

FACTS

WHAT DOES FirstBank  
DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and Account Balances
- Payment History and Transaction History
- Credit History and Credit Score

How?

All financial companies need to share **customers'** personal information to run their everyday business. In the section below, we list the reasons financial companies can share their **customers'** personal information; the reasons **FirstBank** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does FirstBank share?	Can you limit this sharing?
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your accounts(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes</b> - to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	No	We Don't Share
<b>For our affiliates' everyday business purposes</b> - information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes</b> - information about your creditworthiness	Yes	Yes by mailing the form below
<b>For nonaffiliates to market to you</b>	Yes If you visit <a href="https://efirstbank.com">efirstbank.com</a> , <a href="https://efirstbankblog.com">efirstbankblog.com</a> , or <a href="https://es.efirstbank.com">es.efirstbank.com</a>	Yes by visiting <a href="https://efirstbank.com/privacy">efirstbank.com/privacy</a>

To limit our sharing

■ MAIL THE FORM BELOW

- TO LIMIT THE SHARING OF YOUR CREDITWORTHINESS INFORMATION WITH OUR AFFILIATES

■ VISIT US ONLINE: [EFIRSTBANK.COM/PRIVACY](https://efirstbank.com/privacy)

- TO OPT OUT OF SHARING YOUR INFORMATION WITH NONAFFILIATES TO MARKET TO YOU

Please note:  
If you are a *new* customer, we can begin sharing your information **30** days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.  
However, you can contact us at any time to limit our sharing.

Questions?

Call 800-964-3444

Mail-in Form

Mark any/all you want to limit:

☐ Do not share information about my creditworthiness with your affiliates for their everyday business purposes.

If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below.  <input type="checkbox"/> Apply my choices only to me.	Name		Mail to:  FirstBank PO Box 150097 Lakewood, CO 80215
	Address		
	City, State, Zip		
	Account #		

Who we are	
Who is providing this notice?	FirstBank
What we do	
How does <b>FirstBank</b> protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does <b>FirstBank</b> collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"><li>■ Open an account or Show your driver's license</li><li>■ Apply for a loan or Give us your employment history</li><li>■ Make deposits or withdrawals from your account</li></ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"><li>■ sharing for affiliates' everyday business purposes - information about your creditworthiness</li><li>■ affiliates from using your information to market to you</li><li>■ sharing for nonaffiliates to market to you</li></ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account - unless you tell us otherwise.
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"><li>■ <i>1031 Corporation</i></li></ul>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"><li>■ <i>Nonaffiliates FirstBank may share with can include nonfinancial companies such as analytics providers.</i></li></ul>
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"><li>■ <i>FirstBank doesn't jointly market.</i></li></ul>

This Privacy Notice will be distributed by December 31st each calendar year.