBo
10:40-11:20	**Q&A / Interactive session during *Coffee break* with the investors** MODALITY: interactive/speed-dating Q&A moment ROOM: cafeteria area	UniBo
11:20-12:20	**Investors meeting (part II)** • 11:20-11:40: Méabh Seoighe (Údarás na Gaeltachta) • 11:40-12:00: Tracey Hannon (Clann Credo) • 12:00-12:20: Christos Ringas (Piraeus Bank Cultural Ass.) via Skype MODALITY: Lecture style presentation	UniBo
12:20-13:00	**Q&A / Interactive session with the investors** MODALITY: interactive/speed-dating Q&A moment ROOM: cafeteria area	UniBo
13:00-14:00	*Lunch break and* ***change of the Room:*** **+3 Level**	
14:00-15:30	**Exchange (interactions) between RMs and Rs regarding the RHHs and experience exchange (Part I) **** • Introduction (UNESCO + UniBo) • Interactive session, round 1 • Interactive session, round 2 • Interactive session, round 3 MODALITY: interactive session between Rs and RMs	UNESCO, UniBo, ICLEI, CE
15:30-15:30	*Short coffee/tea break*	
15:35-16:20	**Exchange (interactions) between RMs and Rs regarding the RHHs and experience exchange (Part 2)**** • Interactive session, round 4 • Interactive session, round 5	UNESCO, UniBo, ICLEI, CE
16:20-16:45	**Serious game feedbacks** MODALITY: Presentation and Q/A	CRS
16:45-17:50	**R and RM dissemination skills** MODALITY: Interactive exercise on social media for Rs and RMs	ICLEI
MEETING POINT: Main entrance of the Exhibition Halls of NHMC		
18:00 sharp	Departure by bus to the Lyrarakis winery for Social Dinner from museum	
19:00	Guided Tour & Social dinner at the Lyrarakis winery	
RETURN PLACE: Main entrance of the Exhibition Halls of NHMC		

Extra Day Workshop for Rs

MEETING VENUE: Exhibition Halls of NHMC, Multimedia Room, -1 Level			
09:15-10:00	Participatory workshop **Multimedia Room, -1 Level**		UniBo & CE
10:00-11:00	**Training on business models (part I)** • Introduction • 10.30 Moving to Rooms: **West Room 0 (Group A) and –1 Levels (Group B)** • Idea generation (15 mins) • Idea evaluation (15 mins) MODALITY: Interactive session MATERIAL: **participants should bring their own laptop/tablet/… to use the online tool**		Savonia + WestBic
11:00-11:30	*Coffee/tea break*		
11:30-12:30	**Training on business models (part II) Multimedia Room, -1** • Discussion of results		Savonia + WestBic
12:30-14:00	*Lunch break*		
	Group 1 / Tuomo (West 0)	**Group 2 / Harri (Multimedia Room, -1)**	**Group 3 / Anna-Maria (West -1)**
14:00-15:00	Nicole Grünewald-Heller (geo-naturpark)	Cathrine Johannessen Skogen (Magma Geopark)	Oya (Izmir)
15:00-16:00	Gianluca Vagnarelli (Appignano del Tronto)	Darja Komar (Geopark Karavanke)	Peter (Kibla)

8. Annex III – Launch workshop Agenda

2 Days'- workshop for ALL participants

Day 1 – Tuesday 29 October 2019 : Setting the stage and Additional Replicators presentations		
BUS TRANSFER SCHEDUAL Leaving from Ascoli Piceno city centre (Viale De Gasperi 1) at 9.00 and at 11.15 Leaving from Hotel casale at 9.30 and 11.30 Leaving from Hotel Villa Picena at 9.35 and 11.35		
MEETING VENUE: RHH of Appignano del Tronto (Via Roma 146, Appignano del Tronto, AP)		
10:00-10:30	******Arrival and registration for Additional Replicators & selected Role Models******	
10:30 –12:30	**Introduction of RURITAGE to Additional Replicators** 10:30 – 10:40 Welcome and introduction UNIBO/UNESCO 10:40 – 12:00 Good practices & inspiration by Role Models 12:00 -12:30 Next activities, Q&A UNESCO/UNIBO Modality: *Lecture style presentation*	UNIBO & UNESCO
12:00-12:30	******Arrival and registration for ALL participants******	
12:30 -13:30	*Lunch for all participants (leaving from the RHH at 12.30)*	
13:30 -14:00	**Official opening & institutional greetings** ● Regional representative ● UNIBO - Simona Tondelli ● CoApp - Sara Moreschini ● UNESCO - Irina Pavlova Modality:	UNIBO & CoApp & UNESCO
14:00 -15:00	**Additional Replicators Presentations** Modality: *Pitch presentations of Additional Replicator site/activities.* *See Annex 1 below for a detailed list*	Additional Replicators UNESCO
15:00 -15:30	**First insights on Exchange visit** Modality: *Interactive feedback*	UNESCO
15:30- 16:00	**Insights on co-development phase RHH activities** Modality: *Presentations*	UNIBO and CE
16:00 -16:45	*Coffee/tea break while walking tour in Appignano del Tronto*	
16:45 -18:00	**RMs enhancement plans** Modality: *Interactive sessions (tbc)*	Role Models & UNIBO
18:15	***Social Dinner* – Ascoli Piceno *(leaving by bus from the RHH at 18.15)***	
	Return Bus transfer	

