

## THE POSSIBILITIES OF INSTAGRAM IN DEVELOPING STUDENTS' MUSICAL CONSCIOUSNESS

**Berdiyeva Nozima Faxriddin qizi**

First-year Master's student, Nizami National Pedagogical University of Uzbekistan

Phone: +998977633373

E-mail: nozimafaxriddinovna@gmail.com

### Abstract

This thesis highlights the pedagogical possibilities of the Instagram platform in developing students' musical consciousness. In the current period, when digital technologies and social networks are widely used, students' musical interests, aesthetic taste and listening culture are largely shaped under the influence of the media environment. From this point of view, Instagram is considered not only as a means of information exchange in the process of music education, but also as an additional pedagogical resource that develops students' musical perception, creative activity and aesthetic thinking.

### Keywords

Instagram, musical consciousness, music education, student, social network, digital pedagogy, aesthetic education, media culture.

### Introduction

Today, the digital environment directly influences young people's daily lives, information consumption and cultural interests. Students become acquainted with music not only through traditional classroom lessons, but also through the Internet, social networks, short videos and multimedia platforms. In particular, Instagram is one of the most popular platforms among students and has a significant impact on their musical taste, creative interest and aesthetic views.

Musical consciousness is a person's ability to perceive, feel, understand and evaluate music, as well as to express a conscious attitude toward it. When musical consciousness is formed in a student, he or she perceives music not merely as an ordinary listener, but as a person capable of understanding its content, mood, artistic expression, rhythm, melody and aesthetic value. Therefore, developing students' listening culture, musical thinking and aesthetic taste is one of the important tasks of music education.

The Instagram platform offers a number of opportunities in this process. Through Reels, it is possible to provide short music lessons, rhythm exercises, examples of national melodies and information about musical instruments. With the help of Stories, musical questions and answers, surveys, quizzes and listening tasks can be organized. The Live function serves to establish live performance, master classes and teacher-student communication. Through posts, short, understandable and visual information about composers, musical genres, instruments and musical works can be presented.

The most important aspect of using Instagram is the clear definition of a pedagogical goal. The teacher should select musical content on the platform and recommend materials that are appropriate for students' age, aesthetically valuable and educationally significant. For example, after listening to a melody or song, students may be given tasks such as identifying its mood, distinguishing the instruments used in it, explaining its rhythmic features or expressing their personal opinion about the work. Such an approach develops students' musical analysis skills.

Instagram can also be an effective tool for promoting national musical values. Preparing short videos, Reels and informative posts about maqom, folk songs and national instruments such as the dutar, rubab, doira and tanbur increases students' interest in and respect for national music. Since national music is presented in a modern digital format, it becomes closer and more understandable to students.

### **The Possibilities of Instagram and Their Impact on Musical Consciousness**

<b>Instagram tool</b>	<b>Educational function</b>	<b>Impact on musical consciousness</b>
Reels	Providing short music lessons, rhythm exercises and examples of national melodies	Increases interest and helps quick perception
Stories	Organizing questions and answers, surveys, quizzes and listening tasks	Develops activity, independent thinking and musical analysis skills
Live	Organizing live broadcasts, master classes and performance demonstrations	Increases direct participation, musical understanding and interest in performance
Posts	Providing information about composers, instruments, musical genres and works	Enriches theoretical knowledge, aesthetic views and musical worldview

However, certain precautions should be taken when using Instagram. The platform contains a large amount of superficial, meaningless or purely entertainment-oriented musical content. If students consume such content without supervision, their musical taste may develop superficially. Therefore, it is important to develop students' media culture, critical listening and aesthetic evaluation skills.

### **Conclusion**

In conclusion, Instagram can serve as an effective additional pedagogical tool in developing students' musical consciousness. Its features such as Reels, Stories, Live and posts help deliver musical materials in a short, visual, interactive and impactful form. However, this process produces positive results only when it is organized on the basis of the teacher's purposeful pedagogical guidance, high-quality content selection and methodological approach.

Thus, Instagram has significant digital-pedagogical potential in modernizing music education, developing students' listening culture, increasing their interest in national musical values and encouraging their creative activity.

### **References**

1. Buckingham, D. *Youth, Identity, and Digital Media*. MIT Press, 2007.
2. Kapoor, K. K., Tamilmani, K., Rana, N. P., et al. *Advances in Social Media Research: Past, Present and Future*. Information Systems Frontiers, 2017.
3. Oblinger, D. G., Oblinger, J. L., Lippincott, J. K. *Educating the Net Generation*. EDUCAUSE, 2005.
4. Law of the Republic of Uzbekistan "On Education". Tashkent, 2020.

5. Decree of the President of the Republic of Uzbekistan “On the Uzbekistan — 2030 Strategy”. Tashkent, 2023