



*und Scaling Small* – Governance  
von wissenschaftsgeleiteten  
Publikationsinfrastrukturen

TOBIAS STEINER

Satelliten-Konferenz  
„Wissenschaftsgeleitetes  
Open-Access-Publizieren“  
z. d. Open-Access-Tagen 2023,  
26 September 2023



# Copim – eine Community of Communities

COPIM-Projekt (2019-23) – startete mit 15 teilnehmenden Institutionen, darunter scholar-led Verlage, community-led Infrastrukturen, Universitätsbibliotheken sowie Forschenden

## Ziel:

At COPIM, we believe that, for open access publishing initiatives to thrive, we have to develop more robust notions of “open” that go beyond releasing content from behind paywalls. We believe that the **infrastructure with which academic work is published must be community-led and open for widespread participation by scholar-led and non-profit publishers.**

**We are therefore building a significantly enriched, not-for-profit and open source ecosystem for open access book publishing.** It will support and sustain a diversity of publishing initiatives and models, particularly within the Humanities and Social Sciences, in the UK and internationally.

UC SANTA BARBARA  
LIBRARY

doab directory of  
open access  
books

ScholarLed

MATTERING PRESS

dpcc Digital Preservation Coalition

Loughborough  
University

Birkbeck  
UNIVERSITY OF LONDON

p. punctumbooks

Coventry  
University

BRITISH  
LIBRARY

Jisc

OpenBook  
Publishers

Lancaster  
University

meson press

TRINITY  
COLLEGE  
CAMBRIDGE

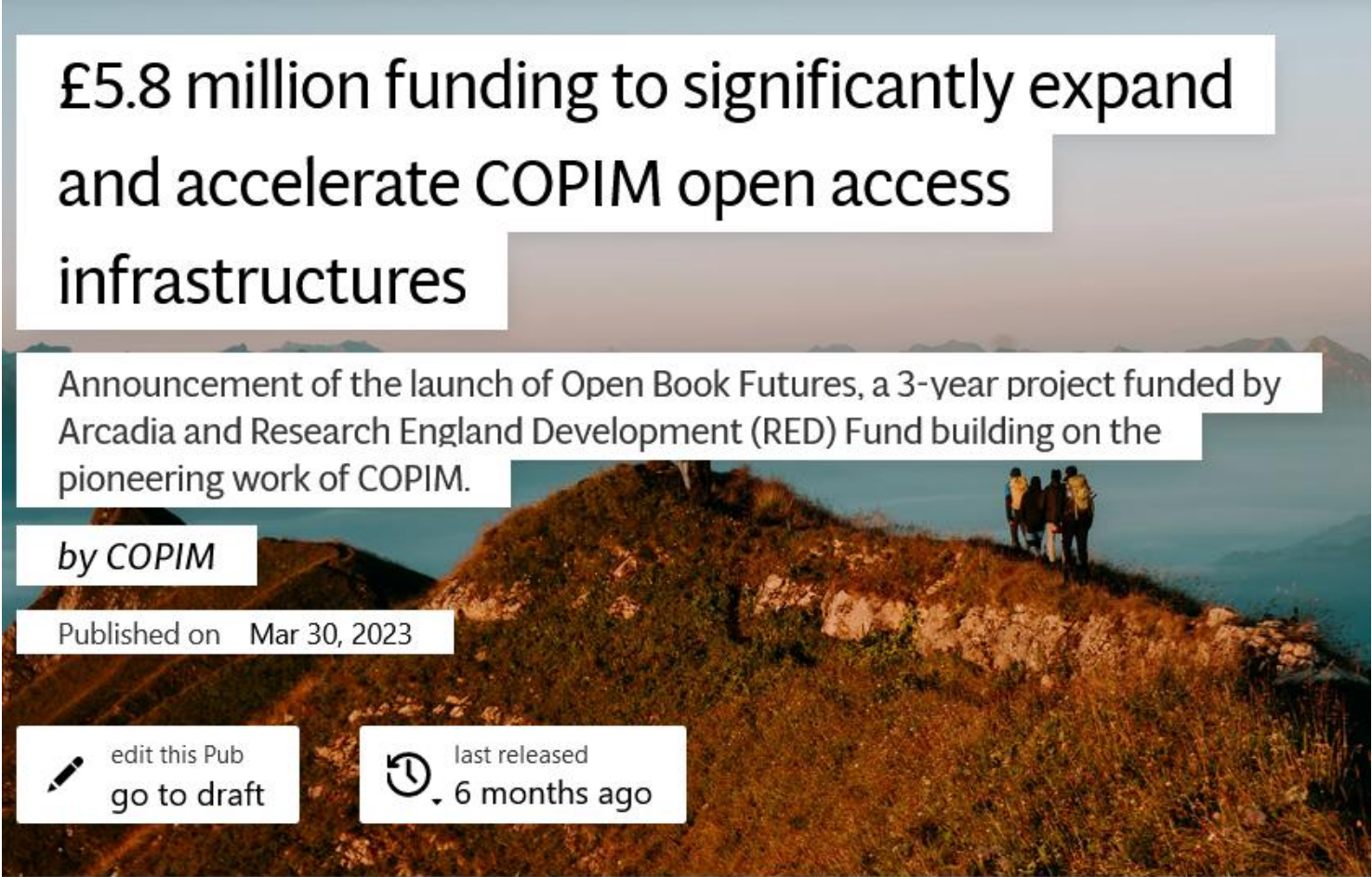
OPEN HUMANITIES PRESS



# Copim – eine Community of Communities

Open Book Futures (2023-26) – auf 23 teilnehmende Institutionen erweitertes Konsortium aus Europa, Lateinamerika, UK, US, Kanada und Australasien.

