

DEDNAED



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 964248

Project Acronym: DeDNAed

Deliverable 8.1

Public project website online

Due date of Deliverable: 30.06.2021

Actual submission date: 26.07.21

Lead beneficiary for this Deliverable: BNN

Level of Dissemination: Public

Document History

| Version | Date | Edited by | Comment |
|---------|------------|-----------|-----------------------|
| 1 | 22.07.2021 | BNN | 1 st draft |
| 2 | 26.07.21 | TUC | Final version |
| | | | |



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Introduction

This document is intended to accompany the deliverable 8.1 'Public project website online'. DeDNAEd's public website will serve as the project's key tool to disseminate the latest news, achievements and results to the general public. Moreover, it presents general information about the project as well as the objectives and the work plan. Further, the whole consortium is presented on the website and the main tasks of each beneficiary within DeDNAEd are highlighted. Ultimately, a general contact form has been created and contact information of each beneficiary is available (and held up-to-date) to facilitate getting in touch with the relevant people of DeDNAEd.

Description of task

Task 8.3: Construction and maintenance of a public website (lead: BNN, M1-36):

A website will be developed in order to provide a continuous update about the project progress and the results obtained during it. The project website will be registered with an '.eu' domain name. All public deliverables and publications (Open Access) will be uploaded on the website. The website will be maintained and updated regularly, and will be active for at least a year after the end of the project.

Description of action

The following action was carried out in order to construct the project's website, in close cooperation by University of Technology Chemnitz and BioNanoNet Forschungsgesellschaft mbH:

- Purchase of domain (dednaed.eu)
- Purchase of webhosting and SSL certificate
- Selection and purchase of a website template
- Creation and implementation of the project's email address: info@dednaed.eu
- 'Coming soon' website online, including funding acknowledgement and contact information
- Selection of images to be implemented in the website
- Creation and implementation of the website structure:
 - a. **Home**
 - b. **Project**
 - Project summary
 - Objectives
 - Work plan
 - c. **Consortium**
 - Map and logos of the project partners. Description of all partners' main tasks and contact information.
 - d. **News and media**
 - Latest news and information. Tags: Events, News, Project outcomes
 - e. **Contact**
 - Contact form that sends all requests to info@dednaed.eu
 - f. **Footer**
 - Funding acknowledgement
 - Link to Social Media (Twitter & LinkedIn)
 - Latest tweets
 - Contact information
 - Privacy policy
 - Legal notice

Results

The website is publicly accessible under: <https://dednaed.eu/>

It was designed for the public to:

1. Introduce the project, its major targets and the plan to achieve them
2. Introduce the project partners and their responsibilities in the course of the project
3. Inform about e.g., the latest news, events and project outcomes
4. Serve as a contact point to easily get in touch with the project team.

In order to fulfil these objectives, the website will be maintained and held up-to-date over the project's lifetime.

