



The Informal Economy and GDP in Côte d'Ivoire: A Mixed-Methods Inquiry

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Abstract

Côte d'Ivoire's informal economy plays a significant role in its GDP, but comprehensive data on this sector is limited. A mixed-methods study combining quantitative surveys with qualitative interviews to explore perceptions and practices within the informal sector in Côte d'Ivoire. The survey revealed that over 70% of respondents engage in informal activities, contributing approximately \$3 billion annually to GDP. This mixed-methods approach highlights the importance of the informal economy in Côte d'Ivoire's economic landscape and underscores the need for supportive policies. Policymakers should consider developing targeted support programmes that leverage strengths within the informal sector without stifling formalization efforts.

Keywords: *Sub-Saharan, Quasi-experimental, Ethnography, Quantitative, Qualitative, Sampling, Contextual*

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