

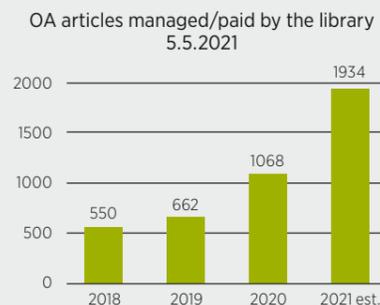


UNIVERSITY OF HELSINKI OPEN ACCESS HUB PROJECT: RESULTS, CHALLENGES, AND PLANS

PROJECT RESULTS 2017-2019

1. Managing Open Access articles and APC Fund services: article processing charges (APC) and book processing charges (BPC)

- Fluent workflows for managing Open Access articles processes and APCs in the University level and setting up the APC Fund 2021.



- Project "Open up the Monographs" 2019-2020 - separate funding from the University to retroactively convert 53 books from major international publishers to Open Access.

2. Publication platform services

- Helda Open Books (HOB)**, a repository based service launched in 2019 and in 2020, the first full year in action, there were 66 publications in HOB-collection: both scanned reprints and born digital books; four (4) titles are course books actively used in University.
- Editori**, OJS-based platform for Open Access journals was launched in 2018 and in 2020 there were 6 journals.

3. Helsinki University Press (HUP)

- Peer-reviewed, Publication Forum Classified, Open Access publisher in co-operation with the academic publisher Gaudeamus.
- Six published books, over 12,500 views/downloads, seven book reviews in specialist journals. Readers in more than 130 countries, mostly accessed in the Global North but also in the Global South.
- HUP also publishes three journals.
→ See Annual report 2020
<https://helda.helsinki.fi/handle/10138/26531>

MANAGING OPEN ACCESS ARTICLES AND APC FUND

Challenges

- Uncertainty and/or lack of continuous funding.
- Currently no book processing charge (BPC) fund.
- Communicating to researchers of complex and changing Open Access agreements.
- How to enrich and best utilise the data we gather?
 - Now, library collects
 - Subscription expenditure, publication activity, and publication cost data on the university level for the university reporting and other possible needs.
 - Researcher's faculty or unit information: this way we learn which publisher agreements benefit which scientific fields.
 - Information of UH researchers' publishing culture, trends, and publication channels.

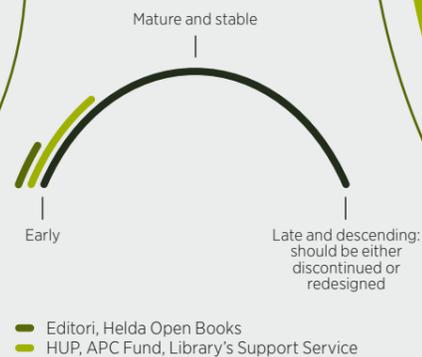
Plans

- Data comes from various sources and is sometimes inconsistent. The plan is to refine the data and create a fluent model for evaluating Open Access agreements and services for the University of Helsinki.
- Tailored pilot projects in co-operation with Faculties and University's Research Support Services.
- Developing practices and a model of co-operation for the Open Access Books with the Faculty of Social Sciences.

CHALLENGES

- Implementation of Plan S initiative demands us to re-evaluate our services and systems.
- How to guarantee long-term preservation of all library published materials?
- In the rapidly changing field of Open Access, how can we define the Open Access services evaluation criteria? There's an obvious need to have indicators both for the processes and for the end results of the services. When we create new services, we need to know, after the pilot stage, should the service be continued as it is, developed, redesigned or even at some point, if evidence showing, discontinued. These indicators are now being developed.

Different development stages of the services - how to schedule resources effectively and manage peaks and troughs - how many employees are needed?



HELSINKI UNIVERSITY PRESS

Challenges

- Funding and resources - emphasis to publish Open Access, but the current research funding structures do not meet these expectations.

Plans

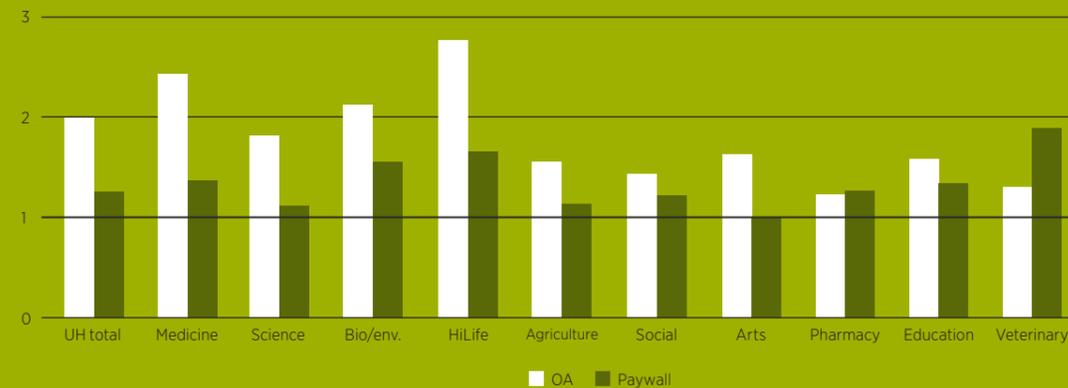
- Raising the flow of submissions.
- Increasing the number of publications while maintaining high quality.
- Increasing the awareness of Open Access publishing and CC licenses among researchers.
- Widening global reach (including topics that interest also audiences in the Global South, e.g. on climate change).

OA Retroactive Monograph Project

LESSONS LEARNED, ADAPTING NEW SKILLS AND GETTING THERE...

WHAT WE DID AND NEED TO CONTINUE DOING

- Showing the impact of Open Access.
- Investigation and evaluation of the possibilities and sustainability of newly emerging Open Access initiatives and collaborative models.



Eva Isaksson, 2021: University of Helsinki researchers get more citations when they publish Open Access (see also <https://www2.helsinki.fi/en/news/helsinki-university-library/the-impact-of-open-access-materials-is-astonishing-open-access-publishing-also-increasingly-popular>)

NECESSARY NEW SKILLS

- Creating a model to follow UH authors' Open Access articles' and books' usage, impact and visibility.
- Assessing and analyzing library's Open Access services in a transparent way and using indicators consistently.
- Digital publisher role (CC licensing, PIDs, different formats, reprints...)
- Desktop publishing skills (layout, ebooks, book scanner use...)

HELDA OPEN BOOKS



Challenges

- Library is transforming from a repository to a publisher - do we understand our new role and its demands?
- How many books per year are we able to publish with our current resources?

Plans

- Continuing to republish sold out course books and continue marketing UH repository Helda as a platform to also publish new open monograph.
- UH Conference publications pilot in 2022 together with the UH University Conference Office.
- Partnering within the University and seeking partners among Finnish publishers.

EDITORI

Challenges

- Editorial board and library long-term commitment: How many journals are we able to support to publish?
- Time and resource consuming journal archive transfers.