Ziel: ... to significantly expand key infrastructure proof-of-concepts created by COPIM to achieve a step change in how community-owned Open Access (OA) book publishing is delivered.




£5.8 million funding to significantly expand and accelerate COPIM open access infrastructures

Announcement of the launch of Open Book Futures, a 3-year project funded by Arcadia and Research England Development (RED) Fund building on the pioneering work of COPIM.

by COPIM

Published on Mar 30, 2023

 edit this Pub  
go to draft

 last released  
6 months ago



[Invest in Open Infrastructure's](#)  
[Future of Scholarship](#) project;  
[Knowledge Futures Group](#); [OASPA](#);  
the [Next Generation Library Project](#);  
[LYRASIS](#); [IFLA](#); the [Embedding](#)  
[Preservability](#) project; ACRL/CRL

[The British Library](#);  
UKSG; SCURL; Jisc;  
UKRI; RLUK; NAG; ...

[KOALA](#), [CODRIA](#), and [Scholar-led](#)  
[Plus](#), projects; the German-speaking  
[scholar-led.network](#) initiative;  
[NFDI4Culture](#).

European Science Cloud's [Provider](#)  
[Marketplace](#) & [EOSC Pillar](#)

[OPERAS](#); [LIBER](#); [OpenAIRE](#),  
[COAR](#); [EIFL](#); [SPARC Europe](#)

[Open Access Books](#)  
[Network](#)

[PALOMERA](#)

[SciELO Books](#)

[Continental Platform](#)

[Open Access](#)  
[Australasia](#) & [COKI](#)

Collaborations with...



# Zwei COPIM Spin-offs



<https://openbookcollective.org/>

a not-for-profit company (limited by guarantee), currently in the midst of applying for UK Charity Commission registration to receive full Charity status.



**THOTH**

Open Metadata.



<https://thoth.pub/>

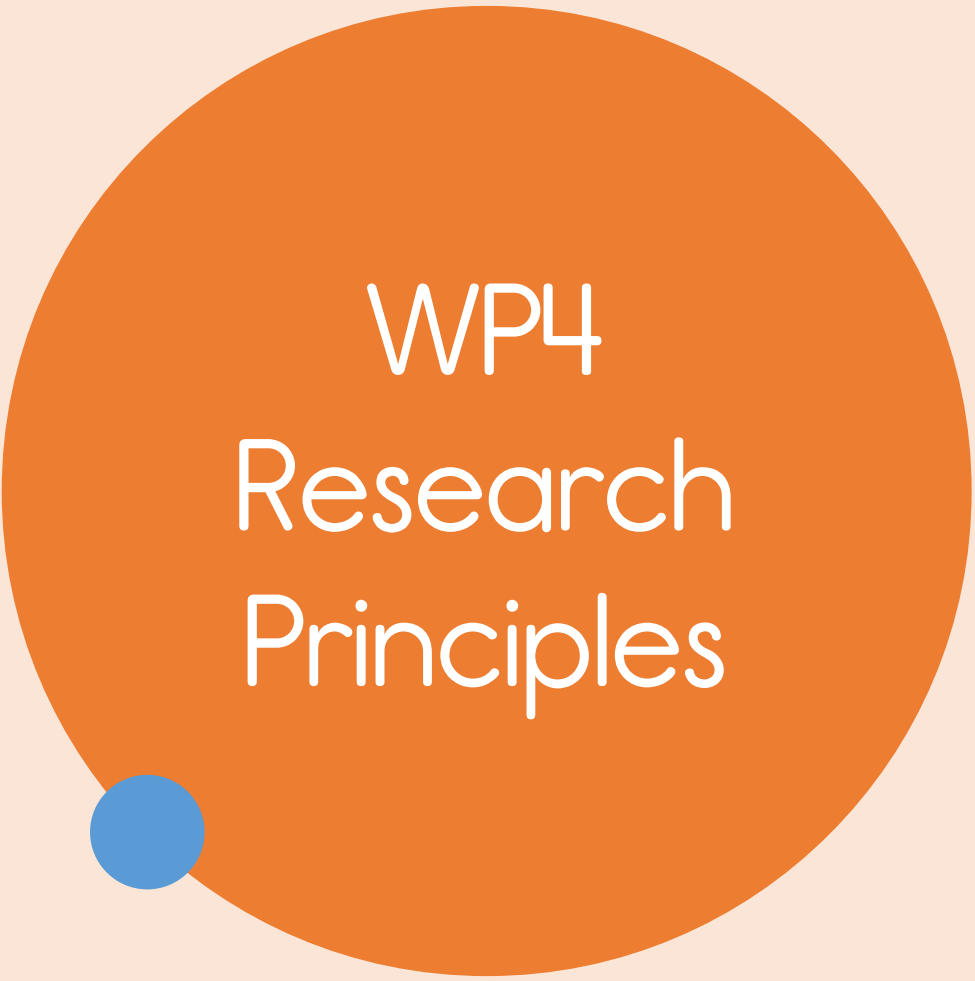

a not-for-profit  
Community  
Interest Company  
(CIC) registered  
in the UK.



