

# Figures

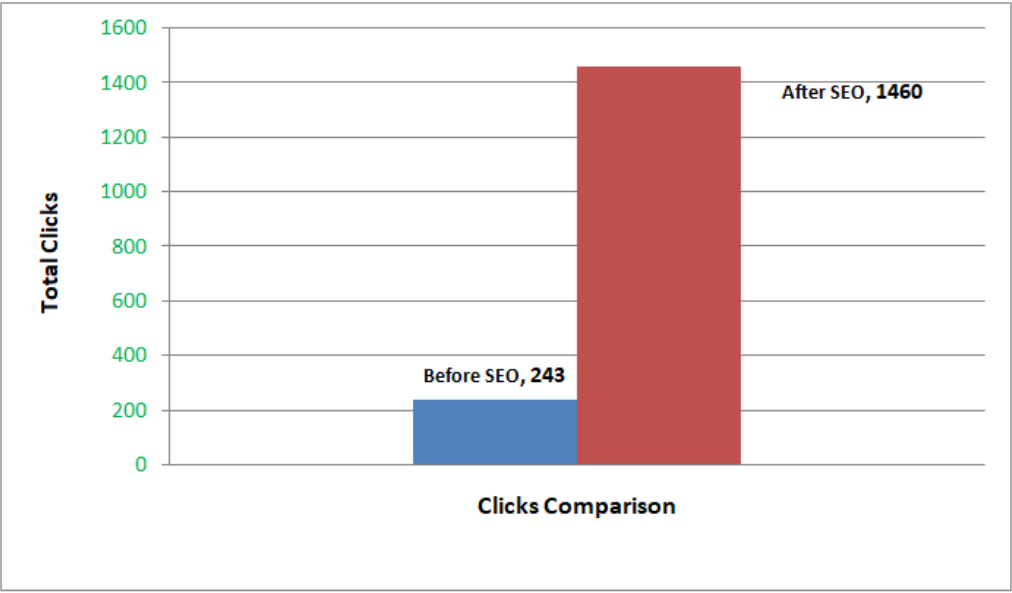


Figure 1 before and after SEO Clicks Comparison Chart

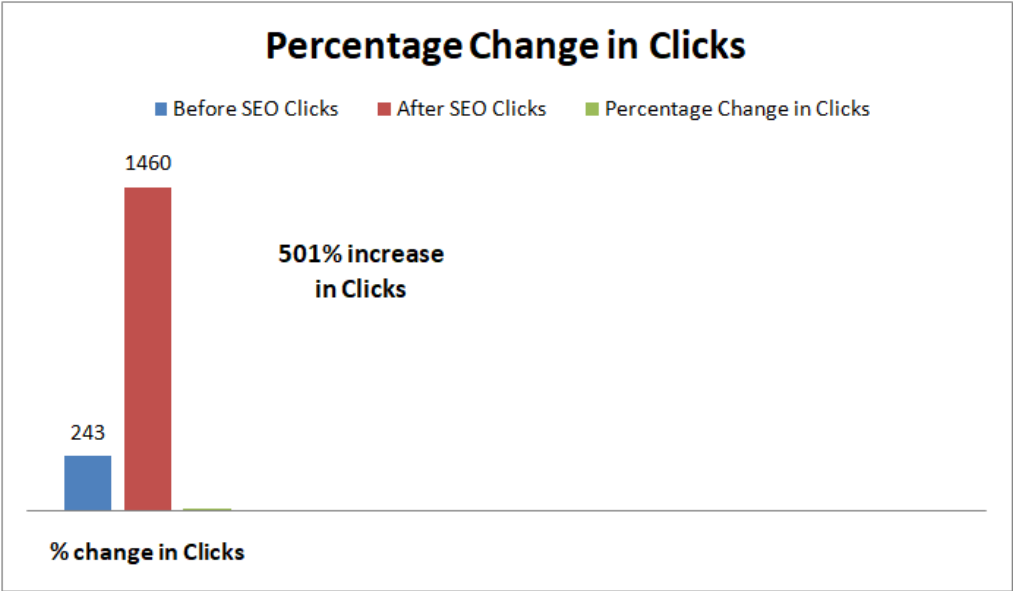


Figure 2 before and after SEO Percentage Increase in Clicks

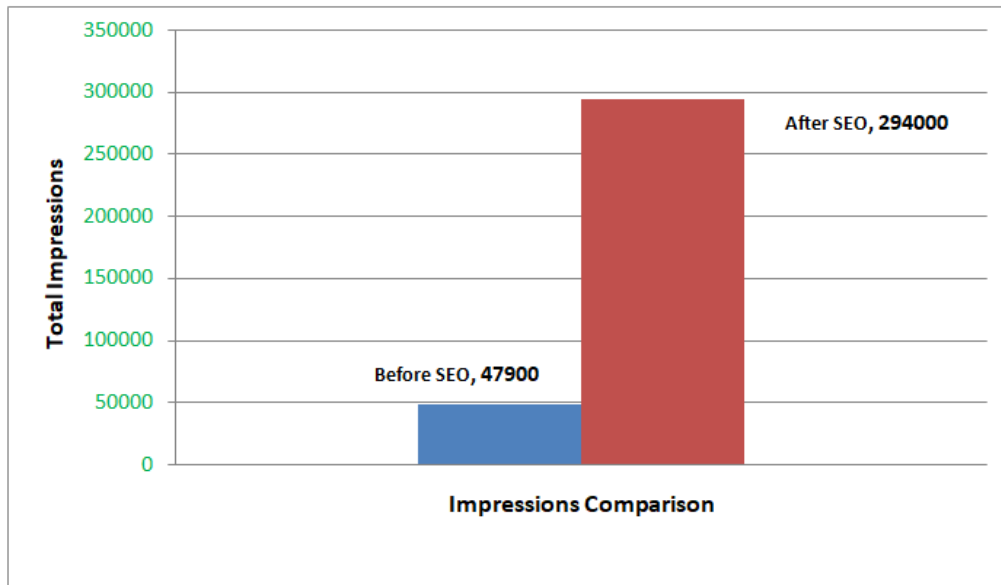


