

Social Media and Academic Performance

Consent to take part in research

You are invited to participate in a research study conducted by the Overcoming Digital Divide in Europe and Southeast Asia (ODDEA) project (HORIZON-MSCA-2021-SE-01-01, Project ID: 101086381). The purpose of this study is to examine the digital divide among individuals in Europe and Southeast Asia, analyzing factors that contribute to disparities in digital adoption. Participation in this study involves minimal risks, primarily related to data confidentiality. Your responses will be kept confidential. Any published results will not include personally identifiable information.

- I voluntarily agree to participate in this research study.
- I understand that even if I agree to participate now, I can withdraw at any time or refuse to answer any question without any consequences of any kind.
- I understand that I can withdraw permission to use data from the questionnaire within two weeks after completing the survey, in which case the material will be deleted.
- I have had the purpose and nature of the study explained to me in writing and I have had the opportunity to ask questions about the study.
- I understand that I will not benefit directly from participating in this research.
- I agree to my survey feedback being recorded.
- I understand that all information I provide for this study will be treated confidentially.
- I understand that in any report on the results of this research my identity will remain anonymous.
- I understand that survey feedback will be published.
- I understand that if I inform the researcher that myself or someone else is at risk of harm they may have to report this to the relevant authorities – they will discuss this with me first but may be required to report with or without my permission.
- I understand that signed consent forms and original survey feedback will be retained until the termination period.
- I understand that under freedom of information legalization I am entitled to access the information I have provided at any time.
- I understand that I am free to contact any of the people involved in the research to seek further clarification and information.

Researchers of this project

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- Yes, Consent

Questionnaire

Part 1: Demographics

1. Major
 - International Business
 - Others:
2. Current year of study
 - 1st Year
 - 2nd Year
 - 3rd Year
 - 4th Year
 - Others:
3. Latest GPA
 - Below 3.00
 - 3.00 - 3.50
 - Above 3.50
4. Home country (Nationality)
 - Brunei
 - Cambodia
 - Indonesia
 - Laos
 - Malaysia
 - Myanmar
 - Philippines
 - Singapore
 - Thailand
 - Timor-Leste
 - Vietnam
 - Others:
5. Age
 - 18 - 20
 - 21- 23
 - 24 and above
6. Gender
 - Male
 - Female
7. Estimated Family Fortune / Family Status
 - Richest 25% (Upper Class and Upper-Middle Class)

- Richest 25% - 50% (Middle Class)
- Lower than 50% (Lower-Middle Class and Lower Class)

Part 2: Social Media Usage

8. What social media applications are you using? (Select all that apply)

- Facebook
- YouTube
- WhatsApp
- Instagram
- TikTok
- WeChat
- Messenger
- Telegram
- LinkedIn
- Snapchat
- Douyin
- Kuaishou
- Weibo
- QQ
- X
- Qzone
- Reddit
- Pinterest
- Quora
- Xiaohongshu
- JOSH
- Teams
- Tieba
- Threads
- Viber
- imo
- Discord
- Twitch
- Line
- Likee
- Picsart
- Vevo
- Tumblr

9. How much time do you spend on social media on average per day?

- Less than 1 hour
- 1 - 2 hours

- 3 - 4 hours
- 5 - 6 hours
- More than 6 hours

10. What time of the day do you usually spend time using social media? (Select all that apply)

- Early morning (6 AM - 9 AM)
- Late morning (9 AM - 12 PM)
- Early afternoon (12 PM - 3 PM)
- Late afternoon (3 PM - 6 PM)
- Evening (5 PM – 9 PM)
- Late night (9 PM – 12 AM)
- After midnight (12 AM – 6 AM)

11. What type of device(s) do you use regularly for social media? (Select all that apply)

- Smartphone
- Tablet
- Laptop
- Desktop
- None