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### RESEARCH ARTICLE

#### ENGLISH LANGUAGE AS A NEED OF PRESENT EDUCATION SYSTEM AND BUSINESS

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#### Abstract

It has a great influence over every organization that without English language, no any business organization can work globally and the managers of the organization can not represent their work at the global platform. As English is also the part of business communication and it can be said undoubtedly that if any owner of any business organization cannot communicate in English language, so his /her business will not get global exposure. The reasons of the failure of his/her will be not to have a good command over English language like the business man does not know how to write an email, writing business letter, preparing a business report and giving presentation for the promotion of the business. Many organizations train their employees for the effective working of the organization like they are imparted the training of soft skills, personality development and communication skills. Effective communication skills are a daily part of business communication because conducting meeting and solving problems related to any issue of the organization is the daily responsibility of every employees that if they wish to increase the productivity of their company. They need to solve the problems and represent their views with effective manner. It has been observed that in the corporate world those who have a good command over English language are given importance and their thoughts and views have a power of persuasion. Even if we talk about the clerical staff of the organization, employee who have a good command over English language their views and thoughts are given importance and they are listened carefully and when they participate in any meeting they are considered as an effective employee of the organization and they get salary hike and promotions early in their career and because of their English language skills they get better career opportunity comparatively other employees in the same and in different organizations. In the present scenario of business world no any organization considers the candidate if he does not have a working knowledge of English language even if he has a good marks in his/her academics. the reason is that good marks and degree is like a key to unlock the door of business world but the candidates will have to work for the organization and most of the time candidate has a good academic career but fails to work effectively that's the reason getting the knowledge of business in college and in any academic organization its difficult but by doing it practically. So if we believe in the concept English language and the power of soft skills that candidate has no any

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Masters degree in business even then he can work with the help of his/her skills.

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### **Introduction:-**

English language has a vital role in any type business correspondence and if a businessman wishes to expand his business then he will have to gain the knowledge of language whether it is a regional language or English language. It has been observed that the people who have a good knowledge about English language they can expand their business very well and with the help of internet and social media the person can take his business to the higher level and can get the maximum profit in his business.

it can be said directly that technology is available in English language so those who are technology friendly and can use English language for the promotion of his business get better results as a communication skills also plays a vital role in the promotion of the business like presentation conduction, meeting and appearing in the interview is also a part of business communication if a person knows that how to express his views in English language then he can effectively become a good communicator and can gain success in every field wherever he makes his steps.

### **English as a need of students:**

As we all know that English is a part of Education in India. Not only in India but also in abroad after completing the education from colleges students need to appear in interview and in corporate culture. If students want to qualify an interview then he will have to learn English language English is not limited to the interview, after getting the jobs in India most of the students get the opportunity to work abroad as a representative of an Indian organization. Most of the multinational companies send their employee in western companies to learn about new technology and to get an environment to perform at the global platform.

Candidates who have a sound knowledge about English language are promoted in their organizations and whatever they speak in English language are considered as a leader and mentor not only in educational institute but also in their working organization. That is reason those who do not have a working knowledge of English are not preferred in the organizations.

### **Statement of the problems**

1. Students do not have working knowledge of English Language.
2. They feel hesitation when they speak English Language.
3. They don't know how to use tenses and passive voice
4. Most of the students are from rural background
5. Their writing skills are not up to the mark.
6. Students are unable to get good marks in competitive examination of English
7. Because of becoming irregular in English Class they lose their confidence.
8. Even Post graduate students of English do not have confidence to speak English.
9. They are unable to write an email. Letters and application In English Language
10. Due to lack of confidence they are unable to speak and participate in Group Discussion

### **Methodology:-**

1. Weak students were separated from the group of students.
2. Some questions about the English grammar were asked.
3. Their translation skills were evaluated, like sufficient command over tenses, preposition, verbs and passive voice.
4. They were given Hindi paragraph to translate into English language and vice versa.
5. They were assessed about their LSRW skills
6. Students were allotted a topic related to current affairs to examine their sentence making
7. Oral drills were conducted to know about their language skills
8. LSRW skills of the students were assessed by conducting group discussion.
9. They were allotted a topic to speak from podium
10. Extempore was conducted to evaluate their spoken ability.

**Conclusions:-**

1. Teachers should find the weak students in the classroom and basic concept of English should be taught to students.
2. Language Lab must be established in every college for developing communication skills of students.
3. The teacher student ratio should not exceed 20 students per teacher.
4. Universities should introduce English language Syllabus according to the present requirement of the industry.
5. English Language Teacher should continuously acquire knowledge about the new research in English Language.
6. Students should communicate in English not only in Classroom but also outside of the college premises.
7. Soft skills and communication skills training should be conducted by a qualified teacher to prepare the students for corporate world.
8. English Language teacher should update himself with the currents affairs for allotting the topic to students for speaking purpose.
9. Professional communication should be taught to all students throughout the semesters.
10. English Language teacher should conduct group discussion, debate and extempore to make students ready for job purpose.
11. Head of the department of English should take the feedback from students twice or thrice in every month about teaching skills of the faculty members.
12. Minimum one year of teaching experience should be mandatory for taking admission in M.A in English.
13. Voice and Pronunciation training must be provided by Teacher of English to weak students.
14. Only English Medium students should not be given importance by teacher. Hindi medium students should also be encouraged.
15. A college magazine should be published every year with the articles of students in English language to improve their writing skills.

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