

Global Researcher Attitudes to Societal Impact: SDG3: GOOD HEALTH AND WELL-BEING



These findings are part of a **GLOBAL SURVEY** of more than **9,000** researchers. Over **2,600** researchers identified SDG3 as one of the Sustainable Development Goals (SDGs) related to their research.

Researchers who identified **GOOD HEALTH AND WELL-BEING** as relevant to their research most often said that **QUALITY EDUCATION (26%)** and **INDUSTRY, INNOVATION, AND INFRASTRUCTURE (16%)** were related to their work as well.

THE IMPORTANCE OF SOCIETAL IMPACT TO RESEARCHERS

75% of researchers who identify SDG3 as related to their research describe **societal impact** as either **extremely or very important**.

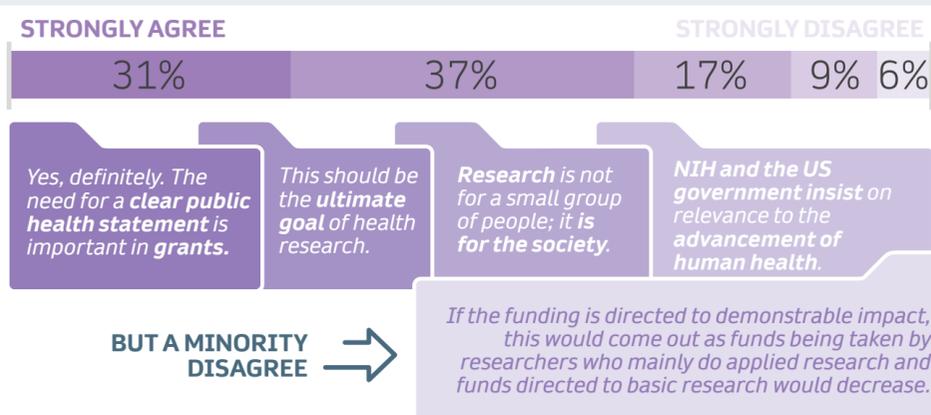


WHICH OF THE FOLLOWING TYPES OF IMPACT DO YOU HOPE THAT YOUR MOST RECENT PUBLICATION WILL HAVE?



THE FUTURE OF RESEARCH FUNDING

The majority of researchers believe that the funding of research should be more strongly linked to demonstrable societal impact.

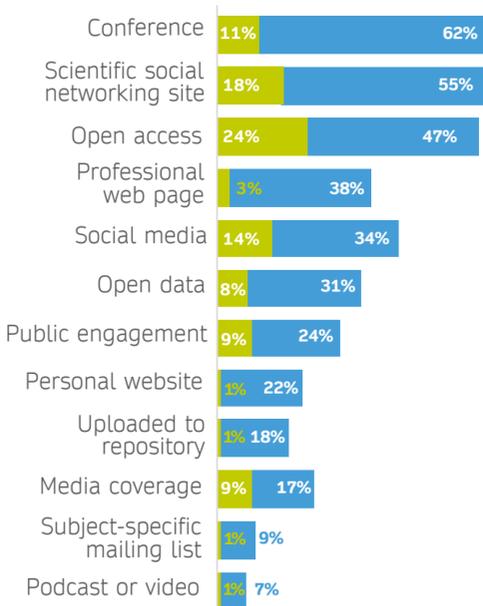


COMMUNICATING RESEARCH

43% of researchers say their choice of journal was influenced 'a great deal' or 'a lot' by the intended societal impact of their research.



Presenting at a conference is the most popular way SDG 3 researchers increase their societal impact.



But more researchers consider **open access to have the greatest impact**.

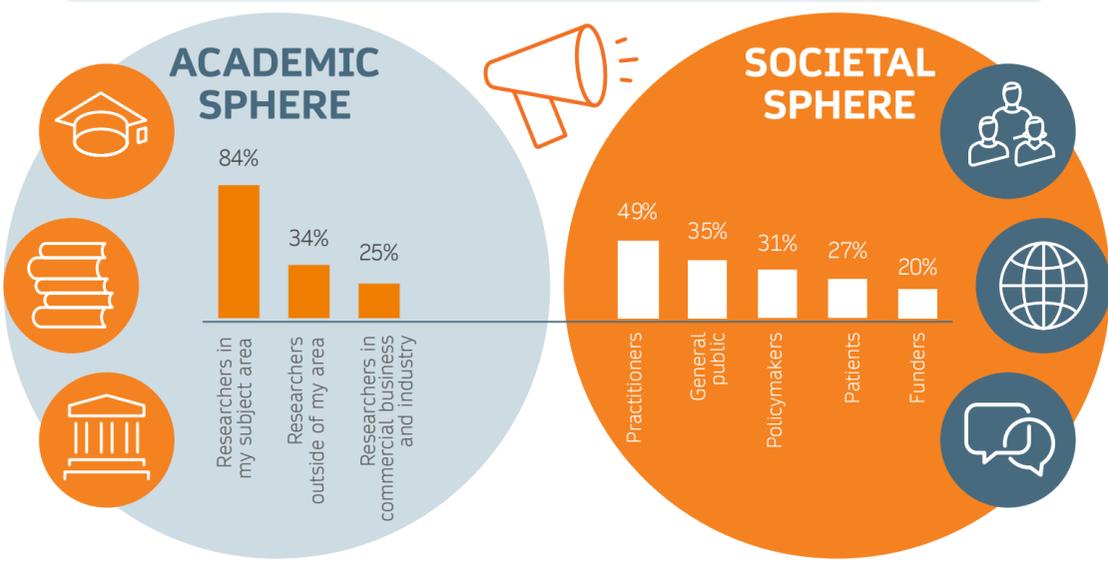
Many public health organizations lack institutional subscriptions to journals. Therefore **open access research is accessible to them**. Globally, ministries of health desire access to evidence-based public health research.

Open access gives people from all walks of life the **opportunity to read the research published**.

MEASURING ACADEMIC VS. SOCIETAL IMPACT

An overwhelming majority of researchers track the societal impact of their research to some extent, but there is limited tracking of impact outside of academic research.

Q Which of the following audiences were you trying to reach with your most recent publication?



Q Which **one** method do you think is the best for tracking the societal impact of your research?



What are the **biggest roadblocks** stopping researchers from measuring the societal impact of their work?



To learn more about our new strategic partnership to accelerate progress on global societal challenges through open research, visit: springernature.com/SDGimpact