# COPIM WP4: Community Governance

- Eileen Joy
  - Lidia Uziel
  - Sherri Barnes
  - Judith Fathallah
  - Samuel Moore
  - Patrick Hart
  - Janneke Adema
- 
- A large yellow triangle is positioned in the bottom right corner of the slide, pointing towards the top right.





# WP4 Research Principles

- Fokus auf Co-design und Co-Development
- Processual and situated – we wanted to create a model that is flexible (Raju – ‘Flexible Tenancy Model’) and can develop further once the project grows and the community further develops
- Community-led and inclusive: HC Governance Working Group and future governance communities
- Knowledge exchange with NGLP project and OPERAS



## Workshops & Events

- Joint COPIM and OPERAS-P Southern Europe workshop, October 08, 2020
- Joint COPIM and OPERAS-P Scandinavia workshop, September 30, 2020
- Joint COPIM and DPC workshop, 16 September, 2020
- Joint COPIM and OPERAS-P Poland workshop, August 13, 2020
- Joint COPIM, open-access.network and OPERAS-P workshop, July 30, 2020
- COPIM Libraries &

# COPIM Community Governance Workshop, May 01, 2020



Photo by [Mike Erskine](#) on Unsplash.

**A COPIM community-workshop in collaboration with University of California, Santa Barbara Library, ScholarLed, and Coventry University**



- 🗨️ News Feed
- 👤 Members
- 👥 Groups
- 🌐 Sites
- ⚙️ CORE Repository
- ❓ Help & Support
- 🏛️ HC Organizations
- 📖 About
- 📅 Roadmap
- 📝 Team Blog



Your email status is **All Email** ([change](#))

[Activity](#) [Discussion](#) [Events](#) [CORE collection](#) 1 [Docs](#) [Files](#) 7 [Members](#) 19 [Send Invites](#) [Email Options](#) [Manage](#)

RSS

— Everything — ▾



**Sherri Barnes** started the topic [Program and Event Takeaways](#) in the discussion [COPIM infrastructure governance working group](#) on [Humanities Commons](#) 17 hours ago

Happy OA Week everyone. This is just a friendly reminder about this [community-owned infrastructures event on Wednesday](#). Feel free to use this thread to share other notable upcoming events or programs that inform your thoughts on governance and open infrastructures, as well as any important, post event takeaways you've gleaned.



### About this group

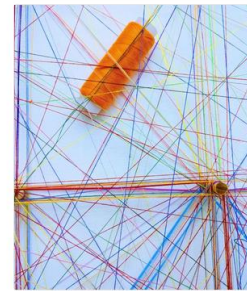
Discussion group for the COPIM Community Governance Working Group.  
Project description:  
<https://www.copim.ac.uk/work-package/wp4/>

### Group Admins



# Blog posts

- Moore, S. (2021). Exploring Models for Community Governance. COPIM.  
<https://doi.org/10.21428/785a6451.0304a2a8>
- Moore, S., & Adema, J. (2020). Community Governance Explored. COPIM.  
<https://doi.org/10.21428/785a6451.20a5c646>
- Moore, S., & Adema, J. (2020). COPIM Community Governance Workshop Recap: Part 1. COPIM.  
<https://doi.org/10.21428/785a6451.6a3a2ca2>
- Moore, S., & Adema, J. (2020). COPIM Community Governance Workshop Recap: Part 2 - On the Meaning of Community. COPIM.  
<https://doi.org/10.21428/785a6451.dfe7dc68>



## COPIM statement on the corporate acquisition of OA infrastructure

by Community-led Open Publication Infrastructures for Monographs



Published: Dec 15, 2021



## Collective Governance: an Update from The Open Book Collective Work Package

by Judith Fathallah



Published: Oct 11, 2021



## Exploring Models for Community Governance

by Sam Moore



Published: May 06, 2021

✱ CONNECTIONS

Comments (1): Patrick Hart & 2 others



## Scaling Small: Enabling a More Diverse Ecosystem for Scholarly Book Publishing

by Janneke Adema



Published: Nov 20, 2020



## OASPA2021: Community Governance – Processes and Best Practices

by Janneke Adema



Published: Oct 12, 2021



## Co-designing a Code of Conduct

by Janneke Adema



Published: Jun 01, 2021

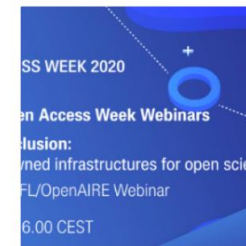


## New WP4 report: Exploring Models for Community Governance

by Janneke Adema



Published: May 06, 2021



## OpenAIRE / COAR / EIFL presentation: "Community Governance Explored - Lessons for COPIM on how to scale small"

by Janneke Adema



[copim.pubpub.org/work-package-4](https://copim.pubpub.org/work-package-4)

Was ist 'good'  
governance?

---

Situatedness

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Formality

---

Process

---

Diversity



Wer oder  
was ist  
unsere  
Community?

---

Wie definieren wir 'unsere'  
Communities?

