



Asking Questions: 5 Practical Tips for Effective Evaluation Questions

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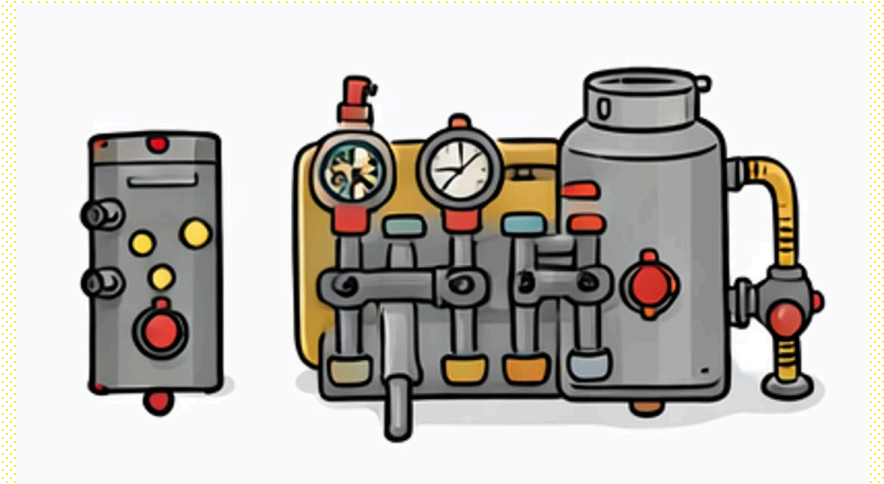
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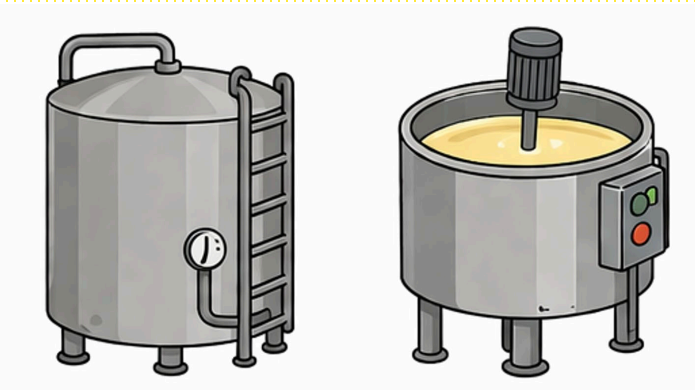
NNLM-NATIONAL EVALUATION CENTER

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Evaluation: what, why and how?



5 Practical Tips for Effective Evaluation Questions



Turn things around: the end is the beginning!



Retrace your steps: align your questions with your foundations.



Break it down: focus on the specifics, parse out main components.



You can't do it all: define level of analysis, narrow the scope and determine the limits.



Connect the dots: state your conclusions clearly and restart the loop.

Checklist



- ☐ Start with the end: ***What decision will the answer to this question lead me to?***
 - ☐ Align with your mission/purpose: ***Does this question match what the program is meant to do?***
 - ☐ Be specific: ***Can I clearly define the core concept of the question and measure it?***
 - ☐ Narrow the scope: ***What is the most important thing that this evaluation question will be focused on?***
 - ☐ Lead into action: ***Where does the answer to the question lead to in terms of next steps? Are my conclusions easy to interpret?***
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It's all about knowing where you are going!



THANK YOU
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