
Plan Overview

A Data Management Plan created using DMPonline

Title: Social Media Usage Patterns: Exploring Survey Research Data in the Digital Age

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Template: 1 - VU DMP template 2021 (NWO & ZonMW certified) v1.4

Project abstract:

This research project investigates social media usage patterns in the digital age using survey research data. The study aims to understand how individuals engage with social media platforms, its impact on well-being and relationships, and variations across demographic groups. Through a mixed-methods approach, including surveys and statistical analysis, the project will identify trends, correlations, and insights. The findings will inform policymakers, educators, and social media developers, promoting healthier and more constructive social media use. Overall, this project contributes to understanding the evolving nature of digital communication and its implications for individuals and society.

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Social Media Usage Patterns: Exploring Survey Research Data in the Digital Age

0. General information

0.1 Document version & date

Version 2.0
Date: 19 / 09 / 2023

0.2 Project title

Social Media Usage Patterns: Exploring Survey Research Data in the Digital Age

0.3 Project summary

This research project aims to investigate social media usage patterns in the digital age and understand their implications for individuals and society. By analyzing survey research data, the study will examine how people engage with social media platforms, the impact on their well-being and relationships, and variations across demographic groups. The project will utilize a mixed-methods approach, including surveys and statistical analysis, to identify trends, correlations, and insights. The findings will inform policymakers, educators, and social media developers, guiding efforts to promote healthier and more constructive social media use. The project aims to contribute to the growing body of knowledge on digital communication and its evolving nature in the context of social media.

0.4 At which VU Faculty is this project situated?

- Faculty of Social Sciences (FSW)

0.5 Your contact details

none

0.6 List other people involved, including those at partner organisations in the project (if applicable)

none

0.7 Funding organisation & grant number (if applicable)

none

0.8 Project code (if applicable)

none

0.9 Consulted data management expert(s)

none

1. Data description

1.1 Will you collect and/or process personal data in this project?

- Yes

1.2 Will you use existing data? If yes, what is their source?

No.

1.3 Will you collect or produce new data? If yes, please describe how.

No.

1.4 Describe the population/participants/subjects that will be studied

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1.5 Do you process any of the following (personal) data?

- Other, please specify below

1.6 Do you process the personal data based on informed consent?

- Yes, using digital consent

1.7 On what legal ground will the data processing take place if it is not based on informed consent?

- Not applicable, I use informed consent

1.8 Does the data collection include any of the following types of personal data?

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1.9 If your research involves special categories of personal data (previous question) and you will not use explicit informed consent, what is the legal ground for the exemption?

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1.10 What kinds of outputs will you produce in this project? Please describe these data assets.

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1.11 How much digital data storage will your project require?

- 0 - 50 GB

1.12 Will you collect physical data? If yes, please describe these.

No, this project will not involve the collection of physical data.

1.13 Will you take measures to ensure data quality? Please describe these, if applicable.

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2. Legal and ethical requirements, codes of conduct

2.1 What legislation applies to your research project? Please tick the relevant boxes for your project.

- General Data Protection Regulation (GDPR)/ Algemene Verordening Gegevensbescherming (AVG)

2.3 Do you require approval of an ethical committee for this project? If yes, please indicate which ethical committee and whether you have obtained approval for this project.

- No

2.4 Will you work with data for which intellectual property and/ or confidentiality are an issue? If yes, please describe.

- No

2.5 Do you plan on generating a marketable product from your research project? if yes, please describe

- No

3. Storage and back-up during the research process

3.1 What measures will you take to secure and protect data during the research process? Please describe, for each separate data asset you described for question 1.10, how you will ensure data security, where the data assets are stored & backed up, and who has authorization to access the asset.

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3.3 Which tools are used in the collection, processing or storage of data during research?

- Other (please specify below)

3.4 What other tools or software do you intend to use during your research?

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3.5 Is it necessary to transfer the (physical or digital) data assets to other locations or research partners? If yes, please describe how you secure the file transfer.

- No

3.7 Do you transfer personal data outside of the European Economic Area (EEA)? If Yes, please provide additional information

- No

4. Data archiving and publishing

4.1 Which data assets will be archived and which will be published?

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4.2 Where will you archive your data assets?

- Other, see next question

4.3 What other archive(s) do you intend to use to archive data assets?

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4.4 For how long will the data be available in the archive?

For at least 10 years.

4.6 Where will you publish your data assets?

We are going to publish our data assets through The Dataverse Project and OSF.

4.8 How will you ensure your data assets get a persistent identifier (e.g. a DOI-code)?

We plan to publish our datasets on DataverseNL, which will assign a DOI upon publication.

4.9 Will you register your datasets in an online registry other than PURE? If yes, where?

This answer is not provided in the mock DMP. Volunteers are expected to make their own decisions regarding domain-specific repositories.

4.10 Are there restrictions to data publishing? If yes, please specify the reasons and list the data assets you do not wish to share publicly.

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4.12 When will you share the data? If not immediately after completion of the project, please specify the reasons.

Immediately after completion of the project.

4.13 Please indicate the license and/ or terms of use under which you share your data.

We plan to use the VU's default licensing option, which is CC-BY 4.0, for our datasets.

5. Documentation

5.1 What documentation and metadata will accompany the project?

This answer is not provided in the mock DMP. Volunteers are expected to make their own decisions based on the university guideline: <https://github.com/vu-rdm-tech/metadata>. Note that this would be already filled out by working in YODA or OSF.

5.2 What metadata and documentation will accompany the data assets?

This answer is not provided in the mock DMP. Volunteers are expected to make their own decisions. The documentation accompanying the data assets include Codebooks, Protocols, Research logs, Machine Settings, etc.

5.3 What methods, software or hardware are needed to access and use your data?

This answer is not provided in the mock DMP. Volunteers are expected to make their own decisions.

6. Data management responsibilities and resources

6.1 Who will be responsible for management of the data assets during the project? Please specify their name, position, role in the project, and faculty/ institution/ group.

none

6.2 Who will be responsible for management of the data assets after completion of the project (e.g. the project lead/ dedicated data manager/ department head)? Please specify their name, position, role in the project, and faculty/ institution/ group.

none

6.3 For data that are only available upon request, what methods will be used to handle requests for access and how will data be made available to those requesting access?

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6.4 What resources (for example financial and time) will be dedicated to research data management? Please estimate their cost.

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