Figure 3 before and after SEO Impressions Comparison Chart

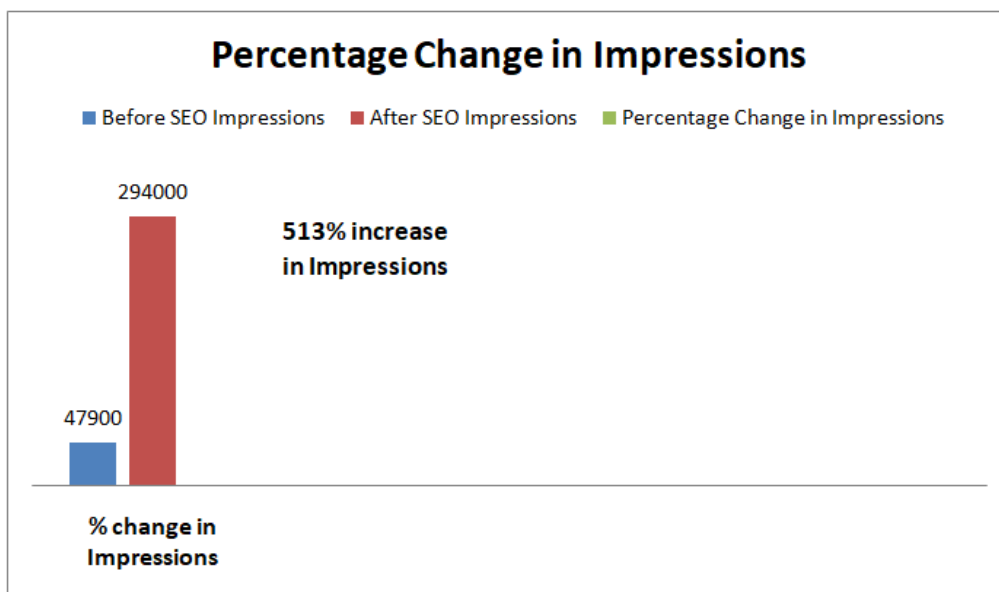


Figure 4 before and after SEO Percentage Increase in Impressions



Figure 5 before and after SEO Average Position Comparison Chart

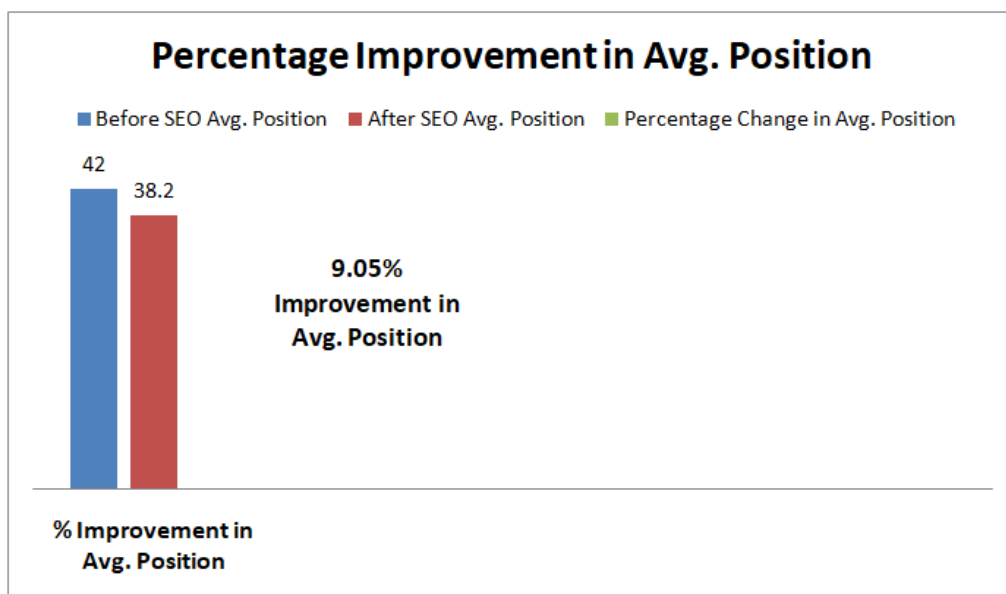


