

Ethics — Complete Edition

Field Ethics · Application Ethics · Prohibited Use · Ethical Filters

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Two layers of ethics

The IVO ethics framework operates on two distinct but inseparable levels.

The first is **field ethics**: the posture, precision and presence required when working with systems, people and fields. This is not a set of rules — it is a way of being.

The second is **application ethics**: the structural boundaries that define where IVO may and may not be applied. These are not preferences — they are non-negotiable conditions.

Together they form a complete ethical architecture — from inner posture to outer boundary.

PART I

Field Ethics

A different form of ethics

Working with consciousness, systems and field dynamics requires a different form of ethics than classical psychological or professional codes. Not stricter — but finer. Not more rules — but more precision.

Because this work does not operate with diagnoses or protocols, but with fields, coherence and human state, the way one observes, listens and is present determines what becomes possible.

This ethics is not a list of prohibitions. It is a posture. A precision instrument. A way of being present that keeps the field clear.

1 No steering — only attunement

I never impose direction. Direction that does not fit contaminates the field. I always follow: the state of the system, the movement already present, the coherence that emerges, and the truth

that presents itself. Ethics means: never manipulating, never pushing, never fixing. Only attuning to what is correct.

2 Nothing is spoken that the other cannot carry

In fieldwork, one can often see more than a person can carry at that moment. If the other cannot carry it, I do not speak it. No projections. No grand truths. No conclusions that exceed what a system can process. Truth must land — not overwhelm.

3 The field leads, not my preference

My personal preference, belief or judgment plays no role. I follow exactly one compass: the field is always right. If the system indicates that something is off, I correct myself — not the system.

4 Clarity over being right

I never work to be right. Being right is ego. Clarity is field logic. Clarity reduces tension, restores direction, makes patterns visible, and returns people to their own strength. That is always the intention.

5 Never make the system heavier than necessary

A field is refined. You can damage it with too many words, interventions that move too fast, overly forceful interpretation, or steps that are too large. Ethics means: applying exactly the lightest intervention that works. No more. No less.

6 Each person remains the owner of their own field

I never take over another person's field. I do not carry. I do not rescue. I do not fix. I observe (I), I sense direction (V), I let the field speak (O). And I leave ownership where it belongs. Only then does the work remain mature and clean.

7 No diagnosis, no labels, no categorization

I do not label people. I do not diagnose. I do not typecast. I look at tension, direction, noise, rhythm and coherence. Behavior is never a defect. Behavior is always a movement within a system.

8 Silence as an instrument

Silence is field language. Silence is not empty — it is charged. In silence, a system can settle, land, reset and find direction. Ethics means: not filling silence. Some things only happen when you do not intervene.

9 Confidentiality without noise

Everything that emerges in a field stays within that field. I share nothing with third parties, repeat nothing outside context, dramatize nothing, amplify nothing. Purity is safety.

10 The human being above the model

The I–V–O model is powerful and precise. But no model is more important than a human being. I adapt the model to the experience — never the experience to the model.

11 No magic, no promises, no mysticism

I do not work with secrets, promises or tricks. I never suggest that I see something others are not allowed to know, have access to something higher, can manipulate the field, or can predict outcomes. I remain grounded, clear and concrete.

12 Direction must fit the system — not me

The only test: does the direction fit? Does the system relax? Does it become lighter? Does it become true? If it does not fit, I return to observation. If it does, the system moves on its own.

13 Ethics is a form of coherence

Ethical work = working without noise. That means no agenda, no ego, no pushing, no added tension. Coherence is the foundation of this work — and ethics follows the same logic.

14 What does not resonate, passes by

My consciousness is the instrument with which I work. That instrument must remain clear, otherwise the field becomes distorted. Therefore I live by one practical principle: what does not resonate, passes by. Not out of rejection — but to protect this precision. When something fits, it is immediately felt. When it does not, I do not force it.

Closing — Purity of presence

Ethics in this work is not about rules. It is about purity of presence. The field only works when the observer is clear, the direction remains gentle, the context is attuned, and the intervention stays light. That is the foundation on which Design by Authenticity operates.

Application Ethics

Foundation

The IVO model operates exclusively in contexts where life, dignity, integrity and consciousness are strengthened. The ethics is field-based: not grounded in laws or conventions, but in the effect of a system on the whole.

- Non-harm: no application where IVO facilitates field damage.
- Autonomy: the model supports human and system autonomy — never suppression.
- Integrity: the model may not be used to reinforce control, fear or surveillance.
- Coherence: IVO may only be deployed in fields that strive for genuine improvement.

Prohibited Applications

IVO may never be used in contexts based on fear, control, manipulation or suppression. The following categories are excluded without exception — regardless of intent, compensation or demand:

- Facial recognition and biometric surveillance.
- Predictive policing or risk profiling.
- Systems that restrict privacy, autonomy or freedom of movement.
- Military applications, weapons optimization or defense AI.
- System architectures that manipulate human behavior (dark patterns, addiction algorithms).
- Commercial surveillance technology, employee monitoring or behavioral steering.
- Data ecosystems that structurally create fear or dependency.

Such systems increase noise, suppress the field and reinforce insecurity. IVO may never serve as an optimization tool for these structures.

Why Surveillance and Facial Recognition Are Excluded

Camera systems, facial recognition and comparable technologies create a field of fear, hypervigilance and unnatural self-monitoring. From the IVO perspective this leads to:

- Decoherence in individuals and communities.
- Suppression of creativity and spontaneous interaction.
- Increased noise and stress in the collective field.

- Apparent safety without actual reduction of harm.

IVO may never contribute to systems that replace humanness with algorithmic oversight.

The Ethical Filter System

All IVO applications must pass three fixed ethical filters. If any one of these filters produces a negative result, the application is not permitted:

- **Impact on life** — does the application contribute to wellbeing and vitality?
- **Impact on autonomy** — does the application make people freer, or more dependent?
- **Impact on the field** — does the application strengthen coherence or noise?

Moral Risk Analysis

For every new application a moral risk analysis is conducted. The central question is: does this system strengthen the field or disturb it?

Indicators of moral risk:

- Increasing dependency on control mechanisms.
- Reduction of human autonomy.
- Shifting responsibility to technology rather than relationship.
- Fear, pressure, stress or reduced psychological safety.
- Extraction of data without reciprocity.

Conversations as Ethical Core Observation

For every IVO assessment, conversations at multiple levels are required:

- **Leadership or responsible management** — intention and strategic field.
- **Employees with the lowest compensation** — reality of the field.

These conversations form the ethical core observation. Where the lowest level experiences no life, safety or dignity, collaboration is ethically impossible.

Ethical Closing Statement

The IVO model may never be deployed as an optimization instrument for systems that structurally create damage, fear or dependency. The protection of humanness, autonomy and the field always takes precedence over commercial or institutional interests.

I·V·O is a consciousness model — not a technological instrument for control.

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