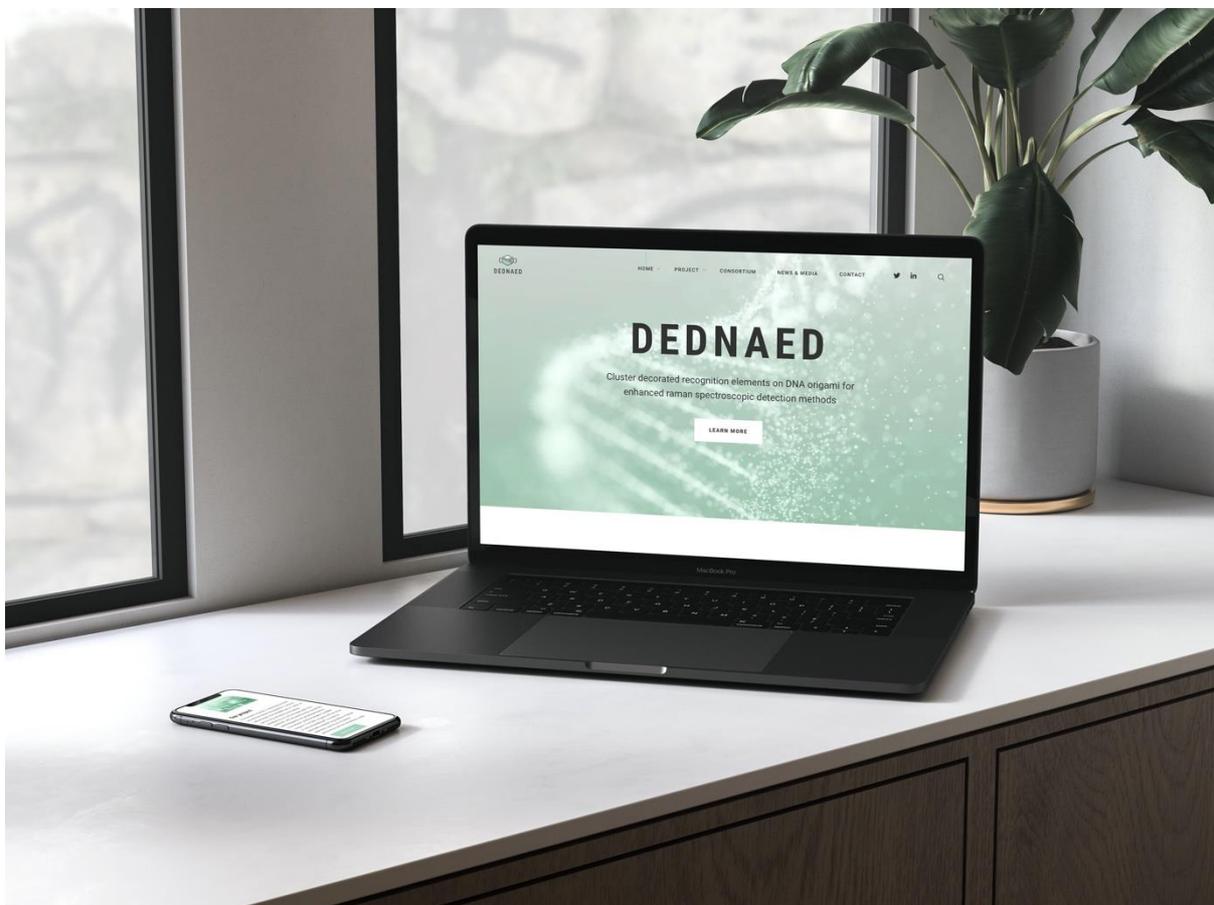


Figure 1: Mock-up of the website, which will also be used to promote the website on social media.