Figure 6 before and after SEO Percentage Improvement in Avg. Position

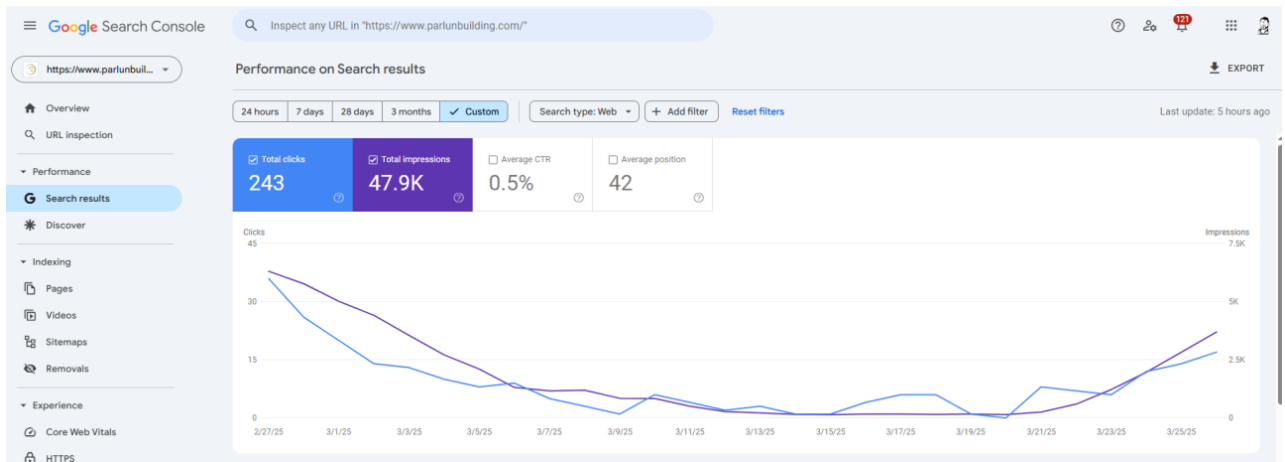


Figure 7 Screenshot A (GSC): Before SEO (Feb 27 – Mar 26)

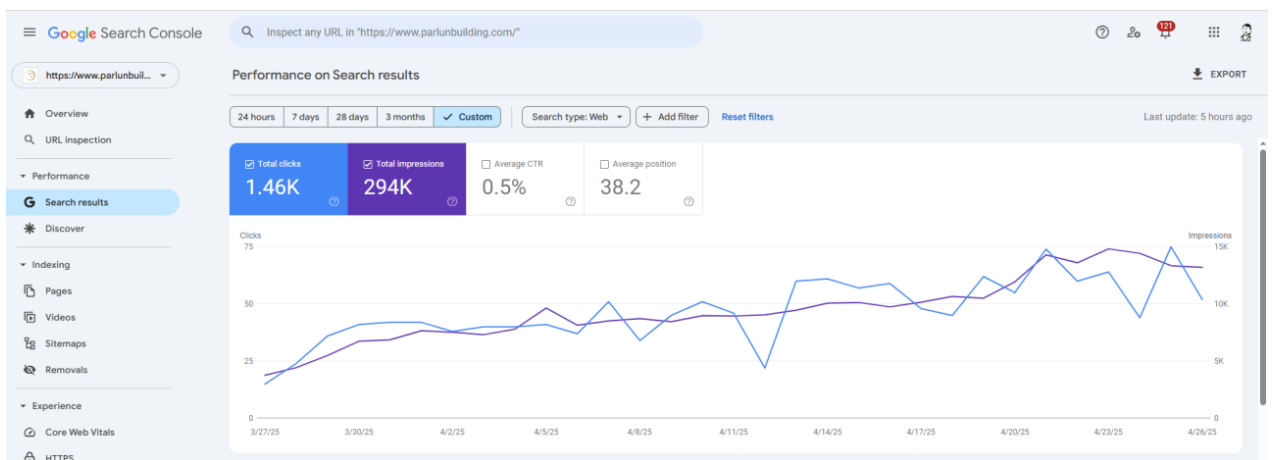


Figure 8 Screenshot B (GSC): After SEO (Mar 27 – Apr 26)