Day 2 – Wednesday 30 October 2019: Presentation of draft regeneration plans		
BUS TRANSFER SCHEDUAL Leaving from Ascoli Piceno city centre (Viale De Gasperi 1) at 8.45 Leaving from Hotel casale at 9.05 Leaving from Hotel Villa Picena at 9.10		
MEETING VENUE: RHH of Appignano del Tronto (Via Roma 146, Appignano del Tronto, AP)		
09:30 -11:00	**Presentation of the co-development phase and draft action plans by Replicators part I** *3 replicators 30 minutes each* Modality: *Presentations by Replicators*	Replicators
11:00 -11:30	*Coffee/tea break** *ICLEI: Bilateral meeting with **ENP Additional Replicators**	
11:30 -13:00	**Presentation of the co-development phase and draft action plans by Replicators part II** *3 replicators 30 minutes each* Modality: *Presentations by Replicators*	Replicators
13:00 -14:00	*Lunch*	
14:00 -16:00	**What do I miss? KFPs and Rms reply!** Modality: *Interactive sessions*	UNIBO
16:00 - 16:15	**RURITAGE Photo Contest**	ICLEI
16:15 -16:30	*Coffee/tea break*	
16:30 -17:30	**RURITAGE branding** • Rosa Maria Musco, BITN • Fiorello Primi, President of the 'I Borghi più belli d'Italia' Association	BITN
17:30 – 17:45	**Closing remarks**	UNIBO, UNESCO, CoApp Geo-N, Magma
18.30 -22:30	**Open public event with local stakeholders and the whole civil society** ***(leaving from the RHH at 18.30)*** ***Be prepared for a full experience!***	
	Return Bus transfer	

**** End of workshop for ALL, except Replicators ****

Replicators Training Workshop Agenda

1/2 Day - workshop for Replicators

Participants: Replicators and moderators (UNIBO, BITN, UNESCO)

Day 3 – Thursday 31 October 2019: Replicators workshop		
MEETING VENUE: RHH of Appignano del Tronto (Via Roma 146, Appignano del Tronto, AP)		
09:30- 10:00	**Finalizing the co-development phase** Modality: *Presentations*	UNIBO
10:00 -11.00	**Marketing strategies for Replicators** Modality: *Presentations*	BITN
11:00 -11:30	*Coffee/tea break*	
11:30 -13:00	**Bilateral meetings Replicators** Modality: *Bilateral discussions*	UNIBO and BITN

**** End of workshop for ALL participants ****

9. Annex IV – Fine-Tuning workshop Agenda

Day 1 - October 21st 2020
Replicators – achievements and ways forward

Session 1: Replicators' main achievements of the regeneration plans

10.00 – 10.15	**Welcoming words and logistic notes** *Moderated by UNESCO* ***Connect to:*** General room *Note: should you not be redirected to the dedicated Microsoft Teams channel, please try to right click on*
10.15 – 11.30	**Session 1 – part A: Presentation of main achievements of the regeneration plans** ***Participants:*** *All partners (+ stakeholders) + ARMs* *Moderated by UNIBO* *3 Replicators (R1-3)* ***Connect to:*** General room
11.30 – 12.00	**Coffee break ONE** Replicators and their stakeholders + BoI in **Coffee Room 1**. Other partners, please join **Coffee Room 2 and/or Coffee Room 3** ***Find your coffee room below***
12.00 – 13.00	**Session 1 – part B: Presentation of main achievements of the regeneration plans** ***Participants:*** *All partners (+ stakeholders) + ARMs* *Moderated by UNIBO* *3 Replicators (R4-6)* ***Connect to:*** General room

Objectives:

- To inform on main achievements/results linked with the Replicators action plan implementation allowing investors to build a picture of the state of the art in each rural area before Session 2a.
- To further engage the stakeholders and improve their understanding of the projects and of the other Replicators.