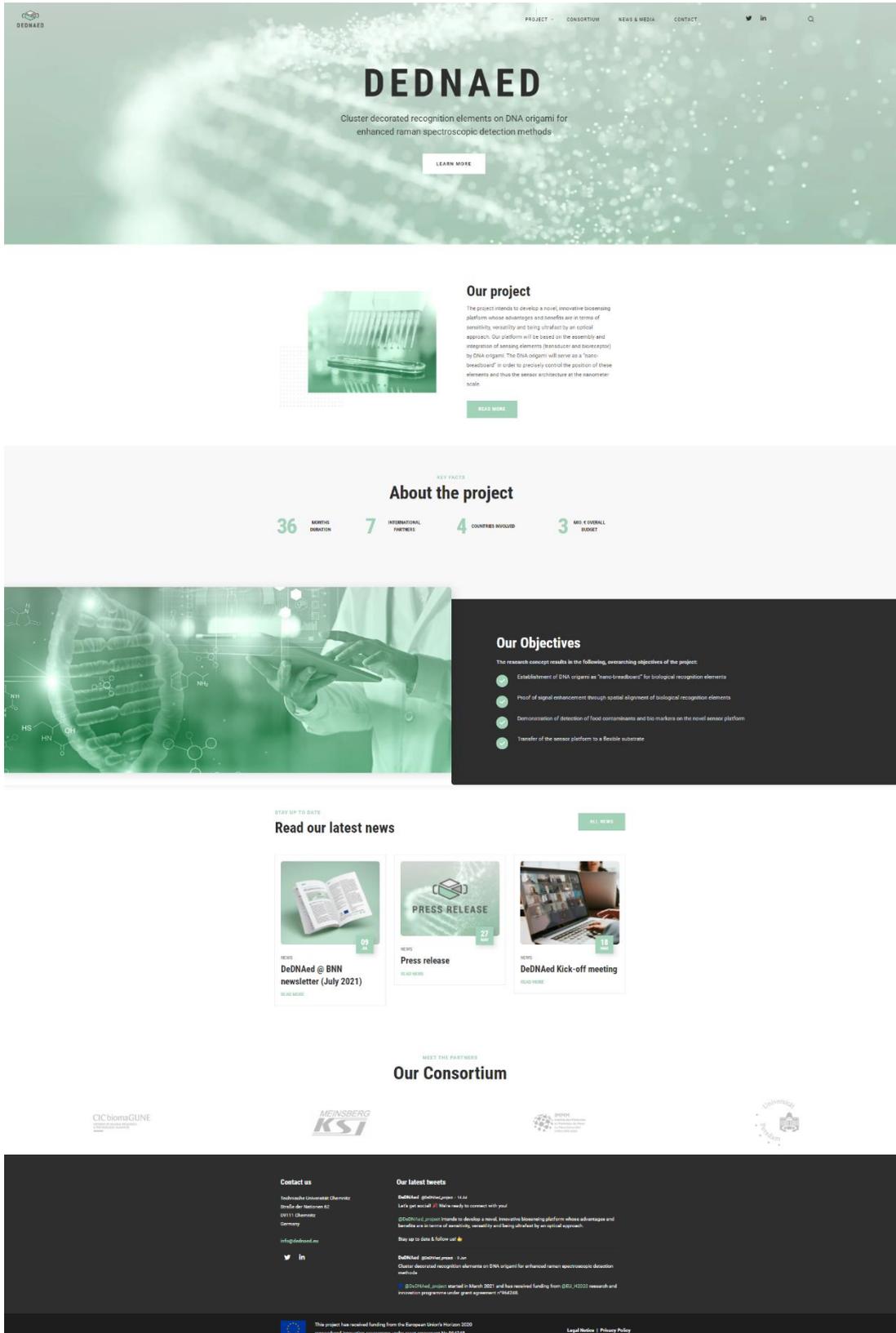


Figure 2. Landing page of DEDNAED website (access date: 22.07.21).

WHO WE ARE

Our partners

The DeDNAed team consists of 7 international partners from Austria, France, Germany and Spain.



- 1 TUC
- 2 CIC biomaGUNE
- 3 KSI Meinsberg
- 4 UM
- 5 UP
- 6 TEC
- 7 BNN



Figure 3: Map and location of DeDNAed consortium members (access date: 22.07.21).

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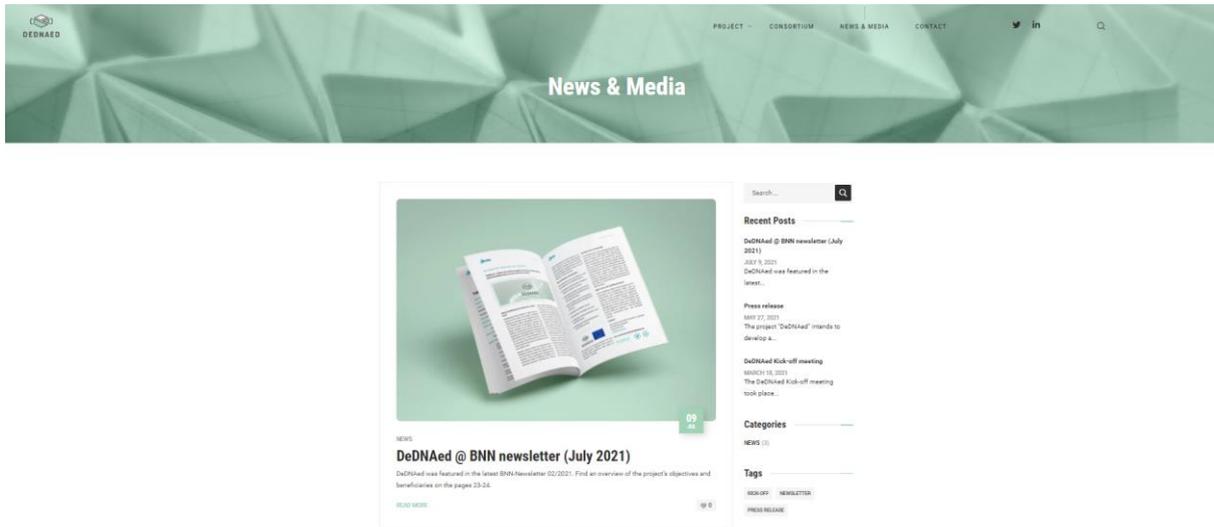


