

CALL FOR PAPERS
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SPECIAL ISSUE

Business Models at the Crossroad of Responsible Innovation, Sustainability and Resilience

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CALL SPECIAL ISSUE

The relentlessly fluctuating global economy generates impelling needs in how values are perceived, created and managed. Recently, there has been focus on how businesses could be part of the solution of our rising common challenges, such as climate crisis, general pollution, poverty, energy security and health. Business models are the core of businesses and support companies' effectiveness, contributing to their stable, sustainable functioning in the difficult, ever-changing market. This implies the design and implementation of innovative business models that take into account the variety of the stakeholders and promote contributions in terms of responsible research and innovation (RRI), sustainability and resilience.

This Special Issue aims to discuss the key mechanisms concerning the design and operationalization of business models as a tool to meet our global challenges. We welcome contributions that links concepts such as sustainability, resilience and RRI to business models and strategy.

SUBMISSION OF PAPERS

We invite you to contribute to this issue by submitting comprehensive reviews, case studies or research articles. Papers selected for this Special Issue are subject to a rigorous peer review procedure, with the aim of rapid and wide dissemination of research results, developments, and applications.



SUBMISSION PROCESS:

Authors are invited to submit a full article that conforms to RAC guidelines on or before January 15, 2020 through the journal submission system <<https://mc04.manuscriptcentral.com/rac-scielo>> (please select option **SI Business Models** in the first step of submission). Full papers and cases must be 8,000 words or less in length. Submission must be made through the ScholarOne system. By submitting a paper, authors are certifying that the submission is an original, unpublished work, and that it is not simultaneously under consideration elsewhere in whole or part. It should comply with the journal policy on plagiarism and self-plagiarism. The papers will be screened initially by Guest Editors. Articles suitable for evaluation will then be submitted to a double-blind peer review. Eventual acceptance is subject to the authors successfully addressing the comments of the referees and co-editors. All papers must be written in English. Please send any related questions to Elin Oftedal, <elin.m.oftedal@uit.no>

POSSIBLE TOPICS CAN BE

- Sustainable business models archetypes and design principles
- Sustainability drivers in established organizations
- Sustainability drivers and stakeholders relations
- Business models in RRI and resilience frameworks
- Challenges in designing and implementing sustainable business models in specific sectors/contexts
- Collaboration in sustainable business models development and implementation
- Sustainable business models and value co-creation
- The “transferability” of sustainable business model across sectors/contexts
- Measuring the impacts of business models in relation to sustainability
- Ontological, epistemological and methodological challenges in sustainable business models research
- The role of governments and/ or universities in sustainable business models
- The role of universities in sustainable business models
- How the entrepreneurship and innovation literature can contribute to the existing sustainable business models literature
- Alternative theoretical approaches to the conceptualization of sustainable business models
- Success and failure cases of sustainable business models development and application
- Sustainable business – models and ESG investing.

KEYWORDS

- Sustainable business models, sustainable business models for sustainability
- Green business models
- Sustainable strategy
- RRI vs sustainability
- Sustainable performance management
- Business continuity
- Sustainable value
- Innovation management

ABOUT RAC

RAC publishes only scientific documents (brand new research results of research), and cases for teaching. RAC is the main journal of The Brazilian Academy of Management, Anpad is the #2 scientific association in the field of business management (in terms of #members). RAC publishes its documents in Portuguese or English, but we are looking for financial resources to allow both English AND Portuguese for ALL documents. If check our recent issue you can see that 3 of the 6 brans articles are in English. RAC, therefore, is the leader publication in business management in the main economy in Latin America, Brazil (the #8 economy all over the world). RAC is on top rank of journals in Brazil, at the end of the day when people publish a paper in RAC, people give a signal that their research is doing well. That is why RAC reject more than 90% of submission (we publish something around 40 papers a year). Since other Brazilian journals in business management belong to a individual university, we suppose RAC has an advantage, RAC is published by a Scientific Associate where ALL universities are linked, sharing values and ethic codes in research.