---

Homogenisierung und  
Exklusion

---

Community-Building

# Scaling Small

*“... an alternative organisational principle for governing community-led publishing projects based on mutual reliance, care, and other forms of commoning.*

*[...] this principle eschews standard approaches to organisational growth that tend to flatten community diversity through economies of scale. Instead, it puts forward the idea that scale can be nurtured through intentional collaborations between community-driven projects that promote a biodiverse ecosystem while providing resilience through resource sharing and other kinds of collaboration.”*

## RESEARCH ARTICLE

### Scaling Small; Or How to Envision New Relationalities for Knowledge Production

Janneke Adema and Samuel A. Moore

Centre for Postdigital Cultures, Coventry University, UK  
[ademaj@uni.coventry.ac.uk](mailto:ademaj@uni.coventry.ac.uk)

Within the field of open access (OA) publishing, community-led publishing projects are experimenting increasingly with new forms of collaboration and organisation. They do so by focusing on setting up horizontal alliances between independent projects within a certain sector (e.g., scholar-led presses), or vertically across sectors with other not-for-profit organisations (e.g., through collaborations with libraries, universities, and funders), in order to create multi-stakeholder ecologies within scholarly publishing. Yet at the same time, imaginaries for future modes of OA knowledge production are still controlled through demands for ‘scalability’ and ‘sustainability’, which are both seen as preconditions for scholarly communication models and practices to succeed and to be efficient. But they are also prerequisites to receive funding for publishing projects or infrastructure development. The scalability of open models is perceived as essential to compete in a landscape dominated by a handful of major corporate players.

Drawing on our work with the Radical Open Access Collective, the ScholarLed consortium, and the Community-led Open Publishing Infrastructures for Monographs (COPIM) project, this article outlines an alternative organisational principle for governing community-led publishing projects based on mutual reliance, care, and other forms of commoning. Termed ‘scaling small’, this principle eschews standard approaches to organisational growth that tend to flatten community diversity through economies of scale. Instead, it puts forward the idea that scale can be nurtured through intentional collaborations between community-driven projects that promote a biodiverse ecosystem while providing resilience through resource sharing and other kinds of collaboration. Following Anna Tsing’s recommendations to keep in mind how reimagining our knowledge practices requires we pay particular attention to articulations between the scalable and the non-scalable (Tsing, 2012), what is needed to enable this is, first and foremost, a rethinking of existing systems and infrastructures and how they currently function – systems that have historically developed and been continuously remade to encourage further scalability. We further explore the possibilities of scaling small with particular reference to Anna Tsing’s work on the ‘latent commons’ and Massimo De Angelis’ discussion of ‘boundary commoning’, examining how these concepts are on display within the Radical Open Access Collective, ScholarLed and the COPIM project. As we will argue, reimagining the relations within publishing beyond a mere calcula-

Adema, J. & Moore, S. A., (2021) “Scaling Small; Or How to Envision New Relationalities for Knowledge Production”, *Westminster Papers in Communication and Culture* 16(1), 27-45.

<https://doi.org/10.16997/wpcc.918>

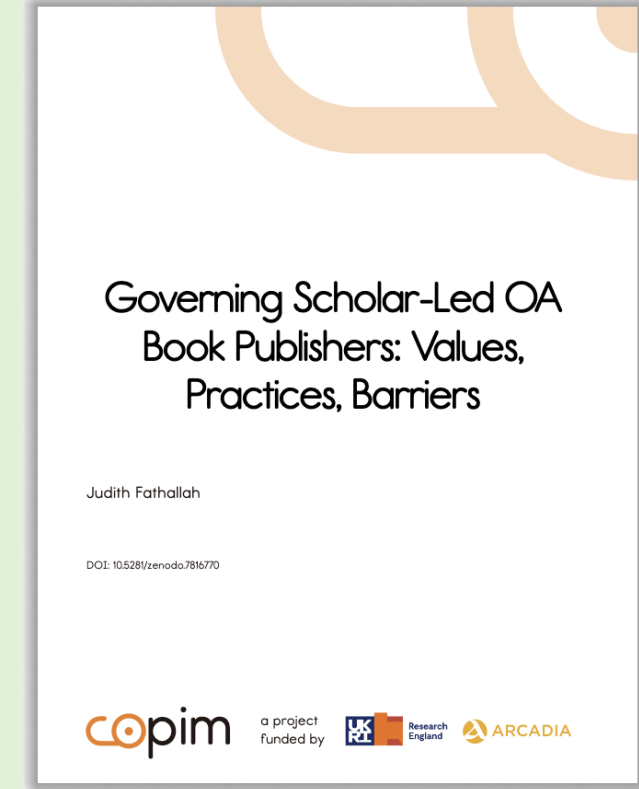
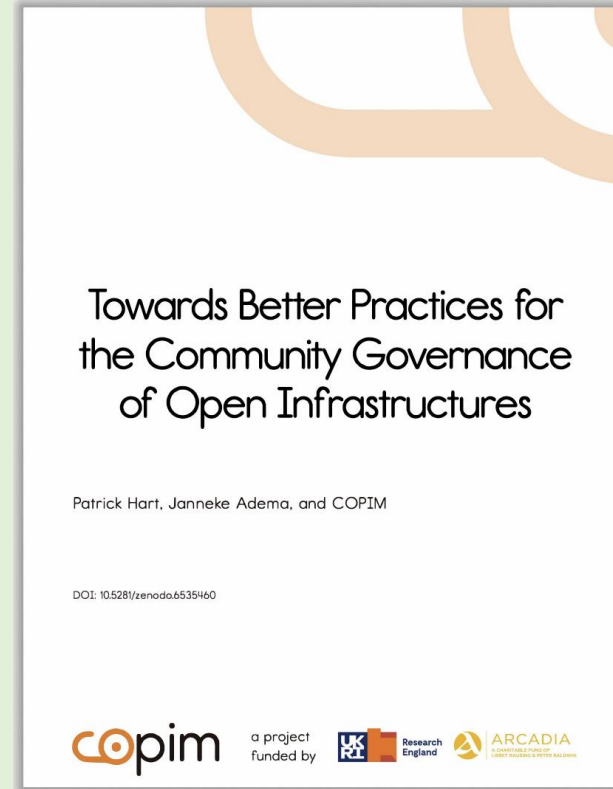
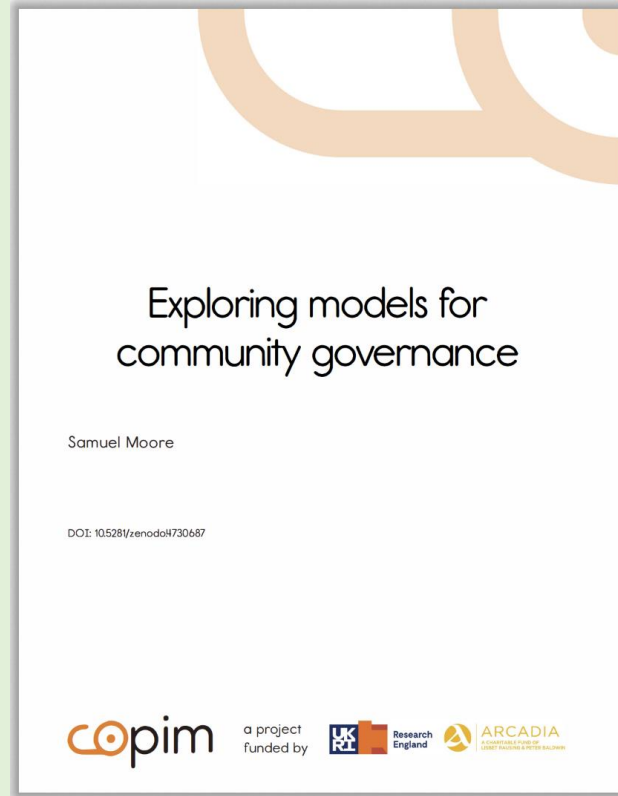


