

Pro-democracy platform advocacy: A dataset of public Facebook content

Codebook

Typeofpage: The type of page that authored a post

Adminlocation: The location of the page's admin

PostCreatedDate: The date a post was officially posted (mm/dd/yy)

Maincontent: The format of the post

TotalInteractions: The total number of reactions, shares, and comments on a post

Likes: The total number of likes on a post

Comments: The total number of comments on a post

Shares: The total number of shares of a post

Love: The total number of love reactions on a post

Wow: The total number of wow reactions on a post

Haha: The total number of haha reactions on a post

Sad: The total number of sad reactions on a post

Angry: The total number of angry reactions on a post

Care: The total number of care reactions on a post

PostViews: The number of views a native video accumulated from a post

TotalViews: The combined number of views for a native video of both the views from the parent post and the shares of that parent post

TotalViewsForAllCrossPosts: The total number of views, across all crossposts, for a native video that has been cross-posted on Facebook

VideoLength: Length of a video

Proregimepropaganda:

This variable indicates whether a post contains pro-regime propaganda that either portrays the autocrats with a positive tone or uses a negative tone toward dissidents:

1 = Containing pro-regime propaganda

0 = Otherwise

Antidissidentdisinformation:

This variable indicates whether a post contains anti-dissident disinformation that promotes false information about dissidents in order to discredit them:

1 = Containing anti-dissident disinformation

0 = Otherwise

Antidissidentdoxing:

This variable indicates whether a post contains anti-dissident doxing that publicizes dissidents' private information, photos or videos to harass or enable arrests against them:

1 = Containing anti-dissident doxing

0 = Otherwise

Antidissidentviolence:

This variable indicates whether a post contains anti-dissident violence promotion that mobilizes or coordinates violence toward dissidents:

1 = Containing anti-dissident violence promotion

0 = Otherwise

Antifemaleddissident:

This variable indicates whether an authoritarian post targets female dissident(s):

1 = Targeting female dissident(s)

0 = Otherwise

AntiLGBTQdissident:

This variable indicates whether an authoritarian post targets LGBTQ+ dissident(s):

1 = Targeting LGBTQ+ dissident(s)

0 = Otherwise

Antiethnicreligiousminority:

This variable indicates whether an authoritarian post targets ethnic/religious minority dissident(s):

1 = Targeting ethnic/religious minority dissident(s)

0 = Otherwise

Antiruraldissident:

This variable indicates whether an authoritarian post targets rural dissident(s):

1 = Targeting rural dissident(s)

0 = Otherwise

Khmer

This variable indicates whether a post is a Cambodian post:

1 = Cambodian post

0 = Otherwise

Myanmar

This variable indicates whether a post is a Myanmar post:

1 = Myanmar post

0 = Otherwise

Thai

This variable indicates whether a post is a Thai post:

1 = Thai post

0 = Otherwise

Accountavailable:

This variable indicates whether the account that authored a post is still active as of August 2024:

1 = Account available

0 = Account no longer available