

## KEY INDICATORS

With 308,022 hectares, Hungary had 6.2% of its farmland under organic management, which was lower than the EU average of 11.1% but similar to that of the other EU-13 countries. Organic farmland more than quadrupled from 2001-2024; growth was thus similar to that in the European Union. Retail sales data is not available for Hungary.



### ORGANIC FARMLAND

2001

2024

**Area\* (Share of Total Farmland)**

79,178 ha (1.7%)

308,022 ha (6.2%)

**Area Growth from 2001 to 2024**

304%



### ORGANIC LAND USE & AQUACULTURE

2001

2024

**Arable Land\* (Share of Total)**

N/D

119,148 ha (2.9%)

**Permanent Crops\* (Share of Total)**

N/D

18,936 ha (11.8)

**Grassland\* (Share of Total)**

N/D

169,939 ha (23%)

**Aquaculture Production (Share of Total)**

N/D

1,740 t (9.5%) (2021)



### ORGANIC OPERATORS

2001

2024

**Producers (Share of Total)**

1,040 (0.1%)

5,452 (2.4%)

**Aquaculture Producers**

N/D

6

**Processors**

N/D

500

**Importers**

N/D

49



### ORGANIC RETAIL SALES

2001

2024

**Retail Sales (Share of Total)**

N/D

97.9 M€ (0.6%)

**Per Capita Consumption**

N/D

10.2€

**Retail Sales Growth from 2001 to 2024**

N/D

**Imports**

N/D

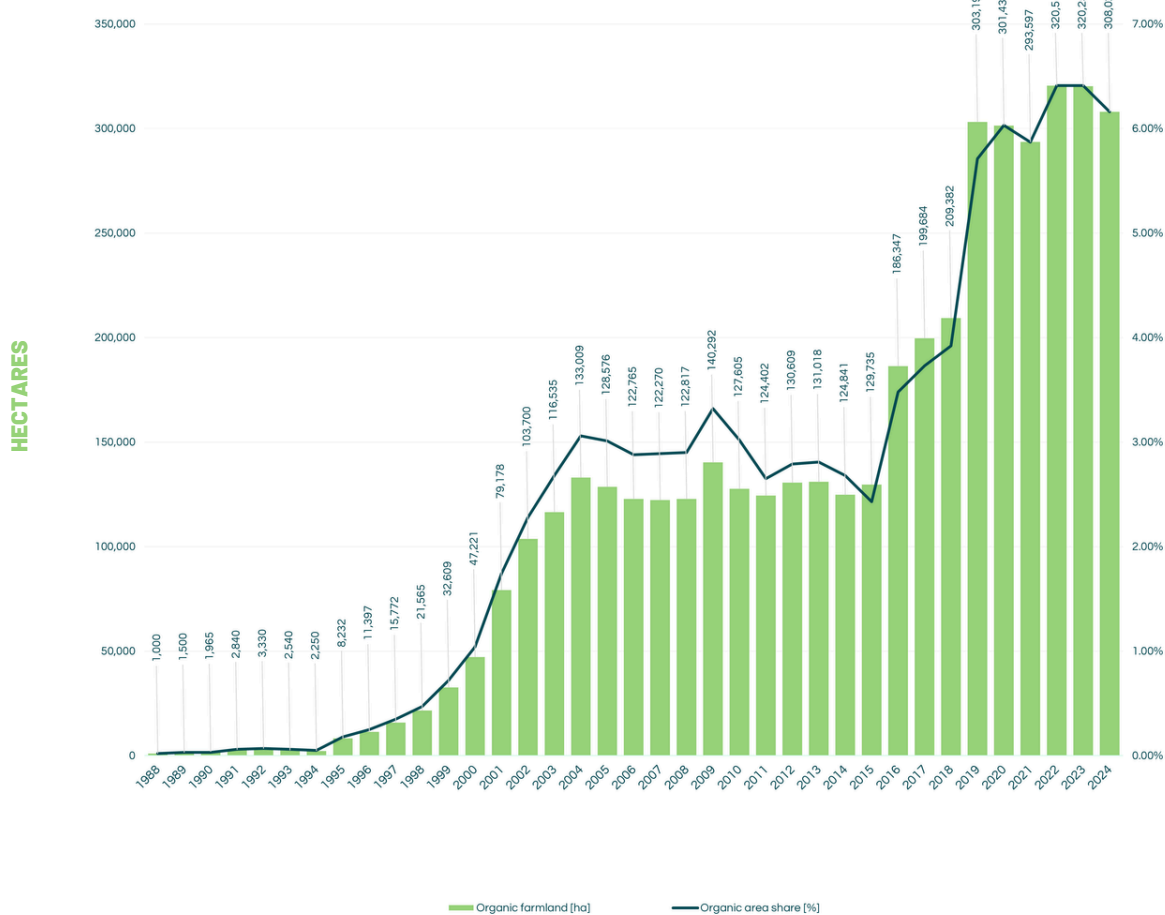
648 t

Source: FiBL survey based on national data sources, Eurostat and TRACES/European Commission in the framework of the OrganicTargets4EU project

\*In conversion and fully organic

## KEY INDICATORS

### DEVELOPMENT OF ORGANIC FARMLAND IN HUNGARY



Source: FiBL-AMI Survey based on Eurostat, Nebih, Nic Lampkin

## CAP ORGANIC POLICY SUPPORT

The Hungarian CAP Strategic Plan targets 5% of land to be supported as organic in 2027, nearly 2.5 times the area supported in 2018. However, the proportion of certified organic land supported in 2018 was relatively low, at 55%, so that the increase is certified area may be lower. An increase of 21% in expenditure per hectare is planned, resulting in a near trebling of expenditure on organic support by 2027. Despite this, the planned share of total CAP and environmental expenditures are relatively low compared with other countries.



