

ZAMONAVIY TARAQQIYOTDA ILM-FAN VA MADANIYATNING O'RNI 13-SON
SOCIAL PEDAGOGICAL OPPORTUNITIES TO INCREASE THE
EFFICIENCY OF TECHNOLOGIES OF SPIRITUAL AND
EDUCATIONAL WORK.

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***Annotation:** Detailed information on the social and pedagogical opportunities to increase the effectiveness of spiritual and educational work.*

***Keywords:** Spiritual-enlightenment, technology, education, national independence, socio-spiritual, society.*

The Decree of the President of the Republic of Uzbekistan "On measures to develop the concept of development of the national idea at a new stage of development of Uzbekistan" states: The development and application of effective methods and tools to combat ideological threats is lagging behind the times. Indeed, the technological essence of the system of spiritual and enlightenment work is reflected in its inherent principles of continuity and continuity. That is, from kindergarten, which is the most important and basic link in the educational process, preschool education, general secondary schools, secondary special, vocational and higher education institutions, aimed at the formation and development of values of social and spiritual significance, the spirit of love and devotion to the Fatherland. covers enterprises and organizations.

In accordance with the order of the Cabinet of Ministers of the Republic of Uzbekistan dated March 2, 2011 07 / 44-1-con and February 21, 2012 No 32 was used to improve the skills of teachers and organize training courses on the "Spiritual and educational basis of combating religious extremism and terrorism" (Reference of the Ministry of Higher and Secondary Special Education of the Republic of Uzbekistan No. XZ-02 / 21-429 of October 13, 2016); In the preparation and implementation of the Program of measures approved by the Cabinet of Ministers



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of January 8, 2016 No. 9 (paragraphs 2, 5, 8, 15, 16, 17, 18, 19, 20, 34, 47, 53), as well as , Used in the activities of the monitoring group under the Cabinet of Ministers, approved by the order of the Deputy Prime Minister dated August 18, 2016 (reference of the Cabinet of Ministers of the Republic of Uzbekistan dated November 20, 2016 №08 / 1-250). from training programs, scientific-practical manuals and tools and proposals aimed at increasing the effectiveness of prevention of religious extremism and terrorism in secondary special, vocational education institutions in professional colleges and academic lyceums; In the preparation of the Instruction on educational work with the staff of the State Security Service of the President of the Republic of Uzbekistan (2018), "Fundamentals of Spirituality" (2018), "The idea of national independence: basic concepts and principles" prepared for the "Temurbek School"; It was used in seminars-trainings (2019) on "Improving the effectiveness of state and public organizations in improving the socio-spiritual environment" at the Academy of Public Administration under the President of the Republic of Uzbekistan and in the effective organization of spiritual and educational work.

Every developed country in the world has its own history of a developed system of enlightenment and propaganda. In particular, the US propaganda system officially links its historical development with the formation of the "Cyril Committee", which was formed on April 14, 1917, as part of the government, based on the requirements of the First World War. The development of electronic media has dramatically changed the proportion of propaganda media in the world. In particular, the efficiency and speed of television and radio broadcasting revolutionized. According to TV researcher D. Dondurey, the importance of television today is no less important than the national economy and national security. Because it is developing and promoting a field of meanings in the country. All aspects of spirituality and



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culture - from values to real behavior, from morality to the national character - are designed and controlled by television.¹

Many of the trends that determine the development of information programs originated in Western society and later became the most widespread educational system in the world. The concept of "infotainment" corresponds to this social trend. The term is derived from the English word interteyment information, which means spreading good news, entertaining messages.

“Инфотейнмент²” and facilitates comprehension, arouses curiosity, produces a message, and coordinates conditions. In this case, the issue will be discussed by respected, well-known experts.

In the infotainment style of propaganda, the image changes completely, requiring it to attract and retain the attention of the entire audience, support their interests, and keep them emotionally active. This has led to its popularity and the creation of self-replicas in television technology, shows and spiritual-educational work. As a result, it has become a vanguard of advocacy programs.

In today's Europe, the position of new technology-based educational lectures is growing. Public speaking is one of the most active eydj technologies as an effective form of encouraging people to think. People who attend modern public lectures know the news, find answers to questions they don't understand, and discuss new films and projects. Modern public education is education in the form of entertainment, ie the dissemination of knowledge through play. Education technology is developed in Western universities and involves the conduct of classes in the form of shows. . performance - presentation) also affects communication on social networks.

The norms and rules that emerge in online and offline cultural relations are penetrating the spiritual and educational sphere. Interactive and horizontal communication are the most important features of social communication on the

¹ Dondurei, D. B. TV formats life [Electronic resource] / D. B. Dondurei // Art of cinema. 2014. No. 10. URL: <http://kinoart.ru/archive/2014/10/tv-formatiruet-zhizn>

² Инфотейнмент.



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Internet, which led to the emergence of "online associations" in leisure associations and organizations-network organizations. In the field of motivation of Internet users, the information culture is based on recreational motives, communicative motives and motivations for self-expression. Their interests are driven by self-expression and affiliation (finding their place among the like on the Internet), self-awareness, mastery and communication.³

In order to carry out spiritual and educational work in the districts and cities with an effective social and pedagogical system, it is important to study their daily lives, their spiritual needs and gain confidence in their own strength in order to effectively influence the lives, tastes and feelings of the population. This requires technological coordination of the activities of the subjects of spiritual and educational activities on a socio-pedagogical basis.

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