# Research Reports

Moore, Samuel. (2021).  
Exploring models for  
community governance (1.0).  
Zenodo. doi:  
[10.5281/zenodo.4730687](https://doi.org/10.5281/zenodo.4730687)

Hart, Patrick, Adema,  
Janneke, & COPIM. (2022).  
Towards Better Practices for  
the Community Governance  
of Open Infrastructures (1.0).  
Zenodo. doi:  
[10.5281/zenodo.6535460](https://doi.org/10.5281/zenodo.6535460)

Fathallah, Judith. (2023).  
Governing Scholar-Led OA  
Book Publishers: Values,  
Practices, Barriers (2.0).  
Zenodo. doi:  
[10.5281/zenodo.7816770](https://doi.org/10.5281/zenodo.7816770)



[copim.pubpub.org/work-package-4](https://copim.pubpub.org/work-package-4)



# Co-design in practice

- Beispiele, wie wir Co-Design in der Methodik des Work Packages eingesetzt haben
- Gemeinschaftliche Formulierung eines **Code of Conduct (CoC)** sowie **Statements zu Mission/Vision & Values** der Community of Communities
- 'Continuous Development' mittels mehrerer Feedback-Runden zu diesen prozesszellen oder auch 'living' Governance-Elementen





# Ganzheitliche Governance - Interne Workshops

- **Strukturen:** organisatorische Mechanismen (Boards etc. ) und damit einhergehende Interaktionsmöglichkeiten
- **Bylaws:** Regelung von Teilnahmebedingungen, Konfliktlösungsprozesse, etc.
- **Wertesystem:** gemeinsame Grundhaltung, die die Community ausmacht
- **Prinzipien:** Actionable statements, die die geteilten grundlegenden Werte reflektieren
- **Normen:** informal cultures that influence interactions within the community
- **Mission / Vision:** Knappe Zusammenfassung (1-2 Sätze) dessen, was die Organisation zu erreichen hofft
- **Stakeholders:** Beziehung zwischen den eingebundenen Akteur\*innen (Stichwort accountability vs. participation)



# Governing Knowledge Commons

*Edited by*

BRETT M. FRISCHMANN  
MICHAEL J. MADISON  
KATHERINE J. STRANDBURG

OXFORD

## Ansatz von 'Governing Knowledge Commons'

- Ressourcen – was wird geteilt und konsumiert, und durch welche Akteur\*innen?
- Community – welche Akteur\*innen sind Teil der Community, und welche Rollen haben sie inne?
- Kurz- und Langfristige Ziele (aims and objectives) – Welche Ziele verfolgt die Allmende / das *Commons*?
- Geschichte und Narrative – woher kommt die Community, und in welche Richtung bewegt sie sich?



