



D4.1

Impact Master Plan IFIC



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Revision v1.1

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Authors	Orla Snook O’Carroll (IFIC); Pilar Gangas (IFIC); Diana López (AUS)
Reviewers	Annelore Hermann (UPM) Edelweiss Aldasoro (IFIC)

Abstract

This document outlines the overall project dissemination, communication and exploitation strategies, providing specific action plans to reach a critical mass and contribution to standardisation and open-source initiatives. It contains the compilation of elements designed and released to execute the dissemination and communication plans, including the project website, logo, presentation and documentation templates, social media channels and initial PR design.

Keywords

Impact, Dissemination, Communication, Exploitation



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Nature of the deliverable

R

Dissemination level

PU Public, fully open. e.g., website

✓

CL Classified information as referred to in Commission Decision 2001/844/EC

CO Confidential to EU4CHILD project and Commission Services

* Deliverable types:

R: document, report (excluding periodic and final reports).

DEM: demonstrator, pilot, prototype, plan designs.

DEC: websites, patent filings, press and media actions, videos, etc.

OTHER: software, technical diagrams, etc.

