



# Documentation Regional development instruments

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Bavarian State  
Ministry of the  
Environment,  
Public Health  
and Consumer  
Protection

Interreg III B

## General Data

<b>Name of instrument:</b>	Public commitment of relevant stakeholders against increasing land take and urban sprawl (= Bündnis für Flächensparen)
<b>Country / region:</b>	DE
<b>Spatial level:</b>	federal state
<b>Type:</b>	Information, research
<b>Subtype:</b>	Public relation / awareness campaigns / information campaigns
<b>Description:</b>	A public commitment of relevant stakeholders on local, federal state or national level that addresses the issue of land take and urban sprawl and pledges to combat its negative effects supports public acceptance and increases the obligation of each individual member of the voluntary commitment to live up to its terms.
<b>General objectives:</b>	Public awareness campaign about effects of sprawl Public commitment to combat sprawl
<b>General Objectives keywords:</b>	Public awareness campaign ; Public commitment ; Stakeholder involvement ;
<b>Responsible:</b>	Federal state/Province authority
<b>Stakeholder Involved:</b>	Associations/interest groups
<b>Stakeholder Involved:</b>	Planners
<b>Stakeholder Involved:</b>	NGO
<b>Stakeholder Involved:</b>	Citizen groups
<b>Stakeholder Involved:</b>	Entrepreneurs/businessmen
<b>Stakeholder Involved:</b>	Research
<b>Stakeholder Involved:</b>	Media
<b>Reference:</b>	<a href="http://www.stmugv.bayern.de/umwelt/boden/flaechensparen/index.htm">http://www.stmugv.bayern.de/umwelt/boden/flaechensparen/index.htm</a>
<b>General assessment of strength and weakness:</b>	Strength: Broad initiative that includes all relevant stakeholders in the field of land use changes. Effective instrument to raise public awareness and to implement the issue in the participating bodies and organisations. Weakness: Only non-binding commitment without immediate, assessable consequences on land use.

<b>Metadata:</b>	Date of entry: 31.01.2007 Contact: Ifuplan, Schleißheimer Str. 156, 80797 München
<b>Implementation</b>	
<b>Legal status:</b>	not-mandatory
<b>Extension:</b>	rarely (< 25%)
<b>Comment:</b>	Similarities to the instrument of national land use targets.
<b>Type of monitoring:</b>	none
<b>Best practise example (1):</b>	Treaty against urban sprawl (= "Bündnis zum Flächensparen")
<b>Example Abstract (1):</b>	In the State of Bavaria, with support from two federal state ministries (Ministry for the Environment and Ministry for the Interior), a wide range of stakeholders (associations of cities and small municipalities, scientific institutions, chambers of commerce, NGOs, associations of architects and landscape planners and other institutions) have publicly committed themselves to combat sprawl and its negative effects. The initiative includes public relation and a strategy how to achieve its commitment.
<b>Assessment</b>	
Relevance	
<b>Status:</b>	very strong direct relevance
<b>Ranking:</b>	5
<b>Remark:</b>	-
Acceptance	
<b>Status:</b>	municipal administration. Local economy, environmental NGOs, municipal residents, superordinate administrations
<b>Ranking:</b>	5
Implementation	
<b>Ranking:</b>	0
<b>Remark:</b>	Depends on the level, where this public commitment takes place (National, federal, local). In Germany, such a commitment exists only at federal state level in Bavaria.
Feasibility	
<b>Status:</b>	Political will
<b>Ranking:</b>	5
<b>Remark:</b>	-
Effectiveness	
<b>Status:</b>	Acceptability, type of effect
<b>Ranking:</b>	2
<b>Remark:</b>	Difficult to assess as it is a public campaign and effects are difficult to isolate against others.