# Interne COPIM Workshops (2021-22)

Jeweils mit Teilnehmenden aus allen sieben in COPIM beteiligten Work Packages

Workshop zu Mission,  
Vision, Values, und  
Prinzipien

Workshop zu  
Ressourcen,  
Zieldefinitionen,  
Community, Narrative

Workshop zu  
Organisations-  
strukturen

2021-Q2

COPIM Key Reads

+

Published on

# COPIM Code of Conduct

by COPIM

Published on Jun 01, 2021

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11 months ago

## Why we Have a Code of Conduct

COPIM is a community-led and community-focused project. We value the involvement of everyone in our community, and to enable this we are committed to creating a friendly and respectful place for sharing, exchange, and the development of programs and initiatives. All participants in our events, projects, and communications are expected to show respect and courtesy to others.

COPIM is dedicated to providing a welcoming and supportive environment for all people, regardless of background or identity. We believe our community should be as diverse, inclusive, and accessible as possible. We want our community to be a positive, safe and healthy environment for anyone who joins (and wants to join) and we pledge to make participation in our community a harassment-free experience for everyone. As such, we do

<https://copim.pubpub.org/pub/code-of-conduct/>

Governance ▼

2021-Q2

+

Published o

# Co-designing a Code of Conduct

by Janneke Adema

Published on Jun 01, 2021

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This Pub is a Comment on



COPIM Code of Conduct

by COPIM

Published on Jun 01, 2021 · copim.pubpub.org

Over the last few months, as part of the development of a community-led governance system for COPIM (and/or the various infrastructures, models, and services that we are building under the COPIM umbrella), we have, as a project, been co-designing a Code of Conduct (CoC), which has been published today in a first release. The COPIM CoC supports the work we are doing together as a project (through our events, projects, and communications) and with our wider community, to create a friendly and respectful place for sharing and exchange and to ensure everyone feels confident to be involved in the development of our programs and initiatives.



# Vision Statement

**COPIM envisions and** supports an open, inclusive, diverse, and community-led ecosystem for the creation and dissemination of open access books **in which all knowledge producers are maximally empowered to communicate their research** to the benefit of society without **costs or** barriers. We imagine a world in which open access books **in all their forms** are produced and disseminated anti-competitively, collaboratively, and responsive to, **as well as driven by, the community of communities dedicated to** public knowledge and **the love of the book.**

# Values

## **Bibliophilia** (love and care for books)

we care for books and profess a love for quality content, for good design, for good open principles, user-friendliness, and a dedication to (different forms of) quality peer review. We care for the preservation and archiving of open access books and argue for careful dissemination. We work to enable books of many kinds being shared as widely as possible.

**Community-led** (driven by the community of communities dedicated to public knowledge and the love of the book)

- We pledge to create inalienable systems that cannot be co-opted or overtaken by the interests of a few players or commercial entities.
- We will remain community-driven and non-competitive, and encourage horizontal structures empowering the community to make strategic, operational, and financial decisions
- We want to support a broader network or ecosystem of community-led scholarly communications organisations dedicated to the production and maintaining of the open commons.



The screenshot shows the top of a web page for a publication on the COPIM platform. The header includes the COPIM logo, navigation links (HOME, COPIM KEY READS, OUTPUTS, WORK PACKAGES, OPEN BOOK COLLECTIVE, THOTH - OPEN METADATA, OPENING THE FUTURE), and user options (Create Pub, Search, Dashboard, profile icon). Below the header is a dark grey bar with filters (2022-Q3, 3 more, +), publication date (Published on Sep 02, 2022), DOI (10.21428/785a6451.13890eb3), and a SHOW DETAILS link. The main content area features a background image of folded paper. A large black box contains the title "Open Book Collective: Our Organisational Model" and the authors "by Eileen A. Fradenburg Joy, Janneke Adema, and COPIM". Below this is the publication date "Published on Sep 02, 2022". On the right side, there are buttons for PUB SETTINGS, CITE, SOCIAL, DOWNLOAD, and CONTENTS. At the bottom left, there are buttons for "edit this Pub go to draft" and "last released 6 months ago".

copim

Create Pub Search Dashboard

HOME COPIM KEY READS OUTPUTS WORK PACKAGES OPEN BOOK COLLECTIVE THOTH - OPEN METADATA OPENING THE FUTURE

2022-Q3 ... 3 more + Published on Sep 02, 2022 DOI 10.21428/785a6451.13890eb3 SHOW DETAILS

