Table S1: The locations of the 20 pet shops surveyed across Northern Ireland between 31st January and the 1st March 2017, with locations and freshwater turtle species available to buy.

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| **Pet Shop** | **Location** | **Species Found** |
| Grosvenor Tropicals | Lisburn |  |
| Pets At Home | Belfast |  |
| Maidenhead Aquatics | Glengormley | *Sternotherus odoratus* |
| The Avenue | Belfast |  |
| Ards Pet Supplies | Newtownards |  |
| Jollyes | Bangor |  |
| AMC | Limavady |  |
| Coleraine Pet Shop | Coleraine | *Sternotherus odoratus* |
| Pets R Us | Limavady |  |
| Altnagelvin Garden and Pet Shop | Derry/Londonderry |  |
| Aghadowey Fishroom | Coleraine |  |
| Clearly Aquatics | Bangor |  |
| Carrick Pet Shop | Carrickfergus | *Kinosternon subrubrum* |
| Antrim Pet Shop | Antrim | *Sternotherus odoratus,*  *Trachemys scripta scripta* |
| Jungle Pets | Cloughmills | *Sternotherus odoratus, Apalone spp., Maurenys reevesii, Chelydra serpentia* |
| Ladysmith Pets | Ballymena | *Sternotherus odoratus* |
| Pets At Home | Ballymena |  |
| Exotic Aquatics | Belfast |  |
| Pet Connection Newry | Newry | *Sternotherus odoratus* |
| Pets At Home | Sprucefield |  |