

COMMUNITY OVERVIEW

Urban@UW is a partnership at the University of Washington that brings together scholars across all three UW campuses, plus policymakers and local community stakeholders. The goal of Urban@UW is to develop cross-disciplinary and cross-sector collaborative research that makes cities more resilient, equitable, healthy and sustainable. Started in Spring 2015, it is supported by the Office of Research and the College of Built Environments at the University of Washington, as well as external grants and partnerships. The community aims to strengthen connections between research and solutions to today's urban challenges through a mixture of in-person and online activities. Urban@UW's collaborations happen during in-person events, workshops and research teams, while engagement and communication of opportunities, trainings, and ideas are shared online.

- ENVIRONMENTAL SCIENCE
- INTERDISCIPLINARY
- DIVERSITY/EQUITY/INCLUSION
- OUTREACH AND EXTERNAL COMMUNICATIONS
- KNOWLEDGE GENERATION
- STANDARD SETTING
- MULTI-STAKEHOLDER COLLABORATION

► Website: depts.washington.edu/urbanuw

COMMUNITY BASICS



30 core members within a broader community of 700

these numbers are an estimate



Equally offline and online



Active community is local to regional. Whole network is national to international, but concentrated in Washington state.



Partly open, anyone may request to join but access restricted to members only



Infrastructure organization empowering communities of practice and research collaborations

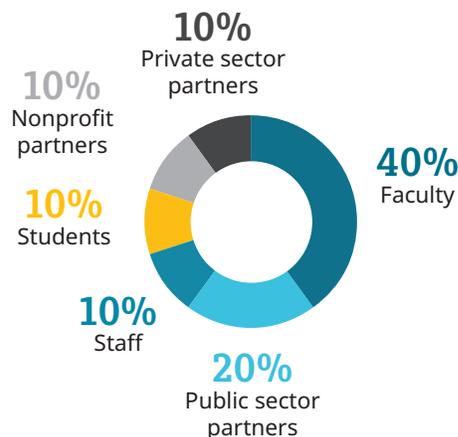
COMMUNITY STRUCTURE

Community Management

Community management is provided by the **Director** (0.5 FTE) plus an **hourly student assistant** (0.33 FTE), working with a committee of faculty advisors. Additionally, 1-4 **graduate students** (who might be considered community ambassadors) support individual research projects (at 0.5 FTE as projects develop and close) in partnership with faculty leads (who are engaged at different levels of FTE).



Members



Community Configuration

Active research and engagement projects

Newsletter recipients and event attendees

Urban@UW, University of Washington, USA

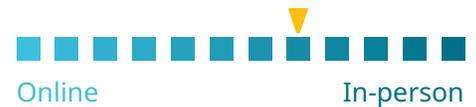
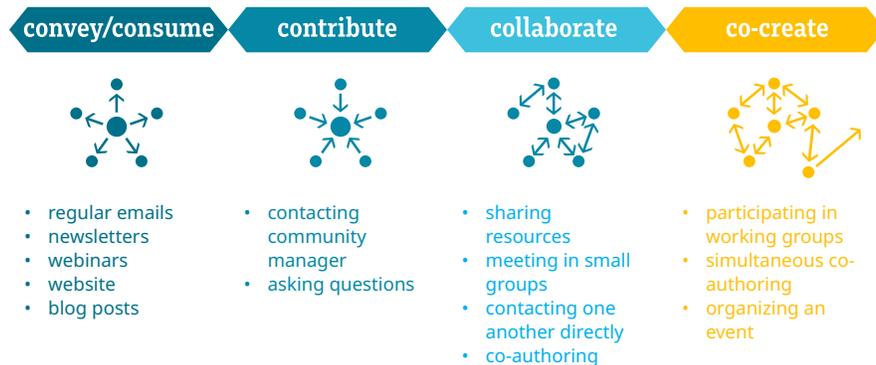
doi: [10.5281/zenodo.4014004](https://doi.org/10.5281/zenodo.4014004)

PROGRAMMING

The CSCCE Community Participation Model describes four modes of member engagement that can occur within a community: CONVEY/CONSUME, CONTRIBUTE, COLLABORATE, and CO-CREATE. All modes may be present at once, with some members interacting in multiple modes - or a community may have member engagement that falls into only some of the modes described. The model enables the mapping of community member behaviors to programming and other infrastructural support that the community manager, convening organization, or funder may provide to the community. For more information, see the [CSCCE community participation model](#).

IN THIS COMMUNITY

Urban@UW programming is community-led, with an emphasis on bringing people together across boundaries, leading to more innovation/creation. Online programming includes community-driven event calendars and newsletters as well as online resources and discussions to support collaboration on urban research and incubation of new ideas. Offline activities include research teams and projects, as well as community-led events, workshops, and conferences.



COMMUNITY TOOLBOX

Communications

- Email
- MailChimp
- Blog
- Twitter
- Facebook
- Zoom

Productivity

- Google Drive
- Google Analytics

OUTPUTS & EVALUATION

✓ **Success looks like a diverse programming portfolio, which engages faculty, staff, students, and community partners and results in new funding for seeded projects, peer-reviewed publications, and policy changes.**

Evaluation and Reporting

- Reports for community team
- Reports for leadership or funders
- Community member surveys

Challenges

- Funding
- Senior management buy-in
- Unclear community goals
- Evaluation
- Staff burnout

Opportunities

- New events
- New working groups

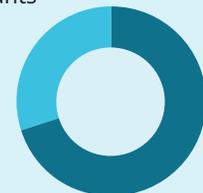
- New funding stream
- New program

Successes over the last year

- **Growth** – adding new members
- **Financial** – new funding stream
- **Engagement** – in-person event
- **Recognition** – members see value
- **Recognition** – awards/articles/invitations

FUNDING

30%
Grants



70%
Parent organization

Funding Streams

- 70% funding from the University of Washington
- 30% grant funding from the state of Washington

Members can apply for travel stipends to internal events, professional development stipends, graduate RA funds, and pilot project grants through Urban@UW.