# Open Book Collective: Our Organisational Model

by Eileen A. Fradenburg Joy, Janneke Adema, and COPIM

Published on Sep 02, 2022

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PUB SETTINGS CITE SOCIAL DOWNLOAD CONTENTS

## I. Mission and Principles

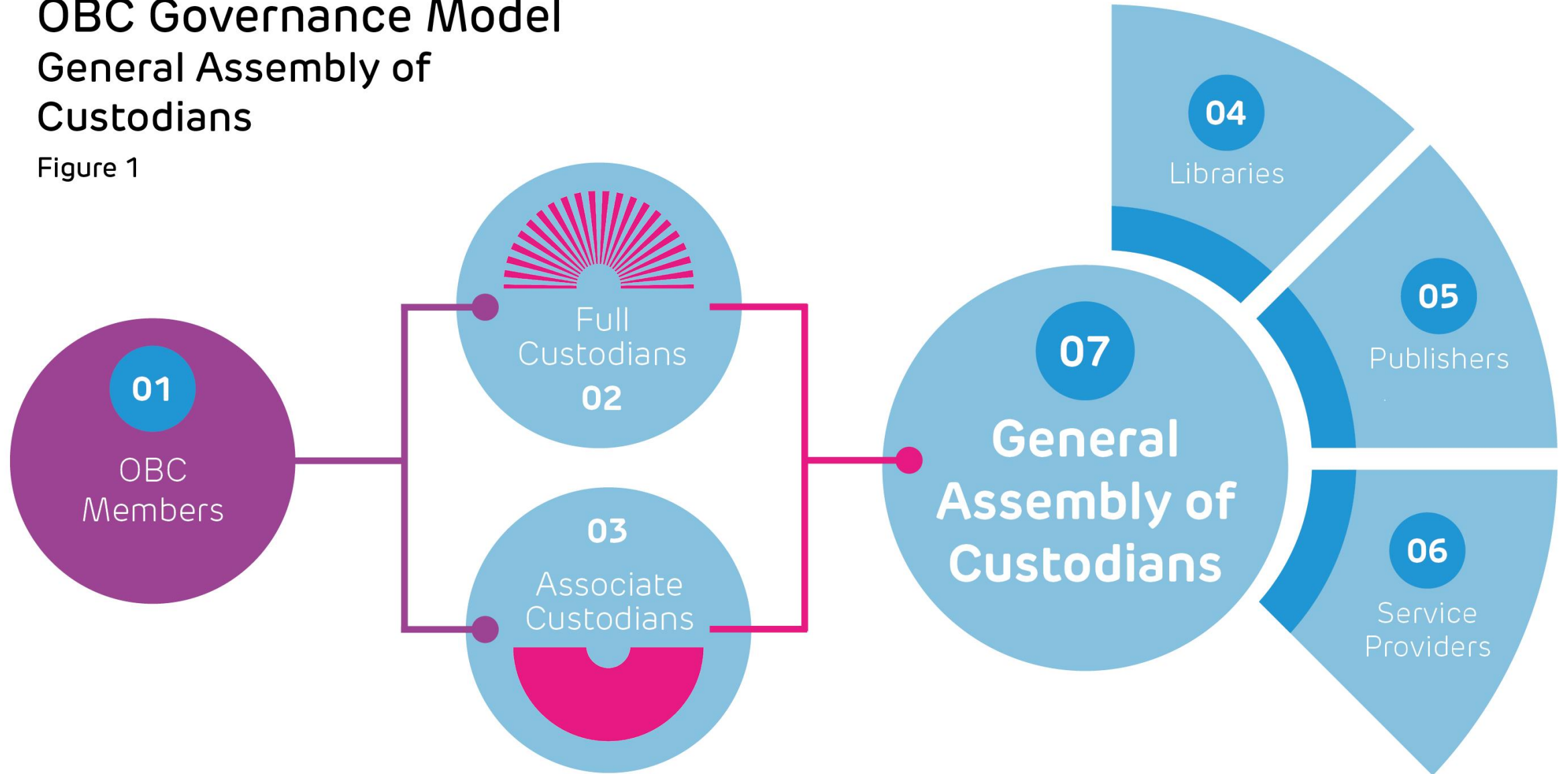
The Open Book Collective (OBC) brings together publishers and publisher collectives, publishing service providers and publishing service provider consortia, libraries and library consortia, and other knowledge institutions committed to working together across the landscape of the open knowledge commons to enable a more sustainable future for open-access (OA) book-length and long-form scholarship. What members of the OBC do varies, but what we share is a commitment to building an open knowledge- and resource-sharing ecosystem that will exemplify

Joy, E. A. F., Adema, J., & COPIM. (2022). Open Book Collective: Our Organisational Model. Community-Led Open Publication Infrastructures for Monographs (COPIM). <https://doi.org/10.21428/785a6451.13890eb3>

