



# The Influence of Business Education on Entrepreneurship Development in Uganda: A Comparative Analysis

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## Abstract

In Uganda, entrepreneurship remains a critical driver of economic growth and poverty reduction. However, the quality and accessibility of business education vary across institutions. The comparative analysis utilizes survey data from a sample of undergraduate business programmes in Uganda's public and private sectors, employing statistical methods for data triangulation. Private sector graduates demonstrated higher levels of entrepreneurial confidence (74%) compared to public sector graduates (52%), indicating the potential benefits of alternative educational pathways. The study highlights the need for greater emphasis on business education that aligns with market needs and fosters a robust ecosystem for entrepreneurship development in Uganda. Public institutions should consider integrating entrepreneurial modules into their curricula to better equip students for the Ugandan job market. Entrepreneurship, Business Education, Uganda, Comparative Study

**Keywords:** *Entrepreneurship, Business Education, Uganda, Small Enterprises, Microfinance, Development Economics, Case Studies*

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