Modality:

- Lecture style presentations
- Presentations of Replicators' achievements (6 Replicators: 15' presentation + 5' Q&As each)
- **Action before the workshop**: Replicators to upload their presentations (here)
- Discussions (questions and comments to Rs) via DRHH by all partners

13.00 – 14.00	**Lunch Break**

Session 2: Parallel sessions

14.00 – 15.45	**Session 2a – Looking for investments in rural areas: tools and tips** ***Participants:*** *Rs (+ stakeholders) + BoI* *Moderated by UNIBO* *2 keynote speakers:* *James Donlon (WESTBIC)* *Martina Lodi (ART-ER)* ***Connect to*** Session 2a	**14.00 – 15.45**	**Session 2b: RURITANIA Serious Game Training** ***Participants:*** *RMs (+ stakeholders) + ARMs + KFPs* *Moderated by CRS* ***Connect to*** Session 2b
Objectives • The keynote speakers will provide tools and tips through the presentation of examples to stimulate the discussion during the extensive Q&A sessions **Modality:** Discussion among BoI and Replicators 2 sub-sessions: 20' presentation + 30' Q&A each		**Objective:** • Overview the RURITANIA Game and presentation of Moderators kit **Modality:** Presentation followed by Q&As	
15.45 – 16.00	**Closing remarks** ***Participants:*** *ALL* *UNESCO* *Moderated by* ***Connect to:*** General room		

Find Coffee Breaks rooms

Whenever you see a coffee break in the agenda, come here and choose one of the following!

Join for a relaxed chat in one of the interactive coffee rooms during breaks. By following in the hyperlink from below boxes you will reach your colleagues.

Coffee Room 1	Coffee Room 2	Coffee Room 3
Photo moments	**Professional talks**	**No work, just FUN talks**

Day 2 - October 22st 2020
Replicators' challenges and Role Models' achievements

Session 3: open issues for the implementation of the action plans

10.00 - 10.05	**Technical check and start of the Day 2** ***Participants:*** *All partners (+ stakeholders) + ARMs* *Moderated by UNESCO* ***Connect to:*** General room
10.05 - 11.15	**Session 3 – Part A: Main open issues to solve for the implementation of the action plans** ***Participants:*** *All partners (+ stakeholders) + ARMs* *Moderated by UNIBO* *3 Replicators (R6-4)* ***Connect to:*** General room
11.15 – 11.45	**Coffee break TWO** RM and KFPs in **Coffee Room 1** Other partners, please join Coffee Room 2 and/or Coffee Room 3 ***Find your coffee room above***
11.45 - 12.45	**Session 3 – Part B: Main open issues to solve for the implementation of the action plans** ***Participants:*** *All partners (+ stakeholders) + ARMs* *Moderated by UNIBO* *3 Replicators (R3-1)* ***Connect to:*** General room

Objectives:

- To engage the RMs, KFPs and additional RMs in Rs' implementation of actions
- To get feedback from participants
- To increase peer-learning among Rs

Modality:

- Lecture style presentation
- Presentations of Replicators' achievements (6 Replicators: 15' presentation + 5' Q&As each)
- **Action before the workshop**: Replicators to upload their presentations (here)
- Discussions (questions and comments to Rs) via DRHH by all partners

12.45 – 13.45	**Lunch Break**

Session 4: Role Models towards the enhancement plan	
13.45 – 14.00	**Welcoming words for Additional and Digital Replicators** ***Participants:*** *All partners (+ stakeholders) + ARMs + A&D Rs* *Moderated by UNESCO* ***Connect to:*** General room
14.00 – 15.15	**Session 4 – Part A: Role Models and their pathway towards the development of the enhancement plans** ***Participants:*** *All partners (+ stakeholders) + ARMs + A&D Rs* *Moderated by UNIBO* *SIAs: Art&Festival (RM7-8) and Landscape (RM11, 12 & 13)* ***Connect to:*** General room
15.15 -15.30	**Coffee break THREE** A & D Rs and main KFPs (UNIBO, UNESCO, ICLEI) in Coffee Room 1 Other partners, please join Coffee Room 2 and/or Coffee Room 3 ***Find your coffee room above***
15.30 – 16.30	**Session 4 – Part B: Role Models and their pathway towards the development of the enhancement plans** ***Participants:*** *All partners (+ stakeholders) + ARMs + A&D Rs* *Moderated by UNIBO* *SIAs: Pilgrimage (RM1-2) and Migration (RM5-6)* ***Connect to:*** General room
16.30 -16.45	**Coffee break FOUR – Group PHOTO** **Coffee Room 1:** ALL ***Find your coffee room above***
16.45 – 17.45	**Session 4 – Part C: Role Models and their pathway towards the development of the enhancement plans** ***Participants:*** *All partners (+ stakeholders) + ARMs + A&D Rs* *Moderated by UNIBO* *SIAs: Food (RM3&4) and Resilience (RM 9-10)* ***Connect to:*** General room

