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@report{ShealsDeRosen2025_RetrievalDynamics,
  title      = {AI Visibility Retrieval Dynamics: Tiered Citation Platforms, Decay, and the
Governance Gap in LLM Discoverability},
  author      = {Sheals, Paul and de Rosen, Tim},
  year        = {2025},
  version     = {v1.0},
  institution = {The AIVO Standard},
  doi         = {10.5281/zenodo.17117353},
  url         = {https://doi.org/10.5281/zenodo.17117353},
  type        = {White paper}
}
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@misc{Sheals2025_AIVOStandard_GitHub,
  title      = {AIVO Standard – Official GitHub Repository},
  author      = {Sheals, Paul},
  year        = {2025},
  howpublished = {GitHub repository},
  url         = {https://github.com/pjsheals/aivo-standard},
  note        = {Accessed 2025-09-14}
}
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@misc{Sheals2025_PSOS_Methodology_GitHub,
  title      = {PSOS\texttrademark{} Methodology – Official GitHub Repository},
  author      = {Sheals, Paul},
  year        = {2025},
  howpublished = {GitHub repository},
  url         = {https://github.com/PJSheals/PSOS-Methodology},
  note        = {Accessed 2025-09-14}
}
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@misc{Sheals2025_CitationMapper_GitHub,
  title      = {CitationMapper – Official GitHub Repository},
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  year        = {2025},
  howpublished = {GitHub repository},
  url         = {https://github.com/PJSheals/CitationMapper},
  note        = {Accessed 2025-09-14}
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@misc{Sheals2025_AIVO_HF_Space,
  title      = {AIVO Standard – Hugging Face Space},
  author      = {Sheals, Paul},
  year        = {2025},
  howpublished = {Hugging Face Space},
  url         = {https://huggingface.co/spaces/pjsheals/AIVO-Standard},
  note        = {Accessed 2025-09-14}
}
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@misc{Sheals2025_AIVO_Ecosystem_Zenodo,
  title      = {AIVO Standard Ecosystem v3.0},
  author      = {Sheals, Paul},
  year        = {2025},
  version     = {v3.0},
  doi         = {10.5281/zenodo.17013901},
  url         = {https://doi.org/10.5281/zenodo.17013901},
  howpublished = {Zenodo},
  note        = {Dataset/record}
}
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@misc{Sheals2025_AIVO_Methodology_Zenodo,
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title      = {AIVO Methodology v3.0},
author     = {Sheals, Paul},
year       = {2025},
version    = {v3.0},
doi        = {10.5281/zenodo.17077554},
url        = {https://doi.org/10.5281/zenodo.17077554},
howpublished = {Zenodo}
}

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@misc{Sheals2025_PSOS_Methodology_Zenodo,
title      = {PSOS\texttrademark{} Methodology v1.0},
author     = {Sheals, Paul},
year       = {2025},
version    = {v1.0},
doi        = {10.5281/zenodo.17081529},
url        = {https://doi.org/10.5281/zenodo.17081529},
howpublished = {Zenodo}
}

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@misc{Sheals2025_AIVO_PriorVersions_Zenodo,
title      = {AIVO Standard – Prior Versions Archive},
author     = {Sheals, Paul},
year       = {2025},
doi        = {10.5281/zenodo.16861660},
url        = {https://doi.org/10.5281/zenodo.16861660},
howpublished = {Zenodo}
}

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@misc{AIVOMeshLab2025_HF_Org,
title      = {AIVO Mesh Lab – Organization},
author     = {{AIVO Mesh Lab}},
year       = {2025},
howpublished = {Hugging Face organization},
url        = {https://huggingface.co/AIVOMeshLab},
note       = {Accessed 2025-09-14}
}

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@misc{CMap2025_Atom01_Gemini,
title      = {CitationMapper Atom 01 — Gemini Dataset},
author     = {{AIVO Mesh Lab}},
year       = {2025},
howpublished = {Hugging Face Dataset},
url        = {https://huggingface.co/datasets/AIVOMeshLab/citationmapper-atom01-gemini},
note       = {Accessed 2025-09-14}
}

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@misc{CMap2025_Atom01_Claude,
title      = {CitationMapper Atom 01 — Claude Dataset},
author     = {{AIVO Mesh Lab}},
year       = {2025},
howpublished = {Hugging Face Dataset},
url        = {https://huggingface.co/datasets/AIVOMeshLab/citationmapper-atom01-claude},
note       = {Accessed 2025-09-14}
}

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@misc{CMap2025_Atom01_ChatGPT,
title      = {CitationMapper Atom 01 — ChatGPT Dataset},
author     = {{AIVO Mesh Lab}},
year       = {2025},
howpublished = {Hugging Face Dataset},

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url      = {https://huggingface.co/datasets/AIVOMeshLab/citationmapper-atom01-chatgpt},
note     = {Accessed 2025-09-14}
}
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@misc{Sheals2025_AIVO_Methodology_Archive,
title    = {The AIVO Standard\texttrademark{} Methodology (PDF)},
author   = {Sheals, Paul},
year     = {2025},
howpublished = {Internet Archive},
url      = {https://archive.org/details/aivo-standardtm-methodology.pdf},
note     = {Accessed 2025-09-14}
}
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@misc{Sheals2025_ORCID,
title    = {Paul Sheals — ORCID Profile},
author   = {Sheals, Paul},
year     = {2025},
howpublished = {ORCID},
url      = {https://orcid.org/0009-0006-2407-4612},
note     = {Accessed 2025-09-14}
}
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@misc{Sheals2025_AcademiaProfile,
title    = {Paul Sheals — Academia.edu Profile},
author   = {Sheals, Paul},
year     = {2025},
howpublished = {Academia.edu},
url      = {https://independent.academia.edu/PaulSheals},
note     = {Accessed 2025-09-14}
}
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```
@misc{Sheals2025_AIVO_SSRN,
title    = {The AIVO Standard\texttrademark{}: A Framework for AI Visibility Optimization
(Preprint)},
author   = {Sheals, Paul},
year     = {2025},
howpublished = {SSRN Preprint},
url      = {https://papers.ssrn.com/sol3/papers.cfm?abstract_id=5390001},
note     = {Accessed 2025-09-14}
}
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@misc{ShealsDeRosen2025_AIVOJournal,
title    = {AIVO Journal},
author   = {Sheals, Paul and de Rosen, Tim},
year     = {2025},
howpublished = {Website},
url      = {https://aivojournal.org},
note     = {Accessed 2025-09-14}
}
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@misc{Tim2025_Medium,
title    = {Medium Articles (Tim de Rosen)},
author   = {de Rosen, Tim},
year     = {2025},
howpublished = {Medium},
url      = {https://medium.com/@tim_62250},
note     = {Accessed 2025-09-14}
}
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@misc{Sheals2025_Substack,
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title    = {Substack Archive (Paul Sheals)},
author   = {Sheals, Paul},
year     = {2025},
howpublished = {Substack},
url      = {https://paulsheals.substack.com/publish/posts/published},
note     = {Accessed 2025-09-14}
}
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