Figure 4: DeDNAed News & Media page (access date: 22.07.21).

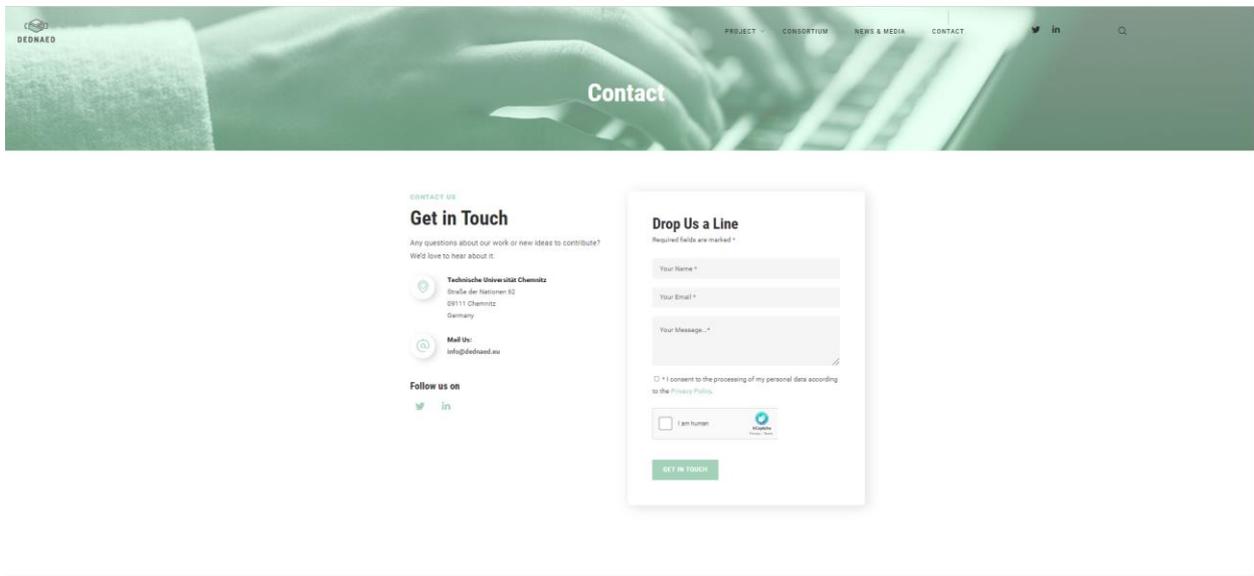


Figure 5: DeDNAed contact form (access date: 22.07.21).

Conclusion

The project website is a vital tool in order to inform the general public about the DeDNAed project. Moreover, it raises awareness about the latest results and serves as a contact point to get in touch with the consortium. Project outcomes, news, events, etc. will be updated on a regular basis in the 'news and media' section of the website, with the intention to inform all relevant stakeholders about the status of the project. The website will be continuously updated with new content as the project progresses. A professional online presence is very important nowadays and builds the base for further communication and dissemination activities.