Objective:

- To present pre-selected actions and/or results from the participatory workshop
- To get the commitment of other RMs and/or KFPs to support them in the implementation of actions

Modality:

- Lecture style presentation (10' each RM + 5' Qs each)
- Discussions (questions and comments to RMs) via DRHH by all partners
- **Action before the workshop**: Role Models to upload their presentations (here)

17.45 – 18.00	**Closing remarks** ***Participants:*** *ALL* *UNESCO* *Moderated by* ***Connect to:*** **General room**

10. Annex V – Templates content for key sessions by Replicators and Role Models

Workshop	Related session	Template content
Training Workshop in Valladolid	Session: Systemic Innovation Area good practices, starting at the root. Presetation by Role Models Partners involved: All Role Models Session time: All day on 20 March 2019	• Where did it all begin? • Context • Challenges • Our initial Treasures / Capitals • Good practices/model actions • Roadmap • Key Drivers for Regeneration • Barriers • Capital Development and Knowledge Building • What it looks like today
Launch Workshop in Appignano del Tronto	Session: RMs enhancement plans Partners involved: All Role Models Session time: Afternoon of 29 October 2019	• Activities done so far in the Rural Heritage Hub – the space, the community of stakeholders and results from the repository and launch workshop • RMs to learn from • Co-development activities to implement with the stakeholders (among the ones already organised by the Replicators or others) • Actions that might be implemented (within or beyond Fruitage lifespan)
	Session: Presentation of the co-development phase and draft action plans by Replicators Partners involved: All Replicators Session date: Morning of 30 October 2019	• My Rural Heritage Hub – the space and the community of stakeholders (2-3 slides) • The co-development phase: from the launch to the business model workshop, briefly summarize (6-7 slides) • The selected actions: present each single action – you can cluster them per SIA – starting to tailor this to your context (n. of slides depends on the n. of action) • Try to make explicit what kind of help you would like to receive from KFPs and specific RMs (1-2 slides)
Fine-Tuning Workshop, on-line	Session: Presentation of main achievements of the	• Welcome to our stakeholders!

	regeneration plan implementation Partners involved: All Replicators Session date: Morning of 21 October 2020	*Please list their names so that we can welcome them and so that they feel part of the achievements you are going to present* • Heritage-led regeneration plan: overview of the actions *Please list all your actions, and mark/ highlight in bold the one you will focus on during the presentation since they are the most advanced and/or the one more representative of the on-going process. You will not have time to go through all the actions as it was done during the GA.* • Action no. xx | Completed activities *Please explain in a clear and concise way, do not make the list only!* *- what you achieved (what you are proud of)* *- main actors of this result and their role (how the stakeholders, KFP and RM contributed to the implementation success)* *- main results (no. of formal agreement signed, target group reached, targets reached. Images are more than welcome)* • The reasons of the success *Please explain why in your opinion you achieved these results, which is the lesson learnt from these first experiences* • What to focus on in the coming months *Please explain what comes next in your implementation agenda. Please focus on the main activities/actions*
	Session: Main open issues to solve for the implementation of action plans Partners involved: All Replicators Session time: Morning of 22 October 2020	• Heritage-led regeneration plan: Deviation foreseen *Please insert your actual Gantt chart to provide an overview of the deviation for each action.* • Social barriers encountered *Please explain main social barriers preventing you to achieve the implementation as planned (lack of engagement of the local community, Covid-related effects, etc.)* • Economic barriers encountered *Please explain main economic barriers preventing you to achieve the implementation as planned (lack of funds, Covid-related effects, etc.)*
	Session: Role Models and their pathway towards the	• My starting point

	development of the enhancement plans Partners involved: All Role Models Session time: Afternoon of 22 October 2020	• Why an enhancement plan and what to enhance *Please mention what you would enhance (challenges to tackles and opportunities to catch) through the implementation of the enhancement plan* • What to propose in my territory *Please mention the Model Actions (or parts of them) that you would like to transfer in your territory and explain why* *Please mention also additional actions that are not strictly related to the Model Actions that you would like to implement in your territory and explain why* • What has been done so far *Please mention the RURITAGE-related workshops and activities (participatory workshop and the other elective workshops, if already occurred) highlighting the main outcomes towards the definition of enhancement actions* • Who to involve *Please mention here the KFPs and other RMs that you would like to interact with in the design and implementation phases of your enhancement plan* *Please mention here the local stakeholders who may have a key role in your enhancement plan, if already identified*