

Global Researcher Attitudes to Societal Impact: SDG2: ZERO HUNGER

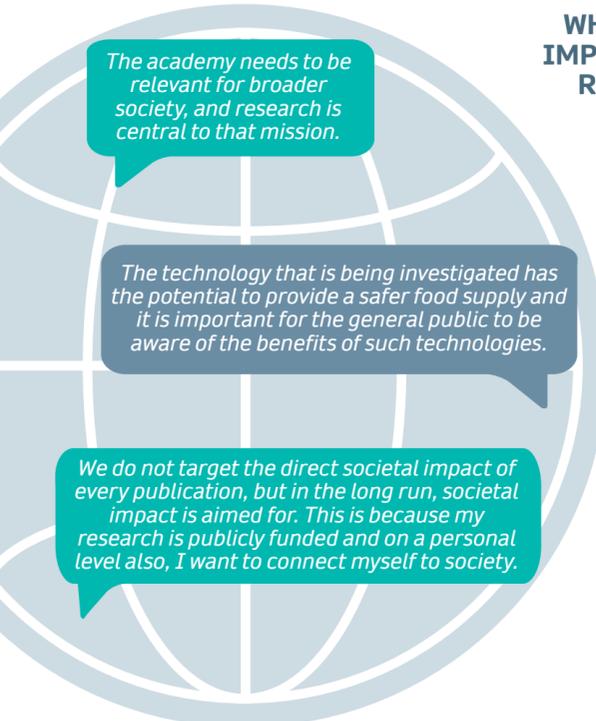


These findings are part of a **GLOBAL SURVEY** of more than **9,000** researchers. Nearly **600** researchers identified SDG2 as one of the Sustainable Development Goals (SDGs) related to their research.

Researchers who identified **ZERO HUNGER** as relevant to their research most often said that **GOOD HEALTH AND WELL-BEING (56%)** and **CLIMATE ACTION (46%)** were related to their work as well.

THE IMPORTANCE OF SOCIETAL IMPACT TO RESEARCHERS

80% of researchers who identify SDG2 as related to their research describe **societal impact** as either **extremely or very important**.

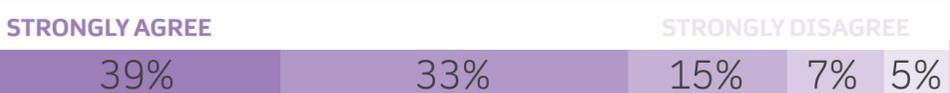


WHICH OF THE FOLLOWING TYPES OF IMPACT DO YOU HOPE THAT YOUR MOST RECENT PUBLICATION WILL HAVE?



THE FUTURE OF RESEARCH FUNDING

The majority of researchers believe that the funding of research should be more strongly linked to demonstrable societal impact.



WHILE SOME DISAGREE →

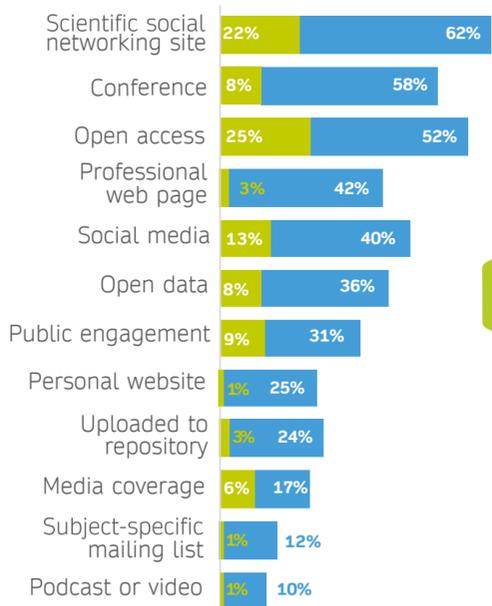
- It elevates the value of academic work and research.*
- Why are we going to waste tax money in research that won't help the area where the money come from.*
- Unfortunately we care just for impact factor and citations.*
- Opinions on what kind of societal impact is desirable is contradictory to freedom of science.*
- Favoring research with clear societal impact risks a decline of curiosity-driven research, which is actually the greater engine of innovation and social impact. Forcing researchers to work on 'impactful' topics narrows scope and limits creativity.*

COMMUNICATING RESEARCH

47% of researchers say their choice of journal was influenced 'a great deal' or 'a lot' by the intended societal impact of their research.



Sharing on a scientific social networking site is the most popular way SDG2 researchers increase their societal impact.



But more researchers consider **open access to have the greatest impact.**

An open access paper is easily accessible to researchers and thus cited more and thus research published is known more to the community.

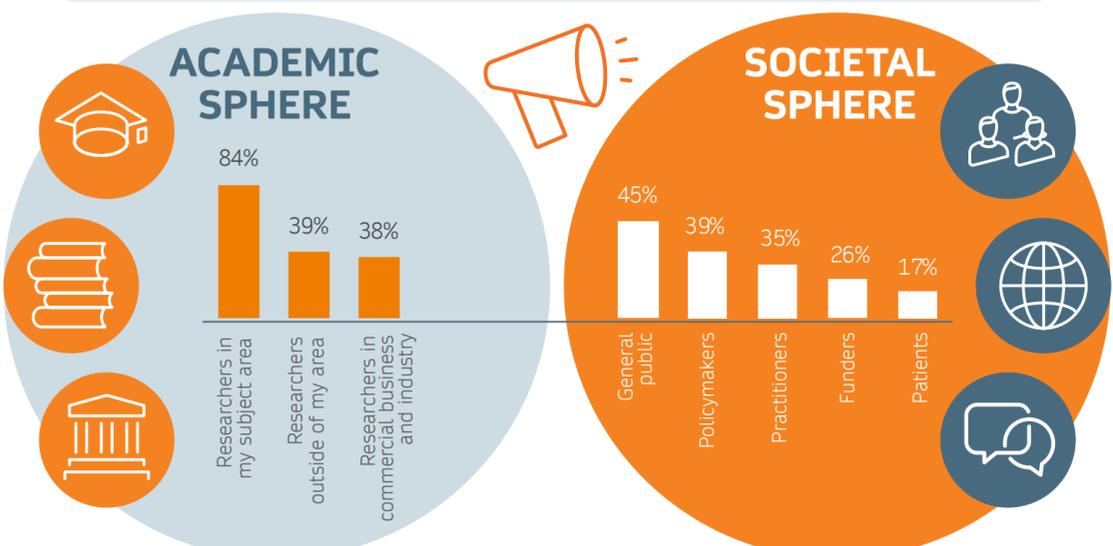
Many people (scientists and general public) have access to social networking sites, such as Research Gate.

Because these research social networking sites are widely assessed by the researchers throughout the world.

MEASURING ACADEMIC VS. SOCIETAL IMPACT

An overwhelming majority of researchers track the societal impact of their research to some extent, but there is limited tracking of impact outside of academic research.

Q Which of the following audiences were you trying to reach with your most recent publication?



Q Which **one** method do you think is the best for tracking the societal impact of your research?



What are the **biggest roadblocks** stopping researchers from measuring the societal impact of their work?



To learn more about our new strategic partnership to accelerate progress on global societal challenges through open research, visit: springernature.com/SDGimpact