# OBC Governance Model

## General Assembly of Custodians

Figure 1

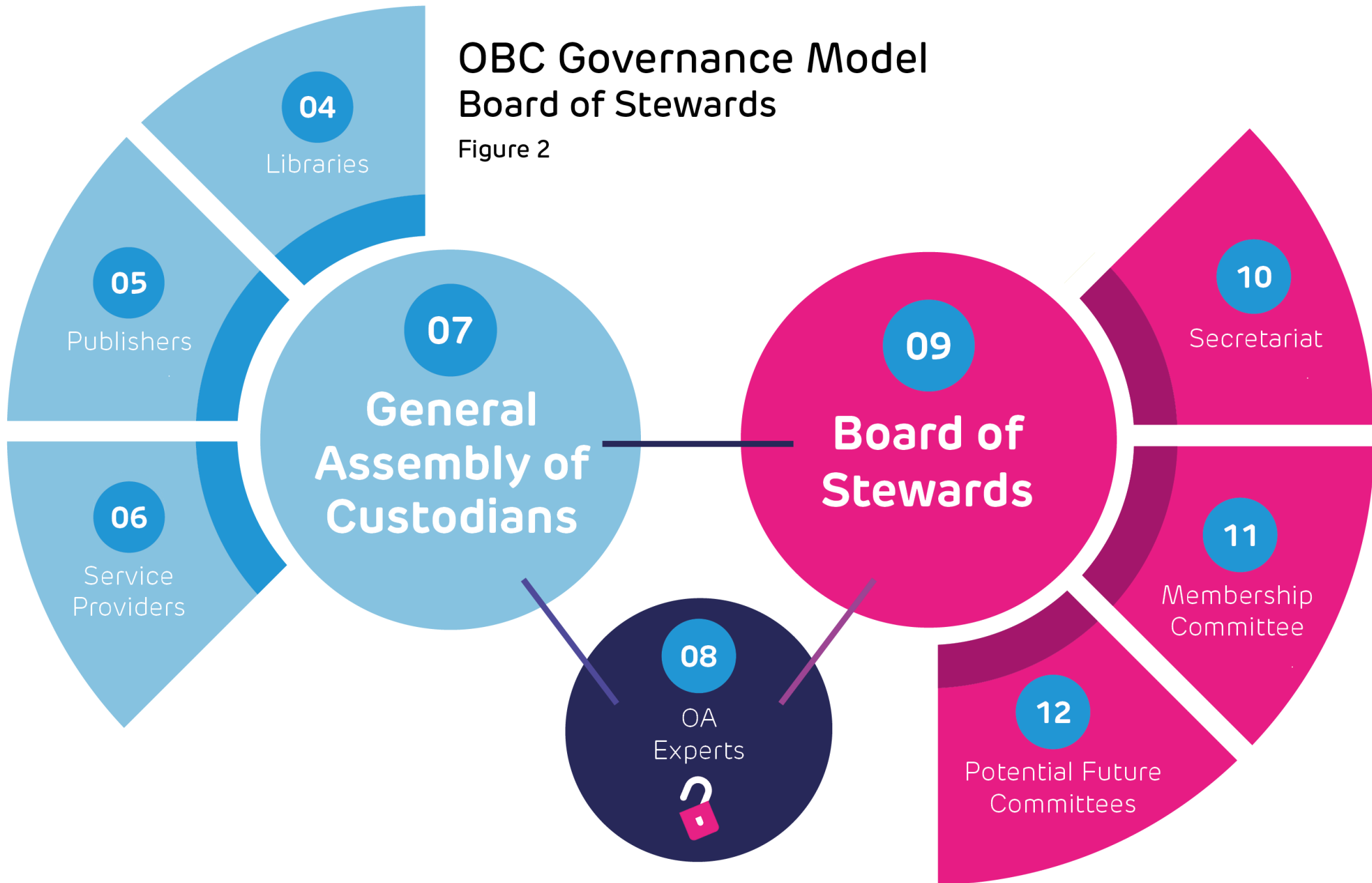




# OBC Governance Model

## Board of Stewards

Figure 2



# Weitere Governance-Elemente



- Articles of Association: <https://openbookcollective.pubpub.org/pub/articles-of-association/>
- Code of Conduct: <https://openbookcollective.pubpub.org/pub/obc-code-of-conduct/>
- DEIA statement: <https://openbookcollective.pubpub.org/pub/obc-diversity-equity-inclusion-and-accessibility-deia-statement/>
- Conflict of Interest (COI) policy: <https://openbookcollective.pubpub.org/pub/conflict-of-interest-policy>
- Joy, E. A. F., Adema, J., & COPIM. (2022). Open Book Collective: Our Organisational Model. Community-Led Open Publication Infrastructures for Monographs (COPIM). <https://doi.org/10.21428/785a6451.13890eb3>

# Board of Stewards

- 2 Library representatives
- 2 Publisher representatives
- 2 OA Infrastructure representatives
- 3 Independent OA Experts



**Andrea Hacker**

OA EXPERT (BERN UNIVERSITY LIBRARY) 2022-2024

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**Niels Stern**

INFRASTRUCTURE REPRESENTATIVE (OAPEN/DOAB) 2022-2023

[VIEW BIOGRAPHY](#)



**Joe Deville**

OBC MANAGING DIRECTOR AND PUBLISHER REPRESENTATIVE (MATTERING PRESS)

2023-2026

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**Amanda Ramalho**

OA EXPERT (SCIELO BOOKS) 2022-2024

[VIEW BIOGRAPHY](#)



**Reggie Raju**

INFRASTRUCTURE REPRESENTATIVE (UNIVERSITY OF CAPE TOWN LIBRARIES, TRANSCONTINENTAL PLATFORM) 2022-2024

[VIEW BIOGRAPHY](#)



**Cheryl Ball**

OA EXPERT (INDEPENDENT CONSULTANT IN DIGITAL PUBLISHING) 2022-2023

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**Lidia Uzlel**

IR AND LIBRARY REPRESENTATIVE (UNIVERSITY OF CALIFORNIA SANTA BARBARA LIBRARY) 2022-2023

[VIEW BIOGRAPHY](#)



**Rupert Gatti**

PUBLISHER REPRESENTATIVE (OPEN BOOK PUBLISHERS) 2023-2026

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**Demmy Verbeke**

LIBRARY REPRESENTATIVE (KU LEUVEN) 2023-2026

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🔗 [thoth.pub](http://thoth.pub)

🔗 [openbookcollective.org](http://openbookcollective.org)

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🐘 @thoth\_metadata@hcommons.social

DANKE!  
THANK YOU!  
MERCI!  
GRAZIE!  
GRACIAS!  
DANK JE WEL!

copim.



# Community

"Community can be the warmly persuasive word to describe an existing set of relationships, or the warmly pervasive word to describe an alternative set of relationships. What is most important, perhaps, is that unlike all other terms of social organization (state, nation, society, etc.) it seems never to be used unfavorably, and never to be given any positive opposing or distinguishing term"

Raymond Williams, *Keywords*, p. 76