### CONVERSION & MAINTENANCE

2018

2027

<b>Land Area Supported (Change from 2018)*</b>	115 kha	279 kha (+142%)
<b>Share of Total Agricultural Area Supported*</b>	2.2%	5.3% (+142%)
<b>Share of Certified Organic Area Supported (Change)*</b>	55%	N/D
<b>Expenditure per Year*</b>	21 M€	63 M€ (+194%)
<b>Expenditure per Hectare Supported*</b>	186 €	226 € (+21%)



### SHARE OF CAP RESOURCES

### CAP EXP. 2023-2027 ORGANIC SHARE\*

<b>Organic Farming Support (P2)*</b>	252 M€	100%
<b>Eco-Schemes (P1)</b>	995 M€	8.7%
<b>Agri-Environment, Climate, Welfare (P2)</b>	1,903 M€	
<b>Total CAP Expenditure</b>	9,977 M€	2.5%

\*including in-conversion and fully organic land

## CAP ORGANIC CONVERSION AND MAINTENANCE PAYMENTS FOR DIFFERENT LAND USES

INDICATOR	YEAR	FUND	GRASSLAND	ARABLE CROPS	HORTICULTURE	FRUIT CROPS*	GRAPES
<b>Conversion Support (€/ha)</b>	2023	P2	204	458	1097	1762/1840	1132
	2025	P2	225	491	1097	1532/1801	1132
<b>Change from 2023 to 2025</b>			+10%	+7%	+0%	-13%/-2%	0%
<b>Maintenance Support (€/ha)</b>	2023	P2	204	349	664	967/1136	1097
	2025	P2	225	382	664	879/1117	1097
<b>Change from 2023 to 2025</b>			+10%	+9%	0%	-9%/-2%	0%
<b>Conversion Support Higher than Maintenance</b>	2023		0%	+31%	+65%	+82%/+62%	+3%
	2025		0%	+29%	+65%	+74%/+61%	+3%

P1 (Pillar 1) European Agricultural Guarantee Fund (EAGF); P2 (Pillar 2) European Agricultural Fund for Rural Development (EAFRD) and national co-financing

\*low/high intensity orchards

## NATIONAL ORGANIC ACTION PLAN

The current Hungarian OAP is targeting 10% of land to be certified organic in 2027, twice the area planned to be supported as organic in the CAP strategic plan, implying a continuing significant area of organic land not receiving support. The current plan also includes market and procurement targets as well as targets for individual actions, with a strong focus on development of marketing and information initiatives.

### TARGETS

	PERIOD	LAND AREA TARGET	OTHER TARGETS
Previous Action Plan	2014-21	N/D	N/D
Current Action Plan	2022-27	10% of UAA by 2027	5% of market by 2027 / 20% procurement by 2027

### KEY ACTIONS

#### PREVIOUS ACTION PLAN (2014 - 2021)

Support integrated with agri-environment measures

Support integrated with RDP measures; supply chain co-operation and information networks; increased use of products in educational, health and social institutions, marketing strategy for HU products; strengthen exports and domestic use; improved certification systems

Consumer awareness raising, trust building, promotion with objective information, involving education and health bodies: development of advisory service with training, certification of advisors: obligatory professional training at all levels; increase applied research, long-term strategy, international co-operation; strengthen dissemination of research and data; review data collection systems

#### PRODUCTION

#### MARKETS

#### INFORMATION

#### CURRENT ACTION PLAN (2022 - 2030)

Increased support for horticulture and livestock

10% higher grants for organic processors; 20% more supported businesses; producer groups; improved input availability; supply chain development, networking; green public procurement strategy with 20% HU organic products, training of officials; encourage out-of-home catering incl. certification; explore HU organic logo; support for bio-regions; improve certification procedures and data, incl. group certification

Promotion campaigns; product awards; establish national advisory service, demonstration farm network; technical information resources; improve training provision; strengthen research and innovation, with taskforce to set priorities, project funding, researcher-sector co-operation, international engagement; 10% of PhD funding for organic topics; digitalisation strategy for agriculture to include organic focus; collection of market data with online database

### AQUACULTURE

The organic share of total aquaculture production in Hungary in 2020 was 9.5%. Hungary was not included in our analysis of the EMFF (2014-2020) and EMFAF (2021-2027) operational programmes and the Multi-annual National Strategic Plan for Aquaculture. There is no specific reference to aquaculture in the national organic action plan. As the funding is project specific and there is no ring-fenced organic budget, statistics on organic aquaculture support expenditure are not available.

OrganicTargets4EU  
[www.organictargets.eu](http://www.organictargets.eu)

Project Coordinator  
Ambra De Simone  
IFOAM Organics Europe  
[www.organicseurope.bio](http://www.organicseurope.bio)

#### Authors

Helga Willer  
(FiBL, Switzerland)

Nicolas Lampkin  
(Thünen-Institut, Germany)

Sabine Reinecke  
(FiBL, Switzerland)

Design  
CONSULAI

Publication year  
2026

FiBL

THÜNEN

IFOAM  
ORGANICS EUROPE

consulai